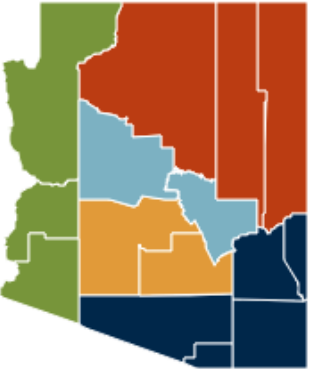


2022 ARIZONA VISITATION CHARTS

ARIZONA VISITATION DATA AT-A-GLANCE			
METRIC	2022	2021	Change
Domestic Overnight Visitation	40.19 million	37.9 million	+6%
Visitor Spending	\$28.1 billion	\$23.6 billion	+19.3%
Jobs	179,100	167,200	+8.2%
Tax Revenue	\$3.98 billion	\$3.4 billion	+17.1%
Earnings	\$7.9 billion	\$6.9 billion	+14.9%

***Data Note 1:** Direct travel spending in 2022 exceeded 2021 spending by approximately \$4.5 billion (19%). However, taking into account the reduced purchasing power of the dollar associated with recent inflation, the true quantity of goods and services purchased by travelers grew in 2022 by about \$1.3 billion, a 5% increase.*

***Data Note 2:** Direct travel spending in 2022 exceeded pre-pandemic levels (2019) by \$2.5 billion (9%). However, taking into account the reduced purchasing power of the dollar associated with recent inflation, the true quantity of goods and services purchased by travelers still lags 2019 levels by approximately 6.3%.*

2022 REGIONAL DOMESTIC OVERNIGHT VISITATION		
Phoenix & Central	20 million	
Northern	8.9 million	
North Central	8.1 million	
West Coast	7.2 million	
Tucson & Southern	5.8 million	

***Data Note:** Volume estimates are based on survey data. These data can vary from year to year.*

2022 TOP VISITOR ORIGIN STATES	
Arizona	11.3 million
California	7.6 million
Texas	2.3 million
New York	1.9 million
Florida	1.6 million
Colorado	1.3 million

2022 ARIZONA TOURISM TAX REVENUES GENERATED	
Federal	\$1.58 billion
State	\$1.1 billion
Local	\$1.3 billion
Total	\$3.98 billion