

February 2024

Arizona Office of Tourism

Monthly Gross Sales & Tourism Taxes Report



State of Arizona: Gross Sales by Sector						
Sector	February 2024	February 2023	% Change	2024 YTD Sales	2023 YTD Sales	% Change
Lodging	\$ 593,621,439	\$ 652,741,084	-9.1%	\$ 1,079,515,604	\$ 1,163,060,795	-7.2%
Restaurant/Bar	\$ 1,921,015,665	\$ 1,893,345,762	1.5%	\$ 3,725,714,635	\$ 3,674,512,401	1.4%
Retail	\$ 7,909,735,361	\$ 7,817,145,504	1.2%	\$ 16,043,928,890	\$ 15,923,409,340	0.8%
Amusement	\$ 202,273,880	\$ 154,896,631	30.6%	\$ 383,250,080	\$ 305,246,311	25.6%
Total	\$ 10,626,646,345	\$ 10,518,128,981	1.0%	\$ 21,232,409,209	\$ 21,066,228,847	0.8%

Source: Arizona Department of Revenue

Estimated State Tourism Taxes: Tourism Related Sectors						
Sector	February 2024	February 2023	% Change	2024 YTD Sales	2023 YTD Sales	% Change
Lodging	\$ 31,016,720	\$ 34,105,722	-9.1%	\$ 56,404,690	\$ 60,769,927	-7.2%
Restaurant/Bar	\$ 25,409,658	\$ 25,043,663	1.5%	\$ 49,280,773	\$ 48,603,510	1.4%
Retail	\$ 48,325,319	\$ 47,759,632	1.2%	\$ 98,021,988	\$ 97,285,662	0.8%
Amusement	\$ 728,348	\$ 557,752	30.6%	\$ 1,380,007	\$ 1,099,131	25.6%
Total	\$ 105,480,046	\$ 107,466,769	-1.8%	\$ 205,087,458	\$ 207,758,230	-1.3%

Tax rates reflected above are Lodging (5.5%) and Restaurant/Bar, Retail, Amusement (5.6%). Data is shown in the month sales occurred.

For additional information contact: Diego Cando, Senior Research Manager, Arizona Office of Tourism at 602-364-3725 or dcando@tourism.az.gov.

Source: Gross Sales reported by Arizona Dept. of Revenue.

Estimated state tax collections by Arizona Hospitality Research and Resource Center (AHRRC).



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