

GOVERNOR DOUGLAS A. DUCEY

STATE OF ARIZONA  
★  
PROCLAMATION

**WHEREAS**, Arizona is home to a growing tourism and hospitality industry, which is a vital driver of the State's economy; and

**WHEREAS**, visitors to Arizona, who spend \$64.7 million every single day across the State, deliver critical support to communities and small businesses in every Arizona county; and

**WHEREAS**, Arizona is blessed to have more than 70 state and national parks, monuments, trails and tribal areas offering the most beautiful and unique landscapes in the world, which attract tens of millions of visitors annually; and

**WHEREAS**, preserving and managing Arizona's amazingly diverse collection of natural wonders, parks and outdoor recreation areas is vital to keeping them available for all Arizonans, visitors and future generations to experience; and

**WHEREAS**, people form long-lasting connections with Arizona's outdoors when they understand how to appropriately enjoy and protect them; and

**WHEREAS**, the Arizona Office of Tourism's AppreciateAZ program is the State's collaborative, statewide approach to educating tourism organizations, land managers, tour operators, residents and visitors on responsible and sustainable tourism.

**NOW, THEREFORE**, I, Douglas A. Ducey, Governor of the State of Arizona, do hereby proclaim October 4, 2022 as

**AppreciateAZ Day**



IN WITNESS WHEREOF, I have hereunto set my hand and caused to be affixed the Great Seal of the State of Arizona

*Douglas A. Ducey*  
GOVERNOR

DONE at the Capitol in Phoenix on this sixth day of September in the year Two Thousand and Twenty-Two and of the Independence of the United States of America the Two Hundred and Forty-Seventh.

ATTEST:

*[Signature]*

SECRETARY OF STATE