

# The Economic Impact of Travel

## Arizona

2022p

State, Regional, & County Impacts

May 2023

**PREPARED FOR**

Arizona Office of Tourism



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# The Economic Impact of Travel in Arizona

**2022p**  
**State, Regional, & County Impacts**

Arizona Office of Tourism

5/19/2023

## **PRIMARY RESEARCH CONDUCTED BY**

Dean Runyan Associates  
833 SW 11th Avenue Suite 920  
Portland, Oregon 97205

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# Introduction

## Introduction

### Purpose of the Report

This report was commissioned by the Arizona Office of Tourism to assess the economic impact of travel to the state of Arizona. The travel industry represents an important component of Arizona's economy. Spending associated with travel in Arizona generates earnings, employment and taxes throughout the state. Many counties in Arizona contain attractive travel destinations and count the travel industry as a primary economic industry in their area. This report describes the economic activity associated with travel throughout the state, detailing important trends within the industry.

### How to Use the Report

This report brings together data collected from many sources, both public and private, that are relevant to the measurement of travel throughout Arizona. Our analysis synthesizes the data and generates estimates for the impact of travel to counties in the state. We encourage the reader of this report to use the table of contents to navigate to the section of the report that is relevant to their concerns and to reach out to Dean Runyan Associates with any questions on further detail or clarification.

### 2022 Considerations

Inflation hit multi-decade highs globally. These increased costs for goods and services also affected the travel industry. Spending growth is representative of visitor activity and the effects of price increases.



**Spending, Employment, Earnings, and Taxes** are the key metrics to measure the economic impacts of travel.

### What are travel impacts?

**Travel impacts** measure the economic activity associated with the activity of travel within a region. As travel is a broad activity that encompasses many other activities (transportation, lodging, eating & drinking, recreational activities, etc.), it is necessary to make estimates for each of the composite elements of travel in order to arrive at a total number. Reporting on travel impacts allows decision-makers to benchmark the travel industry against other local industries, gain insight on the makeup of traveler activity in their region, and communicate clearly to stakeholders the relevance of the traveler economy to their region.



# National Impacts

2022p

# National / Summary

## U.S. Travel Impacts, 2022 Preliminary

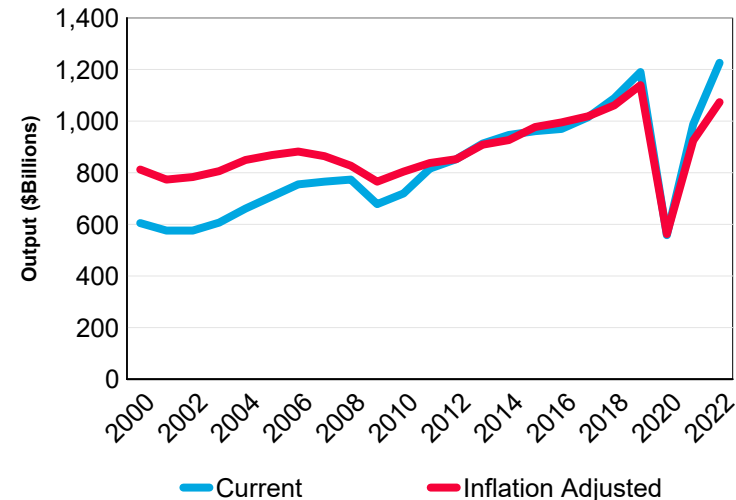
The COVID-19 pandemic brought economic disruption to almost all sectors of the U.S. economy in 2020, but few industries were as hard-hit as travel. The combination of economic instability and health and safety measures in the U.S. led to a large reduction in the demand for such services, with total travel output declining by 47% (-\$632B) in 2020. In 2022 travel activity continued the recovery expansion that began in the latter half of 2020, increasing 24% (16% when adjusted for inflation) over 2021 and exceeding 2019's pre-pandemic mark by 3%.

Direct output by resident and foreign visitors was \$1.2 trillion in 2022, with Leisure & Hospitality categories accounting for 44% of that total.

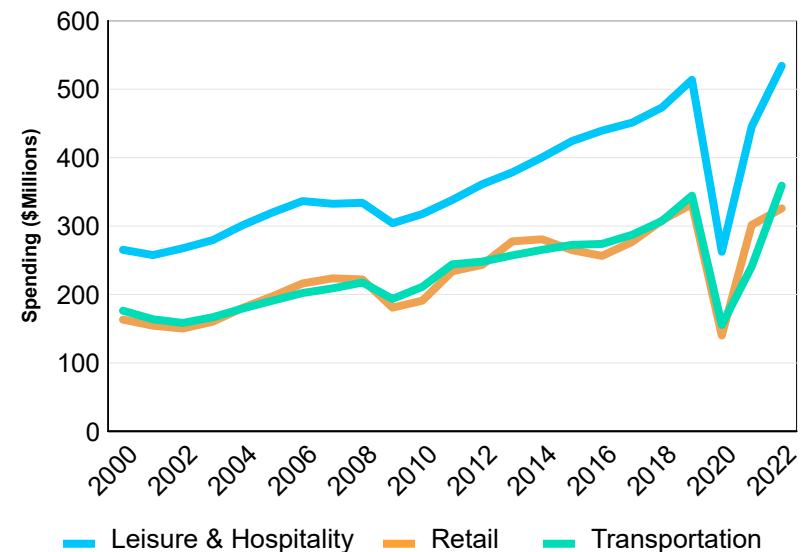
The U.S. travel industry **expanded 24% (\$238B) in 2022**; travel spending is 3% higher than in 2019.

Note: 2022 national data are Dean Runyan Associates estimates based on Bureau of Economic Analysis (BEA) Travel and Tourism Satellite Account data from 2021 and available annual industry trends for 2022.

### Direct Travel Output 2000-2022p

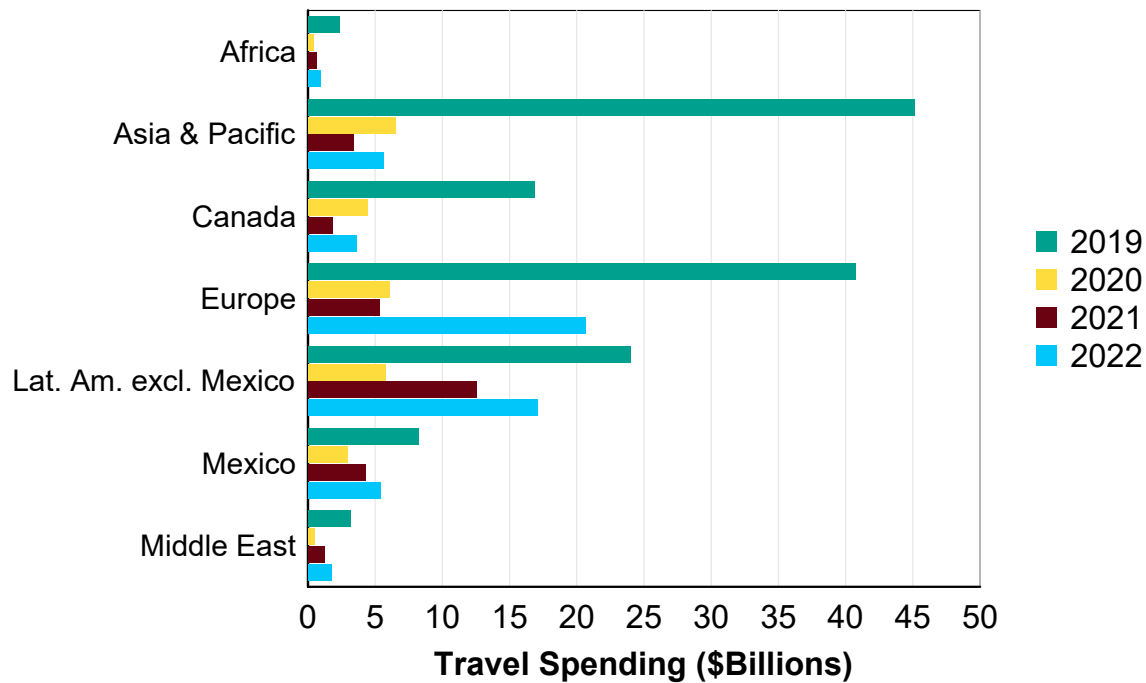


### Spending by Summary Commodity 2000-2022p



# National / Summary

## International Spending, 2022p



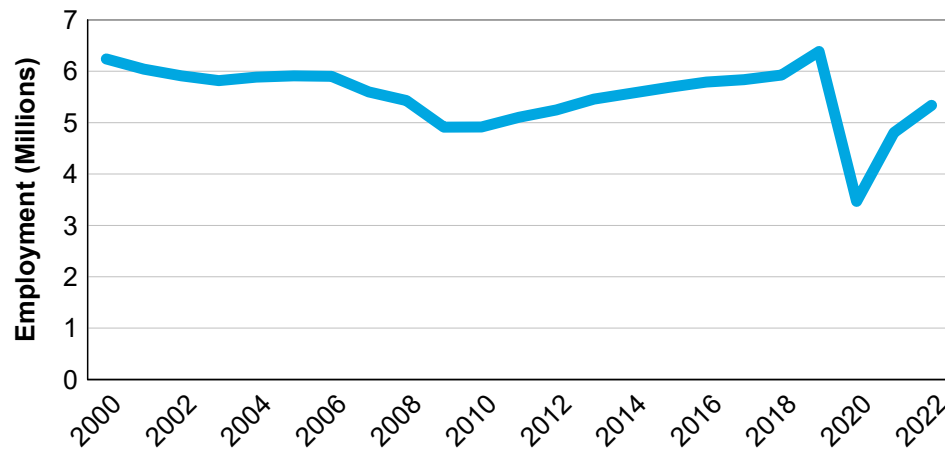
While international spending is up 88% relative to 2021, most regions still lag compared to 2019 levels. Travel from Asia & Pacific was especially limited in 2022, as travel restrictions related to COVID-19 remained in effect for much of the year. The increased cost of airline travel associated with inflation of oil prices also had a major impact on international travel.

**Sources:** Dean Runyan Associates, Bureau of Economic Analysis



# National / Summary

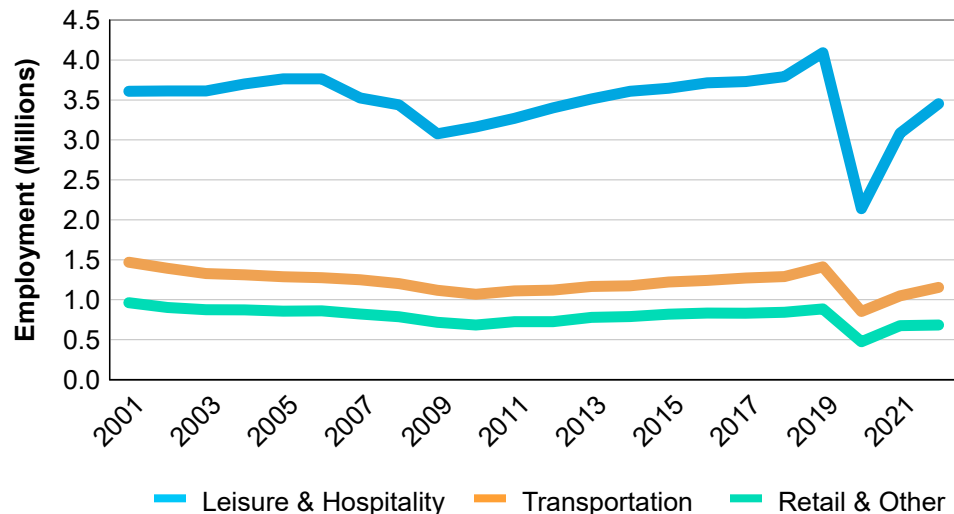
## U.S. Travel Industry Direct Employment



Travel industry employment continues to recover nationally. Nearly a half-million jobs were gained in 2022, a year-over-year increase of 11%.

Sources: Bureau of Economic Analysis, Dean Runyan Associates

## U.S. Travel Industry Employment by Sector



In 2022, Leisure & Hospitality employment remained 16% below the pre-pandemic level in 2019 -- equivalent to approximately 640,000 jobs.

Sources: Bureau of Economic Analysis, Dean Runyan Associates



State Impacts

2022p



# Arizona / Summary

## Travel Impacts 2022p



### 19.3% Increase in Travel Spending

Travel spending in Arizona increased 19.3% from \$23.6 billion in 2021 to \$28.1 billion in 2022.



### 13,600 Jobs Gained

Direct travel-generated employment gained approximately 10,600 jobs in 2022, a 8.2% increase in employment compared to 2021.



### 14.9% Growth in Travel Earnings

Direct travel-generated earnings experienced a gain of \$1.0 billion, a 14.9% increase compared to 2021.



### 17.1% Increase in Tax Revenue

Tax receipts generated by travel spending are up 17.1% compared to 2021. State and local taxes both experienced strong expansion in 2022, growing 13.5% and 19.3% respectively. Federal tax receipts grew by 17.9%.

Note: These estimates for Arizona are subject to revision when more complete or additional data becomes available.

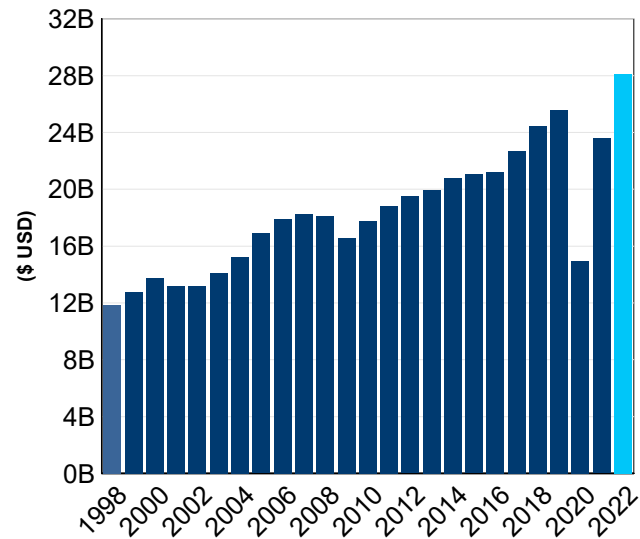




# Arizona / Spending

## Direct Travel Spending

Direct travel spending increased by \$4.6 billion in 2022.

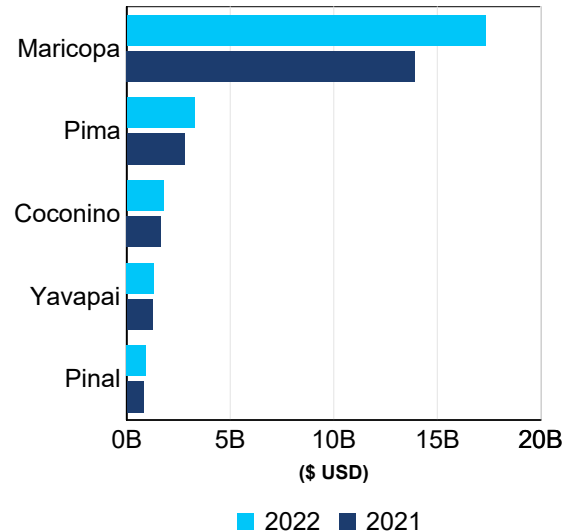


In 2022, travel spending in Arizona grew to \$28.1 billion, a 19.3% increase from the prior year.

From 2013-2022, Arizona travel spending grew at an annual rate of 3.9%.



Direct travel spending increases in top 5 counties.



All 5 of the counties that generate the highest travel spending in Arizona grew in 2022. The growth rate of the top 5 counties was 20.7%, compared to a growth rate of 19.3% for the state as a whole. Visitors spent approximately \$17.3 billion in Maricopa county alone in 2022, 61.6% of the state total.



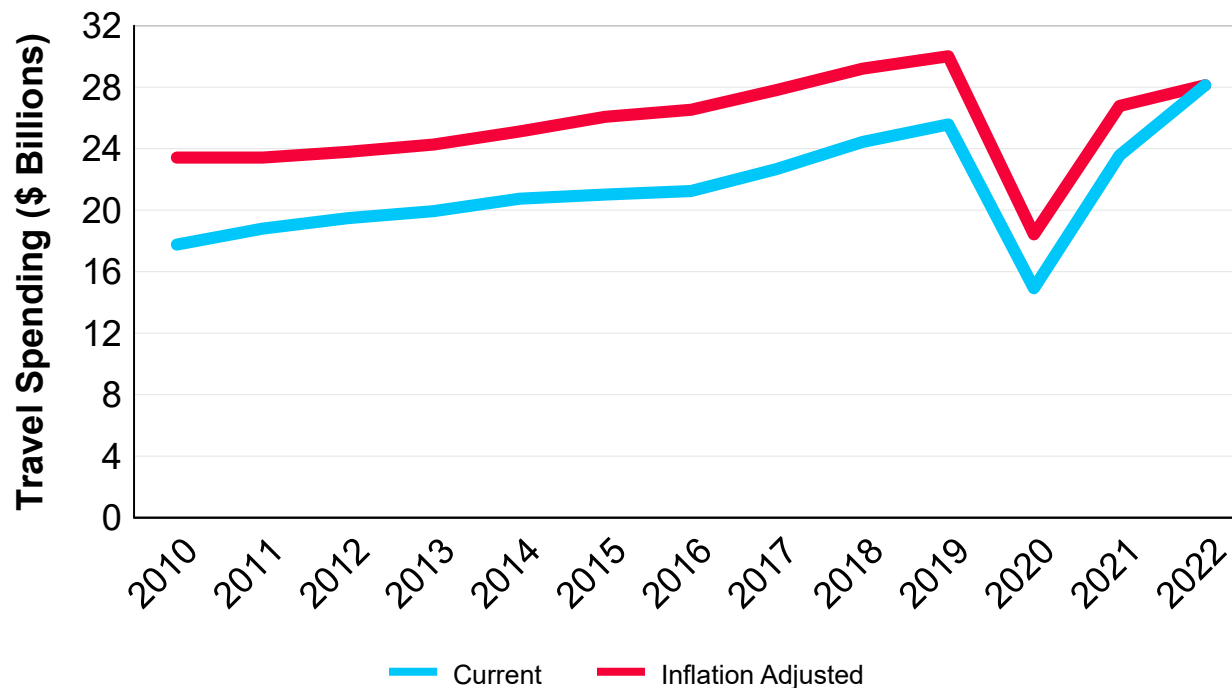
$$\text{Destination} + \text{Other Travel} = \text{Direct Travel Spending}$$

### What is direct travel spending?

**Direct travel spending** includes both destination spending and other spending. **Destination spending** refers to all spending on goods and services by visitors at the destination. **Other travel spending** refers to expenditures at travel arrangement companies located in Arizona, convention and trade show operations, and spending on air by residents to leave the state for travel elsewhere. These expenditures directly support the travel industry in Arizona but are not considered visitor spending in our methodology.

# Arizona / Spending

## Direct Spending / Current and Inflation-Adjusted Dollars



Direct travel spending in 2022 exceeded pre-pandemic levels by \$2.5 billion (9%). However, taking into account the reduced purchasing power of the dollar associated with recent inflation, the true quantity of goods and services purchased by travelers still lags 2019 levels by approximately 6.3%.

**Sources:** Bureau of Labor Statistics CPI, Dean Runyan Associates

## How does inflation affect the travel industry?

Inflation is the rate of increase in prices of goods and services. An increase in the rate of inflation translates into reduced purchasing power for consumers. To track the quantity of goods and services that consumers purchase when they travel, we report the “Inflation Adjusted” travel spending in the chart to the left. This is also known as “real” spending, as it shows the quantity of goods and services that were purchased while keeping the purchasing power constant across time.

### U.S. CPI (annual % chg.)

2021: 4.7%

2022: 8.0%

Target: 2% Annually



## Arizona 2022 Selected Prices (% Chg.)

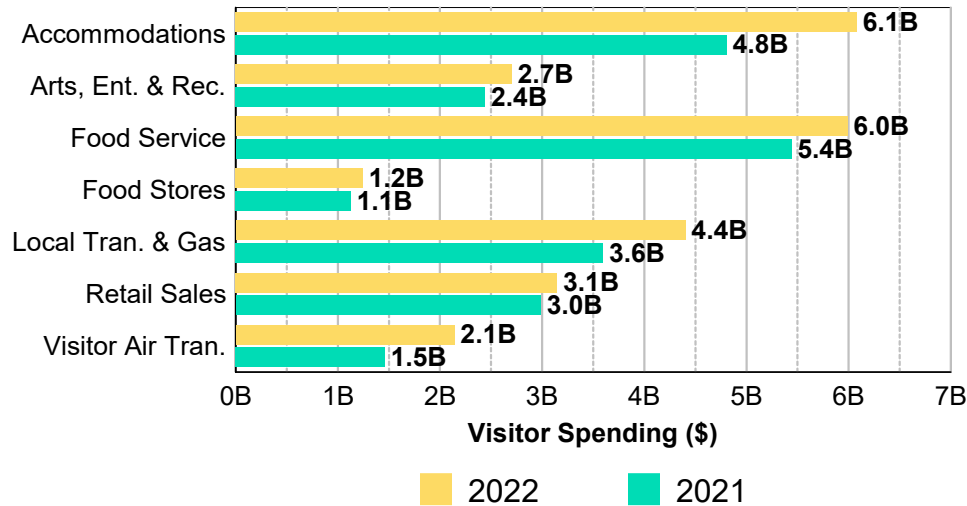
**Hotel & STVR Room Rates: 20%**

**Gasoline Prices: 37%**

**Air Fares: 40%**

# Arizona / Spending

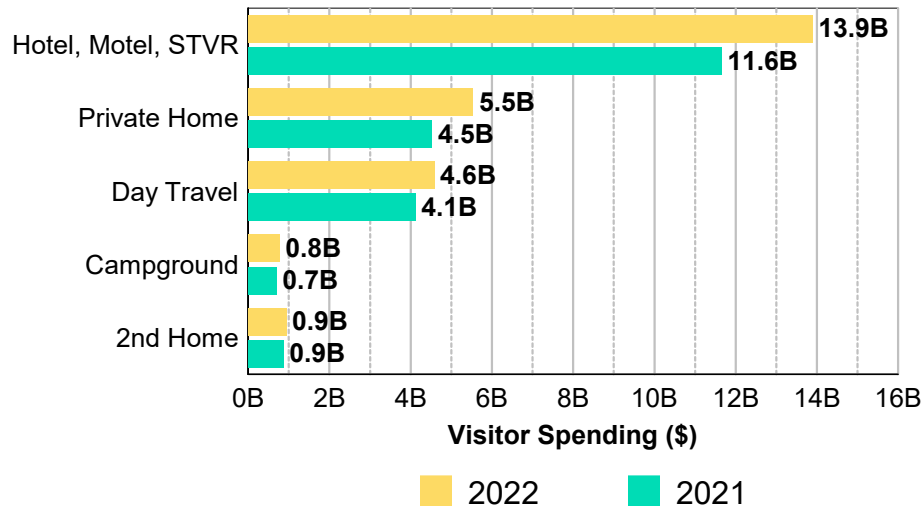
## Visitor Spending by Commodity Purchased



Spending on accommodations grew to \$6 billion in 2022, **an increase of 26.5%** compared to 2021. This is the second largest gain of all commodities behind air transportation, which grew 46.6% in 2022.

**Sources:** Dean Runyan Associates, Arizona Dept. of Revenue, Omnitrak Group LLC, Energy Information Administration

## Visitor Spending by Accommodation Type



Visitors who stayed in a hotel, motel, or short term vacation rental (STVR) spent a combined \$13.9 billion in 2022, **an increase of 19.2%** compared to 2021.

**Sources:** Dean Runyan Associates, Omnitrak Group LLC., STR LLC., KeyData Dashboard, Census Bureau

# Arizona / Spending

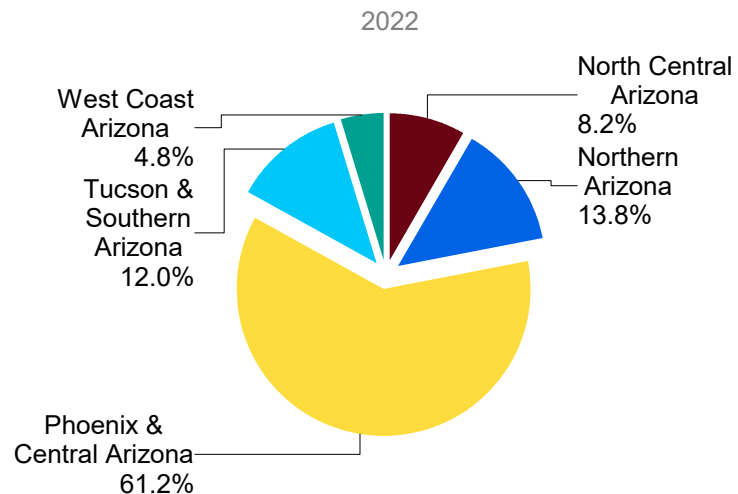
## Seasonal & Regional Lodging Sales

Lodging sales are a strong indicator to seasonal travel patterns in the Arizona tourism industry. Lodging sales of the Phoenix and Central Arizona region area are greater than the four other regions combined (60.8%). This share has recovered compared to 2019 (60.9%).

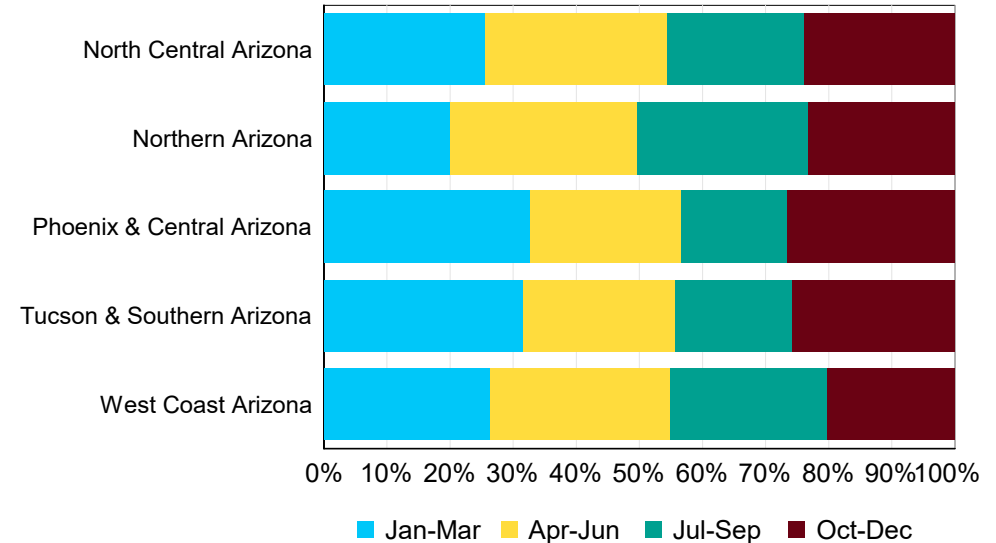
In 2022 the first quarter (Jan-Mar) experienced sales during this time period that vastly exceeded the historical trend.

*The Northern Arizona region includes Apache, Coconino, and Navajo counties. The West Coast region includes La Paz, Mohave, and Yuma counties. The North Central region includes Gila and Yavapai counties. The Phoenix and Central Arizona region includes Maricopa and Pinal counties. The Tucson and Southern Arizona region includes Cochise, Graham, Greenlee, Pima, and Santa Cruz counties.*

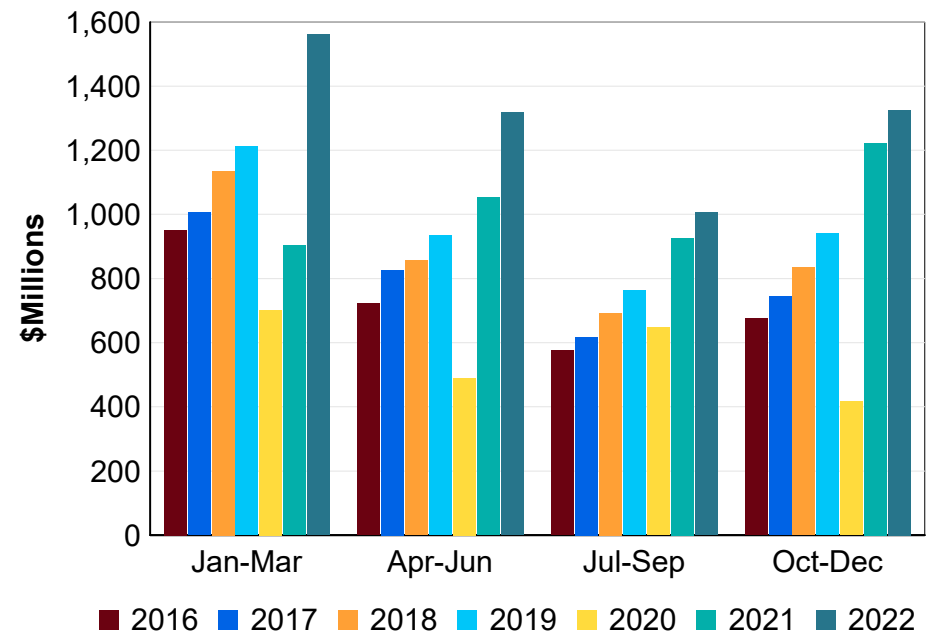
### Regional Shares of Arizona Taxable Lodging Sales



### Taxable Lodging Sales by Region and Quarter, 2022



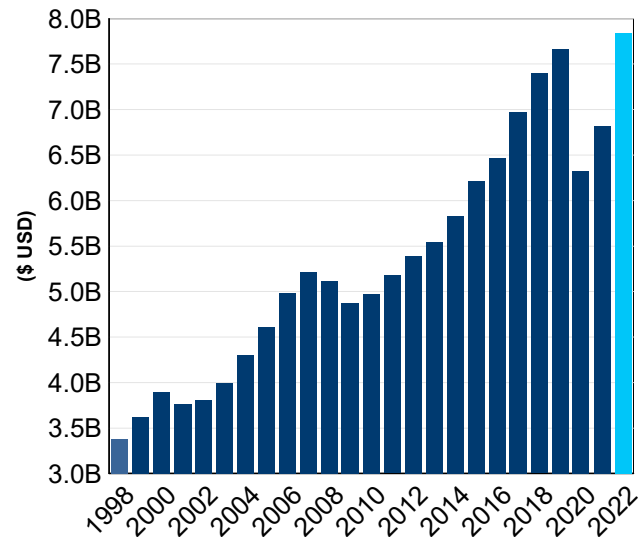
### Arizona Taxable Lodging Sales by Quarter



# Arizona / Earnings

## Direct Travel-Generated Earnings

**Direct travel-generated earnings increased by \$1 billion in 2022.**

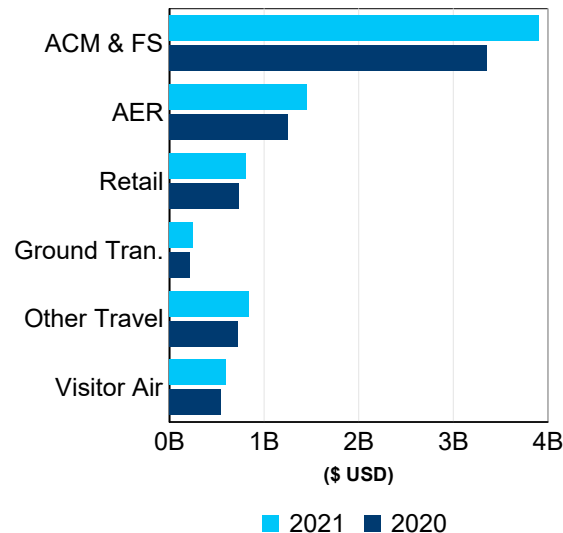


In 2022, direct travel-generated earnings grew to \$7.8 billion, a 14.9% increase from the prior year.

