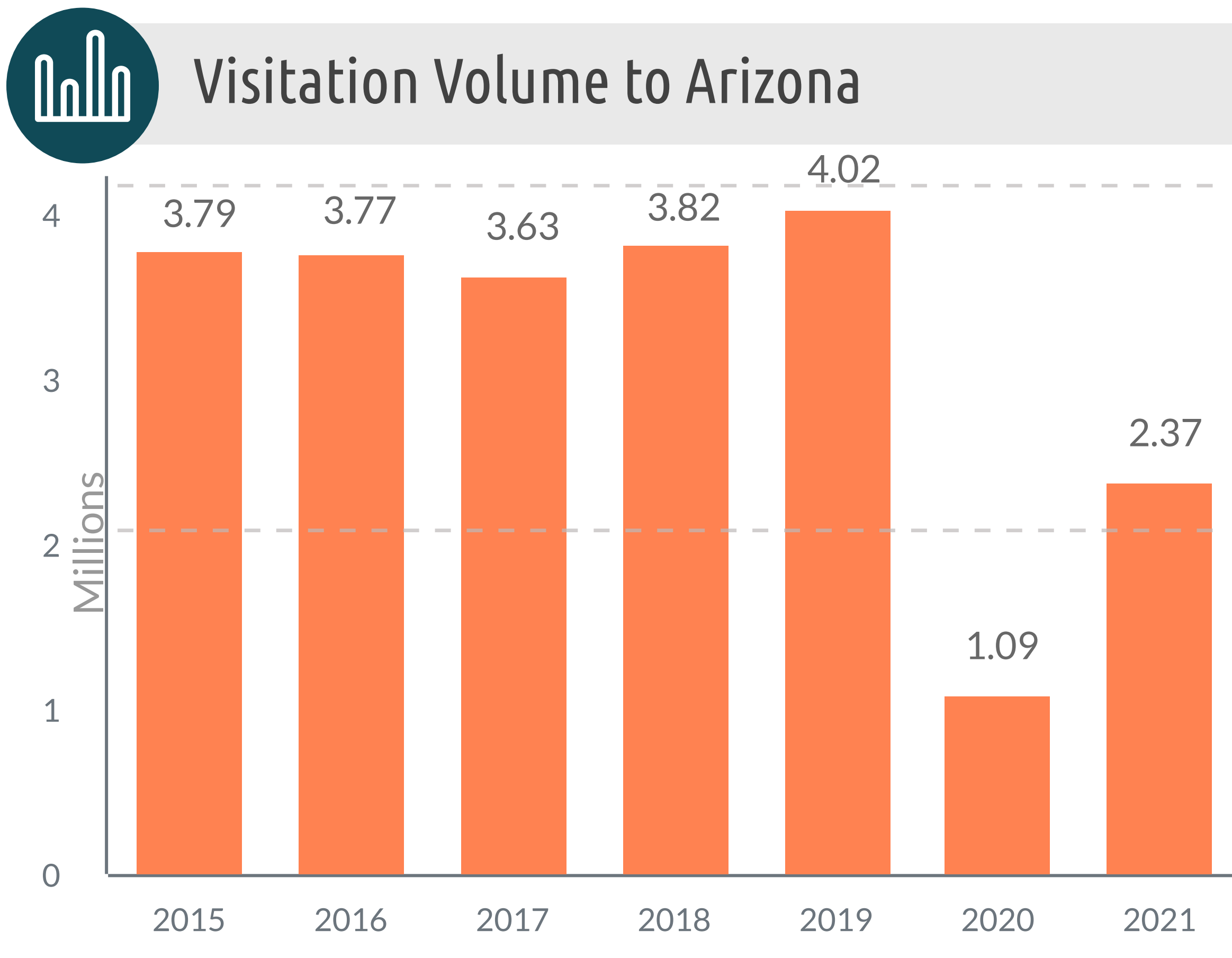


MEXICAN OVERNIGHT VISITATION TO ARIZONA



Major Contribution of AZ Overnight Mexican Visitors

16 percent of all Mexican Visitors stay overnight

\$839 party spending per trip

Reason for Trip

- 84% Leisure
 - 38% Shopping
 - 8% Visit Friends/Relatives
 - 1% Other Leisure
- 16% Business

% of Visitors who stayed Overnight by AZ Destination

- 99% Metro Phoenix
- 88% Metro Tucson
- 13% Yuma
- 5% San Luis
- 4% Douglas
- 4% Nogales

