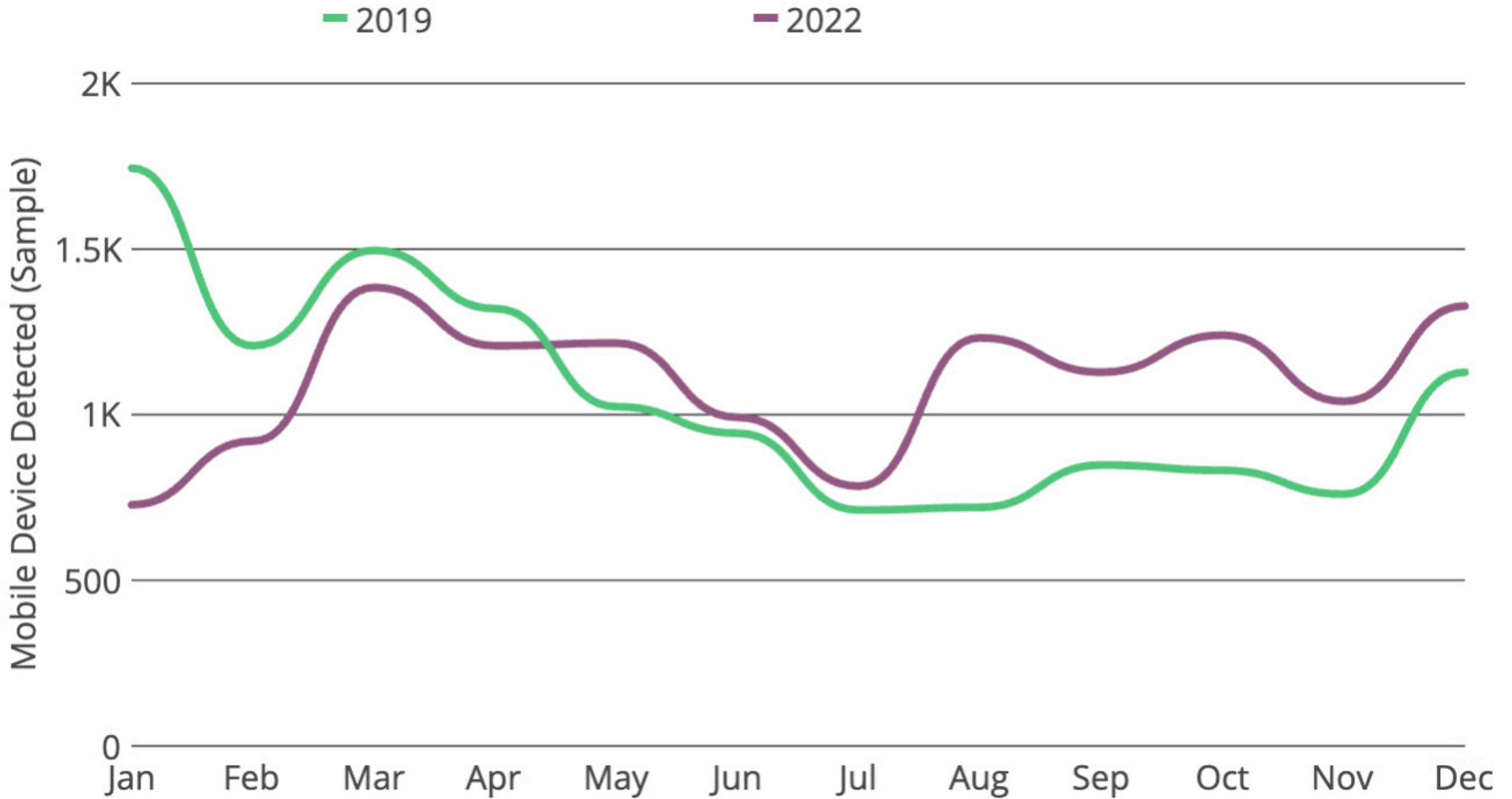


2022 VISITATION SUMMARY

TRIPS TO GRAHAM COUNTY BY MONTH



Source: Near

2022 VISITATION SUMMARY

TOP ORIGIN MARKETS FOR OVERNIGHT STAYS | GRAHAM COUNTY

Origin DMA	Visitor Share	Repeat Visitor Ratio	Average Time in Destination
Tucson (Sierra Vista), AZ	36%	85%	4.4
Phoenix, AZ	32%	81%	4.2
Albuquerque-Santa Fe, NM	8%	87%	5.0
Idaho Falls-Pocatello, ID	3%	41%	7.2
Shreveport, LA	3%	39%	7.3
Las Vegas, NV	2%	77%	6.7
Salt Lake City, UT	1%	43%	7.8
Denver, CO	1%	35%	6.0
Los Angeles, CA	1%	44%	5.2
Dallas-Ft. Worth, TX	1%	60%	7.7