

December 2023

Arizona Office of Tourism

Monthly Gross Sales & Tourism Taxes Report



State of Arizona: Gross Sales by Sector						
Sector	December 2023	December 2022	% Change	2023 YTD Sales	2022 YTD Sales	% Change
Lodging	\$ 401,416,041	\$ 406,062,322	-1.1%	\$ 5,546,376,088	\$ 5,208,755,067	6.5%
Restaurant/Bar	\$ 1,966,378,223	\$ 1,880,027,762	4.6%	\$ 22,058,853,892	\$ 20,857,091,966	5.8%
Retail	\$ 10,459,344,065	\$ 10,427,471,994	0.3%	\$ 103,390,232,666	\$ 101,138,637,932	2.2%
Amusement	\$ 210,289,926	\$ 215,625,529	-2.5%	\$ 2,580,610,701	\$ 1,993,136,368	29.5%
Total	\$ 13,037,428,255	\$ 12,929,187,607	0.8%	\$ 133,576,073,347	\$ 129,197,621,333	3.4%

Source: Arizona Department of Revenue

Estimated State Tourism Taxes: Tourism Related Sectors						
Sector	December 2023	December 2022	% Change	2023 YTD Sales	2022 YTD Sales	% Change
Lodging	\$ 20,973,988	\$ 21,216,756	-1.1%	\$ 289,798,151	\$ 272,157,452	6.5%
Restaurant/Bar	\$ 26,009,678	\$ 24,867,503	4.6%	\$ 291,776,872	\$ 275,880,927	5.8%
Retail	\$ 63,902,408	\$ 63,707,683	0.3%	\$ 631,672,965	\$ 617,916,622	2.2%
Amusement	\$ 757,212	\$ 776,424	-2.5%	\$ 9,292,263	\$ 7,176,885	29.5%
Total	\$ 111,643,287	\$ 110,568,367	1.0%	\$ 1,222,540,251	\$ 1,173,131,887	4.2%

Tax rates reflected above are Lodging (5.5%) and Restaurant/Bar, Retail, Amusement (5.6%). Data is shown in the month sales occurred.

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Source: Gross Sales reported by Arizona Dept. of Revenue.

Estimated state tax collections by Arizona Hospitality Research and Resource Center (AHRRC).