Accommodations

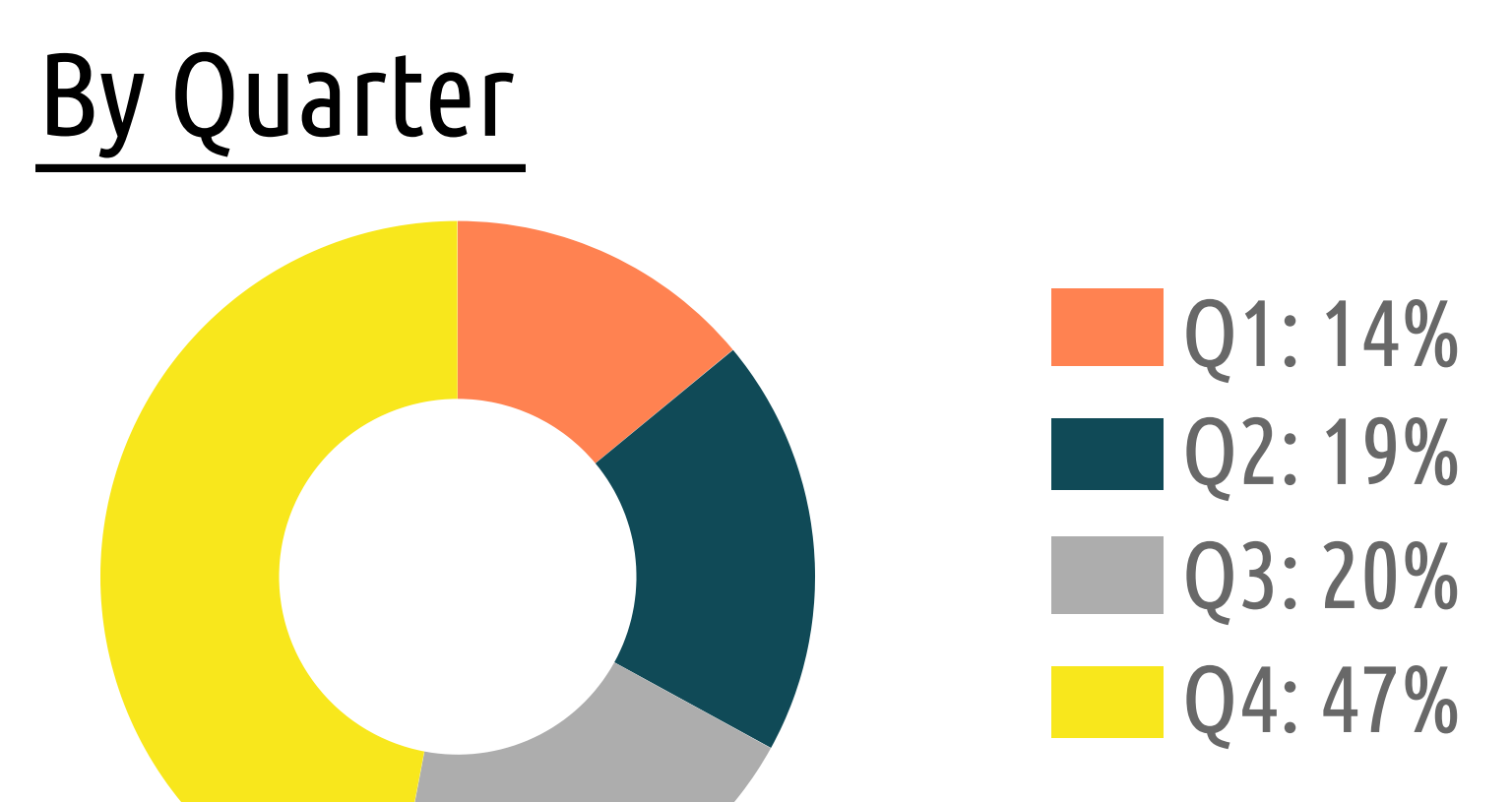
- 55% Hotel
- 45% Private Home

% of Visitors who stayed Overnight by Mode of Transportation

- 99% Air
- 19% Motor Vehicle
- 12% Pedestrian

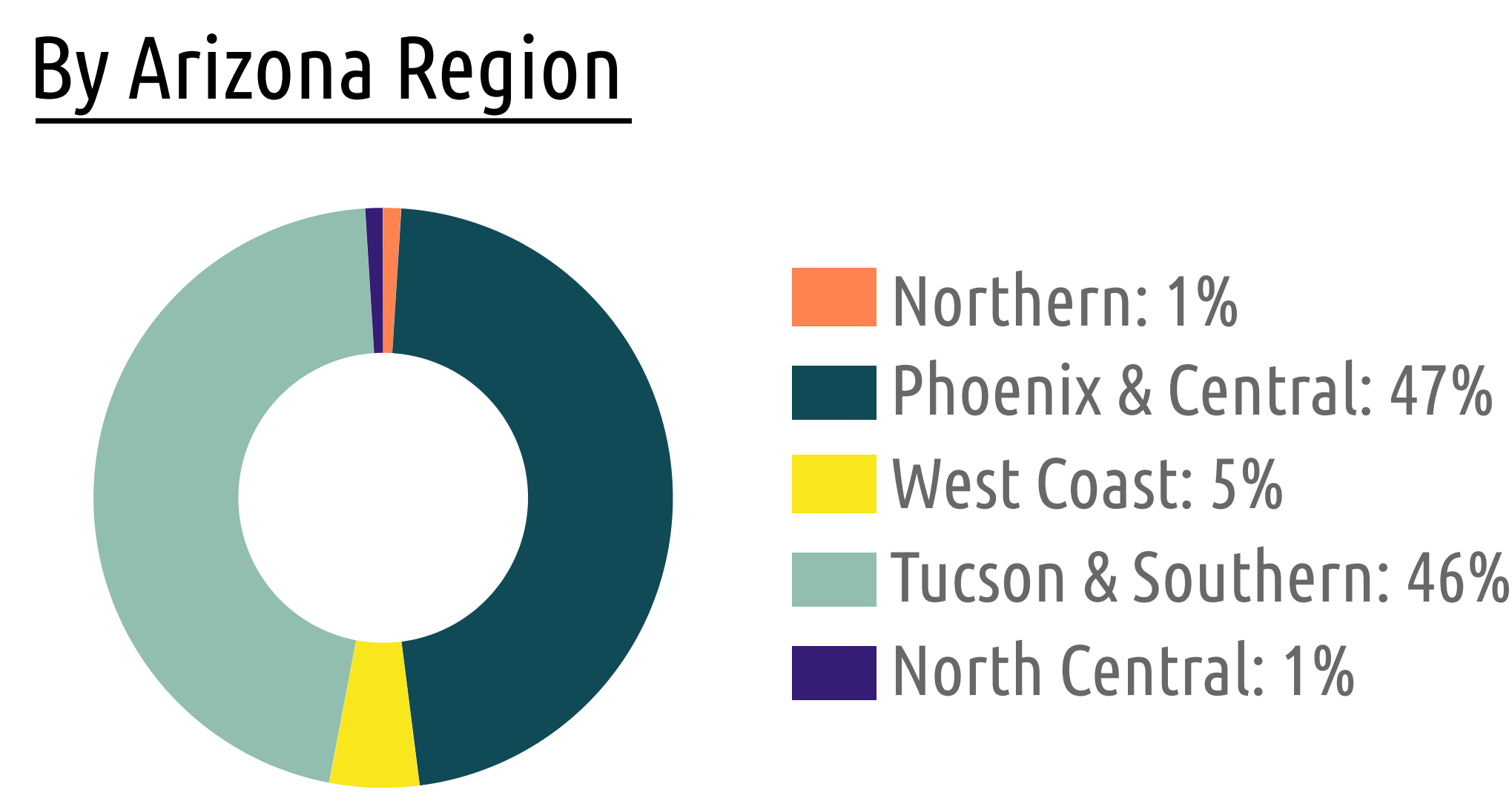
Visa Credit Card Travel Spending

Mexican Visa Card Spending ranked #2 in 2019 with 17% of total International Travel Spending in Arizona.



Nights in Arizona

- 14% 1 Night
- 26% 2 Nights
- 35% 3 Nights
- 17% 4 Nights
- 8% 5+ Nights



Sources: 2007 Mexican Visitor Study - University of Arizona; U.S. Dept. of Commerce - NTTO, reporting 2019 aggregate data; Tourism Economics, reporting 2021 data; VisaVUE Travel, reporting 2021 data.