

February 2024

Arizona Office of Tourism

Monthly Lodging Report



Statewide Lodging Performance										
Market	Current Month-February					February Year-to-Date				
	Occupancy	ADR	RevPAR	Demand	Supply	Occupancy	ADR	RevPAR	Demand	Supply
State of Arizona										
2024	72.0%	\$200.92	\$144.74	2,502,864	3,474,240	66.8%	\$183.01	\$122.30	4,892,797	7,321,526
% Ch February 2024 vs. 2023	-1.0%	-12.3%	-13.2%	0.1%	1.1%	-1.7%	-6.7%	-8.3%	-0.5%	1.2%

Source: STR, LLC.-The information contained in this report is based upon independent surveys and research from sources considered reliable but no representation is made as to its completeness or accuracy. This information is intended solely for the internal purposes of your organization and should not be published in any manner unless authorized by the Arizona Office of Tourism and STR. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.



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