October 2022

Arizona Office of Tourism





State of Arizona: Gross Sales by Sector										
Sector		October 2022		October 2021	% Change	2022 YTD Sales		2021 YTD Sales		% Change
Lodging	\$	470,440,129	\$	430,958,763	9.2%	\$	4,354,082,678	\$	3,314,308,660	31.4%
Restaurant/Bar	\$	1,785,743,015	\$	1,647,666,498	8.4%	\$	17,259,152,970	\$	14,768,931,232	16.9%
Retail	\$	8,174,130,216	\$	7,793,077,365	4.9%	\$	82,400,344,573	\$	76,549,921,541	7.6%
Amusement	\$	153,410,369	\$	132,793,083	15.5%	\$	1,587,391,565	\$	1,162,983,492	36.5%
Total	\$	10,583,723,729	\$	10,004,495,709	5.8%	\$	105,600,971,786	\$	95,796,144,925	10.2%

Source: Arizona Department of Revenue

Estimated State Tourism Taxes: Tourism Related Sectors										
Sector		October 2022		October 2021	% Change	2022 YTD Sales		2021 YTD Sales		% Change
Lodging	\$	24,580,497	\$	22,517,595	9.2%	\$	227,500,820	\$	173,172,627	31.4%
Restaurant/Bar	\$	23,620,380	\$	21,794,014	8.4%	\$	228,290,268	\$	195,351,607	16.9%
Retail	\$	49,940,666	\$	47,612,585	4.9%	\$	503,433,145	\$	467,689,401	7.6%
Amusement	\$	552,400	\$	478,161	15.5%	\$	5,715,880	\$	4,187,671	36.5%
Total	\$	98,693,943	\$	92,402,356	6.8%	\$	964,940,113	\$	840,401,306	14.8%

Tax rates reflected above are Lodging (5.5%) and Restaurant/Bar, Retail, Amusement (5.6%). Data is shown in the month sales occurred. For additional information contact: Diego Cando, Senior Research Manager, Arizona Office of Tourism at 602-364-3725 or dcando@tourism.az.gov.

Source: Gross Sales reported by Arizona Dept. of Revenue.

Estimated state tax collections by Arizona Hospitality Research and Resource Center (AHRRC).