From 2013-2022, Arizona direct travel-generated earnings grew at an annual growth rate of 3.9%.



**All sectors of the travel industry show growth.**



*Accommodation & Food Services (ACM & FS)*  
*Arts, Entertainment, Recreation (AER)*

Accommodation & Food Services, Arts, Entertainment, & Recreation, and Other Travel all grew by more than 16% between 2021 and 2022.



$$\begin{aligned}
 &(\text{Revenue} - \text{Cost of Goods Sold} - \\
 &\quad \text{Expenses} - \text{Sales Tax}) \\
 &= \\
 &\quad \text{Earnings}
 \end{aligned}$$

### What are direct travel-generated earnings?

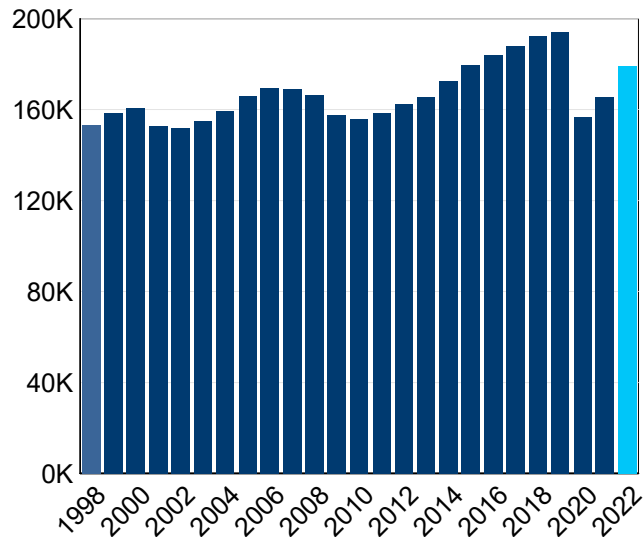
**Direct travel-generated earnings** represent the total after-point of sale tax income from travel activity. It includes wage and salary disbursements, proprietor income, and other earned income or benefits.

Earnings are an important measure of the benefit of the travel industry that flow to proprietors and employees. Because the travel industry is highly labor intensive, much of travel-generated earnings flow to workers in the form of wages as opposed to owners of capital and intellectual property assets.

# Arizona / Employment

## Direct Travel-Generated Employment

**Direct travel-generated employment increased by 13,600 jobs in 2022.**

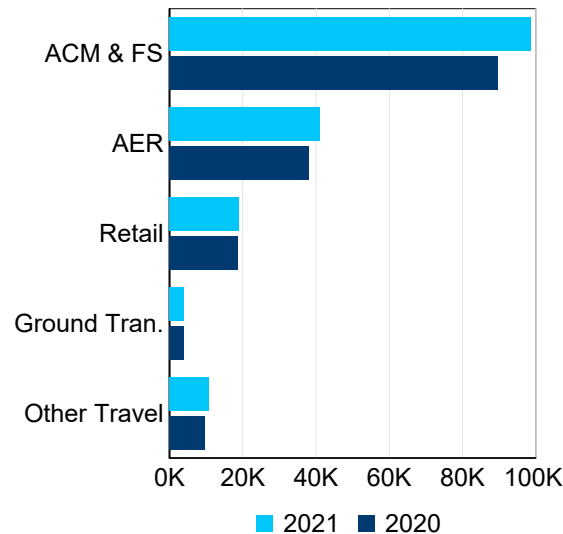


In 2022, direct travel-generated employment totaled 179 thousand jobs, a 8.2% increase from the prior year.

From 2013-2022, Arizona travel employment grew at an annual rate of 0.9%.



**Accommodations and Food Services accounted for 65% of the gain.**



*Accommodation & Food Services (ACM & FS)  
Arts, Entertainment, Recreation (AER)*

Employment in the Accommodations and Food Services sector totaled 98,660 in 2022, a gain of 8,870 jobs (9.9%) from 2021. This sector grew at the fastest rate compared to the other sectors within the travel industry.

## What is direct travel-generated employment?

**Direct travel-generated employment** refers to the total number of full and part-time jobs directly attributable to travel spending. A significant share of many industries' earnings come from travel-related spending. Part of these earnings are used to pay employees in the form of income and benefits. Based on average salaries for employees in the various travel-related industries in Arizona, a total employment number attributable to travel can be reached. Employment figures reflect an annual average level of employment.

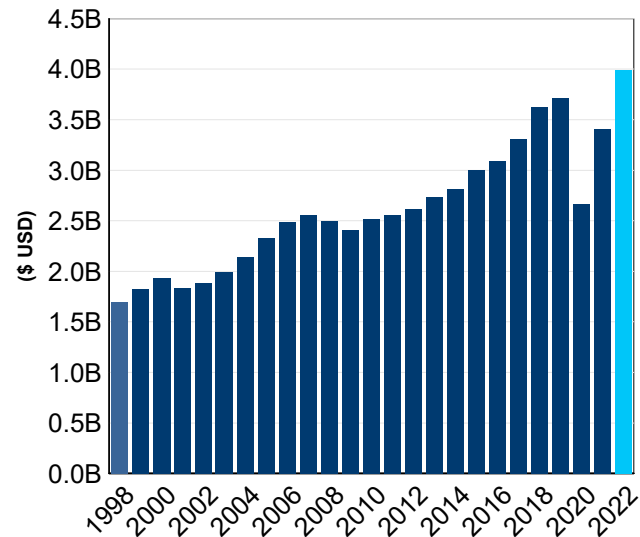


In 2022, every \$1 million in travel-related spending resulted in 6.4 jobs for the industry.

# Arizona / Tax Receipts

## Direct Travel-Generated Tax Revenue

Direct travel-generated tax revenue increased by \$582 million in 2022.

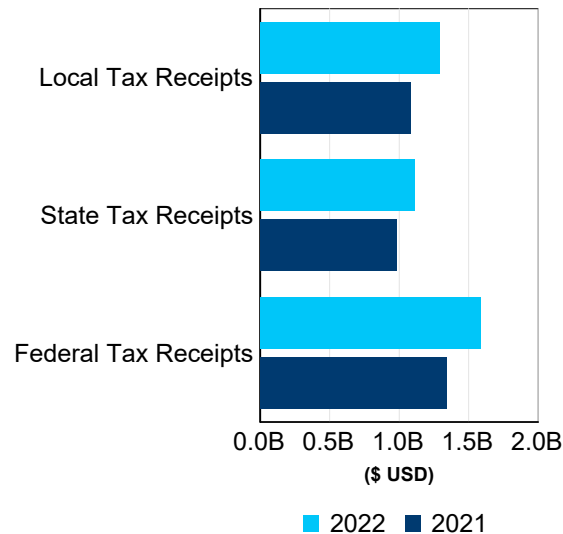


Direct travel-generated tax revenue increased to \$3.98 billion in 2022, a 17.1% increase from the prior year.

From 2013-2022, Arizona tax revenue grew at an annual rate of 4.3%.



Tax revenue increases across state, local, and federal sources.



State tax receipts grew 13.5% compared to 2021 and account for 39% of the combined state and local collections. Local tax receipts grew 19.3% compared to 2021.

## What are direct travel-generated tax receipts?

Direct travel-generated tax receipts include state, local and federal taxes related to travel. **State taxes** include lodging taxes, income taxes, motor fuel taxes, and sales taxes. **Local taxes** primarily take the form of sales taxes imposed by cities, counties, and other tax jurisdictions in Arizona. They also include any applicable local lodging tax, and property taxes attributable to employee and business earnings. **Federal taxes** include motor fuel excise taxes, income taxes, and airline ticket taxes.



# Arizona / Tax Receipts

## State and Local Tax Revenues, FY 2022p

The three primary sources of tax revenue generated by the travel industry are:

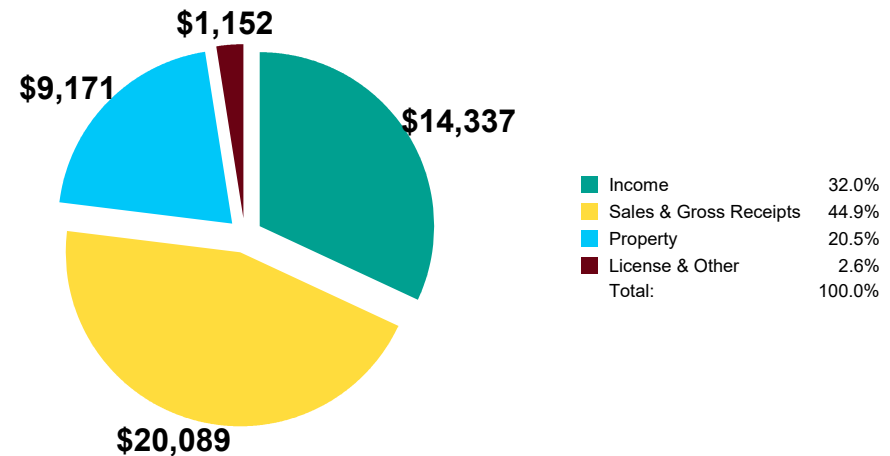
- Sales tax receipts generated by visitor spending. This includes local and state sales taxes, lodging taxes, alcoholic beverage taxes, motor vehicle rental taxes, and motor fuel taxes.
- Taxes paid by travel industry businesses attributable to travel generated business receipts. This includes property and income taxes.
- Taxes paid by travel industry employees attributable to travel generated earnings. This includes sales and property taxes.

Tax Type	Total	Travel	Percent Travel
Sales & Gross Receipts	\$20,089	\$1,855	9.2%
Property	\$9,171	\$173	1.9%
Income	\$14,337	\$144	1.0%
License & Other	\$1,152	\$60	5.2%
<b>Total Tax Receipts</b>	<b>\$44,749</b>	<b>\$2,232</b>	<b>5.0%</b>

Source: Dean Runyan Associates, Census Bureau  
Note: Total refers to all taxes collected in Arizona.

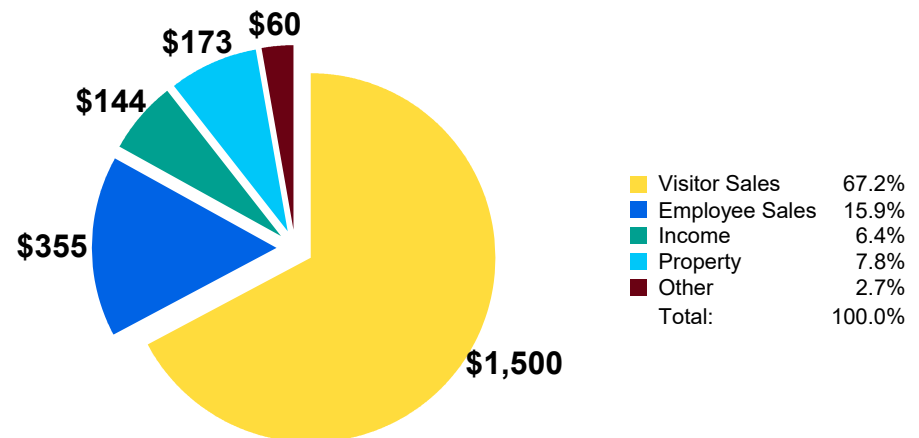
## Total State and Local Government Tax Revenues

2022 Fiscal Year (\$Millions)



## Travel Industry State and Local Government Tax Revenues

2022 Fiscal Year (\$Millions)



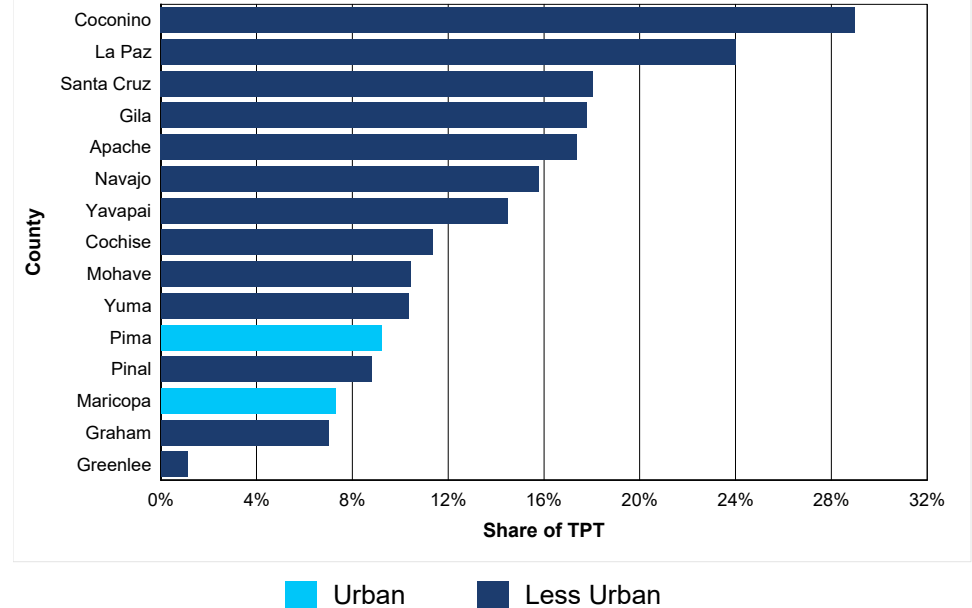
# Arizona / Tax Receipts

## Total and Visitor-Generated TPT, FY 2022p

County	Total (Millions)	Travel (Millions)	Percent
Apache	\$24.4	\$4.2	17.4%
Cochise	\$104.1	\$11.8	11.3%
Coconino	\$225.1	\$65.3	29.0%
Gila	\$48.0	\$8.5	17.8%
Graham	\$35.4	\$2.5	7.0%
Greenlee	\$44.6	\$0.5	1.1%
La Paz	\$19.4	\$4.7	24.0%
Maricopa	\$6,511.1	\$473.7	7.3%
Mohave	\$246.4	\$25.7	10.4%
Navajo	\$94.1	\$14.8	15.8%
Pima	\$1,104.1	\$101.5	9.2%
Pinal	\$313.0	\$27.5	8.8%
Santa Cruz	\$40.2	\$7.3	18.0%
Yavapai	\$297.5	\$43.1	14.5%
Yuma	\$195.2	\$20.2	10.3%
<b>Arizona</b>	<b>\$9,302.6</b>	<b>\$811.3</b>	<b>8.7%</b>

Note: Total refers to all industries in Arizona.

**State Transaction Privilege Tax**  
Generated by Direct Travel Spending, FY 2022



Source: Arizona Department of Revenue, Dean Runyan Associates

The tax impacts of the travel industry are generally greater for the less urbanized counties in the state. Overall, travel contributes 8.7% to the statewide sales tax collections.

# Arizona / Tax Receipts

## Tax Revenue Generated by Travel per Household, CY 2022p

County	Local (Millions)	State (Millions)	Total (Millions)	Households (000's)	Tax Per Household
Apache	\$4.4	\$6.3	\$10.7	21.1	\$509
Cochise	\$16.5	\$16.3	\$32.8	49.3	\$666
Coconino	\$91.0	\$74.0	\$165.0	51.0	\$3,236
Gila	\$12.8	\$15.7	\$28.6	22.3	\$1,280
Graham	\$3.4	\$3.3	\$6.7	11.8	\$563
Greenlee	\$0.3	\$0.7	\$0.9	3.6	\$253
La Paz	\$7.7	\$8.2	\$15.9	7.5	\$2,121
Maricopa	\$879.6	\$655.5	\$1,535.0	1,680.6	\$913
Mohave	\$34.0	\$35.4	\$69.5	90.8	\$765
Navajo	\$19.3	\$20.1	\$39.3	36.3	\$1,084
Pima	\$80.5	\$141.2	\$221.7	421.8	\$526
Pinal	\$35.2	\$41.0	\$76.3	150.7	\$506
Santa Cruz	\$8.9	\$10.3	\$19.2	15.8	\$1,217
Yavapai	\$68.1	\$54.0	\$122.1	105.6	\$1,156
Yuma	\$27.6	\$31.5	\$59.2	68.9	\$859
<b>Arizona</b>	<b>\$1,289</b>	<b>\$1,113</b>	<b>\$2,403</b>	<b>2,737</b>	<b>\$878</b>

Travel generated taxes per household range from \$3.2 thousand in Coconino County to \$506 in Pinal County. This wide range in tax benefits reflect the fiscal importance of travel to counties in Arizona.

# Arizona / Impacts, Summary

## Direct Travel Impacts, 2013-2022p

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Annual % Chg.	
											2021-22	2019-22
<b>Spending (\$Millions)</b>												
Total (Current \$)	19,936	20,762	21,034	21,245	22,679	24,446	25,591	14,930	23,564	28,122	▲ 19.3%	▲ 9.9%
Other	2,486	2,573	2,580	2,628	2,764	2,949	3,050	1,263	1,706	2,411	▲ 41.4%	▼ -21.0%
Visitor	17,450	18,189	18,454	18,617	19,916	21,497	22,541	13,667	21,859	25,711	▲ 17.6%	▲ 14.1%
Non-transportation	12,081	12,683	13,394	13,831	14,701	15,744	16,558	10,809	16,802	19,165	▲ 14.1%	▲ 15.7%
Transportation	5,369	5,506	5,060	4,786	5,215	5,753	5,983	2,858	5,057	6,546	▲ 29.4%	▲ 9.4%
<b>Earnings (\$Millions)</b>												
Earnings (Current \$)	5,546	5,827	6,216	6,464	6,968	7,397	7,667	6,322	6,824	7,842	▲ 14.9%	▲ 2.3%
<b>Employment (000's)</b>												
Employment	165.6	172.7	179.5	184.2	187.9	192.3	194.3	156.7	165.5	179.1	▲ 8.2%	▼ -7.8%
<b>Tax Revenue (\$Millions)</b>												
Total (Current \$)	2,733	2,814	2,999	3,093	3,309	3,625	3,718	2,666	3,406	3,988	▲ 17.1%	▲ 7.2%
Local	756	787	856	893	953	1,111	1,116	794	1,081	1,289	▲ 19.3%	▲ 15.5%
State	805	796	839	859	933	1,010	1,036	717	981	1,113	▲ 13.5%	▲ 7.5%
Federal	1,172	1,230	1,304	1,341	1,423	1,505	1,566	1,155	1,344	1,585	▲ 17.9%	▲ 1.2%

Percent change calculated on unrounded figures.

# Arizona / Impacts, Detailed

## Direct Travel Impacts, 2013-2022p

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Annual % Chg.	
											2021-22	2019-22
<b>Direct Travel Spending (\$Millions)</b>												
Destination Spending	17,450	18,189	18,454	18,617	19,916	21,497	22,541	13,667	21,859	25,711	17.6%	14.1%
Other Travel*	2,486	2,573	2,580	2,628	2,764	2,949	3,050	1,263	1,706	2,411	41.4%	-21.0%
<b>TOTAL</b>	<b>19,936</b>	<b>20,762</b>	<b>21,034</b>	<b>21,245</b>	<b>22,679</b>	<b>24,446</b>	<b>25,591</b>	<b>14,930</b>	<b>23,564</b>	<b>28,122</b>	<b>19.3%</b>	<b>9.9%</b>
<b>Visitor Spending by Type of Traveler Accommodation (\$Millions)</b>												
Hotel, Motel, STVR	7,909	8,399	8,916	9,196	9,941	10,932	11,606	7,188	11,649	13,892	19.2%	19.7%
Hotel, Motel**									10,710	12,728	18.8%	9.7%
STVR**									940	1,164	23.9%	
Private Home	4,284	4,420	4,399	4,390	4,643	4,931	5,100	2,361	4,523	5,534	22.4%	8.5%
Campground	694	707	664	648	678	723	773	698	703	772	9.7%	-0.1%
2nd Home	719	737	735	747	770	805	832	814	869	933	7.3%	12.1%
Day Travel	3,845	3,926	3,739	3,636	3,883	4,106	4,230	2,606	4,114	4,581	11.3%	8.3%
<b>TOTAL</b>	<b>17,450</b>	<b>18,189</b>	<b>18,454</b>	<b>18,617</b>	<b>19,916</b>	<b>21,497</b>	<b>22,541</b>	<b>13,667</b>	<b>21,859</b>	<b>25,711</b>	<b>17.6%</b>	<b>14.1%</b>
<b>Visitor Spending by Commodity Purchased (\$Millions)</b>												
Accommodations	2,719	2,951	3,303	3,469	3,759	4,127	4,508	3,086	4,809	6,082	26.5%	34.9%
Food Service	3,744	3,947	4,191	4,398	4,730	5,127	5,391	3,450	5,440	5,988	10.1%	11.1%
Food Stores	940	985	992	971	1,000	1,021	1,056	680	1,125	1,245	10.7%	18.0%
Local Tran. & Gas	3,741	3,754	3,206	2,927	3,250	3,637	3,688	2,026	3,596	4,403	22.5%	19.4%
Arts, Ent. & Rec.	2,151	2,217	2,298	2,375	2,486	2,630	2,697	1,801	2,444	2,702	10.6%	0.2%
Retail Sales	2,528	2,583	2,610	2,617	2,727	2,839	2,906	1,792	2,984	3,147	5.5%	8.3%
Visitor Air Tran.	1,628	1,752	1,854	1,859	1,965	2,117	2,295	832	1,462	2,143	46.6%	-6.6%
<b>TOTAL</b>	<b>17,450</b>	<b>18,189</b>	<b>18,454</b>	<b>18,617</b>	<b>19,916</b>	<b>21,497</b>	<b>22,541</b>	<b>13,667</b>	<b>21,859</b>	<b>25,711</b>	<b>17.6%</b>	<b>14.1%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*Other Travel includes resident air travel, travel arrangement, and convention/ trade shows.

\*\*Starting in 2021 we have additional information regarding the impacts of short term vacation rentals (STVR) and hotel, motels. Trend for these breakouts not available.

# Arizona / Impacts, Detailed

## Direct Travel Impacts, 2013-2022p

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Annual % Chg.	
											2021-22	2019-22
<b>Travel Industry Earnings (\$Millions)</b>												
Accom. & Food Serv.	2,330	2,464	2,655	2,785	3,020	3,229	3,373	2,863	3,360	3,904	16.2%	15.8%
Arts, Ent. & Rec.	995	1,083	1,129	1,180	1,252	1,356	1,430	1,151	1,249	1,453	16.4%	1.6%
Retail**	505	538	566	584	608	634	653	687	735	803	9.2%	22.9%
Ground Tran.	149	160	172	182	207	225	243	203	214	245	14.8%	1.0%
Visitor Air Tran.	615	628	704	715	792	816	842	636	544	596	9.5%	-29.2%
Other Travel*	952	954	989	1,018	1,089	1,137	1,126	781	722	841	16.5%	-25.3%
<b>TOTAL</b>	<b>5,546</b>	<b>5,827</b>	<b>6,216</b>	<b>6,464</b>	<b>6,968</b>	<b>7,397</b>	<b>7,667</b>	<b>6,322</b>	<b>6,824</b>	<b>7,842</b>	<b>14.9%</b>	<b>2.3%</b>
<b>Travel Industry Employment (Thousand Jobs)</b>												
Accom. & Food Serv.	86.1	88.7	92.2	95.1	97.0	99.3	100.0	83.1	89.8	98.7	9.9%	-1.3%
Arts, Ent. & Rec.	37.3	39.7	41.3	41.9	43.1	45.0	46.1	34.2	38.1	41.1	8.0%	-10.7%
Retail**	16.9	17.6	18.1	18.4	18.4	18.4	18.3	18.0	18.6	19.1	2.4%	4.0%
Ground Tran.	3.8	3.9	4.1	4.4	4.9	5.1	5.3	4.2	4.0	4.0	1.5%	-24.4%
Visitor Air Tran.	7.2	7.6	8.1	8.2	8.4	8.7	8.8	6.4	5.3	5.5	2.2%	-38.2%
Other Travel*	14.3	15.3	15.7	16.1	16.1	15.7	15.7	10.8	9.7	10.8	10.8%	-31.5%
<b>TOTAL</b>	<b>165.6</b>	<b>172.7</b>	<b>179.5</b>	<b>184.2</b>	<b>187.9</b>	<b>192.3</b>	<b>194.3</b>	<b>156.7</b>	<b>165.5</b>	<b>179.1</b>	<b>8.2%</b>	<b>-7.8%</b>
<b>Tax Receipts Generated by Travel Spending (\$Millions)</b>												
Local Tax Receipts	756	787	856	893	953	1,111	1,116	794	1,081	1,289	19.3%	15.5%
State Tax Receipts	805	796	839	859	933	1,010	1,036	717	981	1,113	13.5%	7.5%
Federal Tax Receipts	1,172	1,230	1,304	1,341	1,423	1,505	1,566	1,155	1,344	1,585	17.9%	1.2%
<b>TOTAL</b>	<b>2,733</b>	<b>2,814</b>	<b>2,999</b>	<b>3,093</b>	<b>3,309</b>	<b>3,625</b>	<b>3,718</b>	<b>2,666</b>	<b>3,406</b>	<b>3,988</b>	<b>17.1%</b>	<b>7.2%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*Other Travel includes resident air travel, travel arrangement, and convention/ trade shows.

\*\*Retail includes gasoline.

# Arizona / Origin

## Direct Travel Impacts Origin, 2022p

U.S. residents of states other than Arizona accounted for approximately 61% of all travel spending in Arizona in 2020. Residents of Arizona accounted for 30%, while international visitors accounted for 9% of travel spending in the state. Detailed estimates by visitor residence are reported in the following table for spending, earnings, employment, and tax receipts.

International spending historically has been around 20% of travel spending in Arizona. Global international travel continued to be depressed by the COVID-19 pandemic and associated restrictions.

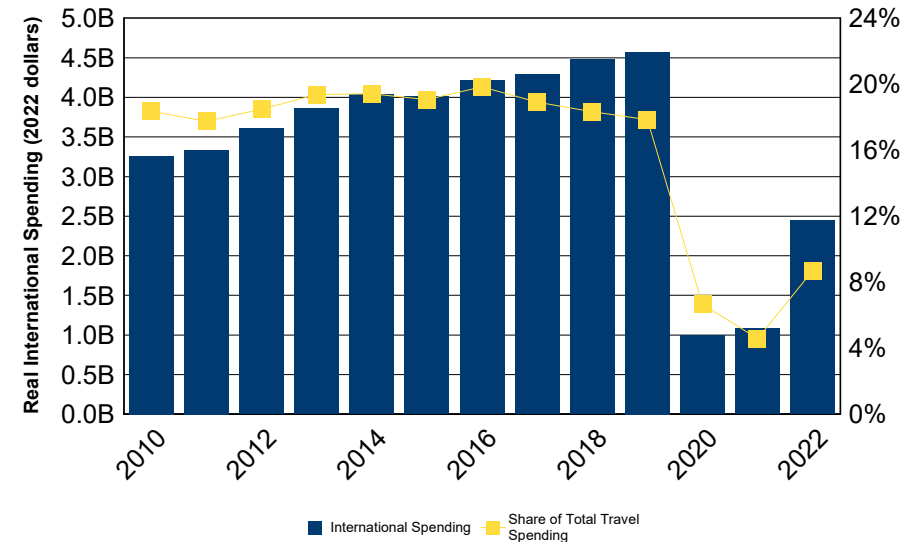
Category	Arizona	Other US	International	All Visitors
Spending (\$Billions)	8.5	17.2	2.4	28.1
Earnings (\$Billions)	2.2	5.1	0.6	7.8
Employment (000's Jobs)	46.7	117.1	15.4	179.1
Local/State Tax (\$Millions)	552.2	1,620.2	230.5	2,402.9
Federal Tax (\$Millions)	405.0	1,079.6	100.3	1,584.8

Note: All figures rounded

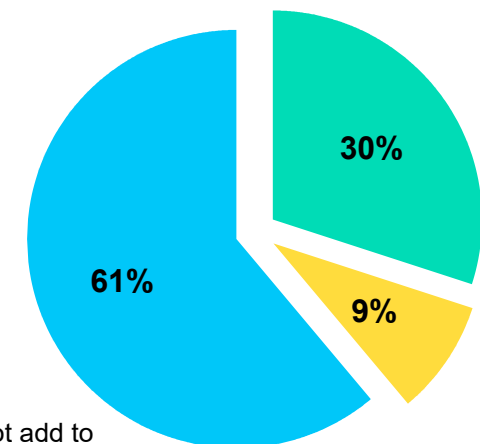
International spending impacts for Arizona were derived from the U.S. International Transaction estimates from the Bureau of Economic Analysis (BEA) and origin & destination counts from the National Travel and Tourism Office. Other U.S. and travel by Arizona residents is estimated based on domestic visitor profile surveys from Omnitrak. The remaining economic impact categories are derived from the travel impact results in this report.

