

# The Economic Impact of Travel

## Arizona

2021p  
State, Regional, & County Impacts

May 2022

**PREPARED FOR**  
Arizona Office of Tourism



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# The Economic Impact of Travel in Arizona

**2021p**  
**State, Regional, & County Impacts**

Arizona Office of Tourism

5/31/2022

**PRIMARY RESEARCH CONDUCTED BY**

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# Introduction

## Introduction

### Purpose of the Report

This report was commissioned by the Arizona Office of Tourism to assess the economic impact of travel to the state of Arizona. The travel industry represents an important component of Arizona's economy. Spending associated with travel in Arizona generates earnings, employment and taxes throughout the state. Many counties in Arizona contain attractive travel destinations and count the travel industry as a primary economic industry in their area. This report describes the economic activity associated with travel throughout the state, detailing important trends within the industry.

### How to Use the Report

This report brings together data collected from many sources, both public and private, that are relevant to the measurement of travel throughout Arizona. Our analysis synthesizes the data and generates estimates for the impact of travel to counties in the state. We encourage the reader of this report to use the table of contents to navigate to the section of the report that is relevant to their concerns and to reach out to Dean Runyan Associates with any questions on further detail or clarification.

### 2021 Considerations

It should be noted that these measures of economic activity declined at unprecedented rates during 2020 and in 2021 increased at unprecedented rates.

Starting in 2021, we are including an estimate for short term vacation rentals, as the COVID-19 pandemic accelerated STVR popularity as an alternative overnight option.

The label for "Hotel, Motel, STR" in prior reports has been updated to "Hotel, Motel, STVR" to reduce confusion between the intended use describing short term vacation rentals and STR LLC, a provider of hotel industry statistics.



**Spending, Employment, Earnings, and Taxes** are the key metrics to measure the economic impacts of travel.

### What are travel impacts?

**Travel impacts** measure the economic activity associated with the activity of travel within a region. As travel is a broad activity that encompasses many other activities (transportation, lodging, eating & drinking, recreational activities, etc.), it is necessary to make estimates for each of the composite elements of travel in order to arrive at a total number. Reporting on travel impacts allows decision-makers to benchmark the travel industry against other local industries, gain insight on the makeup of traveler activity in their region, and communicate clearly to stakeholders the relevance of the traveler economy to their region.



# National Impacts

2021p

# National / Summary

## U.S. Travel Impacts 2021 Preliminary

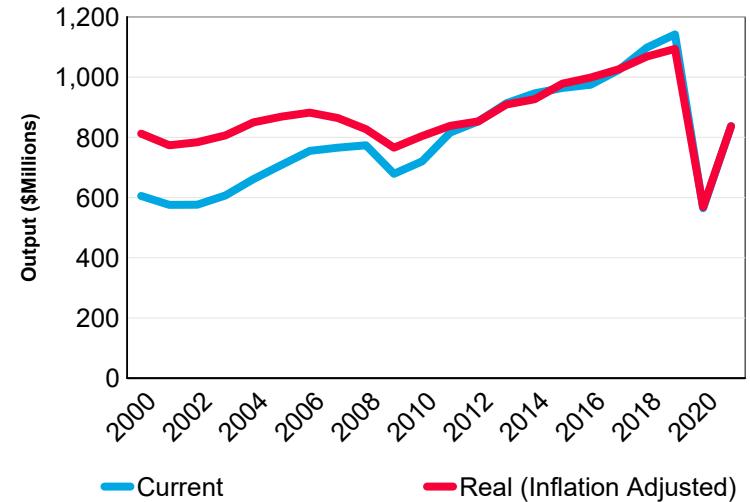
The COVID-19 pandemic brought economic disruption to almost all sectors of the U.S. economy in 2020, but few industries were as hard hit as travel. The combination of economic instability and health and safety measures in the U.S. led to a large reduction in the demand for such services. Total travel output decreased by 48% (-\$525B) in 2020, as compared to 2019 levels. In 2021 travel activity continued the recovery started in mid-late 2020, by the end of 2021 travel output increased approximately 48% (+\$268B) compared to 2020 levels. An additional \$256 billion is needed to reach 2019 levels of travel output.

At the time of this report, the Bureau of Economic Analysis (BEA) Tourism Satellite Account covered travel activity through 2020; all 2021 estimates have been made by Dean Runyan Associates.

