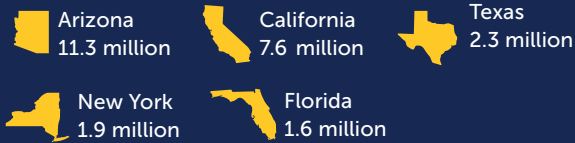


40.19 million

Domestic **overnight visitors** to Arizona

VISITORS FROM TOP ORIGIN STATES:



\$28.1 billion

Direct **travel spending** generated within Arizona

\$77 million

Direct travel spending injected into our state's economy **every single day**

179,100

Industry-related jobs directly generated by travel spending

When combined with indirect and induced employment, the travel industry impacts **299,500 jobs**

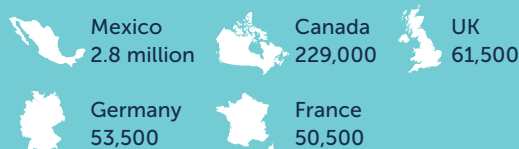
\$7.8 billion

Earnings generated by Arizonans employed by tourism jobs

3,609,000

International overnight visitors
↑ Up 20% over 2021

TOP ORIGIN MARKETS:



\$3.98 billion

Local, state and federal **tax revenues** generated as a result of direct travel spending



Travel spending generates tax revenue benefiting each Arizona county. See below.

County	Local (millions)	State (millions)	Total (millions)	Taxes reduced (per household)
Apache	\$4.4	\$6.3	\$10.7	\$509
Cochise	\$16.5	\$16.3	\$32.8	\$666
Coconino	\$91.0	\$74.0	\$165.0	\$3,236
Gila	\$12.8	\$15.7	\$28.6	\$1,280
Graham	\$3.4	\$3.3	\$6.7	\$563
Greenlee	\$0.3	\$0.7	\$0.9	\$253
La Paz	\$7.7	\$8.2	\$15.9	\$2,121
Maricopa	\$879.6	\$655.5	\$1,535.0	\$913
Mohave	\$34.0	\$35.4	\$69.5	\$765
Navajo	\$19.3	\$20.1	\$39.3	\$1,084
Pima	\$80.5	\$141.2	\$221.7	\$526
Pinal	\$35.2	\$41.0	\$76.3	\$506
Santa Cruz	\$8.9	\$10.3	\$19.2	\$1,217
Yavapai	\$68.1	\$54.0	\$122.1	\$1,156
Yuma	\$27.6	\$31.5	\$59.2	\$859
Arizona	\$1.2 billion	\$1.1 billion	\$2.4 billion	\$878

\$878

Tax revenue generated by the tourism industry **lessens the annual tax burden** by \$878 for every Arizona household