International travel expenditures for purposes of border, seasonal, and other short-term workers, health, and education is excluded.

## International Visitor Spending



## Travel Spending by Visitor Residence, 2022p



Figures may not add to 100% due to rounding.

Arizona International Other U.S.



# Arizona / Travel GDP

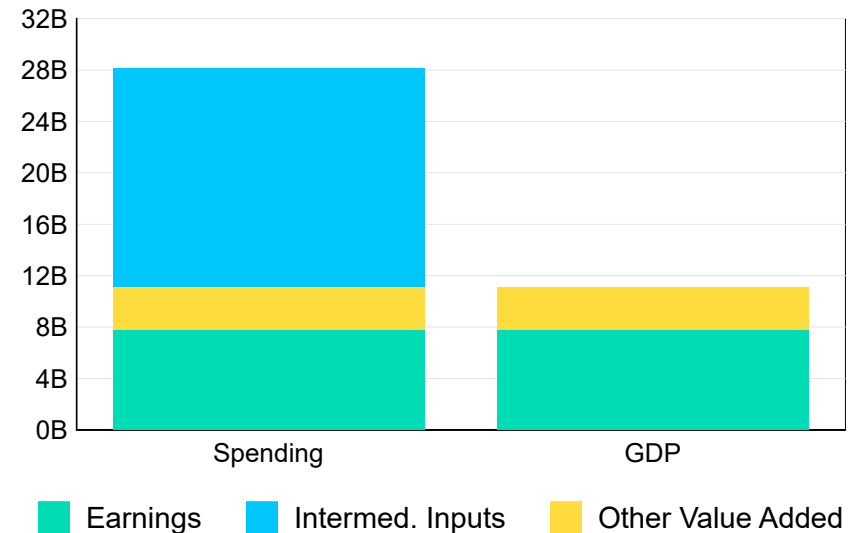
## Travel Industry GDP, 2022p

Gross Domestic Product (GDP, also referred to as value-added) is a measure of economic activity that reflects the market value of the labor and capital used to produce goods and services. The GDP for a particular industry within a state excludes the intermediate inputs purchased by businesses from other firms in the production process. It includes payments to individuals in the form of earnings, indirect business taxes to government, and other payments to individuals and corporations. The relationship between travel spending and the GDP of the Arizona travel industry is shown to the right. Arizona travel industry GDP of \$11.1 billion represents approximately 2.4 percent of the total Arizona GDP.

The estimates represent only the direct impacts of travel spending. A portion of the inputs purchased by travel businesses in Arizona will be delivered by other Arizona firms that are not strictly part of the travel industry. These inputs are sometimes referred to as "indirect" effects. See page 29 for estimates of secondary effects of travel spending.

**Travel Spending and GDP of Travel Industry**

(\$ Billions)



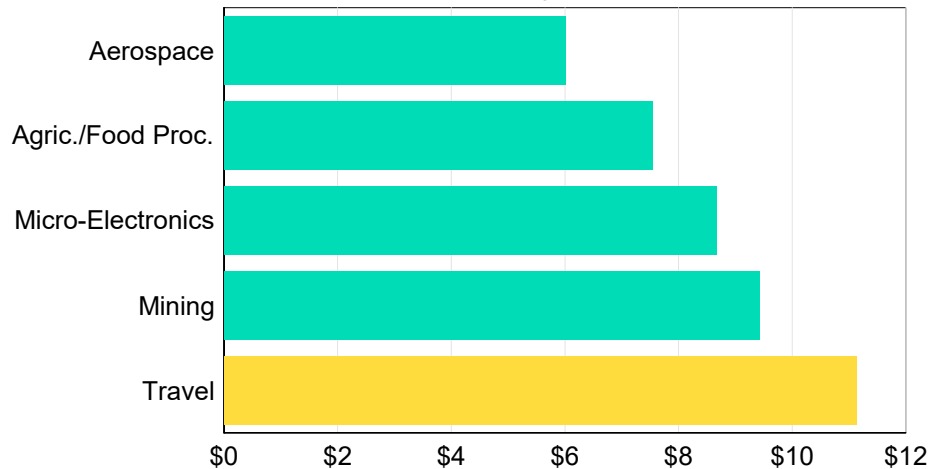
# Arizona / Travel GDP

## Arizona Export-Oriented Industries, 2022p

Export-oriented industries are those industries that primarily market their products and services to other regions, states or nations. Agriculture, extractive industries such as mining, and manufacturing are the best examples of goods-producing export industries. The travel industry is also an export-oriented industry because goods and services are sold to visitors, injecting money into the local economy, as do the exports of other industries.

### Arizona Gross Domestic Product

2022, GDP of Selected Export Industries



A comparison of the leading export-oriented industries in Arizona is shown for 2022. Exports are not necessarily more important than locally traded goods and services. However, diverse export-oriented industries in any economy are a source of strength - in part because they generate income that contributes to development of other local services and amenities.

Source: Dean Runyan Associates and Bureau of Economic Analysis. GDP estimates by Dean Runyan Associates.



# Arizona / Travel GDP

## Industry Gross Domestic Product and Taxes, CY 2022p

One way to consider the contributions of various industries is to express the tax payments of businesses to government as a percentage of their Gross Domestic Product. Both figures highlight these tax payments for a sample of goods-producing and service sectors in the state, including travel.

TOPI includes most taxes paid by businesses except for income taxes. This is why retail trade and travel have relatively high proportions of tax payments to their corresponding gross domestic products.

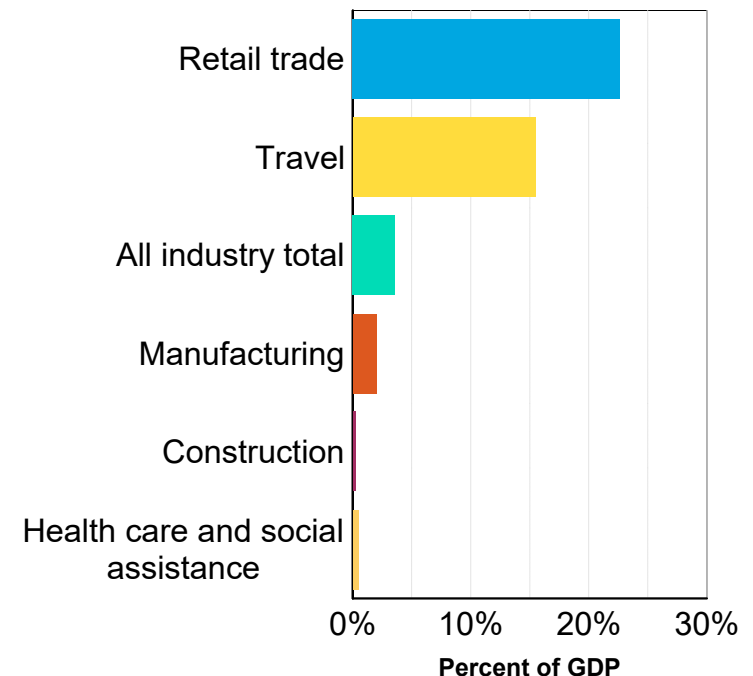
**Production & Import Taxes as a Percent of GDP, Selected Industries, 2022 CY**

Industry	GDP (Millions)	TOPI (Millions)	Percent
Construction	\$23,685	\$59	0.2%
Health care and social assistance	\$38,383	\$177	0.5%
Manufacturing	\$40,115	\$819	2.0%
Retail trade	\$34,330	\$7,771	22.6%
Travel	\$11,136	\$1,725	15.5%
All industry total	\$458,950	\$16,431	3.6%

Source: Bureau of Economic Analysis and Dean Runyan Associates

Note: TOPI denotes taxes on production and imports less subsidies.

**Production & Import Taxes as a Percent of GDP**



## Arizona / Secondary Effects

Travel spending brings money into many Arizona communities in the form of business receipts. Portions of these receipts are spent within the state for labor and supplies. Employees, in turn, spend a portion of their earnings on goods and services in the state. This re-spending of travel-related revenues creates indirect and induced impacts.

**Direct** impacts represent effects attributable to traveler expenditures.

**Indirect** impacts represent effects associated with industries that supply goods and services to the direct businesses.

**Induced** impacts represent effects of purchases made by employees in both the direct and indirect businesses.

The impacts in this section are presented in eleven major industry groups. These industry groups are similar, but not identical to the business categories presented elsewhere in this report. (The specific industries that comprise these groups are listed in Implan/Secondary Effects.)

It should be emphasized that the estimates of indirect and induced impacts reported here apply to the entire state of Arizona and do not necessarily reflect economic patterns for individual counties, regions or sub-regions within the state. In general, geographic areas with lower levels of economic activity will have smaller secondary impacts within those same geographic boundaries.

### Largest Secondary Industries, 2022p

**Professional Services** (23,250 jobs and \$1.5 billion in earnings) A variety of administrative services (e.g., accounting and advertising) are utilized by travel businesses. Employees of these businesses also purchase professional services.

**Education & Health Services** (14,570 jobs and \$993 million in earnings) The secondary effects are primarily induced, such as employees of travel-related businesses use of medical services.

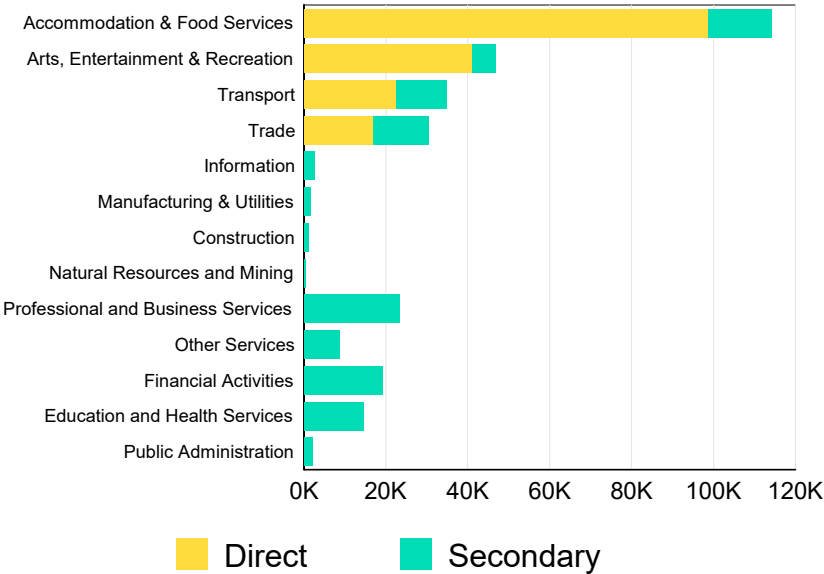
**Financial Activities** (19,250 jobs and \$1 billion in earnings) Both businesses and individuals make use of banking and insurance institutions.

**Other Services** (8,620 jobs and \$441 million in earnings) Employees and travel businesses utilize a number of service providers such as repair shops, laundry, maintenance, and business services.

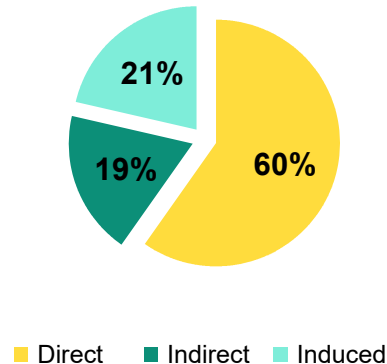
# Arizona / Secondary Effects

## Total Employment, 2022p

Direct & Secondary Employment



Share of Total Employment



Industry Group	Direct	Secondary			Grand Total
		Indirect	Induced	Total	
Accommodation & Food Services	98,660	7,030	8,430	15,460	114,120
Arts, Entertainment & Recreation	41,130	3,770	1,840	5,610	46,740
Transport	22,460	8,770	3,500	12,270	34,740
Trade	16,870	2,220	11,370	13,580	30,450
Information	0	1,480	1,050	2,530	2,530
Manufacturing & Utilities	0	940	670	1,610	1,610
Construction	0	570	490	1,060	1,060
Natural Resources and Mining	0	210	270	480	480
Professional and Business Services	0	16,060	7,200	23,250	23,250
Other Services	0	2,540	6,080	8,620	8,620
Financial Activities	0	10,950	8,310	19,250	19,250
Education and Health Services	0	350	14,220	14,570	14,570
Public Administration	0	1,320	750	2,080	2,080
<b>All Industries</b>	<b>179,120</b>	<b>56,200</b>	<b>64,180</b>	<b>120,380</b>	<b>299,500</b>

Values may not add to totals due to rounding.



**MOST DIRECT JOBS**  
Accommodation & Food Services

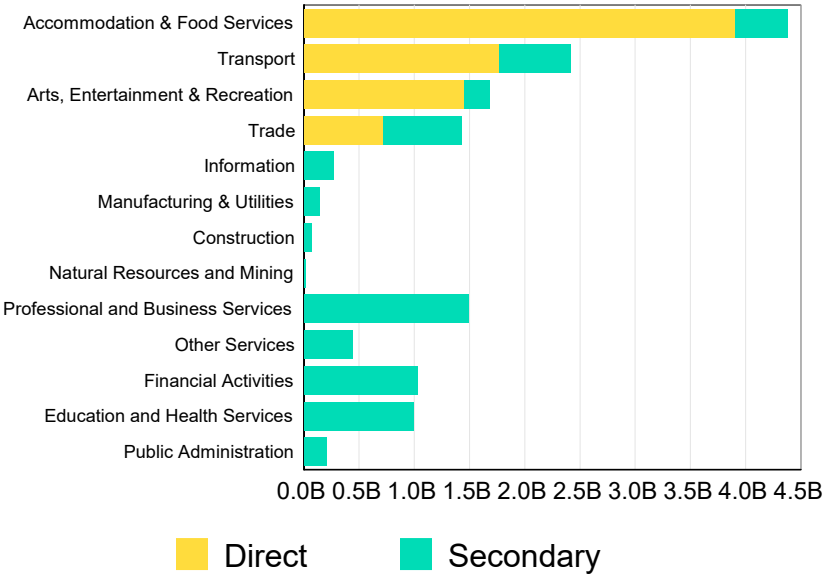


**MOST SECONDARY JOBS**  
Professional & Business Services

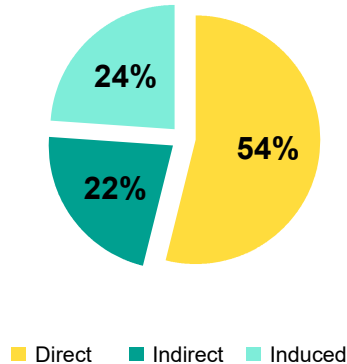
# Arizona / Secondary Effects

## Total Earnings, 2022p

**Direct & Secondary Earnings**



**Share of Total Earnings**



Industry Group	Direct	Secondary			Grand Total
		Indirect	Induced	Total	
Accommodation & Food Services	3,904	225	248	474	4,378
Transport	1,768	497	149	647	2,415
Arts, Entertainment & Recreation	1,453	171	65	236	1,689
Trade	716	163	548	711	1,428
Information	0	169	99	268	268
Manufacturing & Utilities	0	89	58	146	146
Construction	0	36	30	67	67
Natural Resources and Mining	0	8	12	20	20
Professional and Business Services	0	1,035	456	1,490	1,490
Other Services	0	152	290	441	441
Financial Activities	0	543	486	1,030	1,030
Education and Health Services	0	18	974	993	993
Public Administration	0	134	74	208	208
<b>All Industries</b>	<b>7,842</b>	<b>3,241</b>	<b>3,489</b>	<b>6,730</b>	<b>14,572</b>

Values may not add to totals due to rounding. Figures in \$Millions



**MOST DIRECT Earnings**  
Accommodation & Food Services



**MOST SECONDARY Earnings**  
Professional & Business Services



# Region Impacts

2022p



# Tourism Regions

## **North Central Arizona**

Gila  
Yavapai

## **Northern Arizona**

Apache  
Coconino  
Navajo

## **Phoenix & Central Arizona**

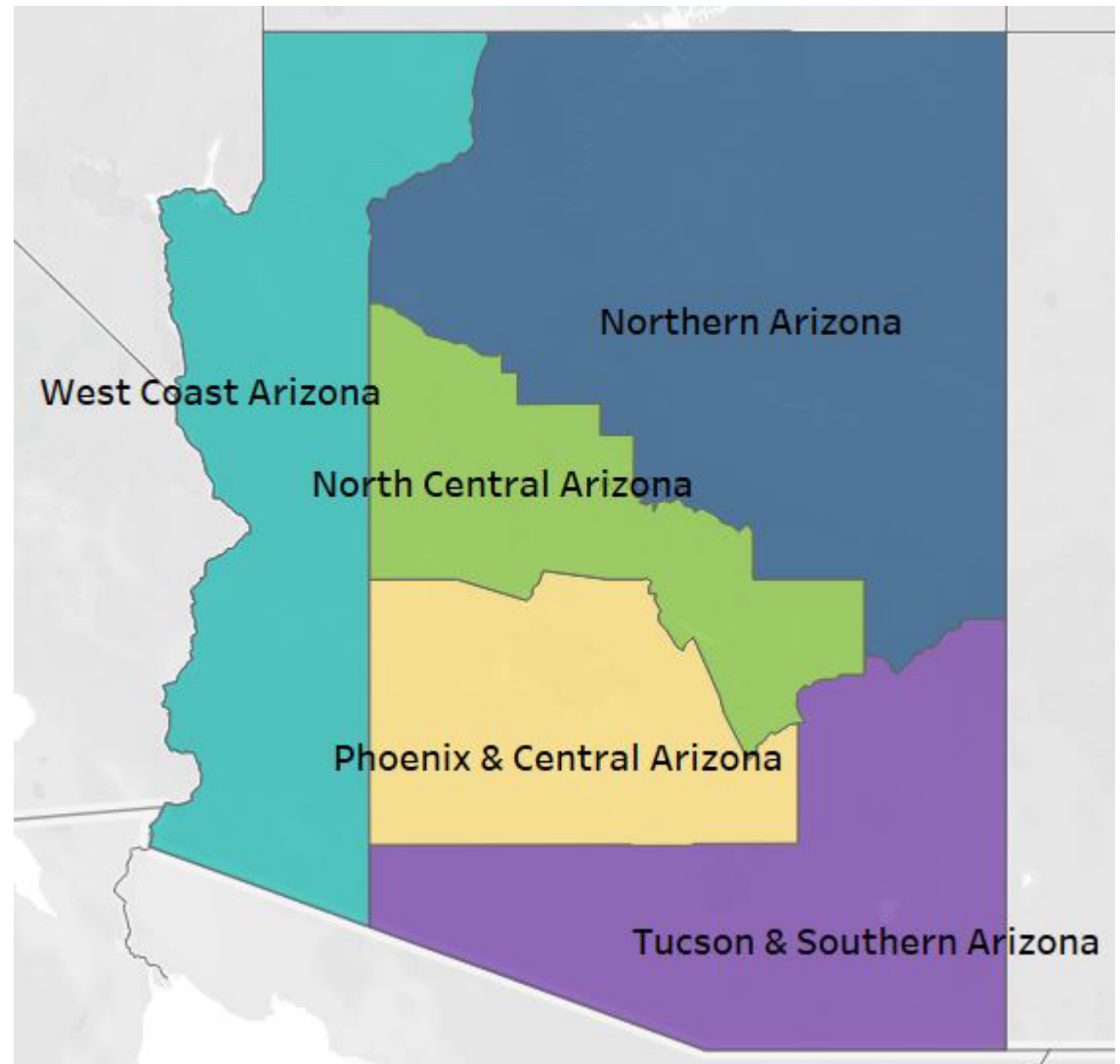
Maricopa  
Pinal

## **Tucson & Southern Arizona**

Cochise  
Graham  
Greenlee  
Pima  
Santa Cruz

## **West Coast Arizona**

La Paz  
Mohave  
Yuma



# Region / Summary

## Direct Travel Impacts 2022p

	Travel Spending						
	Total (Millions)	Visitor * (Millions)	Earnings (Millions)	Employ. (000's Jobs)	Local Tax (Millions)	State Tax (Millions)	Total Tax (Millions)
North Central Arizona	\$1,690	\$1,607	\$427	13.0	\$81	\$70	\$151
Northern Arizona	\$2,376	\$2,267	\$685	18.9	\$115	\$100	\$215
Phoenix & Central Arizona	\$18,263	\$15,013	\$5,250	104.8	\$915	\$697	\$1,611
Tucson & Southern Arizona	\$4,012	\$3,434	\$996	28.2	\$110	\$172	\$281
West Coast Arizona	\$1,781	\$1,646	\$484	14.2	\$69	\$75	\$144
<b>Arizona</b>	<b>\$28,122</b>	<b>\$23,966</b>	<b>\$7,842</b>	<b>179.1</b>	<b>\$1,289</b>	<b>\$1,113</b>	<b>\$2,403</b>

Note: Total Earnings includes wage and salary disbursements, other earned income and proprietor income. Employment includes payroll employees and proprietors.

\*The sum of visitor spending is less than statewide visitor spending because a portion of ground transportation is allocated to "other travel" at the regional level.

## Travel Industry Earnings & Employment as a Percent of Total, 2022p

Region	Earnings (\$M)			Employment (Jobs)		
	Total	Travel	Percent	Total	Travel	Percent
North Central Arizona	6,812	427	6.3%	136,961	12,950	9.5%
Northern Arizona	8,322	685	8.2%	157,564	18,950	12.0%
Phoenix & Central Arizona	214,370	5,250	2.4%	3,083,793	104,840	3.4%
Tucson & Southern Arizona	38,966	996	2.6%	637,416	28,160	4.4%
West Coast Arizona	10,148	484	4.8%	178,362	14,220	8.0%
<b>Arizona</b>	<b>278,619</b>	<b>7,842</b>	<b>2.8%</b>	<b>4,194,096</b>	<b>179,120</b>	<b>4.3%</b>

Source: Bureau of Economic Analysis, Bureau of Labor Statistics, Dean Runyan Associates

Note: 2022 Total Employment & Earnings has been estimated by Dean Runyan Associates

# Region / Impacts, Summary

## Direct Travel Spending 2013-2022p

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Annual % Chg.	
											2021-22	2019-22
<b>Spending (\$Millions)</b>												
<b>North Central Arizona</b>												
Total (Current \$)	996	1,024	1,026	1,042	1,143	1,246	1,322	1,042	1,607	1,690	▲ 5.2%	▲ 27.9%
Other	77	78	51	46	58	81	80	46	73	83	▲ 14.5%	▲ 4.6%
Visitor	920	947	975	996	1,085	1,165	1,242	997	1,534	1,607	▲ 4.8%	▲ 29.4%
Non-transportation	797	826	877	911	988	1,056	1,129	928	1,406	1,455	▲ 3.5%	▲ 28.9%
Transportation	123	121	98	85	97	109	113	68	128	152	▲ 18.8%	▲ 34.5%
<b>Northern Arizona</b>												
Total (Current \$)	1,510	1,598	1,653	1,733	1,898	2,031	2,197	1,382	2,226	2,376	▲ 6.7%	▲ 8.2%
Other	102	101	87	75	84	91	104	50	84	109	▲ 30.8%	▲ 5.5%
Visitor	1,408	1,497	1,567	1,658	1,815	1,940	2,093	1,333	2,142	2,267	▲ 5.8%	▲ 8.3%
Non-transportation	1,209	1,294	1,397	1,504	1,637	1,745	1,878	1,228	1,937	2,024	▲ 4.5%	▲ 7.7%
Transportation	200	203	169	154	178	194	215	105	206	243	▲ 18.1%	▲ 13.1%
<b>Phoenix &amp; Central Arizona</b>												
Total (Current \$)	12,638	13,264	13,636	13,891	14,711	16,067	16,719	9,379	14,720	18,263	▲ 24.1%	▲ 9.2%
Other	3,055	3,125	2,997	2,937	3,131	3,431	3,515	1,561	2,392	3,250	▲ 35.9%	▼ -7.5%
Visitor	9,582	10,140	10,639	10,954	11,580	12,637	13,203	7,819	12,328	15,013	▲ 21.8%	▲ 13.7%
Non-transportation	6,858	7,269	7,783	8,129	8,574	9,337	9,748	6,247	9,668	11,442	▲ 18.4%	▲ 17.4%
Transportation	2,724	2,870	2,856	2,825	3,006	3,300	3,456	1,571	2,660	3,571	▲ 34.2%	▲ 3.3%

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

# Region / Impacts, Summary

## Direct Travel Spending 2013-2022p

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Annual % Chg.	
											2021-22	2019-22
<b>Spending (\$Millions)</b>												
<b>Tucson &amp; Southern Arizona</b>												
Total (Current \$)	3,432	3,503	3,432	3,305	3,545	3,658	3,854	1,982	3,396	4,012	▲ 18.1%	▲ 4.1%
Other	627	629	571	549	588	598	622	290	453	578	▲ 27.5%	▼ -7.2%
Visitor	2,805	2,874	2,861	2,756	2,957	3,060	3,231	1,693	2,943	3,434	▲ 16.7%	▲ 6.3%
Non-transportation	2,206	2,266	2,299	2,232	2,386	2,449	2,595	1,430	2,462	2,817	▲ 14.4%	▲ 8.6%
Transportation	598	608	562	524	571	611	637	262	481	617	▲ 28.2%	▼ -3.1%
<b>West Coast Arizona</b>												
Total (Current \$)	1,360	1,373	1,287	1,275	1,381	1,444	1,501	1,144	1,616	1,781	▲ 10.2%	▲ 18.7%
Other	148	152	93	84	110	118	119	65	109	135	▲ 24.5%	▲ 13.8%
Visitor	1,211	1,221	1,194	1,191	1,272	1,326	1,382	1,079	1,508	1,646	▲ 9.1%	▲ 19.1%
Non-transportation	1,011	1,027	1,038	1,054	1,117	1,156	1,208	976	1,330	1,427	▲ 7.3%	▲ 18.1%
Transportation	200	194	156	136	155	170	173	103	178	219	▲ 22.8%	▲ 26.0%

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

# Region / Impacts, Summary

## Travel Industry Earnings 2013-2022p

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Annual % Chg.	
											2021-22	2019-22
Earnings (\$Millions)												
Northern Arizona	414	443	471	500	553	585	606	543	622	685	▲ 10.2%	▲ 13.2%
West Coast Arizona	306	323	334	354	385	406	411	376	443	484	▲ 9.3%	▲ 17.7%
North Central Arizona	242	259	276	294	320	351	370	344	398	427	▲ 7.4%	▲ 15.5%
Phoenix & Central Arizona	3,854	4,020	4,309	4,478	4,816	5,148	5,320	4,269	4,489	5,250	▲ 17.0%	▼ -1.3%
Tucson & Southern Arizona	730	781	826	838	894	907	960	790	872	996	▲ 14.1%	▲ 3.7%
Arizona	5,546	5,827	6,216	6,464	6,968	7,397	7,667	6,322	6,824	7,842	▲ 14.9%	▲ 3.5%

Note: Total Earnings includes wage and salary disbursements, other earned income and proprietor income.  
Percent change calculated on unrounded figures.

## Travel Industry Employment 2013-2022p

												Annual % Chg.	
	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022		2021-22	2019-22
Employment (Thousand Jobs)													
Northern Arizona	16.6	17.2	17.6	18.3	19.0	19.4	19.3	16.3	17.7	19.0	▲ 7.1%	▼ -1.8%	
West Coast Arizona	13.1	13.5	14.0	14.4	14.5	14.7	14.7	12.2	13.8	14.2	▲ 3.3%	▼ -3.6%	
North Central Arizona	10.6	11.2	11.5	12.0	12.4	12.8	13.2	11.4	12.6	13.0	▲ 3.1%	▼ -2.2%	
Phoenix & Central Arizona	95.8	100.2	105.2	108.1	110.6	114.4	115.7	92.0	95.3	104.8	▲ 10.0%	▼ -9.4%	
Tucson & Southern Arizona	29.5	30.6	31.1	31.3	31.4	31.1	31.4	24.8	26.2	28.2	▲ 7.5%	▼ -10.2%	
Arizona	165.6	172.7	179.5	184.2	187.9	192.3	194.3	156.7	165.5	179.1	▲ 8.2%	▲ 0.8%	

Note: Employment includes payroll employees and proprietors.  
Percent change calculated on unrounded figures.

# North Central Arizona Region / Impacts, Detailed

## Direct Travel Impacts 2013-2022p

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Annual % Chg.	
											2021-22	2019-22
<b>Direct Travel Spending (\$Million)</b>												
Destination Spending	920	947	975	996	1,085	1,165	1,242	997	1,534	1,607	4.8%	29.4%
Other Travel*	77	78	51	46	58	81	80	46	73	83	14.5%	4.6%
<b>TOTAL</b>	<b>996</b>	<b>1,024</b>	<b>1,026</b>	<b>1,042</b>	<b>1,143</b>	<b>1,246</b>	<b>1,322</b>	<b>1,042</b>	<b>1,607</b>	<b>1,690</b>	<b>5.2%</b>	<b>27.9%</b>
<b>Visitor Spending by Type of Traveler Accommodation (\$Million)</b>												
Hotel, Motel, STVR	312	332	365	387	449	505	560	467	828	848	2.5%	51.4%
Hotel, Motel**									731	714	-2.3%	27.5%
STVR**									97	134	38.5%	
Private Home	130	131	128	126	134	139	144	71	139	163	17.1%	12.9%
Campground	27	28	27	27	28	30	32	27	32	34	7.7%	8.6%
2nd Home	40	41	41	42	43	45	46	45	48	52	6.9%	12.2%
Day Travel	411	415	413	413	430	447	460	386	487	510	4.7%	11.0%
<b>TOTAL</b>	<b>920</b>	<b>947</b>	<b>975</b>	<b>996</b>	<b>1,085</b>	<b>1,165</b>	<b>1,242</b>	<b>997</b>	<b>1,534</b>	<b>1,607</b>	<b>4.8%</b>	<b>29.4%</b>
<b>Visitor Spending by Commodity Purchased (\$Million)</b>												
Accommodations	153	167	192	211	245	276	306	289	477	507	6.3%	65.5%
Food Service	183	190	202	211	231	249	268	197	326	334	2.7%	24.7%
Food Stores	67	70	72	72	74	76	79	62	99	103	4.9%	30.7%
Local Tran. & Gas	122	120	97	84	96	108	111	67	126	150	18.6%	34.8%
Arts, Ent. & Rec.	277	280	289	295	311	323	339	277	340	349	2.7%	3.1%
Retail Sales	117	118	121	122	127	132	136	104	165	161	-2.3%	18.0%
Visitor Air Tran.	1	1	1	1	1	1	2	1	2	3	28.6%	20.5%
<b>TOTAL</b>	<b>920</b>	<b>947</b>	<b>975</b>	<b>996</b>	<b>1,085</b>	<b>1,165</b>	<b>1,242</b>	<b>997</b>	<b>1,534</b>	<b>1,607</b>	<b>4.8%</b>	<b>29.4%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*Other Travel includes ground transportation and air travel impacts to other Arizona destinations, travel arrangement and convention/trade show services.

