August 2023

Arizona Office of Tourism





State of Arizona: Gross Sales by Sector											
Sector		August 2023		August 2022	% Change	2023 YTD Sales		2022 YTD Sales		% Change	
Lodging	\$	300,333,137	\$	308,873,617	-2.8%	\$	3,819,261,164	\$	3,504,843,827	9.0%	
Restaurant/Bar	\$	1,623,599,810	\$	1,590,828,042	2.1%	\$	14,692,608,048	\$	13,792,454,894	6.5%	
Retail	\$	8,398,451,992	\$	8,208,611,807	2.3%	\$	67,756,993,541	\$	66,359,645,172	2.1%	
Amusement	\$	165,012,493	\$	143,622,396	14.9%	\$	1,733,378,891	\$	1,285,213,348	34.9%	
Total	\$	10,487,397,432	\$	10,251,935,862	2.3%	\$	88,002,241,644	\$	84,942,157,241	3.6%	

Source: Arizona Department of Revenue

Estimated State Tourism Taxes: Tourism Related Sectors										
Sector		August 2023		August 2022	% Change		2023 YTD Sales		2022 YTD Sales	% Change
Lodging	\$	15,692,406	\$	16,138,646	-2.8%	\$	199,556,396	\$	183,128,090	9.0%
Restaurant/Bar	\$	21,475,679	\$	21,042,201	2.1%	\$	194,342,065	\$	182,435,559	6.5%
Retail	\$	51,311,182	\$	50,151,335	2.3%	\$	413,968,128	\$	405,430,888	2.1%
Amusement	\$	594,177	\$	517,156	14.9%	\$	6,241,551	\$	4,627,796	34.9%
Total	\$	89,073,445	\$	87,849,337	1.4%	\$	814,108,139	\$	775,622,334	5.0%

Tax rates reflected above are Lodging (5.5%) and Restaurant/Bar, Retail, Amusement (5.6%). Data is shown in the month sales occurred. For additional information contact: Diego Cando, Senior Research Manager, Arizona Office of Tourism at 602-364-3725 or dcando@tourism.az.gov.

Source: Gross Sales reported by Arizona Dept. of Revenue.

Estimated state tax collections by Arizona Hospitality Research and Resource Center (AHRRC).

