



**Tourism Advisory Council Meeting**

Wednesday, July 13, 2022

12:00 PM – 2:00 PM

JW Marriott Scottsdale Camelback Inn

Meeting Room: Salon 5

5402 E. Lincoln Drive, Scottsdale, AZ 85253

**AGENDA**

*(Box Lunch provided)*

<b>Welcome</b>	Debbie Johnson
<b>Call to Order / Introductions</b>	Debbie Johnson
<b>Approval of Minutes – August 2, 2021</b>	ALL
<b>US Travel Association Update</b>	Angie Briggs, VP of Industry Relations
<b>Arizona Office of Tourism Division Updates</b>	
◆ Office of Executive	Debbie Johnson
◆ Research	Colleen Floyd
◆ Budget	Mark Williams
◆ Grant Funding & Legislative	Alix Skelpsa Ridgway
◆ Marketing - Domestic	Jamie Daer
◆ Niche	Becky Blaine
◆ AppreciateAZ	Kiva Couchon
◆ Media	Kim Todd
◆ PR/Communications	Josh Coddington
◆ Travel Trade	Jessica Remington
◆ Operations	Mary-Ellen Kane
<b>Open Discussion</b>	ALL
<b>Call to Public</b>	Debbie Johnson
<b>Adjourn</b>	