

March 2024

Arizona Office of Tourism

Monthly Gross Sales & Tourism Taxes Report



State of Arizona: Gross Sales by Sector						
Sector	March 2024	March 2023	% Change	2024 YTD Sales	2023 YTD Sales	% Change
Lodging	\$ 710,981,500	\$ 694,239,843	2.4%	\$ 1,790,497,104	\$ 1,857,300,638	-3.6%
Restaurant/Bar	\$ 2,214,534,814	\$ 2,108,212,615	5.0%	\$ 5,940,249,449	\$ 5,782,725,016	2.7%
Retail	\$ 8,925,926,103	\$ 8,997,971,251	-0.8%	\$ 24,969,854,993	\$ 24,921,380,591	0.2%
Amusement	\$ 254,493,864	\$ 469,771,650	-45.8%	\$ 637,743,944	\$ 775,017,961	-17.7%
Total	\$ 12,105,936,281	\$ 12,270,195,359	-1.3%	\$ 33,338,345,490	\$ 33,336,424,206	0.0%

Source: Arizona Department of Revenue

Estimated State Tourism Taxes: Tourism Related Sectors						
Sector	March 2024	March 2023	% Change	2024 YTD Sales	2023 YTD Sales	% Change
Lodging	\$ 37,148,783	\$ 36,274,032	2.4%	\$ 93,553,474	\$ 97,043,958	-3.6%
Restaurant/Bar	\$ 29,292,095	\$ 27,885,750	5.0%	\$ 78,572,868	\$ 76,489,260	2.7%
Retail	\$ 54,533,838	\$ 54,974,005	-0.8%	\$ 152,555,826	\$ 152,259,667	0.2%
Amusement	\$ 916,382	\$ 1,691,554	-45.8%	\$ 2,296,388	\$ 2,790,685	-17.7%
Total	\$ 121,891,098	\$ 120,825,341	0.9%	\$ 326,978,556	\$ 328,583,570	-0.5%

Tax rates reflected above are Lodging (5.5%) and Restaurant/Bar, Retail, Amusement (5.6%). Data is shown in the month sales occurred.

For additional information contact: Diego Cando, Senior Research Manager, Arizona Office of Tourism at 602-364-3725 or dcando@tourism.az.gov.

Source: Gross Sales reported by Arizona Dept. of Revenue.

Estimated state tax collections by Arizona Hospitality Research and Resource Center (AHRRC).



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