

Statewide Lodging Performance Second Quarter 2024 (April, May, June)					
Market Year	Occupancy	ADR	RevPAR	Demand	Supply
United States					
2023	66.3%	\$157.23	\$104.18	338,654,299	511,089,840
2024	66.8%	\$159.72	\$106.76	343,459,131	513,820,602
% change Q2	0.9%	1.6%	2.5%	1.4%	0.5%
Mountain Region					
2023	69.4%	\$155.43	\$107.93	40,897,008	58,896,208
2024	69.9%	\$158.36	\$110.63	41,406,738	59,272,366
% change Q2	0.6%	1.9%	2.5%	1.2%	0.6%
State of Arizona					
2023	66.8%	\$151.18	\$101.04	7,540,584	11,282,722
2024	67.9%	\$155.87	\$105.76	7,718,196	11,375,271
% change Q2	1.5%	3.1%	4.7%	2.4%	0.8%
Metro Phoenix					
2023	67.5%	\$156.90	\$105.90	4,330,644	6,416,335
2024	69.5%	\$163.22	\$113.49	4,499,276	6,470,742
% change Q2	3.0%	4.0%	7.2%	3.9%	0.8%
Metro Tucson					
2023	61.0%	\$142.67	\$87.03	909,420	1,490,807
2024	59.8%	\$144.29	\$86.30	896,647	1,499,178
% change Q2	-2.0%	1.1%	-0.8%	-1.4%	0.6%
Flagstaff AZ					
2023	75.2%	\$132.62	\$99.77	358,078	475,998
2024	76.3%	\$130.63	\$99.60	382,751	501,956
% change Q2	1.4%	-1.5%	-0.2%	6.9%	5.5%
AZ Northeast & Holbrook					
2023	63.2%	\$110.21	\$69.60	250,475	396,618
2024	61.2%	\$112.62	\$68.96	249,394	407,265
% change Q2	-3.0%	2.2%	-0.9%	-0.4%	2.7%
AZ Southeast & Sierra Vista					
2023	62.7%	\$105.49	\$66.13	286,760	457,457
2024	61.1%	\$108.25	\$66.12	272,638	446,339
% change Q2	-2.6%	2.6%	0.0%	-4.9%	-2.4%
Non-metro AZ					
2023	68.1%	\$142.06	\$96.70	2,448,177	3,596,436
2024	67.9%	\$144.42	\$98.10	2,458,921	3,620,046
% change Q2	-0.2%	1.7%	1.4%	0.4%	0.7%

Source: STR, Inc.-The information contained in this report is based upon independent surveys and research from sources considered reliable but no representation is made as to its completeness or accuracy. This information is intended solely for the internal purposes of your organization and should not be published in any manner unless authorized by the Arizona Office of Tourism and STR. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Note: % change represents the current Quarter over the same Quarter in the previous year.