\*\*Starting in 2021 we have additional information regarding the impacts of short term vacation rentals (STVR) and hotel, motels. Trend for these breakouts not available.

# North Central Arizona Region / Impacts, Detailed

## Direct Travel Impacts 2013-2022p

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Annual % Chg.	
											2021-22	2019-22
<b>Travel Industry Earnings (\$Million)</b>												
Accom. & Food Serv.	120	129	146	159	174	192	205	186	221	249	12.6%	21.8%
Arts, Ent. & Rec.	89	95	98	101	108	114	120	110	125	128	2.1%	6.2%
Retail**	25	26	28	29	31	32	33	38	41	41	0.7%	25.2%
Visitor Air Tran.	0	0	0	1	1	1	1	0	0	0	2.6%	-29.8%
Other Travel*	7	8	3	3	6	12	11	10	10	8	-16.3%	-26.3%
<b>TOTAL</b>	<b>242</b>	<b>259</b>	<b>276</b>	<b>294</b>	<b>320</b>	<b>351</b>	<b>370</b>	<b>344</b>	<b>398</b>	<b>427</b>	<b>7.4%</b>	<b>15.5%</b>
<b>Travel Industry Employment (Jobs)</b>												
Accom. & Food Serv.	4,830	5,100	5,490	5,870	6,030	6,340	6,450	5,400	5,940	6,440	8.3%	-0.1%
Arts, Ent. & Rec.	4,510	4,830	4,840	4,870	5,110	5,100	5,460	4,620	5,160	5,110	-1.0%	-6.4%
Retail**	990	1,020	1,070	1,080	1,090	1,110	1,110	1,200	1,270	1,210	-4.5%	9.8%
Visitor Air Tran.	10	10	10	10	10	10	10	10	10	10	-4.2%	-38.8%
Other Travel*	220	230	120	130	170	240	220	190	190	190	0.4%	-15.5%
<b>TOTAL</b>	<b>10,550</b>	<b>11,190</b>	<b>11,530</b>	<b>11,960</b>	<b>12,410</b>	<b>12,790</b>	<b>13,240</b>	<b>11,410</b>	<b>12,570</b>	<b>12,950</b>	<b>3.1%</b>	<b>-2.2%</b>
<b>Tax Receipts Generated by Travel Spending (\$Millions)</b>												
Local Tax Receipts	36	38	41	44	50	56	58	52	76	81	6.9%	39.6%
State Tax Receipts	43	43	45	47	51	56	58	48	67	70	3.7%	19.8%
<b>TOTAL</b>	<b>79</b>	<b>81</b>	<b>87</b>	<b>91</b>	<b>101</b>	<b>112</b>	<b>116</b>	<b>100</b>	<b>143</b>	<b>151</b>	<b>5.4%</b>	<b>29.7%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*Other Travel includes ground transportation and air travel impacts to other Arizona destinations, travel arrangement and convention/trade show services.

\*\*Retail includes gasoline station employment and earnings.

Federal Tax Receipts not included.



# Northern Arizona Region / Impacts, Detailed

## Direct Travel Impacts 2013-2022p

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Annual % Chg.	
											2021-22	2019-22
<b>Direct Travel Spending (\$Million)</b>												
Destination Spending	1,408	1,497	1,567	1,658	1,815	1,940	2,093	1,333	2,142	2,267	5.8%	8.3%
Other Travel*	102	101	87	75	84	91	104	50	84	109	30.8%	5.5%
<b>TOTAL</b>	<b>1,510</b>	<b>1,598</b>	<b>1,653</b>	<b>1,733</b>	<b>1,898</b>	<b>2,031</b>	<b>2,197</b>	<b>1,382</b>	<b>2,226</b>	<b>2,376</b>	<b>6.7%</b>	<b>8.2%</b>
<b>Visitor Spending by Type of Traveler Accommodation (\$Million)</b>												
Hotel, Motel, STVR	863	934	1,007	1,088	1,214	1,308	1,421	906	1,486	1,551	4.4%	9.2%
Hotel, Motel**									1,361	1,374	0.9%	-3.3%
STVR**									125	178	42.0%	
Private Home	159	163	158	157	163	164	176	86	167	195	16.5%	10.8%
Campground	50	49	47	47	49	51	55	50	65	70	7.9%	27.9%
2nd Home	95	97	97	99	100	103	106	102	110	117	6.9%	10.7%
Day Travel	242	253	258	267	290	313	335	187	314	333	5.9%	-0.7%
<b>TOTAL</b>	<b>1,408</b>	<b>1,497</b>	<b>1,567</b>	<b>1,658</b>	<b>1,815</b>	<b>1,940</b>	<b>2,093</b>	<b>1,333</b>	<b>2,142</b>	<b>2,267</b>	<b>5.8%</b>	<b>8.3%</b>
<b>Visitor Spending by Commodity Purchased (\$Million)</b>												
Accommodations	398	439	494	546	604	638	680	472	777	843	8.4%	24.0%
Food Service	340	364	390	422	463	505	555	348	540	556	2.8%	0.2%
Food Stores	83	88	93	95	99	103	110	70	122	129	5.8%	17.2%
Local Tran. & Gas	186	187	153	138	159	183	192	97	184	219	18.8%	14.3%
Arts, Ent. & Rec.	184	193	202	215	230	247	263	156	220	231	5.0%	-12.0%
Retail Sales	204	211	218	227	241	253	271	182	277	265	-4.3%	-2.3%
Visitor Air Tran.	13	15	17	16	19	12	23	8	21	24	11.8%	3.5%
<b>TOTAL</b>	<b>1,408</b>	<b>1,497</b>	<b>1,567</b>	<b>1,658</b>	<b>1,815</b>	<b>1,940</b>	<b>2,093</b>	<b>1,333</b>	<b>2,142</b>	<b>2,267</b>	<b>5.8%</b>	<b>8.3%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*Other Travel includes ground transportation and air travel impacts to other Arizona destinations, travel arrangement and convention/trade show services.

\*\*Starting in 2021 we have additional information regarding the impacts of short term vacation rentals (STVR) and hotel, motels. Trend for these breakouts not available.

# Northern Arizona Region / Impacts, Detailed

## Direct Travel Impacts 2013-2022p

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Annual % Chg.	
											2021-22	2019-22
<b>Travel Industry Earnings (\$Million)</b>												
Accom. & Food Serv.	254	268	284	301	332	359	373	326	394	436	10.7%	17.1%
Arts, Ent. & Rec.	102	112	118	126	138	141	144	135	141	156	10.6%	8.6%
Retail**	40	43	46	50	51	53	53	56	63	62	-0.3%	17.2%
Visitor Air Tran.	5	7	8	9	15	13	14	11	10	11	8.4%	-23.0%
Other Travel*	13	14	14	14	17	20	22	15	14	20	40.9%	-9.9%
<b>TOTAL</b>	<b>414</b>	<b>443</b>	<b>471</b>	<b>500</b>	<b>553</b>	<b>585</b>	<b>606</b>	<b>543</b>	<b>622</b>	<b>685</b>	<b>10.2%</b>	<b>13.2%</b>
<b>Travel Industry Employment (Jobs)</b>												
Accom. & Food Serv.	10,190	10,420	10,600	11,030	11,290	11,820	11,870	9,830	10,930	11,780	7.7%	-0.8%
Arts, Ent. & Rec.	4,310	4,570	4,640	4,930	5,310	5,060	4,860	4,200	4,410	4,780	8.3%	-1.7%
Retail**	1,560	1,620	1,700	1,800	1,760	1,780	1,750	1,720	1,840	1,730	-5.6%	-0.9%
Visitor Air Tran.	100	120	150	180	220	190	210	150	140	140	1.2%	-32.9%
Other Travel*	420	460	490	400	430	510	590	380	380	520	37.3%	-12.1%
<b>TOTAL</b>	<b>16,580</b>	<b>17,200</b>	<b>17,590</b>	<b>18,340</b>	<b>19,010</b>	<b>19,360</b>	<b>19,290</b>	<b>16,280</b>	<b>17,700</b>	<b>18,950</b>	<b>7.1%</b>	<b>-1.8%</b>
<b>Tax Receipts Generated by Travel Spending (\$Millions)</b>												
Local Tax Receipts	64	70	77	84	90	98	100	74	106	115	8.6%	14.5%
State Tax Receipts	66	67	72	76	84	91	95	67	95	100	5.2%	5.3%
<b>TOTAL</b>	<b>131</b>	<b>138</b>	<b>149</b>	<b>160</b>	<b>174</b>	<b>189</b>	<b>195</b>	<b>140</b>	<b>201</b>	<b>215</b>	<b>7.0%</b>	<b>10.1%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*Other Travel includes ground transportation and air travel impacts to other Arizona destinations, travel arrangement and convention/trade show services.

\*\*Retail includes gasoline station employment and earnings.

Federal Tax Receipts not included.

# Phoenix & Central Arizona Region / Impacts, Detailed

## Direct Travel Impacts 2013-2022p

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Annual % Chg.	
											2021-22	2019-22
<b>Direct Travel Spending (\$Million)</b>												
Destination Spending	9,582	10,140	10,639	10,954	11,580	12,637	13,203	7,819	12,328	15,013	21.8%	13.7%
Other Travel*	3,055	3,125	2,997	2,937	3,131	3,431	3,515	1,561	2,392	3,250	35.9%	-7.5%
<b>TOTAL</b>	<b>12,638</b>	<b>13,264</b>	<b>13,636</b>	<b>13,891</b>	<b>14,711</b>	<b>16,067</b>	<b>16,719</b>	<b>9,379</b>	<b>14,720</b>	<b>18,263</b>	<b>24.1%</b>	<b>9.2%</b>
<b>Visitor Spending by Type of Traveler Accommodation (\$Million)</b>												
Hotel, Motel, STVR	4,872	5,212	5,613	5,842	6,219	6,896	7,258	4,392	6,933	8,710	25.6%	20.0%
Hotel, Motel**									6,369	8,050	26.4%	10.9%
STVR**									564	660	17.0%	
Private Home	2,696	2,828	2,918	2,970	3,112	3,325	3,445	1,604	2,994	3,675	22.8%	6.7%
Campground	304	321	314	315	327	347	373	349	309	332	7.5%	-10.9%
2nd Home	365	378	386	397	411	430	447	444	466	496	6.5%	10.8%
Day Travel	1,346	1,401	1,408	1,430	1,512	1,639	1,680	1,029	1,626	1,799	10.6%	7.1%
<b>TOTAL</b>	<b>9,582</b>	<b>10,140</b>	<b>10,639</b>	<b>10,954</b>	<b>11,580</b>	<b>12,637</b>	<b>13,203</b>	<b>7,819</b>	<b>12,328</b>	<b>15,013</b>	<b>21.8%</b>	<b>13.7%</b>
<b>Visitor Spending by Commodity Purchased (\$Million)</b>												
Accommodations	1,642	1,794	2,025	2,115	2,265	2,519	2,759	1,757	2,726	3,736	37.0%	35.4%
Food Service	2,243	2,385	2,547	2,706	2,889	3,175	3,302	2,143	3,284	3,689	12.3%	11.7%
Food Stores	352	375	394	399	408	430	441	299	499	540	8.3%	22.4%
Local Tran. & Gas	1,313	1,350	1,238	1,202	1,295	1,447	1,456	841	1,381	1,680	21.6%	15.4%
Arts, Ent. & Rec.	1,229	1,280	1,332	1,387	1,443	1,545	1,564	1,002	1,401	1,596	13.9%	2.1%
Retail Sales	1,391	1,435	1,485	1,522	1,569	1,667	1,682	1,046	1,758	1,881	7.0%	11.8%
Visitor Air Tran.	1,411	1,520	1,618	1,623	1,711	1,853	1,999	730	1,279	1,891	47.8%	-5.4%
<b>TOTAL</b>	<b>9,582</b>	<b>10,140</b>	<b>10,639</b>	<b>10,954</b>	<b>11,580</b>	<b>12,637</b>	<b>13,203</b>	<b>7,819</b>	<b>12,328</b>	<b>15,013</b>	<b>21.8%</b>	<b>13.7%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*Other Travel includes ground transportation and air travel impacts to other Arizona destinations, travel arrangement and convention/trade show services.

\*\*Starting in 2021 we have additional information regarding the impacts of short term vacation rentals (STVR) and hotel, motels. Trend for these breakouts not available.

# Phoenix & Central Arizona Region / Impacts, Detailed

## Direct Travel Impacts 2013-2022p

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Annual % Chg.	
											2021-22	2019-22
<b>Travel Industry Earnings (\$Million)</b>												
Accom. & Food Serv.	1,396	1,473	1,572	1,648	1,778	1,924	1,999	1,681	1,952	2,321	18.9%	16.1%
Arts, Ent. & Rec.	616	670	701	738	780	856	918	713	769	930	20.9%	1.3%
Retail**	228	246	265	281	291	309	315	339	361	393	8.9%	24.6%
Ground Tran.	120	129	139	149	170	183	197	171	178	206	15.7%	4.6%
Visitor Air Tran.	602	610	684	693	764	789	814	615	525	575	9.5%	-29.3%
Other Travel*	893	892	947	971	1,034	1,087	1,077	750	704	825	17.2%	-23.4%
<b>TOTAL</b>	<b>3,854</b>	<b>4,020</b>	<b>4,309</b>	<b>4,478</b>	<b>4,816</b>	<b>5,148</b>	<b>5,320</b>	<b>4,269</b>	<b>4,489</b>	<b>5,250</b>	<b>17.0%</b>	<b>-1.3%</b>
<b>Travel Industry Employment (Jobs)</b>												
Accom. & Food Serv.	47,160	48,480	50,120	51,860	53,170	55,020	55,330	46,530	49,430	55,440	12.2%	0.2%
Arts, Ent. & Rec.	18,780	20,010	21,350	21,490	22,140	23,730	24,500	17,360	19,610	21,700	10.6%	-11.4%
Retail**	6,830	7,190	7,620	7,940	8,010	8,130	8,020	8,050	8,210	8,350	1.7%	4.1%
Ground Tran.	3,040	3,160	3,320	3,600	4,030	4,130	4,340	3,570	3,320	3,400	2.2%	-21.6%
Visitor Air Tran.	7,000	7,300	7,720	7,820	8,010	8,360	8,440	6,070	5,090	5,200	2.2%	-38.4%
Other Travel*	13,010	14,100	15,070	15,400	15,240	15,000	15,040	10,430	9,630	10,760	11.8%	-28.5%
<b>TOTAL</b>	<b>95,820</b>	<b>100,240</b>	<b>105,190</b>	<b>108,110</b>	<b>110,600</b>	<b>114,370</b>	<b>115,670</b>	<b>92,010</b>	<b>95,290</b>	<b>104,840</b>	<b>10.0%</b>	<b>-9.4%</b>
<b>Tax Receipts Generated by Travel Spending (\$Millions)</b>												
Local Tax Receipts	514	536	586	613	665	800	802	552	742	915	23.2%	14.1%
State Tax Receipts	495	491	522	538	582	638	650	445	596	697	16.8%	7.2%
<b>TOTAL</b>	<b>1,010</b>	<b>1,026</b>	<b>1,108</b>	<b>1,151</b>	<b>1,247</b>	<b>1,438</b>	<b>1,451</b>	<b>997</b>	<b>1,339</b>	<b>1,611</b>	<b>20.4%</b>	<b>11.0%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*Other Travel includes ground transportation and air travel impacts to other Arizona destinations, travel arrangement and convention/trade show services.

\*\*Retail includes gasoline station employment and earnings.

Federal Tax Receipts not included.

# Tucson & Southern Arizona Region / Impacts, Detailed

## Direct Travel Impacts 2013-2022p

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Annual % Chg.	
											2021-22	2019-22
<b>Direct Travel Spending (\$Million)</b>												
Destination Spending	2,805	2,874	2,861	2,756	2,957	3,060	3,231	1,693	2,943	3,434	16.7%	6.3%
Other Travel*	627	629	571	549	588	598	622	290	453	578	27.5%	-7.2%
<b>TOTAL</b>	<b>3,432</b>	<b>3,503</b>	<b>3,432</b>	<b>3,305</b>	<b>3,545</b>	<b>3,658</b>	<b>3,854</b>	<b>1,982</b>	<b>3,396</b>	<b>4,012</b>	<b>18.1%</b>	<b>4.1%</b>
<b>Visitor Spending by Type of Traveler Accommodation (\$Million)</b>												
Hotel, Motel, STVR	1,131	1,169	1,227	1,197	1,292	1,360	1,452	792	1,366	1,592	16.5%	9.6%
Hotel, Motel**									1,293	1,505	16.4%	3.6%
STVR**									74	87	18.3%	
Private Home	592	604	599	589	623	650	677	294	587	707	20.3%	4.3%
Campground	45	45	43	42	44	46	49	46	50	54	7.6%	10.6%
2nd Home	60	61	61	62	63	66	67	66	70	75	6.4%	11.1%
Day Travel	976	995	931	866	935	938	986	494	869	1,006	15.8%	2.1%
<b>TOTAL</b>	<b>2,805</b>	<b>2,874</b>	<b>2,861</b>	<b>2,756</b>	<b>2,957</b>	<b>3,060</b>	<b>3,231</b>	<b>1,693</b>	<b>2,943</b>	<b>3,434</b>	<b>16.7%</b>	<b>6.3%</b>
<b>Visitor Spending by Commodity Purchased (\$Million)</b>												
Accommodations	398	414	443	440	473	508	561	362	547	685	25.2%	22.2%
Food Service	699	724	760	756	817	851	899	481	886	979	10.5%	8.9%
Food Stores	302	313	299	275	286	279	291	151	261	314	20.2%	8.1%
Local Tran. & Gas	408	406	358	319	352	375	383	178	335	408	21.6%	6.5%
Arts, Ent. & Rec.	211	214	220	217	227	232	238	130	206	232	12.2%	-2.7%
Retail Sales	597	600	578	544	582	579	607	307	561	607	8.3%	0.1%
Visitor Air Tran.	190	202	204	205	219	236	254	84	146	209	43.4%	-17.6%
<b>TOTAL</b>	<b>2,805</b>	<b>2,874</b>	<b>2,861</b>	<b>2,756</b>	<b>2,957</b>	<b>3,060</b>	<b>3,231</b>	<b>1,693</b>	<b>2,943</b>	<b>3,434</b>	<b>16.7%</b>	<b>6.3%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*Other Travel includes ground transportation and air travel impacts to other Arizona destinations, travel arrangement and convention/trade show services.

\*\*Starting in 2021 we have additional information regarding the impacts of short term vacation rentals (STVR) and hotel, motels. Trend for these breakouts not available.

# Tucson & Southern Arizona Region / Impacts, Detailed

## Direct Travel Impacts 2013-2022p

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Annual % Chg.	
											2021-22	2019-22
<b>Travel Industry Earnings (\$Million)</b>												
Accom. & Food Serv.	416	444	481	491	530	536	574	460	530	613	15.5%	6.6%
Arts, Ent. & Rec.	93	104	107	107	114	127	130	104	114	128	12.6%	-1.2%
Retail**	117	123	123	119	123	123	127	123	130	147	12.8%	15.3%
Ground Tran.	29	31	33	33	38	42	46	32	35	39	10.3%	-14.4%
Visitor Air Tran.	8	10	11	12	12	12	12	10	8	9	10.8%	-28.2%
Other Travel*	67	70	71	76	77	67	71	63	55	60	10.4%	-15.0%
<b>TOTAL</b>	<b>730</b>	<b>781</b>	<b>826</b>	<b>838</b>	<b>894</b>	<b>907</b>	<b>960</b>	<b>790</b>	<b>872</b>	<b>996</b>	<b>14.1%</b>	<b>3.7%</b>
<b>Travel Industry Employment (Jobs)</b>												
Accom. & Food Serv.	17,280	17,860	18,400	18,420	18,400	17,940	18,320	14,350	15,370	16,760	9.0%	-8.6%
Arts, Ent. & Rec.	5,450	5,820	5,900	6,060	6,150	6,620	6,530	4,840	5,320	5,720	7.4%	-12.3%
Retail**	4,020	4,120	4,050	3,870	3,840	3,740	3,750	3,360	3,500	3,740	6.9%	-0.3%
Ground Tran.	740	750	800	800	900	950	1,010	670	660	650	-2.3%	-36.1%
Visitor Air Tran.	130	170	170	180	160	170	170	120	100	110	3.4%	-37.4%
Other Travel*	1,920	1,850	1,830	1,980	1,950	1,670	1,590	1,480	1,240	1,190	-4.3%	-25.2%
<b>TOTAL</b>	<b>29,540</b>	<b>30,580</b>	<b>31,140</b>	<b>31,310</b>	<b>31,400</b>	<b>31,080</b>	<b>31,370</b>	<b>24,820</b>	<b>26,200</b>	<b>28,160</b>	<b>7.5%</b>	<b>-10.2%</b>
<b>Tax Receipts Generated by Travel Spending (\$Millions)</b>												
Local Tax Receipts	99	100	106	105	97	101	102	68	94	110	16.5%	7.3%
State Tax Receipts	143	140	144	141	154	160	166	104	152	172	13.4%	3.4%
<b>TOTAL</b>	<b>241</b>	<b>240</b>	<b>249</b>	<b>246</b>	<b>250</b>	<b>262</b>	<b>268</b>	<b>172</b>	<b>246</b>	<b>281</b>	<b>14.6%</b>	<b>4.9%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*Other Travel includes ground transportation and air travel impacts to other Arizona destinations, travel arrangement and convention/trade show services.

\*\*Retail includes gasoline station employment and earnings.

Federal Tax Receipts not included.

# West Coast Arizona Region / Impacts, Detailed

## Direct Travel Impacts 2013-2022p

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Annual % Chg.	
											2021-22	2019-22
<b>Direct Travel Spending (\$Million)</b>												
Destination Spending	1,211	1,221	1,194	1,191	1,272	1,326	1,382	1,079	1,508	1,646	9.1%	19.1%
Other Travel*	148	152	93	84	110	118	119	65	109	135	24.5%	13.8%
<b>TOTAL</b>	<b>1,360</b>	<b>1,373</b>	<b>1,287</b>	<b>1,275</b>	<b>1,381</b>	<b>1,444</b>	<b>1,501</b>	<b>1,144</b>	<b>1,616</b>	<b>1,781</b>	<b>10.2%</b>	<b>18.7%</b>
<b>Visitor Spending by Type of Traveler Accommodation (\$Million)</b>												
Hotel, Motel, STVR	267	279	293	306	341	373	406	380	541	567	4.8%	39.6%
Hotel, Motel**									486	494	1.6%	21.8%
STVR**									55	73	32.7%	
Private Home	277	272	259	256	281	286	291	149	281	329	17.1%	13.1%
Campground	122	120	117	116	119	125	134	122	128	138	7.7%	3.1%
2nd Home	106	108	108	110	113	117	121	118	127	136	6.9%	12.6%
Day Travel	440	441	416	402	418	425	430	309	430	476	10.5%	10.6%
<b>TOTAL</b>	<b>1,211</b>	<b>1,221</b>	<b>1,194</b>	<b>1,191</b>	<b>1,272</b>	<b>1,326</b>	<b>1,382</b>	<b>1,079</b>	<b>1,508</b>	<b>1,646</b>	<b>9.1%</b>	<b>19.1%</b>
<b>Visitor Spending by Commodity Purchased (\$Million)</b>												
Accommodations	128	137	148	157	173	185	202	207	281	311	10.6%	54.0%
Food Service	279	284	292	304	330	347	368	282	404	430	6.5%	16.9%
Food Stores	135	138	135	130	133	133	135	98	145	159	9.7%	17.7%
Local Tran. & Gas	188	180	141	122	140	154	157	95	165	202	22.9%	29.0%
Arts, Ent. & Rec.	250	250	254	261	274	283	293	235	276	294	6.6%	0.3%
Retail Sales	219	218	209	203	208	209	210	153	224	233	4.0%	10.7%
Visitor Air Tran.	12	14	15	14	15	16	17	8	13	16	22.4%	-1.9%
<b>TOTAL</b>	<b>1,211</b>	<b>1,221</b>	<b>1,194</b>	<b>1,191</b>	<b>1,272</b>	<b>1,326</b>	<b>1,382</b>	<b>1,079</b>	<b>1,508</b>	<b>1,646</b>	<b>9.1%</b>	<b>19.1%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*Other Travel includes ground transportation and air travel impacts to other Arizona destinations, travel arrangement and convention/trade show services.

\*\*Starting in 2021 we have additional information regarding the impacts of short term vacation rentals (STVR) and hotel, motels. Trend for these breakouts not available.



# West Coast Arizona Region / Impacts, Detailed

## Direct Travel Impacts 2013-2022p

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Annual % Chg.	
											2021-22	2019-22
<b>Travel Industry Earnings (\$Million)</b>												
Accom. & Food Serv.	144	150	172	187	205	217	222	210	263	285	8.5%	28.3%
Arts, Ent. & Rec.	95	103	105	108	113	119	119	90	99	111	11.9%	-6.4%
Retail**	50	52	52	52	54	56	58	64	68	73	6.7%	26.2%
Visitor Air Tran.	0	0	0	1	1	1	1	1	0	1	7.0%	-27.3%
Other Travel*	17	19	5	7	13	12	12	11	12	14	19.4%	19.8%
<b>TOTAL</b>	<b>306</b>	<b>323</b>	<b>334</b>	<b>354</b>	<b>385</b>	<b>406</b>	<b>411</b>	<b>376</b>	<b>443</b>	<b>484</b>	<b>9.3%</b>	<b>17.7%</b>
<b>Travel Industry Employment (Jobs)</b>												
Accom. & Food Serv.	6,660	6,810	7,540	7,950	8,070	8,210	8,010	6,980	8,120	8,250	1.6%	2.9%
Arts, Ent. & Rec.	4,250	4,440	4,600	4,550	4,420	4,500	4,720	3,220	3,570	3,830	7.2%	-18.9%
Retail**	1,700	1,720	1,690	1,680	1,650	1,660	1,670	1,730	1,790	1,830	2.6%	9.5%
Visitor Air Tran.	10	10	10	10	20	20	20	10	10	10	-0.1%	-36.6%
Other Travel*	530	550	190	240	350	330	320	270	280	300	7.6%	-5.0%
<b>TOTAL</b>	<b>13,140</b>	<b>13,520</b>	<b>14,040</b>	<b>14,440</b>	<b>14,510</b>	<b>14,710</b>	<b>14,740</b>	<b>12,210</b>	<b>13,760</b>	<b>14,220</b>	<b>3.3%</b>	<b>-3.6%</b>
<b>Tax Receipts Generated by Travel Spending (\$Millions)</b>												
Local Tax Receipts	43	43	45	47	51	55	54	48	63	69	10.1%	27.9%
State Tax Receipts	58	56	57	57	62	65	67	54	70	75	6.8%	12.5%
<b>TOTAL</b>	<b>100</b>	<b>99</b>	<b>102</b>	<b>104</b>	<b>113</b>	<b>120</b>	<b>121</b>	<b>102</b>	<b>133</b>	<b>144</b>	<b>8.3%</b>	<b>19.4%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*Other Travel includes ground transportation and air travel impacts to other Arizona destinations, travel arrangement and convention/trade show services.

\*\*Retail includes gasoline station employment and earnings.

Federal Tax Receipts not included.



# County Impacts

2022p

# County / Earnings & Employment

## Travel Industry Earnings & Employment as a Percent of Total, 2022p

County	Earnings (\$M)			Employment (Jobs)		
	Total	Travel	Percent	Total	Travel	Percent
Apache	1,267	38	3.0%	26,102	1,360	5.2%
Cochise	3,269	101	3.1%	51,790	3,490	6.7%
Coconino	4,974	508	10.2%	88,534	13,280	15.0%
Gila	1,141	99	8.7%	21,094	3,140	14.9%
Graham	743	17	2.3%	13,261	830	6.3%
Greenlee	582	2	0.4%	6,253	90	1.4%
La Paz	407	50	12.3%	7,959	1,250	15.7%
Maricopa	208,273	4,993	2.4%	2,966,949	97,160	3.3%
Mohave	4,080	231	5.7%	78,794	6,700	8.5%
Navajo	2,082	139	6.7%	42,929	4,310	10.0%
Pima	33,030	812	2.5%	545,605	21,710	4.0%
Pinal	6,097	257	4.2%	116,844	7,680	6.6%
Santa Cruz	1,342	64	4.8%	20,507	2,030	9.9%
Yavapai	5,671	328	5.8%	115,867	9,810	8.5%
Yuma	5,661	202	3.6%	91,609	6,260	6.8%

Source: Bureau of Economic Analysis, Bureau of Labor Statistics, Dean Runyan Associates

Note: 2022 Total Employment & Earnings has been estimated by Dean Runyan Associates.

