

January 2024

Arizona Office of Tourism

Monthly Gross Sales & Tourism Taxes Report



State of Arizona: Gross Sales by Sector						
Sector	January 2024	January 2023	% Change	2024 YTD Sales	2023 YTD Sales	% Change
Lodging	\$ 485,894,165	\$ 510,319,711	-4.8%	\$ 485,894,165	\$ 510,319,711	-4.8%
Restaurant/Bar	\$ 1,804,698,970	\$ 1,781,166,639	1.3%	\$ 1,804,698,970	\$ 1,781,166,639	1.3%
Retail	\$ 8,134,193,529	\$ 8,106,263,836	0.3%	\$ 8,134,193,529	\$ 8,106,263,836	0.3%
Amusement	\$ 180,976,200	\$ 150,349,680	20.4%	\$ 180,976,200	\$ 150,349,680	20.4%
Total	\$ 10,605,762,864	\$ 10,548,099,866	0.5%	\$ 10,605,762,864	\$ 10,548,099,866	0.5%

Source: Arizona Department of Revenue

Estimated State Tourism Taxes: Tourism Related Sectors						
Sector	January 2024	January 2023	% Change	2024 YTD Sales	2023 YTD Sales	% Change
Lodging	\$ 25,387,970	\$ 26,664,205	-4.8%	\$ 25,387,970	\$ 26,664,205	-4.8%
Restaurant/Bar	\$ 23,871,114	\$ 23,559,847	1.3%	\$ 23,871,114	\$ 23,559,847	1.3%
Retail	\$ 49,696,669	\$ 49,526,030	0.3%	\$ 49,696,669	\$ 49,526,030	0.3%
Amusement	\$ 651,659	\$ 541,379	20.4%	\$ 651,659	\$ 541,379	20.4%
Total	\$ 99,607,412	\$ 100,291,461	-0.7%	\$ 99,607,412	\$ 100,291,461	-0.7%

Tax rates reflected above are Lodging (5.5%) and Restaurant/Bar, Retail, Amusement (5.6%). Data is shown in the month sales occurred.

For additional information contact: Diego Cando, Senior Research Manager, Arizona Office of Tourism at 602-364-3725 or dcando@tourism.az.gov.

Source: Gross Sales reported by Arizona Dept. of Revenue.

Estimated state tax collections by Arizona Hospitality Research and Resource Center (AHRRC).

