

October 2023

Arizona Office of Tourism

Monthly Gross Sales & Tourism Taxes Report



State of Arizona: Gross Sales by Sector						
Sector	October 2023	October 2022	% Change	2023 YTD Sales	2022 YTD Sales	% Change
Lodging	\$ 479,318,107	\$ 470,440,129	1.9%	\$ 4,693,549,626	\$ 4,354,082,678	7.8%
Restaurant/Bar	\$ 1,841,352,994	\$ 1,785,743,015	3.1%	\$ 18,319,018,051	\$ 17,259,152,970	6.1%
Retail	\$ 7,978,323,115	\$ 8,174,130,216	-2.4%	\$ 84,441,825,655	\$ 82,400,344,573	2.5%
Amusement	\$ 233,074,046	\$ 153,410,369	51.9%	\$ 2,163,013,775	\$ 1,587,391,565	36.3%
Total	\$ 10,532,068,262	\$ 10,583,723,729	-0.5%	\$ 109,617,407,107	\$ 105,600,971,786	3.8%

Source: Arizona Department of Revenue

Estimated State Tourism Taxes: Tourism Related Sectors						
Sector	October 2023	October 2022	% Change	2023 YTD Sales	2022 YTD Sales	% Change
Lodging	\$ 25,044,371	\$ 24,580,497	1.9%	\$ 245,237,968	\$ 227,500,820	7.8%
Restaurant/Bar	\$ 24,355,944	\$ 23,620,380	3.1%	\$ 242,309,316	\$ 228,290,268	6.1%
Retail	\$ 48,744,363	\$ 49,940,666	-2.4%	\$ 515,905,778	\$ 503,433,145	2.5%
Amusement	\$ 839,253	\$ 552,400	51.9%	\$ 7,788,580	\$ 5,715,880	36.3%
Total	\$ 98,983,931	\$ 98,693,943	0.3%	\$ 1,011,241,642	\$ 964,940,113	4.8%

Tax rates reflected above are Lodging (5.5%) and Restaurant/Bar, Retail, Amusement (5.6%). Data is shown in the month sales occurred.

For additional information contact: Diego Cando, Senior Research Manager, Arizona Office of Tourism at 602-364-3725 or dcando@tourism.az.gov.

Source: Gross Sales reported by Arizona Dept. of Revenue.

Estimated state tax collections by Arizona Hospitality Research and Resource Center (AHRRC).