# County / Summary

## Direct Travel Impacts 2022p

	Travel Spending						
	Total (Millions)	Visitor* (Millions)	Earnings (Millions)	Employ. (Jobs)	Local Tax (Millions)	State Tax (Millions)	Total Tax (Millions)
Apache	\$149	\$133	\$38	1,360	\$4.4	\$6.3	\$10.7
Cochise	\$386	\$355	\$101	3,490	\$16.5	\$16.3	\$32.8
Coconino	\$1,774	\$1,707	\$508	13,280	\$91.0	\$74.0	\$165.0
Gila	\$363	\$350	\$99	3,140	\$12.8	\$15.7	\$28.6
Graham	\$78	\$68	\$17	830	\$3.4	\$3.3	\$6.7
Greenlee	\$16	\$14	\$2	90	\$0.3	\$0.7	\$0.9
La Paz	\$195	\$191	\$50	1,250	\$7.7	\$8.2	\$15.9
Maricopa	\$17,332	\$14,189	\$4,993	97,160	\$879.6	\$655.5	\$1,535.0
Mohave	\$836	\$768	\$231	6,700	\$34.0	\$35.4	\$69.5
Navajo	\$452	\$426	\$139	4,310	\$19.3	\$20.1	\$39.3
Pima	\$3,273	\$2,750	\$812	21,710	\$80.5	\$141.2	\$221.7
Pinal	\$932	\$824	\$257	7,680	\$35.2	\$41.0	\$76.3
Santa Cruz	\$258	\$247	\$64	2,030	\$8.9	\$10.3	\$19.2
Yavapai	\$1,328	\$1,257	\$328	9,810	\$68.1	\$54.0	\$122.1
Yuma	\$751	\$687	\$202	6,260	\$27.6	\$31.5	\$59.2
<b>Arizona</b>	<b>\$28,122</b>	<b>\$23,966</b>	<b>\$7,842</b>	<b>179,120</b>	<b>\$1,289.4</b>	<b>\$1,113.5</b>	<b>\$2,402.9</b>

Details may not add to totals due to rounding.

\*Sum of county visitor spending is less than statewide visitor spending because a portion of county ground transportation is allocated to "other travel" at the county level.

Note: Total Earnings includes wage and salary disbursements, other earned income and proprietor income. Employment includes payroll employees and proprietors.

# County / Impacts, Summary

## Direct Travel Spending 2013-2022p

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Annual % Chg.	
											2021-22	2019-22
<b>Spending (\$Million)</b>												
<b>Apache</b>												
Total (Current \$)	116.5	119.1	114.9	116.5	117.9	118.7	123.6	96.1	146.7	149.2	▲ 1.7%	▲ 20.7%
Other	16.5	16.1	12.8	11.2	12.3	13.7	13.7	7.2	12.7	15.7	▲ 24.3%	▲ 14.7%
Visitor	100.0	102.9	102.2	105.3	105.5	105.0	109.8	88.9	134.0	133.4	▼ -0.4%	▲ 21.5%
Non-transportation	81.3	84.4	87.5	92.3	91.7	90.2	94.6	80.1	117.5	113.7	▼ -3.2%	▲ 20.2%
Transportation	18.7	18.5	14.7	12.9	13.8	14.8	15.2	8.8	16.5	19.7	▲ 19.5%	▲ 29.6%
<b>Cochise</b>												
Total (Current \$)	343.0	338.0	325.3	306.7	327.2	330.5	345.4	206.7	338.0	386.4	▲ 14.3%	▲ 11.9%
Other	32.2	31.3	22.8	19.8	23.0	25.6	25.3	13.7	25.2	31.3	▲ 24.1%	▲ 23.8%
Visitor	310.8	306.7	302.4	287.0	304.2	304.9	320.1	193.1	312.8	355.1	▲ 13.5%	▲ 10.9%
Non-transportation	259.6	258.3	263.7	255.0	268.4	266.3	280.8	173.6	274.3	306.2	▲ 11.6%	▲ 9.0%
Transportation	51.2	48.4	38.7	32.0	35.8	38.6	39.3	19.4	38.4	48.9	▲ 27.2%	▲ 24.3%
<b>Coconino</b>												
Total (Current \$)	1,088.1	1,171.6	1,236.2	1,311.2	1,449.8	1,569.0	1,696.6	960.7	1,653.5	1,774.5	▲ 7.3%	▲ 4.6%
Other	60.6	60.5	54.5	46.7	52.4	56.0	68.6	31.0	49.9	67.5	▲ 35.2%	▼ -1.6%
Visitor	1,027.5	1,111.1	1,181.7	1,264.5	1,397.4	1,513.0	1,628.0	929.7	1,603.5	1,707.0	▲ 6.5%	▲ 4.9%
Non-transportation	888.3	967.4	1,059.2	1,151.5	1,265.2	1,368.8	1,466.0	857.7	1,454.1	1,531.5	▲ 5.3%	▲ 4.5%
Transportation	139.2	143.7	122.5	113.0	132.3	144.2	162.0	72.0	149.4	175.4	▲ 17.4%	▲ 8.3%
<b>Gila</b>												
Total (Current \$)	281.6	278.3	277.8	278.6	294.3	296.5	321.1	287.4	349.5	362.7	▲ 3.8%	▲ 13.0%
Other	12.6	12.4	9.5	8.3	9.5	10.5	10.5	5.6	10.5	13.0	▲ 24.2%	▲ 23.9%
Visitor	269.0	265.9	268.3	270.3	284.8	286.0	310.6	281.8	339.1	349.6	▲ 3.1%	▲ 12.6%
Non-transportation	231.7	230.5	239.8	245.7	257.4	256.5	279.8	260.5	307.0	311.7	▲ 1.5%	▲ 11.4%
Transportation	37.3	35.5	28.5	24.6	27.4	29.5	30.8	21.2	32.0	37.9	▲ 18.5%	▲ 23.2%

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

# County / Impacts, Summary

## Direct Travel Spending 2013-2022p

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Annual % Chg.	
											2021-22	2019-22
<b>Spending (\$Million)</b>												
<b>Graham</b>												
Total (Current \$)	72.7	76.1	56.9	55.0	62.8	63.7	70.3	40.2	66.8	77.9	▲ 16.6%	▲ 10.9%
Other	9.0	9.0	6.8	5.8	6.7	7.5	7.6	4.1	7.7	9.5	▲ 24.2%	▲ 25.2%
Visitor	63.7	67.1	50.1	49.2	56.1	56.2	62.6	36.2	59.1	68.4	▲ 15.6%	▲ 9.1%
Non-transportation	52.9	56.3	42.8	42.9	48.7	48.4	54.3	32.2	51.2	58.1	▲ 13.6%	▲ 7.1%
Transportation	10.8	10.8	7.3	6.3	7.4	7.9	8.4	3.9	8.0	10.3	▲ 28.8%	▲ 22.4%
<b>Greenlee</b>												
Total (Current \$)	14.9	15.8	12.4	12.1	13.4	13.6	14.7	8.2	13.8	16.0	▲ 15.7%	▲ 8.3%
Other	2.0	2.1	1.7	1.5	1.6	1.8	1.8	0.9	1.8	2.3	▲ 24.3%	▲ 24.4%
Visitor	12.8	13.7	10.7	10.6	11.8	11.8	12.9	7.3	12.0	13.7	▲ 14.4%	▲ 6.0%
Non-transportation	10.5	11.3	9.0	9.1	10.1	10.0	11.1	6.5	10.3	11.5	▲ 12.2%	▲ 4.0%
Transportation	2.3	2.4	1.7	1.5	1.7	1.8	1.9	0.8	1.7	2.2	▲ 27.6%	▲ 17.9%
<b>La Paz</b>												
Total (Current \$)	143.9	140.6	139.6	139.4	145.7	163.7	166.7	154.3	183.2	194.6	▲ 6.2%	▲ 16.7%
Other	4.7	4.6	3.6	3.1	3.5	4.0	4.0	2.2	3.2	3.9	▲ 24.3%	▼ -2.4%
Visitor	139.2	136.0	136.0	136.3	142.2	159.6	162.7	152.2	180.0	190.7	▲ 5.9%	▲ 17.2%
Non-transportation	117.7	115.8	119.7	122.2	126.6	141.5	144.6	138.8	159.7	166.2	▲ 4.1%	▲ 15.0%
Transportation	21.5	20.2	16.2	14.0	15.6	18.1	18.1	13.3	20.4	24.5	▲ 20.0%	▲ 34.8%
<b>Maricopa</b>												
Total (Current \$)	12,017	12,620	12,995	13,255	14,020	15,316	15,945	8,846	13,910	17,332	▲ 24.6%	▲ 8.7%
Other	2,966	3,035	2,925	2,873	3,057	3,345	3,427	1,512	2,305	3,142	▲ 36.3%	▼ -8.3%
Visitor	9,051	9,585	10,071	10,383	10,963	11,971	12,518	7,334	11,605	14,189	▲ 22.3%	▲ 13.4%
Non-transportation	6,416	6,804	7,288	7,621	8,029	8,753	9,145	5,812	9,031	10,726	▲ 18.8%	▲ 17.3%
Transportation	2,635	2,781	2,783	2,762	2,934	3,217	3,373	1,521	2,574	3,463	▲ 34.5%	▲ 2.7%

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

# County / Impacts, Summary

## Direct Travel Spending 2013-2022p

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Annual % Chg.	
											2021-22	2019-22
<b>Spending (\$Million)</b>												
<b>Mohave</b>												
Total (Current \$)	580.4	580.8	524.3	529.2	599.5	629.5	667.0	521.5	767.6	835.7	▲ 8.9%	▲ 25.3%
Other	83.3	86.3	40.7	38.9	58.3	60.4	58.8	34.5	55.1	67.8	▲ 23.1%	▲ 15.3%
Visitor	497.1	494.5	483.6	490.3	541.2	569.1	608.1	487.1	712.4	767.9	▲ 7.8%	▲ 26.3%
Non-transportation	405.0	407.7	415.9	431.5	471.9	492.8	529.8	440.1	628.9	665.5	▲ 5.8%	▲ 25.6%
Transportation	92.2	86.8	67.7	58.8	69.4	76.4	78.3	47.0	83.6	102.4	▲ 22.5%	▲ 30.8%
<b>Navajo</b>												
Total (Current \$)	305.7	307.4	302.1	305.5	330.7	343.0	376.4	325.5	425.8	452.1	▲ 6.2%	▲ 20.1%
Other	24.8	24.5	19.3	16.9	18.8	21.2	21.3	11.3	20.9	26.0	▲ 24.3%	▲ 22.3%
Visitor	280.8	283.0	282.7	288.6	311.9	321.8	355.2	314.1	404.8	426.1	▲ 5.3%	▲ 20.0%
Non-transportation	239.2	242.6	250.5	260.4	279.8	286.5	317.8	289.8	365.2	378.5	▲ 3.6%	▲ 19.1%
Transportation	41.7	40.4	32.3	28.2	32.0	35.4	37.4	24.4	39.6	47.6	▲ 20.0%	▲ 27.2%
<b>Pima</b>												
Total (Current \$)	2,713	2,784	2,772	2,697	2,902	3,021	3,189	1,609	2,786	3,273	▲ 17.5%	▲ 2.7%
Other	573	576	532	514	549	554	579	267	409	523	▲ 27.9%	▼ -9.6%
Visitor	2,140	2,208	2,240	2,183	2,353	2,467	2,610	1,342	2,377	2,750	▲ 15.7%	▲ 5.4%
Non-transportation	1,631	1,686	1,745	1,713	1,843	1,921	2,040	1,112	1,959	2,216	▲ 13.1%	▲ 8.6%
Transportation	508	522	495	469	510	546	570	231	418	534	▲ 27.9%	▼ -6.2%
<b>Pinal</b>												
Total (Current \$)	620.7	644.0	640.4	635.8	691.7	751.6	774.3	533.6	809.8	931.5	▲ 15.0%	▲ 20.3%
Other	89.0	89.5	72.6	64.2	74.3	85.6	88.6	48.6	86.9	108.0	▲ 24.3%	▲ 21.9%
Visitor	531.8	554.5	567.8	571.6	617.4	666.0	685.7	485.0	722.9	823.6	▲ 13.9%	▲ 20.1%
Non-transportation	442.3	465.1	494.6	508.1	544.8	583.6	602.8	435.0	637.1	715.9	▲ 12.4%	▲ 18.8%
Transportation	89.4	89.4	73.1	63.4	72.5	82.4	83.0	50.0	85.8	107.7	▲ 25.5%	▲ 29.8%

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.



# County / Impacts, Summary

## Direct Travel Spending 2013-2022p

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Annual % Chg.	
											2021-22	2019-22
<b>Spending (\$Million)</b>												
<b>Santa Cruz</b>												
Total (Current \$)	288.5	288.6	265.8	233.8	239.1	228.4	234.7	118.5	191.1	258.2	▲ 35.1%	▲ 10.0%
Other	10.8	10.5	8.3	7.0	8.0	8.9	8.9	4.7	9.2	11.5	▲ 24.3%	▲ 29.4%
Visitor	277.7	278.2	257.5	226.7	231.1	219.6	225.9	113.8	181.9	246.7	▲ 35.6%	▲ 9.2%
Non-transportation	252.2	254.3	238.9	212.3	215.0	202.4	208.7	106.4	166.8	225.5	▲ 35.2%	▲ 8.1%
Transportation	25.5	23.9	18.6	14.5	16.1	17.2	17.1	7.4	15.0	21.2	▲ 40.9%	▲ 23.7%
<b>Yavapai</b>												
Total (Current \$)	714.9	746.2	748.2	763.1	848.6	949.5	1,000.5	754.9	1,257.2	1,327.7	▲ 5.6%	▲ 32.7%
Other	64.1	65.3	41.6	37.6	48.6	70.2	69.2	39.9	62.3	70.4	▲ 12.9%	▲ 1.7%
Visitor	650.8	680.9	706.6	725.5	800.0	879.3	931.3	715.0	1,194.9	1,257.3	▲ 5.2%	▲ 35.0%
Non-transportation	564.9	595.7	637.5	665.4	730.2	799.8	848.8	667.9	1,098.6	1,142.9	▲ 4.0%	▲ 34.6%
Transportation	85.8	85.2	69.1	60.1	69.8	79.5	82.5	47.1	96.3	114.5	▲ 18.9%	▲ 38.8%
<b>Yuma</b>												
Total (Current \$)	635.3	651.2	623.3	606.1	636.2	650.9	667.0	467.7	665.6	750.5	▲ 12.8%	▲ 12.5%
Other	60.2	60.8	48.6	42.0	48.0	53.2	56.0	28.0	50.4	63.5	▲ 26.1%	▲ 13.3%
Visitor	575.1	590.4	574.7	564.1	588.2	597.7	611.0	439.8	615.2	687.0	▲ 11.7%	▲ 12.4%
Non-transportation	488.4	503.6	502.2	500.5	518.4	522.1	534.0	396.7	541.2	595.3	▲ 10.0%	▲ 11.5%
Transportation	86.7	86.8	72.5	63.6	69.9	75.6	76.9	43.0	73.9	91.7	▲ 24.0%	▲ 19.2%

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

# County / Impacts Table

## Travel Industry Employment 2013-2022p

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Annual % Chg.	
											2021-22	2019-22
Employment (Jobs)												
Apache	1,480	1,540	1,610	1,700	1,600	1,590	1,540	1,330	1,310	1,360	▲ 3.8%	▼ -11.5%
Cochise	3,710	3,750	3,760	3,580	3,430	3,420	3,510	3,030	3,210	3,490	▲ 8.8%	▼ -0.6%
Coconino	11,420	11,890	12,030	12,640	13,340	13,640	13,810	11,290	12,380	13,280	▲ 7.3%	▼ -3.8%
Gila	2,640	2,690	2,740	2,920	2,900	2,880	2,950	2,790	2,930	3,140	▲ 7.3%	▲ 6.7%
Graham	1,050	1,050	840	810	880	910	910	740	820	830	▲ 0.6%	▼ -8.7%
Greenlee	150	160	140	110	110	110	110	90	90	90	▲ 3.4%	▼ -17.3%
La Paz	1,380	1,380	1,330	1,350	1,300	1,410	1,410	1,330	1,310	1,250	▼ -4.3%	▼ -11.2%
Maricopa	90,160	94,530	99,180	101,270	103,800	107,660	108,810	85,410	88,020	97,160	▲ 10.4%	▼ -10.7%
Mohave	5,750	6,100	6,450	6,710	6,960	7,090	6,400	5,570	6,640	6,700	▲ 0.9%	▲ 4.8%
Navajo	3,690	3,760	3,940	4,000	4,070	4,130	3,940	3,650	4,010	4,310	▲ 7.5%	▲ 9.4%
Pima	22,600	23,440	24,050	24,700	24,970	24,670	24,770	19,220	20,160	21,710	▲ 7.7%	▼ -12.3%
Pinal	5,660	5,710	6,010	6,840	6,810	6,710	6,860	6,600	7,270	7,680	▲ 5.7%	▲ 12.0%
Santa Cruz	2,020	2,180	2,360	2,110	2,010	1,980	2,070	1,750	1,920	2,030	▲ 6.2%	▼ -1.7%
Yavapai	7,910	8,500	8,790	9,040	9,510	9,910	10,300	8,620	9,640	9,810	▲ 1.8%	▼ -4.7%
Yuma	6,010	6,050	6,260	6,370	6,250	6,210	6,930	5,310	5,810	6,260	▲ 7.8%	▼ -9.7%

Percent change calculated on unrounded figures.

# County / Impacts Table

## Travel Industry Earnings 2013-2022p

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Annual % Chg.	
											2021-22	2019-22
<b>Earnings (\$Million)</b>												
Apache	29	31	33	36	37	38	39	34	36	38	▲ 7.0%	▼ -0.7%
Cochise	77	79	81	79	82	84	89	82	90	101	▲ 12.1%	▲ 12.4%
Coconino	299	323	343	365	409	434	458	401	461	508	▲ 10.2%	▲ 11.0%
Gila	61	65	69	73	78	82	85	85	90	99	▲ 10.6%	▲ 16.6%
Graham	14	15	12	12	13	14	15	14	16	17	▲ 5.6%	▲ 15.4%
Greenlee	3	3	3	2	2	2	3	2	2	2	▲ 7.2%	▼ -14.3%
La Paz	33	33	34	34	36	41	43	45	48	50	▲ 5.4%	▲ 15.6%
Maricopa	3,723	3,884	4,162	4,310	4,635	4,961	5,120	4,060	4,251	4,993	▲ 17.4%	▼ -2.5%
Mohave	134	145	151	165	185	196	180	171	216	231	▲ 6.9%	▲ 28.6%
Navajo	86	89	94	98	106	113	109	109	125	139	▲ 11.0%	▲ 26.9%
Pima	587	631	674	693	743	752	796	643	710	812	▲ 14.4%	▲ 2.0%
Pinal	131	137	147	168	181	187	200	209	238	257	▲ 8.3%	▲ 28.6%
Santa Cruz	49	53	57	53	54	54	58	49	55	64	▲ 16.4%	▲ 11.0%
Yavapai	181	194	207	221	242	269	284	260	308	328	▲ 6.4%	▲ 15.2%
Yuma	139	145	150	155	165	169	188	160	179	202	▲ 13.2%	▲ 7.7%

Percent change calculated on unrounded figures.

# Apache County / Impacts Table, Detailed

## Direct Travel Impacts 2013-2022p

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Annual % Chg.	
											2021-22	2019-22
<b>Direct Travel Spending (\$Million)</b>												
Destination Spending	100.0	102.9	102.2	105.3	105.5	105.0	109.8	88.9	134.0	133.4	-0.4%	21.5%
Other Travel*	16.5	16.1	12.8	11.2	12.3	13.7	13.7	7.2	12.7	15.7	24.3%	14.7%
<b>TOTAL</b>	<b>116.5</b>	<b>119.1</b>	<b>114.9</b>	<b>116.5</b>	<b>117.9</b>	<b>118.7</b>	<b>123.6</b>	<b>96.1</b>	<b>146.7</b>	<b>149.2</b>	<b>1.7%</b>	<b>20.7%</b>
<b>Visitor Spending by Type of Traveler Accommodation (\$Million)</b>												
Hotel, Motel, STVR	37.1	38.5	40.3	43.1	43.2	41.1	43.1	44.5	66.5	57.2	-14.0%	32.7%
Hotel, Motel**									62.3	50.8	-18.4%	17.9%
STVR**									4.2	6.4	51.8%	
Private Home	37.7	39.1	37.1	37.1	37.1	38.0	39.7	20.3	38.0	44.6	17.3%	12.3%
Campground	7.5	7.4	7.1	6.9	7.2	7.5	8.1	7.4	9.7	10.5	7.9%	29.7%
2nd Home	12.9	13.1	13.0	13.4	13.3	13.6	13.9	13.4	14.3	15.3	6.9%	10.4%
Day Travel	4.7	4.8	4.7	4.7	4.8	4.8	5.1	3.3	5.4	5.8	7.5%	15.4%
<b>TOTAL</b>	<b>100.0</b>	<b>102.9</b>	<b>102.2</b>	<b>105.3</b>	<b>105.5</b>	<b>105.0</b>	<b>109.8</b>	<b>88.9</b>	<b>134.0</b>	<b>133.4</b>	<b>-0.4%</b>	<b>21.5%</b>
<b>Visitor Spending by Commodity Purchased (\$Million)</b>												
Accommodations	17.3	17.9	19.1	20.7	20.6	19.7	20.5	21.5	30.6	29.6	-3.3%	44.6%
Food Service	27.4	28.8	29.9	31.9	32.2	32.5	34.7	27.0	40.3	40.2	-0.3%	15.9%
Food Stores	9.6	10.1	10.2	10.4	10.1	10.0	10.5	7.3	11.7	12.5	6.6%	19.6%
Local Tran. & Gas	18.7	18.5	14.7	12.9	13.8	14.8	15.2	8.8	16.5	19.7	19.5%	29.6%
Arts, Ent. & Rec.	7.6	7.8	8.0	8.3	8.2	8.1	8.4	6.7	8.4	8.6	1.6%	2.3%
Retail Sales	19.4	19.9	20.3	21.0	20.6	19.8	20.6	17.7	26.3	22.8	-13.5%	10.7%
<b>TOTAL</b>	<b>100.0</b>	<b>102.9</b>	<b>102.2</b>	<b>105.3</b>	<b>105.5</b>	<b>105.0</b>	<b>109.8</b>	<b>88.9</b>	<b>134.0</b>	<b>133.4</b>	<b>-0.4%</b>	<b>21.5%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*Other Travel includes ground transportation and air travel impacts for travel to other Arizona visitor destinations, travel arrangement services and convention/trade shows services.

\*\*Starting in 2021 we have additional information regarding the impacts of short term vacation rentals (STVR) and hotel, motels. Trend for these breakouts not available.

# Apache County / Impacts Table, Detailed

## Direct Travel Impacts 2013-2022p

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Annual % Chg.	
											2021-22	2019-22
<b>Travel Industry Earnings (\$Million)</b>												
Accom. & Food Serv.	20.8	21.8	23.5	26.0	26.8	27.6	27.3	22.6	24.1	25.9	7.6%	-5.1%
Arts, Ent. & Rec.	3.4	4.0	4.1	4.3	4.4	4.4	4.7	4.6	4.6	5.4	18.4%	15.2%
Retail**	4.1	4.4	4.7	5.0	5.1	5.3	5.7	5.9	6.3	6.0	-4.8%	5.0%
Other Travel*	0.5	0.5	0.5	0.6	0.6	0.6	0.7	0.7	0.7	0.8	19.8%	14.8%
<b>TOTAL</b>	<b>28.9</b>	<b>30.8</b>	<b>32.9</b>	<b>35.9</b>	<b>36.8</b>	<b>38.0</b>	<b>38.5</b>	<b>33.9</b>	<b>35.7</b>	<b>38.2</b>	<b>7.0%</b>	<b>-0.7%</b>
<b>Travel Industry Employment (Jobs)</b>												
Accom. & Food Serv.	1,050	1,090	1,150	1,240	1,170	1,160	1,090	900	870	930	6.7%	-14.3%
Arts, Ent. & Rec.	210	220	210	200	180	180	190	180	170	180	7.7%	-3.5%
Retail**	200	210	220	230	210	220	230	230	240	220	-10.2%	-5.5%
Other Travel*	30	30	30	30	30	30	30	30	30	30	10.1%	-5.5%
<b>TOTAL</b>	<b>1,480</b>	<b>1,540</b>	<b>1,610</b>	<b>1,700</b>	<b>1,600</b>	<b>1,590</b>	<b>1,540</b>	<b>1,330</b>	<b>1,310</b>	<b>1,360</b>	<b>3.8%</b>	<b>-11.5%</b>
<b>Tax Receipts Generated by Travel Spending (\$Millions)</b>												
Local Tax Receipts	3.2	3.3	3.5	3.8	3.9	4.0	3.9	3.4	4.3	4.4	2.6%	13.4%
State Tax Receipts	5.3	5.4	5.5	5.8	5.8	5.9	6.0	4.8	6.4	6.3	-1.3%	4.4%
<b>TOTAL</b>	<b>8.5</b>	<b>8.6</b>	<b>9.0</b>	<b>9.5</b>	<b>9.7</b>	<b>9.9</b>	<b>9.9</b>	<b>8.2</b>	<b>10.7</b>	<b>10.7</b>	<b>0.3%</b>	<b>7.9%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*Other Travel includes ground transportation and air travel impacts for travel to other Arizona visitor destinations, travel arrangement services and convention/trade shows services.

\*\*Retail includes gasoline station employment and earnings.

Federal Tax Receipts not included.

# Cochise County / Impacts Table, Detailed

## Direct Travel Impacts 2013-2022p

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Annual % Chg.	
											2021-22	2019-22
<b>Direct Travel Spending (\$Million)</b>												
Destination Spending	310.8	306.7	302.4	287.0	304.2	304.9	320.1	193.1	312.8	355.1	13.5%	10.9%
Other Travel*	32.2	31.3	22.8	19.8	23.0	25.6	25.3	13.7	25.2	31.3	24.1%	23.8%
<b>TOTAL</b>	<b>343.0</b>	<b>338.0</b>	<b>325.3</b>	<b>306.7</b>	<b>327.2</b>	<b>330.5</b>	<b>345.4</b>	<b>206.7</b>	<b>338.0</b>	<b>386.4</b>	<b>14.3%</b>	<b>11.9%</b>
<b>Visitor Spending by Type of Traveler Accommodation (\$Million)</b>												
Hotel, Motel, STVR	102.4	98.5	106.2	104.5	113.9	113.4	124.2	81.0	131.3	138.5	5.5%	11.5%
Hotel, Motel**									126.4	131.0	3.6%	5.4%
STVR**									4.9	7.5	53.1%	
Private Home	68.4	67.4	66.1	62.5	65.2	67.5	69.6	36.1	67.0	78.6	17.4%	13.0%
Campground	10.0	9.9	9.4	9.2	9.6	10.0	10.8	10.7	13.3	14.4	7.9%	33.6%
2nd Home	6.9	6.9	6.9	6.9	6.9	7.2	7.3	7.1	7.6	8.1	6.9%	11.7%
Day Travel	123.0	124.0	113.9	103.9	108.6	106.9	108.3	58.2	93.5	115.5	23.5%	6.6%
<b>TOTAL</b>	<b>310.8</b>	<b>306.7</b>	<b>302.4</b>	<b>287.0</b>	<b>304.2</b>	<b>304.9</b>	<b>320.1</b>	<b>193.1</b>	<b>312.8</b>	<b>355.1</b>	<b>13.5%</b>	<b>10.9%</b>
<b>Visitor Spending by Commodity Purchased (\$Million)</b>												
Accommodations	35.2	35.5	38.4	38.8	43.5	42.9	47.8	36.4	52.1	59.2	13.5%	23.8%
Food Service	81.4	81.2	85.1	84.3	89.4	91.0	96.8	58.3	95.5	105.6	10.6%	9.0%
Food Stores	59.9	61.7	57.9	52.6	53.8	51.8	52.2	29.2	45.5	56.6	24.5%	8.4%
Local Tran. & Gas	51.2	48.4	38.7	32.0	35.8	38.6	39.3	19.4	38.4	48.9	27.2%	24.3%
Arts, Ent. & Rec.	19.6	19.0	20.0	19.7	20.3	20.4	21.3	12.9	19.2	20.9	8.8%	-2.1%
Retail Sales	63.5	61.1	62.3	59.5	61.4	60.2	62.6	36.9	62.0	63.9	3.0%	2.0%
<b>TOTAL</b>	<b>310.8</b>	<b>306.7</b>	<b>302.4</b>	<b>287.0</b>	<b>304.2</b>	<b>304.9</b>	<b>320.1</b>	<b>193.1</b>	<b>312.8</b>	<b>355.1</b>	<b>13.5%</b>	<b>10.9%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*Other Travel includes ground transportation and air travel impacts for travel to other Arizona visitor destinations, travel arrangement services and convention/trade shows services.

\*\*Starting in 2021 we have additional information regarding the impacts of short term vacation rentals (STVR) and hotel, motels. Trend for these breakouts not available.

# Cochise County / Impacts Table, Detailed

## Direct Travel Impacts 2013-2022p

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Annual % Chg.	
											2021-22	2019-22
<b>Travel Industry Earnings (\$Million)</b>												
Accom. & Food Serv.	48.8	50.2	51.1	49.7	51.9	53.3	56.6	50.3	57.5	64.1	11.5%	13.2%
Arts, Ent. & Rec.	10.0	10.4	11.0	11.0	11.6	12.3	13.2	11.5	11.2	13.0	16.0%	-1.9%
Retail**	16.6	17.0	17.4	16.8	17.2	17.2	18.0	18.4	19.3	21.4	11.0%	19.0%
Other Travel*	1.8	1.9	1.1	1.2	1.6	1.6	1.6	1.6	1.7	2.1	19.7%	27.0%
<b>TOTAL</b>	<b>77.3</b>	<b>79.5</b>	<b>80.5</b>	<b>78.6</b>	<b>82.2</b>	<b>84.4</b>	<b>89.4</b>	<b>81.8</b>	<b>89.6</b>	<b>100.5</b>	<b>12.1%</b>	<b>12.4%</b>
<b>Travel Industry Employment (Jobs)</b>												
Accom. & Food Serv.	2,340	2,360	2,370	2,210	2,110	2,120	2,150	1,830	1,940	2,090	7.8%	-2.5%
Arts, Ent. & Rec.	650	680	690	700	670	670	710	580	630	710	12.7%	-0.3%
Retail**	650	650	650	630	600	580	600	570	590	630	7.6%	5.6%
Other Travel*	70	70	50	50	50	50	50	50	50	60	8.8%	2.5%
<b>TOTAL</b>	<b>3,710</b>	<b>3,750</b>	<b>3,760</b>	<b>3,580</b>	<b>3,430</b>	<b>3,420</b>	<b>3,510</b>	<b>3,030</b>	<b>3,210</b>	<b>3,490</b>	<b>8.8%</b>	<b>-0.6%</b>
<b>Tax Receipts Generated by Travel Spending (\$Millions)</b>												
Local Tax Receipts	12.2	12.0	12.6	12.4	13.3	14.0	14.5	10.6	14.7	16.5	12.5%	14.0%
State Tax Receipts	15.0	14.1	14.5	14.0	14.8	15.0	15.6	10.5	15.0	16.3	8.8%	4.7%
<b>TOTAL</b>	<b>27.2</b>	<b>26.2</b>	<b>27.1</b>	<b>26.4</b>	<b>28.1</b>	<b>28.9</b>	<b>30.1</b>	<b>21.1</b>	<b>29.7</b>	<b>32.8</b>	<b>10.6%</b>	<b>9.2%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*Other Travel includes ground transportation and air travel impacts for travel to other Arizona visitor destinations, travel arrangement services and convention/trade shows services.

