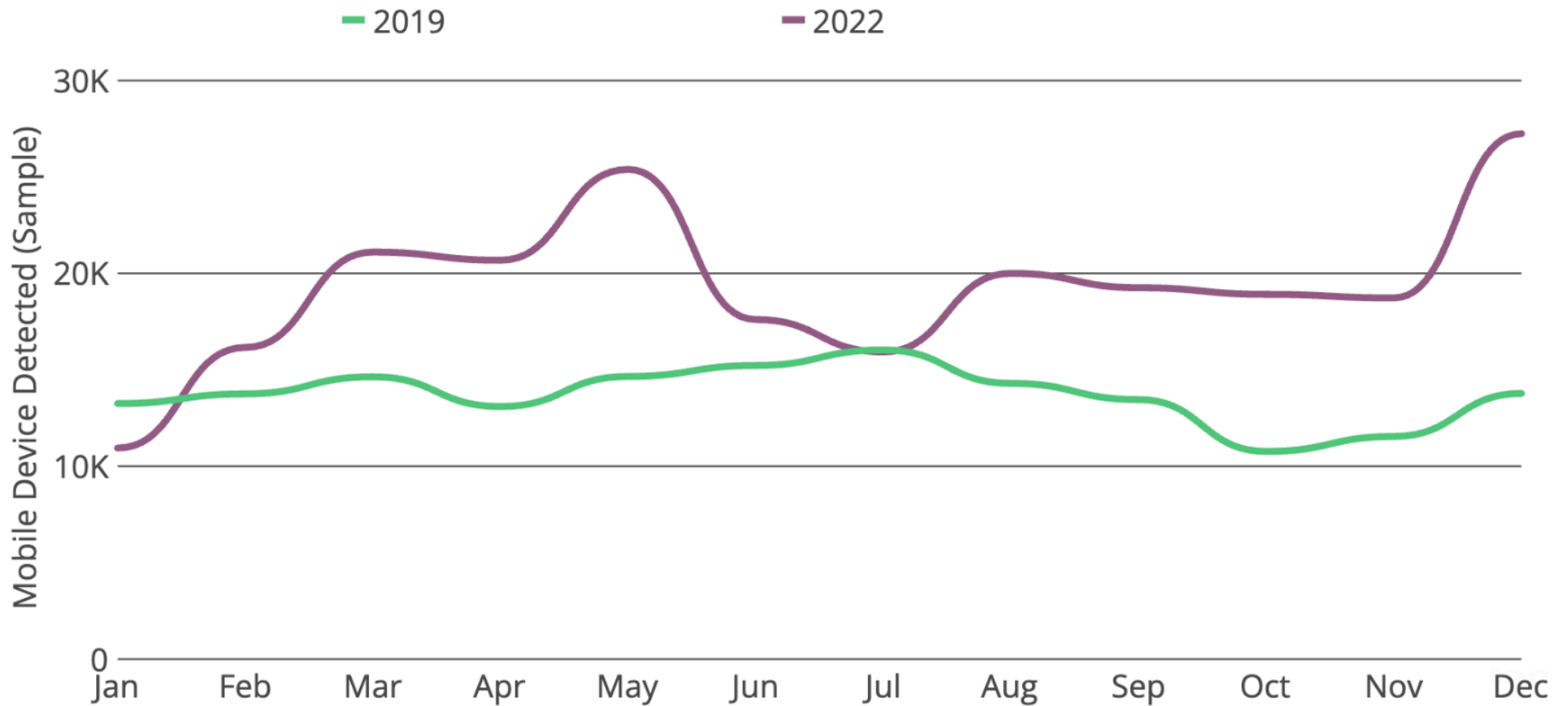


2022 VISITATION SUMMARY

TRIPS TO NAVAJO COUNTY BY MONTH



Source: Near

2022 VISITATION SUMMARY

TOP ORIGIN MARKETS FOR OVERNIGHT STAYS | NAVAJO COUNTY

Origin DMA	Visitor Share	Repeat Visitor Ratio	Average Time in Destination
Phoenix, AZ	72%	86%	4.9
Albuquerque-Santa Fe, NM	11%	87%	4.9
Dallas-Ft. Worth, TX	1%	44%	7.7
Tucson (Sierra Vista), AZ	1%	51%	5.8
Los Angeles, CA	1%	53%	7.1
Salt Lake City, UT	1%	67%	6.2
Las Vegas, NV	1%	52%	7.5
Denver, CO	1%	55%	7.6
Amarillo, TX	1%	48%	7.4