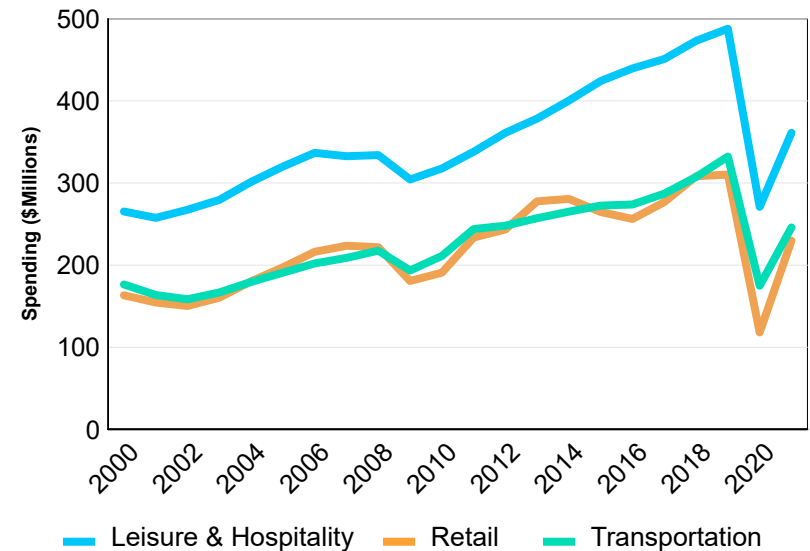
- Direct travel output by resident and foreign visitors was \$837 billion in 2021 in current dollars. This represents a 48% increase over 2020. When adjusted for inflation (real dollars), spending increased by 47% from 2020 to 2021.
- Leisure & Hospitality, as a share of total spending, decreased to 43%, compared to 48% in 2020. The overall shift in total spending was influenced by the return to air travel, and price increases for gasoline.

The U.S. travel industry **expanded 48% (\$268B) in 2021**, after losing a combined \$525 billion in 2020.