\*\*Retail includes gasoline station employment and earnings.

Federal Tax Receipts not included.



# Coconino County / Impacts Table, Detailed

## Direct Travel Impacts 2013-2022p

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Annual % Chg.	
											2021-22	2019-22
<b>Direct Travel Spending (\$Million)</b>												
Destination Spending	1,027.5	1,111.1	1,181.7	1,264.5	1,397.4	1,513.0	1,628.0	929.7	1,603.5	1,707.0	6.5%	4.9%
Other Travel*	60.6	60.5	54.5	46.7	52.4	56.0	68.6	31.0	49.9	67.5	35.2%	-1.6%
<b>TOTAL</b>	<b>1,088.1</b>	<b>1,171.6</b>	<b>1,236.2</b>	<b>1,311.2</b>	<b>1,449.8</b>	<b>1,569.0</b>	<b>1,696.6</b>	<b>960.7</b>	<b>1,653.5</b>	<b>1,774.5</b>	<b>7.3%</b>	<b>4.6%</b>
<b>Visitor Spending by Type of Traveler Accommodation (\$Million)</b>												
Hotel, Motel, STVR	695.2	764.3	832.3	906.3	1,013.2	1,105.3	1,189.9	674.0	1,186.0	1,257.9	6.1%	5.7%
Hotel, Motel**									1,090.7	1,120.9	2.8%	-5.8%
STVR**									95.2	137.0	43.9%	
Private Home	63.3	65.9	64.8	64.1	67.8	66.4	74.3	33.9	70.2	81.0	15.4%	9.0%
Campground	25.9	25.5	24.3	23.7	24.7	25.9	27.8	25.5	33.4	36.0	7.9%	29.7%
2nd Home	34.2	35.0	35.3	36.0	36.6	37.8	38.8	37.1	39.8	42.5	6.9%	9.6%
Day Travel	208.9	220.3	225.1	234.3	255.2	277.6	297.2	159.3	274.2	289.5	5.6%	-2.6%
<b>TOTAL</b>	<b>1,027.5</b>	<b>1,111.1</b>	<b>1,181.7</b>	<b>1,264.5</b>	<b>1,397.4</b>	<b>1,513.0</b>	<b>1,628.0</b>	<b>929.7</b>	<b>1,603.5</b>	<b>1,707.0</b>	<b>6.5%</b>	<b>4.9%</b>
<b>Visitor Spending by Commodity Purchased (\$Million)</b>												
Accommodations	323.9	363.9	415.8	462.2	513.3	548.8	580.3	369.4	642.2	696.6	8.5%	20.0%
Food Service	240.5	260.6	282.2	307.9	342.2	379.7	416.4	230.3	385.9	398.3	3.2%	-4.3%
Food Stores	53.3	57.2	60.6	62.6	66.2	70.4	75.2	44.1	81.8	86.1	5.3%	14.4%
Local Tran. & Gas	126.0	128.2	105.7	97.0	113.6	132.4	139.1	63.8	128.2	151.8	18.4%	9.1%
Arts, Ent. & Rec.	145.8	154.6	163.3	174.4	188.9	204.4	218.0	118.0	176.9	185.9	5.1%	-14.7%
Retail Sales	124.9	131.1	137.3	144.3	154.5	165.5	175.9	95.9	167.4	164.6	-1.7%	-6.5%
Visitor Air Tran.	13.2	15.5	16.8	16.0	18.6	11.8	22.9	8.2	21.2	23.7	11.8%	3.5%
<b>TOTAL</b>	<b>1,027.5</b>	<b>1,111.1</b>	<b>1,181.7</b>	<b>1,264.5</b>	<b>1,397.4</b>	<b>1,513.0</b>	<b>1,628.0</b>	<b>929.7</b>	<b>1,603.5</b>	<b>1,707.0</b>	<b>6.5%</b>	<b>4.9%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*Other Travel includes ground transportation and air travel impacts for travel to other Arizona visitor destinations, travel arrangement services and convention/trade shows services.

\*\*Starting in 2021 we have additional information regarding the impacts of short term vacation rentals (STVR) and hotel, motels. Trend for these breakouts not available.

# Coconino County / Impacts Table, Detailed

## Direct Travel Impacts 2013-2022p

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Annual % Chg.	
											2021-22	2019-22
<b>Travel Industry Earnings (\$Million)</b>												
Accom. & Food Serv.	179.4	192.1	202.2	213.6	238.0	261.2	271.1	231.9	287.7	317.2	10.2%	17.0%
Arts, Ent. & Rec.	76.8	85.2	90.5	97.6	107.8	106.5	116.9	108.9	109.9	121.1	10.1%	3.6%
Retail**	25.1	27.5	30.0	32.5	33.5	35.2	35.5	36.0	41.5	41.8	0.7%	17.8%
Visitor Air Tran.	5.4	6.5	7.9	9.4	14.8	13.0	14.3	10.7	10.2	11.0	8.4%	-23.0%
Other Travel*	11.9	12.2	12.8	12.2	15.2	18.0	20.0	13.0	12.0	17.3	44.2%	-13.6%
<b>TOTAL</b>	<b>298.7</b>	<b>323.5</b>	<b>343.3</b>	<b>365.4</b>	<b>409.4</b>	<b>433.9</b>	<b>457.8</b>	<b>400.5</b>	<b>461.3</b>	<b>508.3</b>	<b>10.2%</b>	<b>11.0%</b>
<b>Travel Industry Employment (Jobs)</b>												
Accom. & Food Serv.	6,820	6,990	7,020	7,330	7,630	8,140	8,250	6,640	7,620	8,200	7.6%	-0.6%
Arts, Ent. & Rec.	3,200	3,410	3,390	3,690	4,040	3,740	3,750	3,170	3,200	3,420	7.1%	-8.6%
Retail**	950	990	1,050	1,110	1,100	1,140	1,090	1,020	1,110	1,080	-3.4%	-0.9%
Visitor Air Tran.	100	120	150	180	220	190	210	150	140	140	1.2%	-32.9%
Other Travel*	350	390	420	320	360	430	520	310	310	440	43.7%	-14.5%
<b>TOTAL</b>	<b>11,420</b>	<b>11,890</b>	<b>12,030</b>	<b>12,640</b>	<b>13,340</b>	<b>13,640</b>	<b>13,810</b>	<b>11,290</b>	<b>12,380</b>	<b>13,280</b>	<b>7.3%</b>	<b>-3.8%</b>
<b>Tax Receipts Generated by Travel Spending (\$Millions)</b>												
Local Tax Receipts	50.4	55.8	61.9	67.3	72.3	79.1	81.2	55.8	83.5	91.0	9.0%	12.1%
State Tax Receipts	46.7	48.2	52.1	55.8	62.4	67.9	71.7	46.3	69.8	74.0	6.0%	3.2%
<b>TOTAL</b>	<b>97.1</b>	<b>104.1</b>	<b>114.0</b>	<b>123.1</b>	<b>134.6</b>	<b>147.0</b>	<b>152.9</b>	<b>102.1</b>	<b>153.3</b>	<b>165.0</b>	<b>7.6%</b>	<b>7.9%</b>

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\*Other Travel includes ground transportation and air travel impacts for travel to other Arizona visitor destinations, travel arrangement services and convention/trade shows services.

\*\*Retail includes gasoline station employment and earnings.

Federal Tax Receipts not included.

# Gila County / Impacts Table, Detailed

## Direct Travel Impacts 2013-2022p

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Annual % Chg.	
											2021-22	2019-22
<b>Direct Travel Spending (\$Million)</b>												
Destination Spending	269.0	265.9	268.3	270.3	284.8	286.0	310.6	281.8	339.1	349.6	3.1%	12.6%
Other Travel*	12.6	12.4	9.5	8.3	9.5	10.5	10.5	5.6	10.5	13.0	24.2%	23.9%
<b>TOTAL</b>	<b>281.6</b>	<b>278.3</b>	<b>277.8</b>	<b>278.6</b>	<b>294.3</b>	<b>296.5</b>	<b>321.1</b>	<b>287.4</b>	<b>349.5</b>	<b>362.7</b>	<b>3.8%</b>	<b>13.0%</b>
<b>Visitor Spending by Type of Traveler Accommodation (\$Million)</b>												
Hotel, Motel, STVR	50.6	48.9	53.5	56.4	64.8	62.9	79.0	87.0	114.4	109.0	-4.7%	38.1%
Hotel, Motel**									104.6	93.0	-11.1%	17.7%
STVR**									9.8	16.1	63.7%	
Private Home	42.3	41.3	40.9	40.2	42.1	42.2	44.7	23.1	42.3	49.5	17.1%	10.7%
Campground	13.4	13.2	12.6	12.3	12.8	13.4	14.4	11.4	12.1	13.1	7.8%	-9.4%
2nd Home	14.1	14.3	14.3	14.5	14.7	15.1	15.5	15.0	16.1	17.2	6.9%	11.0%
Day Travel	148.6	148.2	147.0	146.9	150.4	152.3	157.0	145.2	154.2	160.9	4.3%	2.5%
<b>TOTAL</b>	<b>269.0</b>	<b>265.9</b>	<b>268.3</b>	<b>270.3</b>	<b>284.8</b>	<b>286.0</b>	<b>310.6</b>	<b>281.8</b>	<b>339.1</b>	<b>349.6</b>	<b>3.1%</b>	<b>12.6%</b>
<b>Visitor Spending by Commodity Purchased (\$Million)</b>												
Accommodations	19.6	20.0	22.4	23.9	27.1	26.6	32.4	38.4	51.0	53.0	4.0%	63.5%
Food Service	50.2	50.3	53.2	55.4	58.9	59.7	66.0	57.1	73.6	75.2	2.2%	13.9%
Food Stores	21.8	22.1	22.8	22.6	22.8	22.7	23.8	20.6	25.9	27.0	4.5%	13.8%
Local Tran. & Gas	37.3	35.5	28.5	24.6	27.4	29.5	30.8	21.2	32.0	37.9	18.5%	23.2%
Arts, Ent. & Rec.	105.8	104.4	107.3	109.6	113.8	113.2	121.5	112.3	116.6	117.6	0.9%	-3.2%
Retail Sales	34.3	33.6	34.1	34.2	34.8	34.4	36.1	32.0	40.0	38.9	-2.8%	7.9%
<b>TOTAL</b>	<b>269.0</b>	<b>265.9</b>	<b>268.3</b>	<b>270.3</b>	<b>284.8</b>	<b>286.0</b>	<b>310.6</b>	<b>281.8</b>	<b>339.1</b>	<b>349.6</b>	<b>3.1%</b>	<b>12.6%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*Other Travel includes ground transportation and air travel impacts for travel to other Arizona visitor destinations, travel arrangement services and convention/trade shows services.

\*\*Starting in 2021 we have additional information regarding the impacts of short term vacation rentals (STVR) and hotel, motels. Trend for these breakouts not available.

# Gila County / Impacts Table, Detailed

## Direct Travel Impacts 2013-2022p

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Annual % Chg.	
											2021-22	2019-22
<b>Travel Industry Earnings (\$Million)</b>												
Accom. & Food Serv.	26.9	28.5	30.9	34.1	37.1	41.3	43.1	38.6	44.0	51.5	17.0%	19.6%
Arts, Ent. & Rec.	25.6	28.0	28.8	29.5	30.9	30.6	31.9	33.2	32.8	34.6	5.5%	8.4%
Retail**	8.0	8.2	8.7	9.0	9.3	9.4	9.7	12.2	12.4	12.4	0.6%	28.1%
Other Travel*	0.5	0.5	0.4	0.5	0.5	0.5	0.6	0.6	0.8	0.9	19.8%	59.1%
<b>TOTAL</b>	<b>61.1</b>	<b>65.3</b>	<b>68.8</b>	<b>73.1</b>	<b>77.8</b>	<b>81.9</b>	<b>85.3</b>	<b>84.6</b>	<b>90.0</b>	<b>99.5</b>	<b>10.6%</b>	<b>16.6%</b>
<b>Travel Industry Employment (Jobs)</b>												
Accom. & Food Serv.	1,240	1,300	1,380	1,500	1,510	1,590	1,570	1,280	1,360	1,530	11.9%	-2.8%
Arts, Ent. & Rec.	1,050	1,030	1,000	1,040	1,020	930	1,020	1,100	1,150	1,210	5.1%	18.4%
Retail**	330	330	340	350	340	330	330	390	390	380	-2.7%	14.4%
Other Travel*	20	20	20	20	20	20	20	20	20	30	13.7%	26.8%
<b>TOTAL</b>	<b>2,640</b>	<b>2,690</b>	<b>2,740</b>	<b>2,920</b>	<b>2,900</b>	<b>2,880</b>	<b>2,950</b>	<b>2,790</b>	<b>2,930</b>	<b>3,140</b>	<b>7.3%</b>	<b>6.7%</b>
<b>Tax Receipts Generated by Travel Spending (\$Millions)</b>												
Local Tax Receipts	7.6	7.7	8.2	8.6	9.5	9.9	10.2	10.2	12.0	12.8	6.8%	25.8%
State Tax Receipts	12.1	11.8	12.3	12.5	13.4	13.7	14.5	13.2	15.2	15.7	3.3%	8.3%
<b>TOTAL</b>	<b>19.8</b>	<b>19.5</b>	<b>20.5</b>	<b>21.1</b>	<b>22.8</b>	<b>23.6</b>	<b>24.7</b>	<b>23.4</b>	<b>27.2</b>	<b>28.6</b>	<b>4.9%</b>	<b>15.5%</b>

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\*Other Travel includes ground transportation and air travel impacts for travel to other Arizona visitor destinations, travel arrangement services and convention/trade shows services.

\*\*Retail includes gasoline station employment and earnings.

Federal Tax Receipts not included.

# Graham County / Impacts Table, Detailed

## Direct Travel Impacts 2013-2022p

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Annual % Chg.	
											2021-22	2019-22
<b>Direct Travel Spending (\$Million)</b>												
Destination Spending	63.7	67.1	50.1	49.2	56.1	56.2	62.6	36.2	59.1	68.4	15.6%	9.1%
Other Travel*	9.0	9.0	6.8	5.8	6.7	7.5	7.6	4.1	7.7	9.5	24.2%	25.2%
<b>TOTAL</b>	<b>72.7</b>	<b>76.1</b>	<b>56.9</b>	<b>55.0</b>	<b>62.8</b>	<b>63.7</b>	<b>70.3</b>	<b>40.2</b>	<b>66.8</b>	<b>77.9</b>	<b>16.6%</b>	<b>10.9%</b>
<b>Visitor Spending by Type of Traveler Accommodation (\$Million)</b>												
Hotel, Motel, STVR	34.7	37.5	23.7	23.0	28.2	27.8	32.1	19.1	29.5	34.0	15.4%	6.1%
Hotel, Motel**									29.4	33.9	15.4%	5.6%
STVR**									0.1	0.1	15.7%	
Private Home	20.5	20.9	18.8	18.6	19.8	20.2	21.6	11.2	20.6	24.2	17.4%	11.8%
Campground	1.9	1.8	1.8	1.7	1.8	1.9	2.0	1.8	2.4	2.6	7.9%	29.7%
2nd Home	0.6	0.7	0.6	0.6	0.7	0.7	0.7	0.7	0.7	0.8	6.9%	11.4%
Day Travel	6.0	6.3	5.2	5.2	5.7	5.7	6.2	3.3	5.9	6.8	14.9%	8.6%
<b>TOTAL</b>	<b>63.7</b>	<b>67.1</b>	<b>50.1</b>	<b>49.2</b>	<b>56.1</b>	<b>56.2</b>	<b>62.6</b>	<b>36.2</b>	<b>59.1</b>	<b>68.4</b>	<b>15.6%</b>	<b>9.1%</b>
<b>Visitor Spending by Commodity Purchased (\$Million)</b>												
Accommodations	13.2	13.7	8.4	8.3	10.5	10.3	12.2	8.7	11.6	14.5	24.6%	18.9%
Food Service	16.9	18.2	15.2	15.6	17.5	17.7	19.8	11.2	18.7	21.0	12.4%	6.5%
Food Stores	5.0	5.3	4.8	4.8	5.0	4.9	5.3	3.1	5.3	5.9	11.2%	10.6%
Local Tran. & Gas	10.8	10.8	7.3	6.3	7.4	7.9	8.4	3.9	8.0	10.3	28.8%	22.4%
Arts, Ent. & Rec.	4.2	4.5	3.7	3.7	4.0	4.0	4.3	2.4	3.6	4.1	14.3%	-4.6%
Retail Sales	13.6	14.6	10.7	10.5	11.8	11.5	12.7	6.9	11.9	12.6	5.6%	-0.8%
<b>TOTAL</b>	<b>63.7</b>	<b>67.1</b>	<b>50.1</b>	<b>49.2</b>	<b>56.1</b>	<b>56.2</b>	<b>62.6</b>	<b>36.2</b>	<b>59.1</b>	<b>68.4</b>	<b>15.6%</b>	<b>9.1%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*Other Travel includes ground transportation and air travel impacts for travel to other Arizona visitor destinations, travel arrangement services and convention/trade shows services.

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# Graham County / Impacts Table, Detailed

## Direct Travel Impacts 2013-2022p

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Annual % Chg.	
											2021-22	2019-22
<b>Travel Industry Earnings (\$Million)</b>												
Accom. & Food Serv.	8.8	9.0	7.3	7.3	7.8	8.7	9.1	9.3	10.7	11.0	2.5%	20.4%
Arts, Ent. & Rec.	2.4	2.6	2.1	2.1	2.4	2.4	2.7	1.9	2.2	2.5	13.1%	-8.3%
Retail**	2.5	2.8	2.3	2.3	2.5	2.5	2.6	2.7	2.9	3.1	9.2%	20.6%
Other Travel*	0.4	0.4	0.3	0.3	0.4	0.4	0.4	0.4	0.5	0.6	19.8%	29.5%
<b>TOTAL</b>	<b>14.1</b>	<b>14.9</b>	<b>12.1</b>	<b>12.1</b>	<b>13.1</b>	<b>14.0</b>	<b>14.9</b>	<b>14.3</b>	<b>16.2</b>	<b>17.2</b>	<b>5.6%</b>	<b>15.4%</b>
<b>Travel Industry Employment (Jobs)</b>												
Accom. & Food Serv.	550	540	420	410	400	440	420	390	430	430	-1.5%	2.2%
Arts, Ent. & Rec.	390	400	320	300	370	370	380	240	280	290	3.0%	-23.5%
Retail**	100	100	90	90	90	90	90	90	90	90	2.0%	1.8%
Other Travel*	20	20	10	10	20	20	20	20	20	20	7.2%	-2.7%
<b>TOTAL</b>	<b>1,050</b>	<b>1,050</b>	<b>840</b>	<b>810</b>	<b>880</b>	<b>910</b>	<b>910</b>	<b>740</b>	<b>820</b>	<b>830</b>	<b>0.6%</b>	<b>-8.7%</b>
<b>Tax Receipts Generated by Travel Spending (\$Millions)</b>												
Local Tax Receipts	2.9	3.1	2.2	2.2	2.6	2.7	3.0	2.1	2.9	3.4	15.3%	13.6%
State Tax Receipts	3.3	3.3	2.7	2.7	2.9	3.0	3.2	2.1	3.1	3.3	8.5%	2.3%
<b>TOTAL</b>	<b>6.2</b>	<b>6.4</b>	<b>4.9</b>	<b>4.9</b>	<b>5.6</b>	<b>5.7</b>	<b>6.2</b>	<b>4.2</b>	<b>6.0</b>	<b>6.7</b>	<b>11.8%</b>	<b>7.7%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*Other Travel includes ground transportation and air travel impacts for travel to other Arizona visitor destinations, travel arrangement services and convention/trade shows services.

\*\*Retail includes gasoline station employment and earnings.

Federal Tax Receipts not included.

# Greenlee County / Impacts Table, Detailed

## Direct Travel Impacts 2013-2022p

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Annual % Chg.	
											2021-22	2019-22
<b>Direct Travel Spending (\$Million)</b>												
Destination Spending	12.8	13.7	10.7	10.6	11.8	11.8	12.9	7.3	12.0	13.7	14.4%	6.0%
Other Travel*	2.0	2.1	1.7	1.5	1.6	1.8	1.8	0.9	1.8	2.3	24.3%	24.4%
<b>TOTAL</b>	<b>14.9</b>	<b>15.8</b>	<b>12.4</b>	<b>12.1</b>	<b>13.4</b>	<b>13.6</b>	<b>14.7</b>	<b>8.2</b>	<b>13.8</b>	<b>16.0</b>	<b>15.7%</b>	<b>8.3%</b>
<b>Visitor Spending by Type of Traveler Accommodation (\$Million)</b>												
Hotel, Motel, STVR	6.2	6.7	4.3	4.1	5.0	5.0	5.7	3.4	5.2	6.0	15.0%	4.9%
Hotel, Motel**									5.1	5.9	14.7%	2.9%
STVR**									0.1	0.1	29.7%	
Private Home	4.9	5.1	4.8	4.8	5.0	5.0	5.3	2.7	4.9	5.8	17.4%	8.9%
Campground	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.3	7.9%	29.7%
2nd Home	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	6.9%	8.5%
Day Travel	1.3	1.4	1.2	1.2	1.3	1.3	1.4	0.7	1.3	1.3	3.9%	-4.1%
<b>TOTAL</b>	<b>12.8</b>	<b>13.7</b>	<b>10.7</b>	<b>10.6</b>	<b>11.8</b>	<b>11.8</b>	<b>12.9</b>	<b>7.3</b>	<b>12.0</b>	<b>13.7</b>	<b>14.4%</b>	<b>6.0%</b>
<b>Visitor Spending by Commodity Purchased (\$Million)</b>												
Accommodations	2.3	2.3	1.5	1.4	1.8	1.8	2.1	1.5	2.0	2.5	24.4%	18.7%
Food Service	3.6	3.9	3.4	3.5	3.9	3.9	4.3	2.4	4.0	4.4	11.2%	3.3%
Food Stores	1.1	1.2	1.1	1.1	1.2	1.1	1.2	0.7	1.2	1.3	10.5%	6.9%
Local Tran. & Gas	2.3	2.4	1.7	1.5	1.7	1.8	1.9	0.8	1.7	2.2	27.6%	17.9%
Arts, Ent. & Rec.	0.9	1.0	0.8	0.8	0.9	0.9	1.0	0.5	0.8	0.9	11.8%	-8.5%
Retail Sales	2.7	2.9	2.2	2.2	2.4	2.3	2.6	1.4	2.4	2.5	4.7%	-3.4%
<b>TOTAL</b>	<b>12.8</b>	<b>13.7</b>	<b>10.7</b>	<b>10.6</b>	<b>11.8</b>	<b>11.8</b>	<b>12.9</b>	<b>7.3</b>	<b>12.0</b>	<b>13.7</b>	<b>14.4%</b>	<b>6.0%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*Other Travel includes ground transportation and air travel impacts for travel to other Arizona visitor destinations, travel arrangement services and convention/trade shows services.

\*\*Starting in 2021 we have additional information regarding the impacts of short term vacation rentals (STVR) and hotel, motels. Trend for these breakouts not available.

# Greenlee County / Impacts Table, Detailed

## Direct Travel Impacts 2013-2022p

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Annual % Chg.	
											2021-22	2019-22
<b>Travel Industry Earnings (\$Million)</b>												
Accom. & Food Serv.	1.9	2.0	1.6	1.1	1.3	1.2	1.4	1.0	1.1	1.1	1.0%	-20.8%
Arts, Ent. & Rec.	0.4	0.4	0.4	0.4	0.4	0.4	0.4	0.3	0.3	0.4	19.2%	-5.3%
Retail**	0.6	0.7	0.6	0.6	0.6	0.6	0.7	0.5	0.5	0.6	9.1%	-14.0%
Other Travel*	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	19.8%	30.6%
<b>TOTAL</b>	<b>3.0</b>	<b>3.1</b>	<b>2.6</b>	<b>2.1</b>	<b>2.4</b>	<b>2.3</b>	<b>2.6</b>	<b>1.9</b>	<b>2.0</b>	<b>2.2</b>	<b>7.2%</b>	<b>-14.3%</b>
<b>Travel Industry Employment (Jobs)</b>												
Accom. & Food Serv.	110	110	100	60	70	70	70	50	50	50	0.8%	-20.0%
Arts, Ent. & Rec.	10	20	10	10	20	20	20	10	10	10	15.8%	-9.9%
Retail**	20	30	20	20	20	20	20	10	20	20	0.8%	-20.6%
Other Travel*	<10	<10	<10	<10	<10	<10	<10	<10	<10	<10	7.1%	5.5%
<b>TOTAL</b>	<b>150</b>	<b>160</b>	<b>140</b>	<b>110</b>	<b>110</b>	<b>110</b>	<b>110</b>	<b>90</b>	<b>90</b>	<b>90</b>	<b>3.4%</b>	<b>-17.3%</b>
<b>Tax Receipts Generated by Travel Spending (\$Millions)</b>												
Local Tax Receipts	0.3	0.3	0.2	0.2	0.2	0.2	0.3	0.2	0.2	0.3	12.5%	0.2%
State Tax Receipts	0.7	0.7	0.6	0.6	0.7	0.7	0.7	0.4	0.6	0.7	7.7%	-5.9%
<b>TOTAL</b>	<b>1.0</b>	<b>1.0</b>	<b>0.9</b>	<b>0.8</b>	<b>0.9</b>	<b>0.9</b>	<b>1.0</b>	<b>0.6</b>	<b>0.8</b>	<b>0.9</b>	<b>9.0%</b>	<b>-4.3%</b>

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\*Other Travel includes ground transportation and air travel impacts for travel to other Arizona visitor destinations, travel arrangement services and convention/trade shows services.

\*\*Retail includes gasoline station employment and earnings.

Federal Tax Receipts not included.



# La Paz County / Impacts Table, Detailed

## Direct Travel Impacts 2013-2022p

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Annual % Chg.	
											2021-22	2019-22
<b>Direct Travel Spending (\$Million)</b>												
Destination Spending	139.2	136.0	136.0	136.3	142.2	159.6	162.7	152.2	180.0	190.7	5.9%	17.2%
Other Travel*	4.7	4.6	3.6	3.1	3.5	4.0	4.0	2.2	3.2	3.9	24.3%	-2.4%
<b>TOTAL</b>	<b>143.9</b>	<b>140.6</b>	<b>139.6</b>	<b>139.4</b>	<b>145.7</b>	<b>163.7</b>	<b>166.7</b>	<b>154.3</b>	<b>183.2</b>	<b>194.6</b>	<b>6.2%</b>	<b>16.7%</b>
<b>Visitor Spending by Type of Traveler Accommodation (\$Million)</b>												
Hotel, Motel, STVR	10.2	8.8	10.3	11.0	12.9	23.8	23.6	29.5	33.0	32.8	-0.7%	38.8%
Hotel, Motel**									29.5	28.1	-4.7%	19.1%
STVR**									3.5	4.7	32.1%	
Private Home	16.4	15.6	15.6	15.3	16.2	17.2	16.9	8.8	16.7	19.6	17.1%	16.0%
Campground	31.9	31.4	30.6	30.4	31.3	32.5	34.7	32.0	39.3	42.3	7.7%	21.7%
2nd Home	17.3	17.5	17.3	17.6	18.1	18.9	19.3	18.9	20.3	21.7	6.9%	12.3%
Day Travel	63.5	62.8	62.1	62.0	63.7	67.3	68.2	62.9	70.8	74.4	5.1%	9.1%
<b>TOTAL</b>	<b>139.2</b>	<b>136.0</b>	<b>136.0</b>	<b>136.3</b>	<b>142.2</b>	<b>159.6</b>	<b>162.7</b>	<b>152.2</b>	<b>180.0</b>	<b>190.7</b>	<b>5.9%</b>	<b>17.2%</b>
<b>Visitor Spending by Commodity Purchased (\$Million)</b>												
Accommodations	10.8	10.6	11.4	11.9	12.7	16.7	17.5	20.3	23.0	24.7	7.4%	41.7%
Food Service	26.2	25.9	27.4	28.5	30.2	34.5	35.5	32.7	40.5	42.2	4.2%	19.1%
Food Stores	13.3	13.4	13.8	13.7	13.8	14.5	14.8	13.5	17.4	18.0	3.8%	21.8%
Local Tran. & Gas	21.5	20.2	16.2	14.0	15.6	18.1	18.1	13.3	20.4	24.5	20.0%	34.8%
Arts, Ent. & Rec.	48.8	47.8	48.8	49.8	51.1	55.8	56.7	53.8	55.8	58.5	4.9%	3.2%
Retail Sales	18.6	18.1	18.4	18.4	18.7	20.1	20.2	18.5	23.0	22.7	-1.3%	12.7%
<b>TOTAL</b>	<b>139.2</b>	<b>136.0</b>	<b>136.0</b>	<b>136.3</b>	<b>142.2</b>	<b>159.6</b>	<b>162.7</b>	<b>152.2</b>	<b>180.0</b>	<b>190.7</b>	<b>5.9%</b>	<b>17.2%</b>

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\*Other Travel includes ground transportation and air travel impacts for travel to other Arizona visitor destinations, travel arrangement services and convention/trade shows services.

\*\*Starting in 2021 we have additional information regarding the impacts of short term vacation rentals (STVR) and hotel, motels. Trend for these breakouts not available.

