## July 2023

## **Arizona Office of Tourism**





State of Arizona: Gross Sales by Sector										
Sector		July 2023		July 2022	% Change	2023 YTD Sales		2022 YTD Sales		% Change
Lodging	\$	328,004,336	\$	318,042,828	3.1%	\$	3,518,928,027	\$	3,195,970,210	10.1%
Restaurant/Bar	\$	1,699,471,918	\$	1,584,451,986	7.3%	\$	13,069,008,238	\$	12,201,626,852	7.1%
Retail	\$	8,847,227,536	\$	7,841,832,674	12.8%	\$	59,358,541,549	\$	58,151,033,365	2.1%
Amusement	\$	192,026,970	\$	132,315,222	45.1%	\$	1,568,366,398	\$	1,141,590,952	37.4%
Total	\$	11,066,730,760	\$	9,876,642,710	12.0%	\$	77,514,844,212	\$	74,690,221,379	3.8%

Source: Arizona Department of Revenue

Estimated State Tourism Taxes: Tourism Related Sectors										
Sector		July 2023		July 2022	% Change	2023 YTD Sales		2022 YTD Sales		% Change
Lodging	\$	17,138,227	\$	16,617,738	3.1%	\$	183,863,989	\$	166,989,443	10.1%
Restaurant/Bar	\$	22,479,255	\$	20,957,863	7.3%	\$	172,866,386	\$	161,393,359	7.1%
Retail	\$	54,053,021	\$	47,910,461	12.8%	\$	362,656,945	\$	355,279,553	2.1%
Amusement	\$	691,451	\$	476,441	45.1%	\$	5,647,374	\$	4,110,641	37.4%
Total	\$	94,361,954	\$	85,962,503	9.8%	\$	725,034,694	\$	687,772,996	5.4%

Tax rates reflected above are Lodging (5.5%) and Restaurant/Bar, Retail, Amusement (5.6%). Data is shown in the month sales occurred. For additional information contact: Diego Cando, Senior Research Manager, Arizona Office of Tourism at 602-364-3725 or dcando@tourism.az.gov.

Source: Gross Sales reported by Arizona Dept. of Revenue.

Estimated state tax collections by Arizona Hospitality Research and Resource Center (AHRRC).

