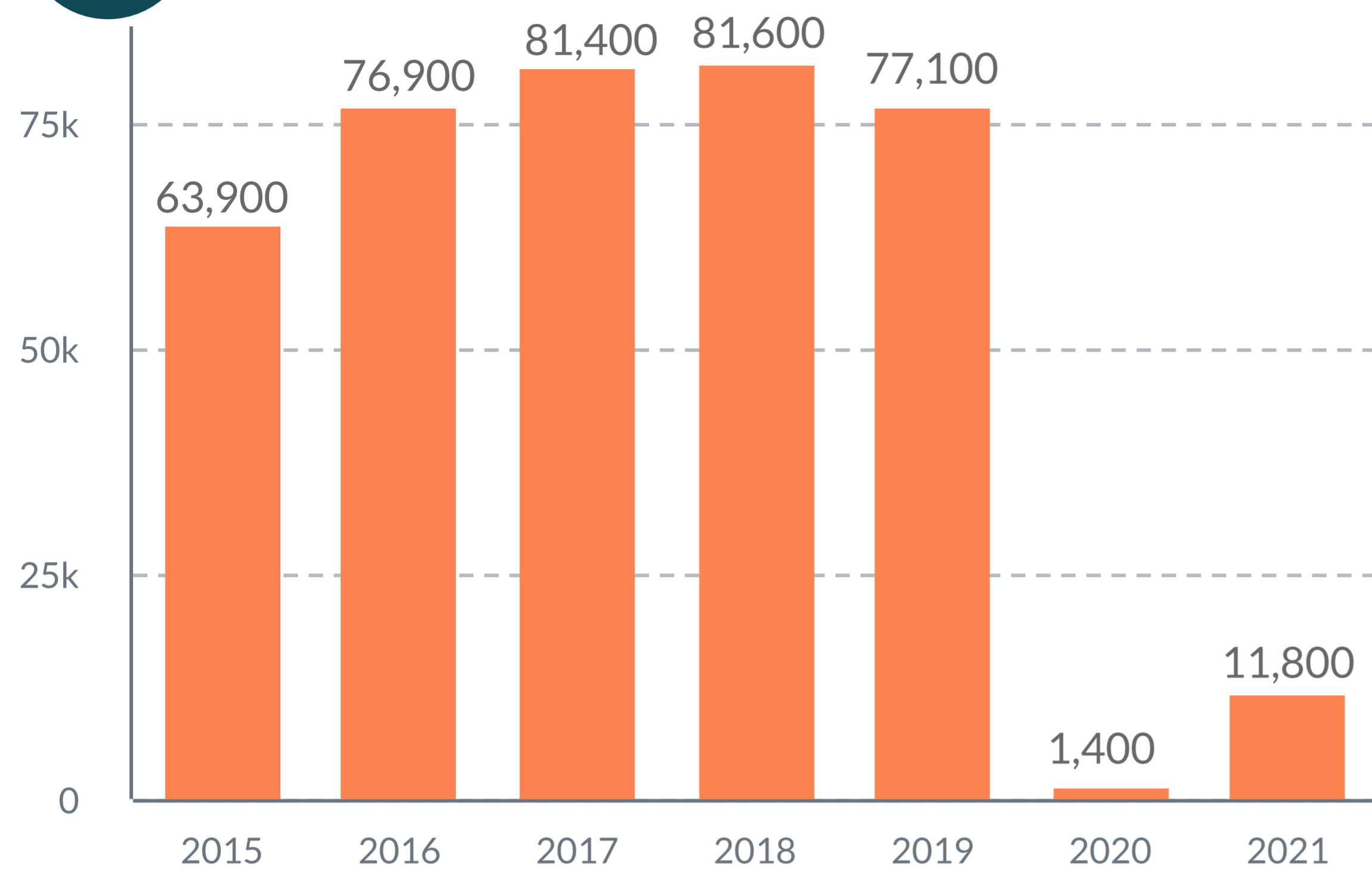




# CHINESE VISITATION TO ARIZONA



## Visitation Volume to Arizona



## Visitor Characteristics

**36 years**

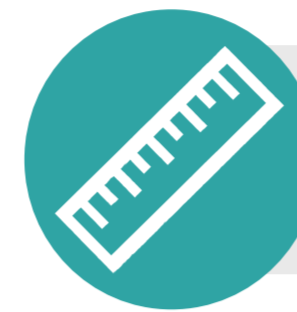
Average Age

**\$69,410**

Average Household Income

**2.0 persons**

Average Party Size



## Length of Stay

**8.4**

Average Nights in Destination

**28**

Average Nights in U.S.