# La Paz County / Impacts Table, Detailed

## Direct Travel Impacts 2013-2022p

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Annual % Chg.	
											2021-22	2019-22
<b>Travel Industry Earnings (\$Million)</b>												
Accom. & Food Serv.	13.4	13.3	13.6	13.3	14.2	17.0	18.5	16.4	17.0	17.5	3.2%	-5.0%
Arts, Ent. & Rec.	14.8	15.1	15.5	15.9	16.5	18.2	18.8	20.6	22.3	24.1	8.1%	27.8%
Retail**	4.3	4.4	4.6	4.8	4.9	5.4	6.0	7.3	8.2	8.4	2.4%	39.3%
Other Travel*	0.1	0.1	0.1	0.2	0.2	0.2	0.2	0.2	0.2	0.3	19.8%	50.1%
<b>TOTAL</b>	<b>32.6</b>	<b>32.9</b>	<b>33.9</b>	<b>34.1</b>	<b>35.8</b>	<b>40.8</b>	<b>43.5</b>	<b>44.5</b>	<b>47.7</b>	<b>50.3</b>	<b>5.4%</b>	<b>15.6%</b>
<b>Travel Industry Employment (Jobs)</b>												
Accom. & Food Serv.	700	690	670	670	650	730	730	600	560	530	-6.2%	-27.3%
Arts, Ent. & Rec.	500	510	480	490	470	490	480	490	490	480	-1.6%	0.0%
Retail**	180	170	180	190	180	190	200	230	250	240	-5.8%	20.0%
Other Travel*	<10	<10	<10	<10	<10	<10	<10	<10	<10	<10	11.4%	29.4%
<b>TOTAL</b>	<b>1,380</b>	<b>1,380</b>	<b>1,330</b>	<b>1,350</b>	<b>1,300</b>	<b>1,410</b>	<b>1,410</b>	<b>1,330</b>	<b>1,310</b>	<b>1,250</b>	<b>-4.3%</b>	<b>-11.2%</b>
<b>Tax Receipts Generated by Travel Spending (\$Millions)</b>												
Local Tax Receipts	4.3	4.2	4.4	4.5	5.3	6.2	6.2	6.4	7.2	7.7	6.2%	23.6%
State Tax Receipts	6.2	5.9	6.1	6.1	6.4	7.2	7.3	7.0	7.9	8.2	3.6%	11.2%
<b>TOTAL</b>	<b>10.6</b>	<b>10.1</b>	<b>10.5</b>	<b>10.6</b>	<b>11.6</b>	<b>13.5</b>	<b>13.6</b>	<b>13.4</b>	<b>15.1</b>	<b>15.9</b>	<b>4.9%</b>	<b>16.9%</b>

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\*Other Travel includes ground transportation and air travel impacts for travel to other Arizona visitor destinations, travel arrangement services and convention/trade shows services.

\*\*Retail includes gasoline station employment and earnings.

Federal Tax Receipts not included.

# Maricopa County / Impacts Table, Detailed

## Direct Travel Impacts 2013-2022p

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Annual % Chg.	
											2021-22	2019-22
<b>Direct Travel Spending (\$Million)</b>												
Destination Spending	9,051	9,585	10,071	10,383	10,963	11,971	12,518	7,334	11,605	14,189	22.3%	13.4%
Other Travel*	2,966	3,035	2,925	2,873	3,057	3,345	3,427	1,512	2,305	3,142	36.3%	-8.3%
<b>TOTAL</b>	<b>12,017</b>	<b>12,620</b>	<b>12,995</b>	<b>13,255</b>	<b>14,020</b>	<b>15,316</b>	<b>15,945</b>	<b>8,846</b>	<b>13,910</b>	<b>17,332</b>	<b>24.6%</b>	<b>8.7%</b>
<b>Visitor Spending by Type of Traveler Accommodation (\$Million)</b>												
Hotel, Motel, STVR	4,839	5,178	5,575	5,803	6,170	6,835	7,196	4,341	6,852	8,602	25.5%	19.5%
Hotel, Motel**									6,300	7,955	26.3%	10.5%
STVR**									552	647	17.0%	
Private Home	2,451	2,568	2,648	2,699	2,821	3,015	3,129	1,433	2,676	3,310	23.7%	5.8%
Campground	253	271	267	269	279	296	318	293	251	270	7.5%	-15.2%
2nd Home	284	294	299	308	317	331	343	340	354	376	6.3%	9.7%
Day Travel	1,223	1,273	1,281	1,304	1,376	1,494	1,531	927	1,473	1,632	10.8%	6.6%
<b>TOTAL</b>	<b>9,051</b>	<b>9,585</b>	<b>10,071</b>	<b>10,383</b>	<b>10,963</b>	<b>11,971</b>	<b>12,518</b>	<b>7,334</b>	<b>11,605</b>	<b>14,189</b>	<b>22.3%</b>	<b>13.4%</b>
<b>Visitor Spending by Commodity Purchased (\$Million)</b>												
Accommodations	1,600	1,751	1,979	2,066	2,211	2,459	2,694	1,698	2,649	3,637	37.3%	35.0%
Food Service	2,070	2,200	2,348	2,499	2,663	2,930	3,046	1,964	3,013	3,386	12.4%	11.2%
Food Stores	303	323	339	344	351	370	380	254	432	468	8.4%	23.3%
Local Tran. & Gas	1,224	1,261	1,165	1,139	1,222	1,364	1,373	791	1,295	1,572	21.4%	14.5%
Arts, Ent. & Rec.	1,156	1,203	1,252	1,305	1,356	1,453	1,471	936	1,315	1,500	14.0%	1.9%
Retail Sales	1,286	1,327	1,371	1,407	1,449	1,541	1,554	961	1,621	1,735	7.0%	11.7%
Visitor Air Tran.	1,411	1,520	1,618	1,623	1,711	1,853	1,999	730	1,279	1,891	47.8%	-5.4%
<b>TOTAL</b>	<b>9,051</b>	<b>9,585</b>	<b>10,071</b>	<b>10,383</b>	<b>10,963</b>	<b>11,971</b>	<b>12,518</b>	<b>7,334</b>	<b>11,605</b>	<b>14,189</b>	<b>22.3%</b>	<b>13.4%</b>

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# Maricopa County / Impacts Table, Detailed

## Direct Travel Impacts 2013-2022p

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Annual % Chg.	
											2021-22	2019-22
<b>Travel Industry Earnings (\$Million)</b>												
Accom. & Food Serv.	1,319	1,395	1,487	1,544	1,663	1,806	1,869	1,542	1,789	2,144	19.8%	14.7%
Arts, Ent. & Rec.	585	637	666	701	743	818	880	681	733	893	21.8%	1.4%
Retail**	207	224	241	256	265	282	287	305	326	356	9.0%	24.1%
Ground Tran.	120	129	139	149	170	183	197	171	178	206	15.7%	4.6%
Visitor Air Tran.	602	610	684	693	764	789	814	615	525	575	9.5%	-29.3%
Other Travel*	890	889	944	968	1,031	1,083	1,073	746	699	820	17.2%	-23.6%
<b>TOTAL</b>	<b>3,723</b>	<b>3,884</b>	<b>4,162</b>	<b>4,310</b>	<b>4,635</b>	<b>4,961</b>	<b>5,120</b>	<b>4,060</b>	<b>4,251</b>	<b>4,993</b>	<b>17.4%</b>	<b>-2.5%</b>
<b>Travel Industry Employment (Jobs)</b>												
Accom. & Food Serv.	43,650	45,010	46,470	47,530	48,800	50,750	50,840	42,050	44,530	50,260	12.9%	-1.1%
Arts, Ent. & Rec.	17,510	18,710	20,000	20,020	20,750	22,330	23,220	16,360	18,360	20,350	10.8%	-12.4%
Retail**	6,070	6,390	6,750	7,050	7,120	7,240	7,100	7,080	7,240	7,360	1.7%	3.6%
Ground Tran.	3,040	3,160	3,320	3,600	4,030	4,130	4,340	3,570	3,320	3,400	2.2%	-21.6%
Visitor Air Tran.	7,000	7,300	7,720	7,820	8,010	8,360	8,440	6,070	5,090	5,200	2.2%	-38.4%
Other Travel*	12,890	13,960	14,930	15,250	15,090	14,860	14,880	10,280	9,490	10,600	11.8%	-28.7%
<b>TOTAL</b>	<b>90,160</b>	<b>94,530</b>	<b>99,180</b>	<b>101,270</b>	<b>103,800</b>	<b>107,660</b>	<b>108,810</b>	<b>85,410</b>	<b>88,020</b>	<b>97,160</b>	<b>10.4%</b>	<b>-10.7%</b>
<b>Tax Receipts Generated by Travel Spending (\$Millions)</b>												
Local Tax Receipts	495	516	565	590	640	773	774	528	712	880	23.6%	13.6%
State Tax Receipts	467	463	492	507	549	602	613	417	559	655	17.3%	6.8%
<b>TOTAL</b>	<b>962</b>	<b>979</b>	<b>1,057</b>	<b>1,098</b>	<b>1,189</b>	<b>1,375</b>	<b>1,388</b>	<b>946</b>	<b>1,270</b>	<b>1,535</b>	<b>20.8%</b>	<b>10.6%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*Other Travel includes ground transportation and air travel impacts for travel to other Arizona visitor destinations, travel arrangement services and convention/trade shows services.

\*\*Retail includes gasoline station employment and earnings.

Federal Tax Receipts not included.

# Mohave County / Impacts Table, Detailed

## Direct Travel Impacts 2013-2022p

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Annual % Chg.	
											2021-22	2019-22
<b>Direct Travel Spending (\$Million)</b>												
Destination Spending	497.1	494.5	483.6	490.3	541.2	569.1	608.1	487.1	712.4	767.9	7.8%	26.3%
Other Travel*	83.3	86.3	40.7	38.9	58.3	60.4	58.8	34.5	55.1	67.8	23.1%	15.3%
<b>TOTAL</b>	<b>580.4</b>	<b>580.8</b>	<b>524.3</b>	<b>529.2</b>	<b>599.5</b>	<b>629.5</b>	<b>667.0</b>	<b>521.5</b>	<b>767.6</b>	<b>835.7</b>	<b>8.9%</b>	<b>25.3%</b>
<b>Visitor Spending by Type of Traveler Accommodation (\$Million)</b>												
Hotel, Motel, STVR	124.7	132.6	137.2	144.9	162.7	182.8	210.9	218.5	307.6	315.7	2.6%	49.7%
Hotel, Motel**									259.7	253.3	-2.5%	20.1%
STVR**									47.9	62.5	30.5%	
Private Home	173.5	165.5	155.2	153.8	173.2	174.2	175.6	92.5	169.1	198.0	17.1%	12.7%
Campground	22.2	21.8	20.8	20.4	21.2	22.2	23.8	22.3	26.3	28.4	7.9%	19.2%
2nd Home	40.6	41.3	41.5	42.0	43.1	44.4	45.9	45.2	48.5	51.9	6.9%	13.0%
Day Travel	136.1	133.2	128.9	129.3	141.2	145.6	151.8	108.5	160.9	174.0	8.1%	14.6%
<b>TOTAL</b>	<b>497.1</b>	<b>494.5</b>	<b>483.6</b>	<b>490.3</b>	<b>541.2</b>	<b>569.1</b>	<b>608.1</b>	<b>487.1</b>	<b>712.4</b>	<b>767.9</b>	<b>7.8%</b>	<b>26.3%</b>
<b>Visitor Spending by Commodity Purchased (\$Million)</b>												
Accommodations	58.7	64.0	69.3	74.8	82.8	89.5	101.6	111.2	159.9	173.0	8.2%	70.3%
Food Service	138.7	139.3	142.4	149.3	166.3	175.5	189.6	147.8	212.8	224.7	5.6%	18.5%
Food Stores	46.7	46.5	46.8	46.8	50.0	50.3	52.2	37.8	60.8	65.4	7.5%	25.4%
Local Tran. & Gas	92.2	86.8	67.7	58.8	69.4	76.4	78.3	47.0	83.6	102.4	22.5%	30.8%
Arts, Ent. & Rec.	85.7	84.7	84.8	87.2	94.3	97.5	102.8	79.8	100.3	107.0	6.6%	4.1%
Retail Sales	75.1	73.2	72.6	73.3	78.6	80.0	83.6	63.5	95.0	95.4	0.4%	14.0%
<b>TOTAL</b>	<b>497.1</b>	<b>494.5</b>	<b>483.6</b>	<b>490.3</b>	<b>541.2</b>	<b>569.1</b>	<b>608.1</b>	<b>487.1</b>	<b>712.4</b>	<b>767.9</b>	<b>7.8%</b>	<b>26.3%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*Other Travel includes ground transportation and air travel impacts for travel to other Arizona visitor destinations, travel arrangement services and convention/trade shows services.

\*\*Starting in 2021 we have additional information regarding the impacts of short term vacation rentals (STVR) and hotel, motels. Trend for these breakouts not available.

# Mohave County / Impacts Table, Detailed

## Direct Travel Impacts 2013-2022p

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Annual % Chg.	
											2021-22	2019-22
<b>Travel Industry Earnings (\$Million)</b>												
Accom. & Food Serv.	66.8	71.6	89.8	100.3	112.3	118.0	113.5	109.4	148.6	156.6	5.4%	38.0%
Arts, Ent. & Rec.	34.5	39.0	39.2	40.6	41.7	46.7	34.8	27.5	30.1	34.2	13.5%	-1.9%
Retail**	18.0	18.2	18.8	19.6	21.1	21.9	22.9	25.8	28.8	30.0	4.2%	31.0%
Other Travel*	14.6	16.1	3.1	4.3	9.9	9.2	8.6	8.1	8.9	10.6	19.4%	22.8%
<b>TOTAL</b>	<b>133.9</b>	<b>144.9</b>	<b>150.9</b>	<b>164.8</b>	<b>185.0</b>	<b>195.7</b>	<b>179.9</b>	<b>170.8</b>	<b>216.4</b>	<b>231.4</b>	<b>6.9%</b>	<b>28.6%</b>
<b>Travel Industry Employment (Jobs)</b>												
Accom. & Food Serv.	3,110	3,290	3,940	4,220	4,390	4,430	4,140	3,680	4,550	4,480	-1.5%	8.1%
Arts, Ent. & Rec.	1,590	1,750	1,790	1,700	1,660	1,770	1,350	990	1,140	1,260	10.7%	-7.0%
Retail**	620	610	620	640	650	660	680	700	770	760	-0.8%	11.5%
Other Travel*	430	450	110	150	260	230	220	190	200	210	6.1%	-6.2%
<b>TOTAL</b>	<b>5,750</b>	<b>6,100</b>	<b>6,450</b>	<b>6,710</b>	<b>6,960</b>	<b>7,090</b>	<b>6,400</b>	<b>5,570</b>	<b>6,640</b>	<b>6,700</b>	<b>0.9%</b>	<b>4.8%</b>
<b>Tax Receipts Generated by Travel Spending (\$Millions)</b>												
Local Tax Receipts	17.5	18.1	19.3	20.6	23.2	25.2	24.5	22.9	31.5	34.0	8.2%	39.0%
State Tax Receipts	24.4	23.7	24.1	24.8	27.8	29.4	29.7	24.4	33.7	35.4	5.1%	19.4%
<b>TOTAL</b>	<b>41.9</b>	<b>41.8</b>	<b>43.4</b>	<b>45.5</b>	<b>51.0</b>	<b>54.6</b>	<b>54.2</b>	<b>47.3</b>	<b>65.2</b>	<b>69.5</b>	<b>6.6%</b>	<b>28.3%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*Other Travel includes ground transportation and air travel impacts for travel to other Arizona visitor destinations, travel arrangement services and convention/trade shows services.

\*\*Retail includes gasoline station employment and earnings.

Federal Tax Receipts not included.

# Navajo County / Impacts Table, Detailed

## Direct Travel Impacts 2013-2022p

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Annual % Chg.	
											2021-22	2019-22
<b>Direct Travel Spending (\$Million)</b>												
Destination Spending	280.8	283.0	282.7	288.6	311.9	321.8	355.2	314.1	404.8	426.1	5.3%	20.0%
Other Travel*	24.8	24.5	19.3	16.9	18.8	21.2	21.3	11.3	20.9	26.0	24.3%	22.3%
<b>TOTAL</b>	<b>305.7</b>	<b>307.4</b>	<b>302.1</b>	<b>305.5</b>	<b>330.7</b>	<b>343.0</b>	<b>376.4</b>	<b>325.5</b>	<b>425.8</b>	<b>452.1</b>	<b>6.2%</b>	<b>20.1%</b>
<b>Visitor Spending by Type of Traveler Accommodation (\$Million)</b>												
Hotel, Motel, STVR	130.4	131.3	134.1	139.0	157.4	161.8	188.0	187.9	233.5	236.3	1.2%	25.7%
Hotel, Motel**									207.8	201.9	-2.8%	7.4%
STVR**									25.7	34.3	33.5%	
Private Home	57.7	58.2	55.8	55.3	57.7	59.4	61.8	32.0	58.9	69.2	17.4%	11.9%
Campground	16.8	16.2	16.1	16.3	16.8	17.8	19.1	17.5	22.1	23.8	7.8%	24.5%
2nd Home	47.9	48.9	48.9	50.0	50.4	52.0	53.3	51.9	55.6	59.5	6.9%	11.6%
Day Travel	28.1	28.3	27.8	28.0	29.6	30.8	33.0	24.8	34.7	37.4	7.9%	13.4%
<b>TOTAL</b>	<b>280.8</b>	<b>283.0</b>	<b>282.7</b>	<b>288.6</b>	<b>311.9</b>	<b>321.8</b>	<b>355.2</b>	<b>314.1</b>	<b>404.8</b>	<b>426.1</b>	<b>5.3%</b>	<b>20.0%</b>
<b>Visitor Spending by Commodity Purchased (\$Million)</b>												
Accommodations	56.5	57.0	59.5	63.3	69.7	69.5	78.7	80.8	104.5	116.6	11.5%	48.1%
Food Service	72.2	74.3	77.6	81.7	88.5	92.9	103.7	90.3	114.3	117.3	2.6%	13.2%
Food Stores	20.6	21.2	21.8	21.9	22.4	22.7	24.1	18.8	28.2	30.1	6.8%	25.0%
Local Tran. & Gas	41.7	40.4	32.3	28.2	32.0	35.4	37.4	24.4	39.6	47.6	20.0%	27.2%
Arts, Ent. & Rec.	30.2	30.3	30.9	31.9	33.2	34.1	36.5	31.6	34.9	36.8	5.3%	0.8%
Retail Sales	59.7	59.7	60.7	61.7	66.0	67.4	74.8	68.3	83.3	77.8	-6.6%	4.0%
<b>TOTAL</b>	<b>280.8</b>	<b>283.0</b>	<b>282.7</b>	<b>288.6</b>	<b>311.9</b>	<b>321.8</b>	<b>355.2</b>	<b>314.1</b>	<b>404.8</b>	<b>426.1</b>	<b>5.3%</b>	<b>20.0%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*Other Travel includes ground transportation and air travel impacts for travel to other Arizona visitor destinations, travel arrangement services and convention/trade shows services.

\*\*Starting in 2021 we have additional information regarding the impacts of short term vacation rentals (STVR) and hotel, motels. Trend for these breakouts not available.



# Navajo County / Impacts Table, Detailed

## Direct Travel Impacts 2013-2022p

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Annual % Chg.	
											2021-22	2019-22
<b>Travel Industry Earnings (\$Million)</b>												
Accom. & Food Serv.	53.5	54.5	58.7	61.1	67.2	70.6	74.3	71.8	82.3	93.1	13.1%	25.4%
Arts, Ent. & Rec.	21.8	22.8	23.3	24.3	25.8	29.7	22.0	21.5	26.6	29.5	11.0%	34.1%
Retail**	10.4	10.9	11.5	12.1	12.4	12.1	12.1	14.3	14.8	14.6	-1.4%	21.3%
Other Travel*	0.8	0.8	0.8	0.8	0.9	0.9	1.0	1.0	1.2	1.5	19.8%	45.0%
<b>TOTAL</b>	<b>86.5</b>	<b>89.0</b>	<b>94.3</b>	<b>98.2</b>	<b>106.3</b>	<b>113.3</b>	<b>109.3</b>	<b>108.5</b>	<b>125.0</b>	<b>138.7</b>	<b>11.0%</b>	<b>26.9%</b>
<b>Travel Industry Employment (Jobs)</b>												
Accom. & Food Serv.	2,330	2,350	2,420	2,450	2,490	2,520	2,530	2,290	2,440	2,640	8.5%	4.4%
Arts, Ent. & Rec.	900	940	1,040	1,040	1,090	1,140	930	840	1,050	1,180	12.3%	26.6%
Retail**	410	420	440	460	440	430	430	480	480	440	-8.4%	1.2%
Other Travel*	40	40	40	40	40	40	40	40	40	50	8.9%	12.9%
<b>TOTAL</b>	<b>3,690</b>	<b>3,760</b>	<b>3,940</b>	<b>4,000</b>	<b>4,070</b>	<b>4,130</b>	<b>3,940</b>	<b>3,650</b>	<b>4,010</b>	<b>4,310</b>	<b>7.5%</b>	<b>9.4%</b>
<b>Tax Receipts Generated by Travel Spending (\$Millions)</b>												
Local Tax Receipts	10.9	11.1	12.1	12.6	13.9	14.8	15.0	14.6	17.8	19.3	8.4%	28.1%
State Tax Receipts	14.2	13.8	14.3	14.6	15.9	16.7	17.5	15.6	19.2	20.1	4.4%	14.5%
<b>TOTAL</b>	<b>25.0</b>	<b>24.9</b>	<b>26.3</b>	<b>27.2</b>	<b>29.8</b>	<b>31.5</b>	<b>32.5</b>	<b>30.2</b>	<b>37.0</b>	<b>39.3</b>	<b>6.4%</b>	<b>20.8%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*Other Travel includes ground transportation and air travel impacts for travel to other Arizona visitor destinations, travel arrangement services and convention/trade shows services.

\*\*Retail includes gasoline station employment and earnings.

Federal Tax Receipts not included.



# Pima County / Impacts Table, Detailed

## Direct Travel Impacts 2013-2022p

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Annual % Chg.	
											2021-22	2019-22
<b>Direct Travel Spending (\$Million)</b>												
Destination Spending	2,140	2,208	2,240	2,183	2,353	2,467	2,610	1,342	2,377	2,750	15.7%	5.4%
Other Travel*	573	576	532	514	549	554	579	267	409	523	27.9%	-9.6%
<b>TOTAL</b>	<b>2,713</b>	<b>2,784</b>	<b>2,772</b>	<b>2,697</b>	<b>2,902</b>	<b>3,021</b>	<b>3,189</b>	<b>1,609</b>	<b>2,786</b>	<b>3,273</b>	<b>17.5%</b>	<b>2.7%</b>
<b>Visitor Spending by Type of Traveler Accommodation (\$Million)</b>												
Hotel, Motel, STVR	953	994	1,053	1,033	1,109	1,177	1,251	666	1,161	1,367	17.8%	9.3%
Hotel, Motel**									1,095	1,292	18.0%	3.3%
STVR**									66	75	14.7%	
Private Home	460	474	473	469	498	520	543	225	458	555	21.2%	2.2%
Campground	32	31	30	30	31	32	35	32	33	35	7.4%	1.3%
2nd Home	51	52	52	53	54	56	58	57	60	64	6.3%	11.1%
Day Travel	644	657	631	598	661	682	724	363	665	729	9.5%	0.7%
<b>TOTAL</b>	<b>2,140</b>	<b>2,208</b>	<b>2,240</b>	<b>2,183</b>	<b>2,353</b>	<b>2,467</b>	<b>2,610</b>	<b>1,342</b>	<b>2,377</b>	<b>2,750</b>	<b>15.7%</b>	<b>5.4%</b>
<b>Visitor Spending by Commodity Purchased (\$Million)</b>												
Accommodations	333	349	379	378	402	437	482	304	464	587	26.6%	21.9%
Food Service	552	576	611	610	662	694	732	385	727	797	9.6%	8.9%
Food Stores	140	146	146	139	149	152	160	83	157	173	10.1%	8.0%
Local Tran. & Gas	318	321	292	265	291	310	316	146	272	325	19.6%	2.9%
Arts, Ent. & Rec.	177	181	186	185	193	198	202	109	175	197	12.4%	-2.7%
Retail Sales	428	433	423	402	436	441	464	231	436	462	5.8%	-0.5%
Visitor Air Tran.	190	202	204	205	219	236	254	84	146	209	43.4%	-17.6%
<b>TOTAL</b>	<b>2,140</b>	<b>2,208</b>	<b>2,240</b>	<b>2,183</b>	<b>2,353</b>	<b>2,467</b>	<b>2,610</b>	<b>1,342</b>	<b>2,377</b>	<b>2,750</b>	<b>15.7%</b>	<b>5.4%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*Other Travel includes ground transportation and air travel impacts for travel to other Arizona visitor destinations, travel arrangement services and convention/trade shows services.

\*\*Starting in 2021 we have additional information regarding the impacts of short term vacation rentals (STVR) and hotel, motels. Trend for these breakouts not available.

# Pima County / Impacts Table, Detailed

## Direct Travel Impacts 2013-2022p

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Annual % Chg.	
											2021-22	2019-22
<b>Travel Industry Earnings (\$Million)</b>												
Accom. & Food Serv.	337	360	393	407	444	446	477	373	432	504	16.7%	5.7%
Arts, Ent. & Rec.	75	85	88	88	94	105	107	85	93	106	14.3%	-1.0%
Retail**	73	77	79	78	81	82	86	83	90	97	7.9%	13.0%
Ground Tran.	29	31	33	33	38	42	46	32	35	39	10.3%	-14.4%
Visitor Air Tran.	8	10	11	12	12	12	12	10	8	9	10.8%	-28.2%
Other Travel*	65	67	69	74	75	65	68	60	52	57	9.9%	-16.4%
<b>TOTAL</b>	<b>587</b>	<b>631</b>	<b>674</b>	<b>693</b>	<b>743</b>	<b>752</b>	<b>796</b>	<b>643</b>	<b>710</b>	<b>812</b>	<b>14.4%</b>	<b>2.0%</b>
<b>Travel Industry Employment (Jobs)</b>												
Accom. & Food Serv.	13,340	13,810	14,290	14,630	14,780	14,300	14,550	11,150	11,930	13,170	10.4%	-9.5%
Arts, Ent. & Rec.	4,060	4,350	4,440	4,640	4,700	5,170	5,030	3,640	3,950	4,280	8.3%	-15.0%
Retail**	2,510	2,610	2,610	2,550	2,570	2,510	2,510	2,250	2,360	2,420	2.3%	-3.8%
Ground Tran.	740	750	800	800	900	950	1,010	670	660	650	-2.3%	-36.1%
Visitor Air Tran.	130	170	170	180	160	170	170	120	100	110	3.4%	-37.4%
Other Travel*	1,820	1,750	1,750	1,900	1,860	1,570	1,490	1,390	1,160	1,100	-5.2%	-26.6%
<b>TOTAL</b>	<b>22,600</b>	<b>23,440</b>	<b>24,050</b>	<b>24,700</b>	<b>24,970</b>	<b>24,670</b>	<b>24,770</b>	<b>19,220</b>	<b>20,160</b>	<b>21,710</b>	<b>7.7%</b>	<b>-12.3%</b>
<b>Tax Receipts Generated by Travel Spending (\$Millions)</b>												
Local Tax Receipts	75	77	82	83	73	77	77	50	69	81	16.3%	5.1%
State Tax Receipts	113	111	116	114	126	132	137	85	125	141	13.2%	3.1%
<b>TOTAL</b>	<b>188</b>	<b>188</b>	<b>198</b>	<b>197</b>	<b>198</b>	<b>209</b>	<b>214</b>	<b>135</b>	<b>194</b>	<b>222</b>	<b>14.3%</b>	<b>3.8%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*Other Travel includes ground transportation and air travel impacts for travel to other Arizona visitor destinations, travel arrangement services and convention/trade shows services.

\*\*Retail includes gasoline station employment and earnings.

Federal Tax Receipts not included.

# Pinal County / Impacts Table, Detailed

## Direct Travel Impacts 2013-2022p

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Annual % Chg.	
											2021-22	2019-22
<b>Direct Travel Spending (\$Million)</b>												
Destination Spending	531.8	554.5	567.8	571.6	617.4	666.0	685.7	485.0	722.9	823.6	13.9%	20.1%
Other Travel*	89.0	89.5	72.6	64.2	74.3	85.6	88.6	48.6	86.9	108.0	24.3%	21.9%
<b>TOTAL</b>	<b>620.7</b>	<b>644.0</b>	<b>640.4</b>	<b>635.8</b>	<b>691.7</b>	<b>751.6</b>	<b>774.3</b>	<b>533.6</b>	<b>809.8</b>	<b>931.5</b>	<b>15.0%</b>	<b>20.3%</b>
<b>Visitor Spending by Type of Traveler Accommodation (\$Million)</b>												
Hotel, Motel, STVR	33.3	33.4	38.1	38.9	49.0	60.8	61.6	51.4	81.1	108.3	33.5%	75.7%
Hotel, Motel**									69.2	94.6	36.6%	53.5%
STVR**									11.9	13.7	15.1%	
Private Home	245.0	260.1	269.2	270.8	291.0	310.0	315.9	171.4	318.4	365.8	14.9%	15.8%
Campground	50.5	49.6	47.3	46.3	48.1	50.4	54.2	56.3	57.7	62.1	7.7%	14.7%
2nd Home	80.5	84.2	86.2	89.4	93.5	99.0	104.6	104.6	112.2	119.9	6.9%	14.7%
Day Travel	122.4	127.3	127.0	126.2	135.9	145.8	149.5	101.4	153.5	167.4	9.1%	12.0%
<b>TOTAL</b>	<b>531.8</b>	<b>554.5</b>	<b>567.8</b>	<b>571.6</b>	<b>617.4</b>	<b>666.0</b>	<b>685.7</b>	<b>485.0</b>	<b>722.9</b>	<b>823.6</b>	<b>13.9%</b>	<b>20.1%</b>
<b>Visitor Spending by Commodity Purchased (\$Million)</b>												
Accommodations	41.7	43.0	46.8	48.7	53.9	60.7	64.8	59.2	77.6	98.9	27.5%	52.7%
Food Service	173.3	184.7	199.0	207.8	226.3	245.3	255.7	178.7	270.9	303.1	11.9%	18.6%
Food Stores	49.2	52.3	55.2	55.1	57.2	59.6	61.4	45.8	66.5	71.9	8.0%	17.0%
Local Tran. & Gas	89.4	89.4	73.1	63.4	72.5	82.4	83.0	50.0	85.8	107.7	25.5%	29.8%
Arts, Ent. & Rec.	73.1	76.3	79.9	81.9	86.7	91.4	93.0	66.2	85.7	96.5	12.7%	3.8%
Retail Sales	105.0	108.9	113.8	114.6	120.7	126.5	127.9	85.1	136.4	145.5	6.7%	13.7%
<b>TOTAL</b>	<b>531.8</b>	<b>554.5</b>	<b>567.8</b>	<b>571.6</b>	<b>617.4</b>	<b>666.0</b>	<b>685.7</b>	<b>485.0</b>	<b>722.9</b>	<b>823.6</b>	<b>13.9%</b>	<b>20.1%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*Other Travel includes ground transportation and air travel impacts for travel to other Arizona visitor destinations, travel arrangement services and convention/trade shows services.

