April 2024 Arizona Office of Tourism Monthly Gross Sales & Tourism Taxes Report



State of Arizona: Gross Sales by Sector										
Sector		April 2024		April 2023	% Change	2024 YTD Sales		2023 YTD Sales		% Change
Lodging	\$	558,431,279	\$	522,404,511	6.9%	\$	2,348,928,383	\$	2,379,705,149	-1.3%
Restaurant/Bar	\$	2,026,739,991	\$	1,961,338,149	3.3%	\$	7,966,989,440	\$	7,744,063,165	2.9%
Retail	\$	8,520,997,237	\$	8,488,271,085	0.4%	\$	33,490,852,230	\$	33,409,651,676	0.2%
Amusement	\$	238,624,002	\$	223,373,962	6.8%	\$	876,367,946	\$	998,391,923	-12.2%
Total	\$	11,344,792,509	\$	11,195,387,707	1.3%	\$	44,683,137,999	\$	44,531,811,913	0.3%

Source: Arizona Department of Revenue

Estimated State Tourism Taxes: Tourism Related Sectors											
Sector		April 2024		April 2023	% Change	2024 YTD Sales		2023 YTD Sales		% Change	
Lodging	\$	29,178,034	\$	27,295,636	6.9%	\$	122,731,508	\$	124,339,594	-1.3%	
Restaurant/Bar	\$	26,808,095	\$	25,943,012	3.3%	\$	105,380,963	\$	102,432,272	2.9%	
Retail	\$	52,059,885	\$	51,859,941	0.4%	\$	204,615,711	\$	204,119,608	0.2%	
Amusement	\$	859,237	\$	804,325	6.8%	\$	3,155,626	\$	3,595,010	-12.2%	
Total	\$	108,905,252	\$	105,902,914	2.8%	\$	435,883,807	\$	434,486,484	0.3%	

Tax rates reflected above are Lodging (5.5%) and Restaurant/Bar, Retail, Amusement (5.6%). Data is shown in the month sales occurred.

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Source: Gross Sales reported by Arizona Dept. of Revenue.

Estimated state tax collections by Arizona Hospitality Research and Resource Center (AHRRC).



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