



## Tourism Advisory Council Meeting

April 12, 2023 | 11:00 AM - 12:00 PM

**Join Zoom Meeting:**

<https://us02web.zoom.us/j/83752300969?pwd=MWw4QVJSMytnMTdWWXhLdUlzdWZ2Zz09>

- I. **TAC Member Introductions** - Tell me who you are, what your current role/position is and what is your favorite thing about Spring in Arizona?
- II. **AOT Introductions** - Lisa & Alix
- III. **Roundtable Discussion Topics:**
  - A. What are we doing well?
  - B. How can we better serve the industry?
  - C. Open Discussion