## November 2023

## **Arizona Office of Tourism**





State of Arizona: Gross Sales by Sector										
Sector		November 2023		November 2022	% Change	2023 YTD Sales		2022 YTD Sales		% Change
Lodging	\$	451,410,421	\$	448,610,067	0.6%	\$	5,144,960,047	\$	4,802,692,745	7.1%
Restaurant/Bar	\$	1,773,457,618	\$	1,717,911,234	3.2%	\$	20,092,475,669	\$	18,977,064,204	5.9%
Retail	\$	8,489,062,946	\$	8,310,821,365	2.1%	\$	92,930,888,601	\$	90,711,165,938	2.4%
Amusement	\$	207,307,000	\$	190,119,274	9.0%	\$	2,370,320,775	\$	1,777,510,839	33.4%
Total	\$	10,921,237,985	\$	10,667,461,940	2.4%	\$	120,538,645,092	\$	116,268,433,726	3.7%

Source: Arizona Department of Revenue

Estimated State Tourism Taxes: Tourism Related Sectors										
Sector		November 2023		November 2022	% Change	2023 YTD Sales		2022 YTD Sales		% Change
Lodging	\$	23,586,194	\$	23,439,876	0.6%	\$	268,824,162	\$	250,940,696	7.1%
Restaurant/Bar	\$	23,457,879	\$	22,723,155	3.2%	\$	265,767,194	\$	251,013,424	5.9%
Retail	\$	51,864,779	\$	50,775,794	2.1%	\$	567,770,557	\$	554,208,939	2.4%
Amusement	\$	746,471	\$	684,581	9.0%	\$	8,535,051	\$	6,400,461	33.4%
Total	\$	99,655,323	\$	97,623,407	2.1%	\$	1,110,896,965	\$	1,062,563,520	4.5%

Tax rates reflected above are Lodging (5.5%) and Restaurant/Bar, Retail, Amusement (5.6%). Data is shown in the month sales occurred. For additional information contact: Diego Cando, Senior Research Manager, Arizona Office of Tourism at 602-364-3725 or dcando@tourism.az.gov.

Source: Gross Sales reported by Arizona Dept. of Revenue.

Estimated state tax collections by Arizona Hospitality Research and Resource Center (AHRRC).