## Port of Entry

**55%** Los Angeles, CA

**21%** San Francisco, CA

**6%** Seattle, WA

**3%** New York, NY

**2%** Chicago, IL



## Main Purpose of Trip

**84%** Leisure

**53%** Vacation Holiday

**23%** Visit Friends/Relatives

**8%** Education

**14%** Business

**8%** General Business

**6%** Convention/Conference/Trade Show



## Transportation in U.S.

**51%** Air Travel between U.S. Cities

**46%** Rented Auto

**38%** Auto, Private or Company

**21%** City Subway/Tram/Bus

**19%** Taxicab/Limousine



## Visa Credit Card Travel Spending

Chinese Visa Card Spending ranked #4 in 2021 with 3% of total International Travel Spending in Arizona.

### By Quarter



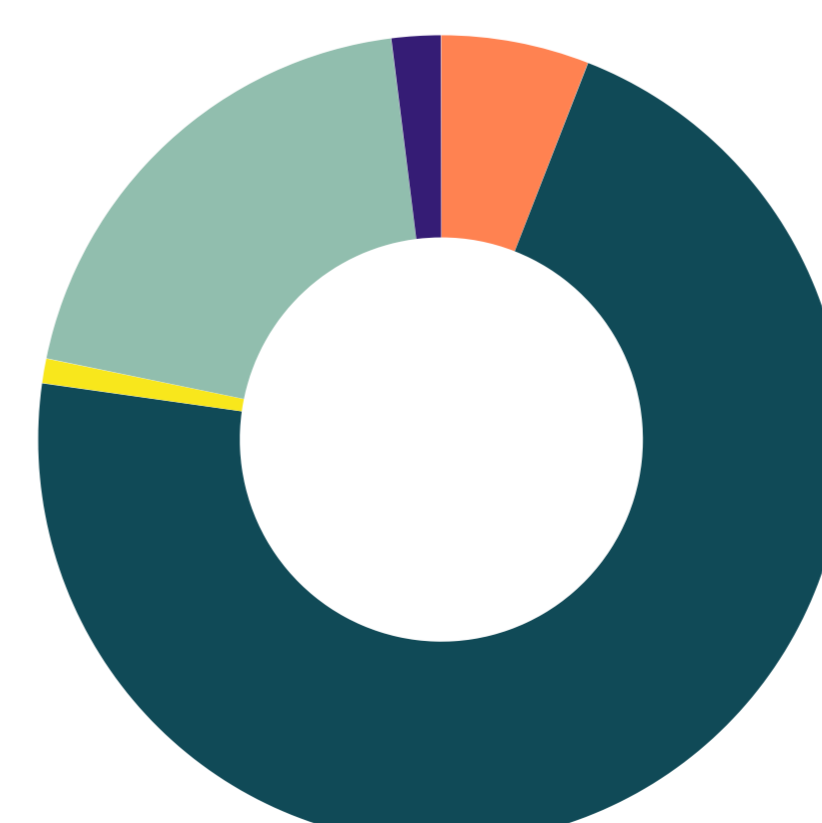
Q1: 19%

Q2: 19%

Q3: 29%

Q4: 33%

### By Arizona Region



Northern: 6%

Phoenix & Central: 72%

West Coast: 1%

Tucson & Southern: 20%

North Central: 2%



## Accommodations\*

**70%** Hotel/Motel

**26%** Private Home

**8%** Other

\* since this is collected through a survey, there is no indication if this is paid or non-paid.

Sources: U.S. Dept. of Commerce - NTTO, reporting 2019 aggregate data; Tourism Economics, reporting 2021 data; VisaVUE Travel, reporting 2021 data.