March 2023

Arizona Office of Tourism





State of Arizona: Gross Sales by Sector										
Sector		March 2023		March 2022	% Change	2023 YTD Sales		2022 YTD Sales		% Change
Lodging	\$	694,239,843	\$	649,961,198	6.8%	\$	1,857,300,638	\$	1,560,567,599	19.0%
Restaurant/Bar	\$	2,108,212,615	\$	1,968,996,593	7.1%	\$	5,782,725,016	\$	5,192,352,042	11.4%
Retail	\$	8,997,971,251	\$	9,428,827,390	-4.6%	\$	24,921,380,591	\$	24,761,942,150	0.6%
Amusement	\$	469,771,650	\$	196,377,989	139.2%	\$	775,017,961	\$	473,494,537	63.7%
Total	\$	12,270,195,359	\$	12,244,163,170	0.2%	\$	33,336,424,206	\$	31,988,356,328	4.2%

Source: Arizona Department of Revenue

Estimated State Tourism Taxes: Tourism Related Sectors										
Sector		March 2023		March 2022	% Change	2023 YTD Sales		2022 YTD Sales		% Change
Lodging	\$	36,274,032	\$	33,960,473	6.8%	\$	97,043,958	\$	81,539,657	19.0%
Restaurant/Bar	\$	27,885,750	\$	26,044,312	7.1%	\$	76,489,260	\$	68,680,279	11.4%
Retail	\$	54,974,005	\$	57,606,364	-4.6%	\$	152,259,667	\$	151,285,562	0.6%
Amusement	\$	1,691,554	\$	707,118	139.2%	\$	2,790,685	\$	1,704,959	63.7%
Total	\$	120,825,341	\$	118,318,266	2.1%	\$	328,583,570	\$	303,210,457	8.4%

Tax rates reflected above are Lodging (5.5%) and Restaurant/Bar, Retail, Amusement (5.6%). Data is shown in the month sales occurred. For additional information contact: Diego Cando, Senior Research Manager, Arizona Office of Tourism at 602-364-3725 or dcando@tourism.az.gov.

Source: Gross Sales reported by Arizona Dept. of Revenue.

Estimated state tax collections by Arizona Hospitality Research and Resource Center (AHRRC).