\*\*Starting in 2021 we have additional information regarding the impacts of short term vacation rentals (STVR) and hotel, motels. Trend for these breakouts not available.

# Pinal County / Impacts Table, Detailed

## Direct Travel Impacts 2013-2022p

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Annual % Chg.	
											2021-22	2019-22
<b>Travel Industry Earnings (\$Million)</b>												
Accom. & Food Serv.	76.8	78.1	84.8	103.7	114.3	117.6	129.9	139.4	162.7	177.7	9.2%	36.8%
Arts, Ent. & Rec.	31.1	33.6	35.4	36.6	36.6	38.2	37.4	32.0	36.2	37.1	2.5%	-1.0%
Retail**	20.3	22.0	23.9	24.9	26.1	27.3	28.6	33.1	34.3	37.2	8.4%	29.9%
Other Travel*	2.7	2.9	3.0	3.2	3.5	3.7	4.2	4.3	4.5	5.4	19.8%	27.9%
<b>TOTAL</b>	<b>131.0</b>	<b>136.6</b>	<b>147.1</b>	<b>168.4</b>	<b>180.5</b>	<b>186.9</b>	<b>200.2</b>	<b>208.9</b>	<b>237.7</b>	<b>257.4</b>	<b>8.3%</b>	<b>28.6%</b>
<b>Travel Industry Employment (Jobs)</b>												
Accom. & Food Serv.	3,510	3,470	3,650	4,340	4,370	4,270	4,500	4,470	4,900	5,180	5.8%	15.2%
Arts, Ent. & Rec.	1,270	1,300	1,350	1,470	1,400	1,390	1,280	1,000	1,250	1,350	8.0%	5.4%
Retail**	760	800	870	880	890	900	920	980	980	990	1.2%	7.8%
Other Travel*	130	140	140	140	150	150	160	150	140	160	11.6%	-1.6%
<b>TOTAL</b>	<b>5,660</b>	<b>5,710</b>	<b>6,010</b>	<b>6,840</b>	<b>6,810</b>	<b>6,710</b>	<b>6,860</b>	<b>6,600</b>	<b>7,270</b>	<b>7,680</b>	<b>5.7%</b>	<b>12.0%</b>
<b>Tax Receipts Generated by Travel Spending (\$Millions)</b>												
Local Tax Receipts	19.3	19.7	21.4	22.8	24.9	27.2	27.3	23.2	30.8	35.2	14.4%	29.2%
State Tax Receipts	28.1	27.8	29.5	30.5	33.0	35.3	36.3	27.9	37.7	41.0	8.8%	13.2%
<b>TOTAL</b>	<b>47.3</b>	<b>47.6</b>	<b>50.8</b>	<b>53.2</b>	<b>57.9</b>	<b>62.5</b>	<b>63.5</b>	<b>51.0</b>	<b>68.5</b>	<b>76.3</b>	<b>11.3%</b>	<b>20.1%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*Other Travel includes ground transportation and air travel impacts for travel to other Arizona visitor destinations, travel arrangement services and convention/trade shows services.

\*\*Retail includes gasoline station employment and earnings.

Federal Tax Receipts not included.

# Santa Cruz County / Impacts Table, Detailed

## Direct Travel Impacts 2013-2022p

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Annual % Chg.	
											2021-22	2019-22
<b>Direct Travel Spending (\$Million)</b>												
Destination Spending	277.7	278.2	257.5	226.7	231.1	219.6	225.9	113.8	181.9	246.7	35.6%	9.2%
Other Travel*	10.8	10.5	8.3	7.0	8.0	8.9	8.9	4.7	9.2	11.5	24.3%	29.4%
<b>TOTAL</b>	<b>288.5</b>	<b>288.6</b>	<b>265.8</b>	<b>233.8</b>	<b>239.1</b>	<b>228.4</b>	<b>234.7</b>	<b>118.5</b>	<b>191.1</b>	<b>258.2</b>	<b>35.1%</b>	<b>10.0%</b>
<b>Visitor Spending by Type of Traveler Accommodation (\$Million)</b>												
Hotel, Motel, STVR	35.1	32.6	39.2	32.8	35.0	37.4	39.3	22.2	39.7	46.7	17.5%	18.8%
Hotel, Motel**									36.9	42.7	15.7%	8.6%
STVR**									2.9	4.0	39.6%	
Private Home	38.0	36.0	35.8	33.3	35.7	37.3	37.7	19.5	36.4	42.7	17.1%	13.3%
Campground	1.3	1.3	1.3	1.2	1.3	1.3	1.4	1.3	1.7	1.9	7.9%	29.7%
2nd Home	1.3	1.3	1.3	1.3	1.4	1.4	1.4	1.4	1.5	1.6	6.9%	11.1%
Day Travel	201.9	206.9	179.9	158.0	157.8	142.1	146.0	69.4	102.5	154.0	50.2%	5.4%
<b>TOTAL</b>	<b>277.7</b>	<b>278.2</b>	<b>257.5</b>	<b>226.7</b>	<b>231.1</b>	<b>219.6</b>	<b>225.9</b>	<b>113.8</b>	<b>181.9</b>	<b>246.7</b>	<b>35.6%</b>	<b>9.2%</b>
<b>Visitor Spending by Commodity Purchased (\$Million)</b>												
Accommodations	14.0	13.4	16.4	14.0	15.1	15.9	17.1	11.3	18.0	22.3	23.6%	30.0%
Food Service	44.8	44.4	45.4	42.0	44.2	44.4	46.2	24.3	40.8	50.7	24.3%	9.8%
Food Stores	95.3	98.9	88.3	77.6	77.0	69.5	71.5	34.9	52.1	77.1	47.8%	7.8%
Local Tran. & Gas	25.5	23.9	18.6	14.5	16.1	17.2	17.1	7.4	15.0	21.2	40.9%	23.7%
Arts, Ent. & Rec.	9.0	8.4	9.4	8.5	8.9	9.2	9.3	5.0	8.0	9.1	13.3%	-2.1%
Retail Sales	89.1	89.1	79.3	70.1	69.8	63.4	64.6	31.0	47.9	66.4	38.6%	2.8%
<b>TOTAL</b>	<b>277.7</b>	<b>278.2</b>	<b>257.5</b>	<b>226.7</b>	<b>231.1</b>	<b>219.6</b>	<b>225.9</b>	<b>113.8</b>	<b>181.9</b>	<b>246.7</b>	<b>35.6%</b>	<b>9.2%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*Other Travel includes ground transportation and air travel impacts for travel to other Arizona visitor destinations, travel arrangement services and convention/trade shows services.

\*\*Starting in 2021 we have additional information regarding the impacts of short term vacation rentals (STVR) and hotel, motels. Trend for these breakouts not available.

# Santa Cruz County / Impacts Table, Detailed

## Direct Travel Impacts 2013-2022p

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Annual % Chg.	
											2021-22	2019-22
<b>Travel Industry Earnings (\$Million)</b>												
Accom. & Food Serv.	19.8	22.3	27.7	25.3	25.8	26.8	30.7	25.6	29.7	32.6	9.9%	6.1%
Arts, Ent. & Rec.	4.4	5.2	5.9	5.4	5.7	6.1	6.3	5.5	7.4	6.3	-14.7%	0.2%
Retail**	24.2	25.3	23.6	21.5	21.8	20.8	20.1	17.8	17.5	24.6	40.7%	22.2%
Other Travel*	0.3	0.4	0.4	0.4	0.4	0.4	0.5	0.5	0.4	0.4	19.8%	-6.6%
<b>TOTAL</b>	<b>48.7</b>	<b>53.3</b>	<b>57.5</b>	<b>52.6</b>	<b>53.7</b>	<b>54.1</b>	<b>57.6</b>	<b>49.3</b>	<b>54.9</b>	<b>63.9</b>	<b>16.4%</b>	<b>11.0%</b>
<b>Travel Industry Employment (Jobs)</b>												
Accom. & Food Serv.	930	1,040	1,220	1,110	1,030	1,020	1,140	930	1,010	1,010	0.2%	-11.0%
Arts, Ent. & Rec.	330	390	440	400	400	400	390	360	450	430	-5.2%	10.3%
Retail**	740	730	680	580	570	540	520	450	440	580	31.4%	10.6%
Other Travel*	20	20	20	20	20	20	20	20	10	10	8.9%	-29.2%
<b>TOTAL</b>	<b>2,020</b>	<b>2,180</b>	<b>2,360</b>	<b>2,110</b>	<b>2,010</b>	<b>1,980</b>	<b>2,070</b>	<b>1,750</b>	<b>1,920</b>	<b>2,030</b>	<b>6.2%</b>	<b>-1.7%</b>
<b>Tax Receipts Generated by Travel Spending (\$Millions)</b>												
Local Tax Receipts	8.1	8.0	8.2	7.3	7.8	7.8	7.8	5.1	7.0	8.9	27.2%	13.7%
State Tax Receipts	11.1	10.6	10.4	9.3	9.6	9.5	9.7	5.9	8.2	10.3	25.8%	6.5%
<b>TOTAL</b>	<b>19.1</b>	<b>18.6</b>	<b>18.5</b>	<b>16.6</b>	<b>17.4</b>	<b>17.3</b>	<b>17.5</b>	<b>10.9</b>	<b>15.2</b>	<b>19.2</b>	<b>26.5%</b>	<b>9.7%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*Other Travel includes ground transportation and air travel impacts for travel to other Arizona visitor destinations, travel arrangement services and convention/trade shows services.

\*\*Retail includes gasoline station employment and earnings.

Federal Tax Receipts not included.

# Yavapai County / Impacts Table, Detailed

## Direct Travel Impacts 2013-2022p

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Annual % Chg.	
											2021-22	2019-22
<b>Direct Travel Spending (\$Million)</b>												
Destination Spending	650.8	680.9	706.6	725.5	800.0	879.3	931.3	715.0	1,194.9	1,257.3	5.2%	35.0%
Other Travel*	64.1	65.3	41.6	37.6	48.6	70.2	69.2	39.9	62.3	70.4	12.9%	1.7%
<b>TOTAL</b>	<b>714.9</b>	<b>746.2</b>	<b>748.2</b>	<b>763.1</b>	<b>848.6</b>	<b>949.5</b>	<b>1,000.5</b>	<b>754.9</b>	<b>1,257.2</b>	<b>1,327.7</b>	<b>5.6%</b>	<b>32.7%</b>
<b>Visitor Spending by Type of Traveler Accommodation (\$Million)</b>												
Hotel, Motel, STVR	261.6	282.8	311.4	330.6	384.4	442.5	481.2	380.0	713.3	739.0	3.6%	53.6%
Hotel, Motel**									626.5	621.3	-0.8%	29.1%
STVR**									86.8	117.7	35.6%	
Private Home	87.8	89.6	87.3	86.3	92.3	96.8	99.6	48.2	96.8	113.4	17.2%	13.8%
Campground	13.5	14.7	14.6	14.8	15.2	16.1	17.3	15.9	19.8	21.4	7.7%	23.6%
2nd Home	25.8	26.7	27.0	27.7	28.5	29.5	30.5	30.0	32.2	34.4	6.9%	12.8%
Day Travel	262.0	267.1	266.3	266.1	279.6	294.4	302.6	240.9	332.8	349.2	4.9%	15.4%
<b>TOTAL</b>	<b>650.8</b>	<b>680.9</b>	<b>706.6</b>	<b>725.5</b>	<b>800.0</b>	<b>879.3</b>	<b>931.3</b>	<b>715.0</b>	<b>1,194.9</b>	<b>1,257.3</b>	<b>5.2%</b>	<b>35.0%</b>
<b>Visitor Spending by Commodity Purchased (\$Million)</b>												
Accommodations	133.3	147.4	169.7	187.1	217.9	249.8	273.7	250.8	425.6	453.7	6.6%	65.8%
Food Service	132.4	139.9	149.2	155.7	171.8	189.5	202.2	139.6	252.2	259.3	2.8%	28.2%
Food Stores	45.3	47.6	49.6	49.4	51.3	53.5	55.4	41.1	72.7	76.4	5.0%	37.9%
Local Tran. & Gas	84.9	84.4	68.5	59.3	68.5	78.7	80.2	45.9	94.1	111.7	18.7%	39.3%
Arts, Ent. & Rec.	170.9	176.0	182.0	185.8	197.2	209.8	217.1	164.6	223.4	231.4	3.6%	6.6%
Retail Sales	83.0	84.7	87.0	87.5	92.1	97.3	100.3	71.8	124.7	122.1	-2.1%	21.7%
Visitor Air Tran.	1.0	0.8	0.7	0.8	1.3	0.8	2.3	1.2	2.1	2.7	28.6%	20.5%
<b>TOTAL</b>	<b>650.8</b>	<b>680.9</b>	<b>706.6</b>	<b>725.5</b>	<b>800.0</b>	<b>879.3</b>	<b>931.3</b>	<b>715.0</b>	<b>1,194.9</b>	<b>1,257.3</b>	<b>5.2%</b>	<b>35.0%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*Other Travel includes ground transportation and air travel impacts for travel to other Arizona visitor destinations, travel arrangement services and convention/trade shows services.

\*\*Starting in 2021 we have additional information regarding the impacts of short term vacation rentals (STVR) and hotel, motels. Trend for these breakouts not available.



# Yavapai County / Impacts Table, Detailed

## Direct Travel Impacts 2013-2022p

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Annual % Chg.	
											2021-22	2019-22
<b>Travel Industry Earnings (\$Million)</b>												
Accom. & Food Serv.	93.1	100.6	114.9	125.1	137.4	150.5	161.6	147.3	177.3	197.8	11.6%	22.4%
Arts, Ent. & Rec.	63.4	67.2	69.7	71.7	77.2	83.8	88.6	76.4	92.5	93.3	0.9%	5.3%
Retail**	17.1	18.2	19.6	20.3	21.6	22.7	23.4	26.1	28.8	29.0	0.8%	24.0%
Visitor Air Tran.	0.3	0.3	0.5	0.7	0.9	0.7	0.5	0.4	0.4	0.4	2.6%	-29.8%
Other Travel*	6.7	7.4	2.4	2.9	5.4	11.6	10.4	9.5	8.9	7.1	-19.5%	-31.1%
<b>TOTAL</b>	<b>180.5</b>	<b>193.8</b>	<b>207.1</b>	<b>220.7</b>	<b>242.5</b>	<b>269.3</b>	<b>284.5</b>	<b>259.7</b>	<b>307.8</b>	<b>327.6</b>	<b>6.4%</b>	<b>15.2%</b>
<b>Travel Industry Employment (Jobs)</b>												
Accom. & Food Serv.	3,590	3,810	4,110	4,370	4,520	4,740	4,880	4,120	4,580	4,910	7.3%	0.7%
Arts, Ent. & Rec.	3,460	3,790	3,840	3,820	4,080	4,170	4,440	3,520	4,010	3,900	-2.7%	-12.1%
Retail**	660	690	720	730	740	770	770	800	880	830	-5.3%	7.8%
Visitor Air Tran.	<10	<10	<10	10	10	10	<10	<10	<10	<10	-4.2%	-38.8%
Other Travel*	190	200	100	110	150	220	200	170	160	160	-1.7%	-20.2%
<b>TOTAL</b>	<b>7,910</b>	<b>8,500</b>	<b>8,790</b>	<b>9,040</b>	<b>9,510</b>	<b>9,910</b>	<b>10,300</b>	<b>8,620</b>	<b>9,640</b>	<b>9,810</b>	<b>1.8%</b>	<b>-4.7%</b>
<b>Tax Receipts Generated by Travel Spending (\$Millions)</b>												
Local Tax Receipts	28.1	30.0	33.2	35.5	40.5	46.4	47.8	41.8	63.8	68.1	6.9%	42.6%
State Tax Receipts	30.9	31.1	33.1	34.2	37.9	41.9	43.7	34.4	52.1	54.0	3.8%	23.6%
<b>TOTAL</b>	<b>59.0</b>	<b>61.1</b>	<b>66.3</b>	<b>69.6</b>	<b>78.4</b>	<b>88.3</b>	<b>91.5</b>	<b>76.1</b>	<b>115.8</b>	<b>122.1</b>	<b>5.5%</b>	<b>33.5%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*Other Travel includes ground transportation and air travel impacts for travel to other Arizona visitor destinations, travel arrangement services and convention/trade shows services.

\*\*Retail includes gasoline station employment and earnings.

Federal Tax Receipts not included.



# Yuma County / Impacts Table, Detailed

## Direct Travel Impacts 2013-2022p

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Annual % Chg.	
											2021-22	2019-22
<b>Direct Travel Spending (\$Million)</b>												
Destination Spending	575.1	590.4	574.7	564.1	588.2	597.7	611.0	439.8	615.2	687.0	11.7%	12.4%
Other Travel*	60.2	60.8	48.6	42.0	48.0	53.2	56.0	28.0	50.4	63.5	26.1%	13.3%
<b>TOTAL</b>	<b>635.3</b>	<b>651.2</b>	<b>623.3</b>	<b>606.1</b>	<b>636.2</b>	<b>650.9</b>	<b>667.0</b>	<b>467.7</b>	<b>665.6</b>	<b>750.5</b>	<b>12.8%</b>	<b>12.5%</b>
<b>Visitor Spending by Type of Traveler Accommodation (\$Million)</b>												
Hotel, Motel, STVR	131.9	137.7	145.8	150.6	165.5	166.1	171.4	132.1	200.5	218.4	8.9%	27.4%
Hotel, Motel**									197.3	213.0	8.0%	24.2%
STVR**									3.3	5.4	64.9%	
Private Home	86.7	90.8	88.6	87.2	91.6	94.7	98.3	47.9	94.9	111.3	17.3%	13.2%
Campground	68.0	66.9	65.3	64.9	66.8	70.4	75.5	67.6	62.7	67.5	7.6%	-10.6%
2nd Home	48.5	49.5	49.6	50.4	51.7	53.9	55.4	54.4	58.3	62.3	6.9%	12.5%
Day Travel	240.0	245.4	225.4	211.0	212.7	212.5	210.2	137.8	198.7	227.4	14.5%	8.2%
<b>TOTAL</b>	<b>575.1</b>	<b>590.4</b>	<b>574.7</b>	<b>564.1</b>	<b>588.2</b>	<b>597.7</b>	<b>611.0</b>	<b>439.8</b>	<b>615.2</b>	<b>687.0</b>	<b>11.7%</b>	<b>12.4%</b>
<b>Visitor Spending by Commodity Purchased (\$Million)</b>												
Accommodations	59.0	62.1	67.2	70.4	77.1	78.7	83.2	75.7	98.4	113.6	15.4%	36.6%
Food Service	113.8	119.2	122.4	126.0	133.4	136.8	142.5	101.1	150.4	162.9	8.4%	14.3%
Food Stores	75.1	78.4	74.3	69.6	69.0	68.3	68.1	47.0	66.8	75.5	13.2%	10.9%
Local Tran. & Gas	74.2	73.2	57.5	49.2	55.0	59.9	60.4	34.9	60.7	75.5	24.4%	24.9%
Arts, Ent. & Rec.	115.6	117.6	120.6	123.7	128.5	129.8	133.8	101.6	120.0	128.7	7.2%	-3.8%
Retail Sales	124.9	126.4	117.6	110.9	110.4	108.5	106.4	71.4	105.7	114.6	8.4%	7.6%
Visitor Air Tran.	12.5	13.6	15.0	14.4	14.9	15.6	16.5	8.2	13.2	16.2	22.4%	-1.9%
<b>TOTAL</b>	<b>575.1</b>	<b>590.4</b>	<b>574.7</b>	<b>564.1</b>	<b>588.2</b>	<b>597.7</b>	<b>611.0</b>	<b>439.8</b>	<b>615.2</b>	<b>687.0</b>	<b>11.7%</b>	<b>12.4%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*Other Travel includes ground transportation and air travel impacts for travel to other Arizona visitor destinations, travel arrangement services and convention/trade shows services.

\*\*Starting in 2021 we have additional information regarding the impacts of short term vacation rentals (STVR) and hotel, motels. Trend for these breakouts not available.

# Yuma County / Impacts Table, Detailed

## Direct Travel Impacts 2013-2022p

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Annual % Chg.	
											2021-22	2019-22
<b>Travel Industry Earnings (\$Million)</b>												
Accom. & Food Serv.	63.7	64.6	68.7	73.0	78.4	82.5	90.1	84.5	97.1	110.9	14.2%	23.1%
Arts, Ent. & Rec.	45.5	48.5	49.9	51.5	54.4	54.1	64.9	41.5	46.8	52.8	12.8%	-18.7%
Retail**	27.5	29.1	28.5	27.9	28.2	29.1	28.8	30.8	31.3	34.5	10.1%	19.6%
Visitor Air Tran.	0.3	0.3	0.4	0.5	0.7	0.8	0.7	0.6	0.5	0.5	7.0%	-27.3%
Other Travel*	2.5	2.6	2.0	2.2	2.8	2.9	3.1	2.8	2.8	3.4	19.4%	9.4%
<b>TOTAL</b>	<b>139.4</b>	<b>145.2</b>	<b>149.5</b>	<b>155.1</b>	<b>164.5</b>	<b>169.4</b>	<b>187.7</b>	<b>160.2</b>	<b>178.5</b>	<b>202.1</b>	<b>13.2%</b>	<b>7.7%</b>
<b>Travel Industry Employment (Jobs)</b>												
Accom. & Food Serv.	2,850	2,830	2,940	3,060	3,040	3,060	3,140	2,700	3,010	3,240	7.7%	3.1%
Arts, Ent. & Rec.	2,160	2,190	2,340	2,360	2,290	2,240	2,890	1,730	1,950	2,090	7.4%	-27.7%
Retail**	900	930	890	850	820	810	790	790	770	840	8.6%	5.3%
Visitor Air Tran.	<10	<10	<10	10	20	20	20	10	<10	<10	-0.1%	-36.6%
Other Travel*	90	90	80	80	90	90	90	80	80	80	10.9%	-4.6%
<b>TOTAL</b>	<b>6,010</b>	<b>6,050</b>	<b>6,260</b>	<b>6,370</b>	<b>6,250</b>	<b>6,210</b>	<b>6,930</b>	<b>5,310</b>	<b>5,810</b>	<b>6,260</b>	<b>7.8%</b>	<b>-9.7%</b>
<b>Tax Receipts Generated by Travel Spending (\$Millions)</b>												
Local Tax Receipts	20.8	21.1	21.6	21.9	22.4	23.4	23.5	19.0	24.3	27.6	13.7%	17.5%
State Tax Receipts	27.0	26.3	26.5	26.4	28.1	28.9	29.7	22.3	28.8	31.5	9.6%	6.1%
<b>TOTAL</b>	<b>47.7</b>	<b>47.4</b>	<b>48.1</b>	<b>48.3</b>	<b>50.5</b>	<b>52.2</b>	<b>53.3</b>	<b>41.3</b>	<b>53.1</b>	<b>59.2</b>	<b>11.4%</b>	<b>11.1%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*Other Travel includes ground transportation and air travel impacts for travel to other Arizona visitor destinations, travel arrangement services and convention/trade shows services.

\*\*Retail includes gasoline station employment and earnings.

Federal Tax Receipts not included.

# Glossary

## Term

2nd Home

Day Travel

Destination Spending

Direct Earnings

Direct Employment

Direct Spending

Hotel, Motel, STVR

Local Taxes

NAICS

Other Overnight

Other Spending

Person Trips

Private Home

Seasonal Home

State Taxes

STVR

Vacation Home Rental

Visitor Spending

## Definition

Homes under private ownership for personal use as a seasonal property where a lodging tax is not collected. Only includes spending during trip.

Greater than 50 miles traveled non-routine to the destination.

Interchangeable with Visitor Spending. Direct spending made by visitors in a destination.

Total after-tax net income for travel. It includes wages and salary disbursements, proprietor income, and other earned income or benefits.

Employment generated by direct spending; includes full time, part time, seasonal, and proprietors.

Expenditures made by consumers, combination of Visitor Spending and Other Spending.

Accommodation types that house transient lodging activity.

City and county taxes generated by travel spending.

North American Industry Classification System.

Combination of other overnight visitors who stay in campgrounds or second homes.

Spending by residents on travel arrangement services, or spending for convention activity.

Individual trips to the destination for all age groups.

Personal residences used to host visiting friends and family overnight.

Homes under private ownership for personal use as a seasonal property where a lodging tax is not collected. Only includes spending during trip.

State taxes generated by travel spending.

Short-Term Vacation Rental, private and semi-private lodging rented by owners or property management companies (e.g., Airbnb, VRBO).

Accommodation types that house transient lodging activity.

Direct spending made by visitors in a destination.

# Methodology

## Travel Impacts Methodology

Primary travel impact analysis will make use of the Regional Travel Impact Model (RTIM), prepared and maintained by Dean Runyan Associates and used for most of our travel impact analysis since 1985. This model was developed to provide robust impact findings at small geography without reliance on annual survey research. This is a “bottom up” approach whereby analysis is conducted at the county level, then aggregated to regions and the state, allowing us to use the most detailed tax, employment, wages, and other data that are available. Our clients have selected this approach to provide particularly detailed and defensible findings for all parts of their constituency.

Because the model does not rely on annual survey research for its primary inputs, we work in other states with a variety of other visitor profile providers, including national panel managers or those making use of intercept or regional web methodology. Analysis is conducted separately by type of visitor lodging, making use of data and modeling appropriate to each. Impact analysis associated with visitors staying in commercial lodging makes use of lodging tax data to calculate lodging sales, then employs expenditure distribution data for these types of visitors to calculate total sales and the distribution among expenditure categories. We maintain our own expenditure distribution database for each state we work in, but also make use of historic and current expenditure data, as available. Rental cabins, condos and other property are included in this category if lodging tax has been applied to sales.

Earnings, employment, and tax receipts are calculated using employment and wage data by business category, for each county, plus the applicable taxes on each type of expenditure. Tax impacts, such as for restaurant, fuel, and retail purchases, are calculated from spending amounts; totals will be checked against data from state sources.

Sales attributed to campers are calculated from campground inventory (separately for public and commercial campgrounds), camping occupancy data and average expenditures for camping parties. Expenditure data will be from expenditure databases that we maintain, augmented by visitor survey data available for Arizona, as available.

Other impacts are calculated in a manner like those for commercial accommodation travelers. Sales attributable to travelers staying in their own second homes, or in rented condo, cabin, and other accommodations, are calculated from inventories of these types of lodging and the associated utilization and expenditure data. Findings are made consistent if some of these sales have been subject to lodging tax. Second home inventories are from US Census sources and any local/regional data available. Other impacts are calculated in a manner like those for commercial accommodation travelers.

(Continued on next page)

# Methodology / Continued

## Travel Impacts Methodology

Day travel spending is calculated as a factor of overnight spending, with the proportions based on visitor data for Arizona travelers. This analysis will rely the most on visitor profile data provided by the profile contractor. Other impacts are calculated in a similar way as those for commercial accommodation travelers.

All spending estimates are summed for each county and separately for each business category with applicable data then used to calculate earnings, employment, and tax receipts. County totals will be mapped to regions using address and other location data for lodging, camping, and other rental accommodations using separate methods for each type of lodging.

In all cases, our data and methodology are transparent, allowing for reliable error trapping and effective review of findings. All findings are also checked against available comparable data, such as county-level employment data by industry from the US Bureau of Labor Statistics and lodging sales data from STR and Key Data.

# Methodology / Continued

## RTIM Industries mapped to NAICS

The following categorization is intended as a high level overview of how our reported industries map to the North American Industry Classification System. It should be noted the NAICS codes are based on responses from individual organizations and are not always a perfect 1:1 alignment with our analysis.

Travel Impact Industry	NAICS Industry Code
<b>Accommodation &amp; Food Service</b>	Accommodation (721) Food services and drinking places (722) Residential property managers (531311) Breweries, wineries, distilleries (312120, 312130, 312140)**Notes on next page
<b>Arts, Entertainment &amp; Recreation</b>	Arts, entertainment, and recreation (71) Scenic and sightseeing transportation (487) Motion picture and video exhibition (51213) Recreational goods rental (532292) Tour operators (56152)
<b>Retail</b>	Food & beverage stores (445) Gasoline stations (447) Clothing and clothing accessories (448) Sporting goods, hobby, book and music stores (451) General merchandise stores (452) Miscellaneous store retailers (453)
<b>Transportation</b>	Rail transportation (482114) Water transportation (4831) Urban transit systems (4851) Interurban and rural bus transportation (4852) Taxi and limousine service (4853) Charter bus industry (4855) Passenger car rental (532111) Truck, trailer, and RV rental and leasing (53212) Parking lots and garages (812930)
<b>Air Transportation</b>	Scheduled passenger air transportation (481111) Support activities for air transportation (4881)
<b>Others</b>	Travel agencies (56151) Convention and trade show organizers (56192)

\*\*Travel spending on breweries (312120), wineries (312130) and distilleries (312140) are included within the Food Service, Retail, Food Stores, and Recreation industries. It is likely that the bulk of travel-related spending on these alcohol-related NAICS codes occurs within the Food Service category. However, because experiences at breweries, wineries, and distilleries often include a significant experiential component, as well as opportunities for retail purchases, we are unable to allocate exact percentages to the above travel impact categories.