

Proclamation

WHEREAS, Arizona is home to a flourishing grape and wine industry, which is an important sector of the State's agribusiness; and

WHEREAS, Arizona wine production, measured in net production, has nearly tripled in volume between 2012 and 2019; and

WHEREAS, the Arizona grape and wine industry directly provides employment for more than 1,270 people across the State; and

WHEREAS, the combined annual economic impact of the Arizona wine industry, including direct activities and additional jobs, income, and revenues supported through business-to-business transactions and household consumption, is an estimated \$55.6 million in income, and \$155.9 million in business revenues; and

WHEREAS, vineyards and wineries play an important role in Arizona's tourism industry, with wineries and vineyards significantly enhancing tourism in the State by providing unique travel destinations and aesthetic appeal; and

WHEREAS, an estimated 600,000 visitors travel to Arizona vineyards and tasting rooms each year, creating a robust wine tourism industry that directly supports an estimated 390 jobs, \$13.5 million in annual labor income, and \$33.7 million in annual wine tourism spending; and

WHEREAS, Arizona Wine Month is an opportunity to celebrate Arizona's rich wine heritage with citizens, businesses, and community leaders working in the wine industry.

NOW, THEREFORE, I, Katie Hobbs, Governor of the State of Arizona, do hereby proclaim March 2023 as

ARIZONA WINE MONTH

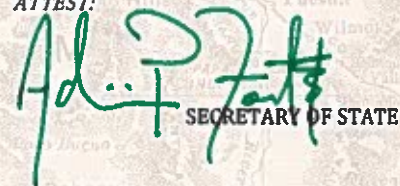
IN WITNESS WHEREOF, I have hereunto set my hand and caused to be affixed the Great Seal of the State of Arizona



GOVERNOR

DONE at the Capitol in Phoenix on this first day of March in the year Two Thousand and Twenty-Three and of the Independence of the United States of America the Two Hundred and Forty-Sixth.

ATTEST:



SECRETARY OF STATE