### Direct Travel Output 2000-2021p

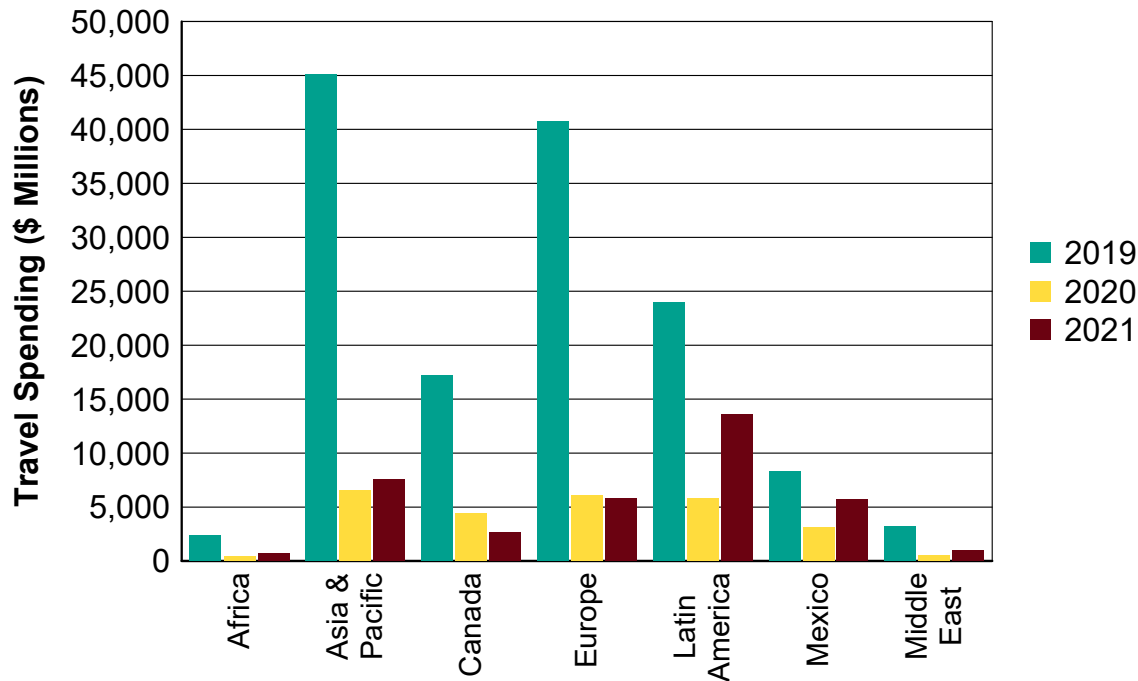


### Spending by Summary Commodity 2000-2021p



# National / Summary

## International Spending 2021p



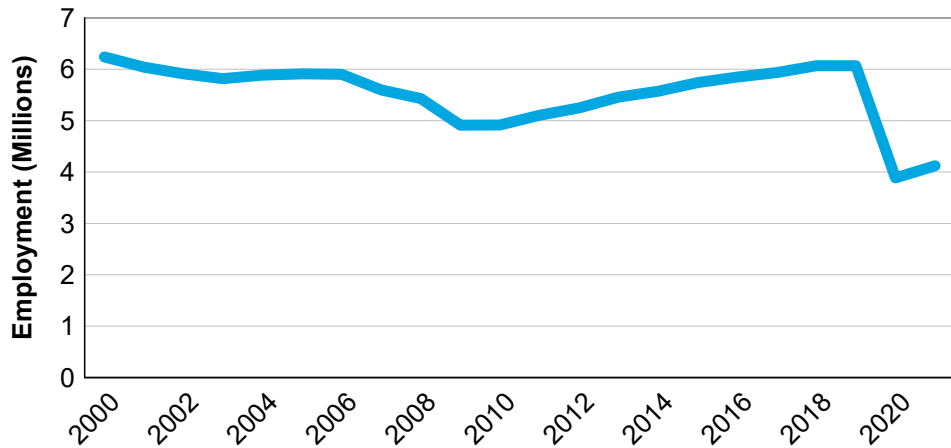
While international spending is up 38% relative to 2020, most regions are still lagging compared to 2019 levels of travel activity. International markets are slow to recover, as COVID-19 restrictions were still prevalent throughout much of the globe in 2021.

**Sources:** Dean Runyan Associates, Bureau of Economic Analysis

Note: Travel restrictions generally took effect in March 2020, with January and February 2020 showing relatively normal travel patterns.

# National / Summary

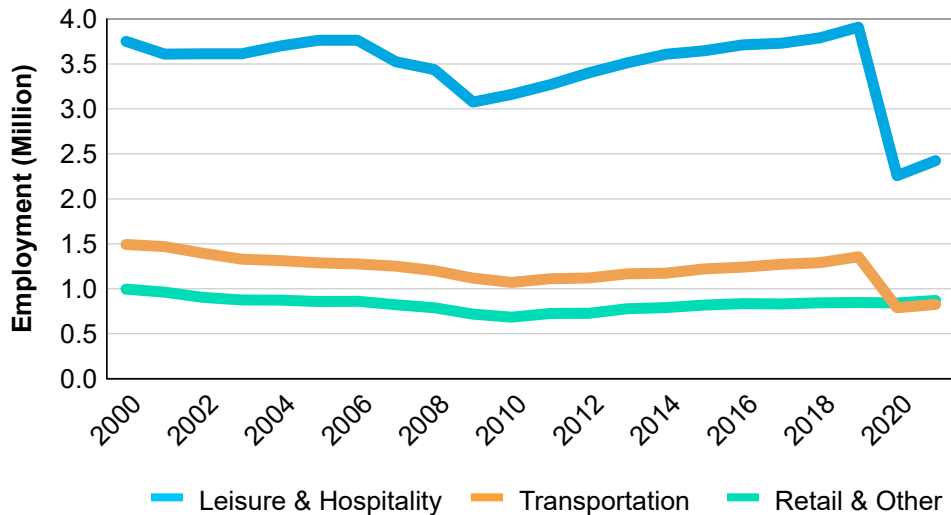
## U.S. Travel Industry Direct Employment



National employment in the travel industry recovered 230 thousand jobs in 2021, an increase of 7% over 2020. In 2020, travel industry employment decreased by 2.2 million jobs (-36% YOY).

Sources: Bureau of Economic Analysis, Dean Runyan Associates

## U.S. Travel Industry Employment by Sector



Leisure and hospitality grew 7.4% in 2021 a gain of 166 thousand jobs.

Sources: Bureau of Economic Analysis, Dean Runyan Associates



# State Impacts

2021p

# Arizona / Summary

## Travel Impacts 2021p



### 58.3% Increase in Travel Spending

Travel spending in Arizona increased 58.3% from \$14.9 billion in 2020 to \$23.6 billion in 2021.



### 10,430 Jobs Gained

Direct travel-generated employment experienced a gain of approximately 10,430 jobs, a 6.7% increase in employment compared to 2021.



### 8.8% Growth in Travel Earnings

Direct travel-generated earnings experienced a gain of \$555 million, a 8.8% increase compared to 2020.



### 28.4% Increase in Tax Revenue

Tax receipts generated by travel spending are up 28.4% compared to 2020. State and local taxes both experienced a strong recovery in 2021, growing 37.0% and 36.7% respectively. Federal tax receipts grew by 17.2%.

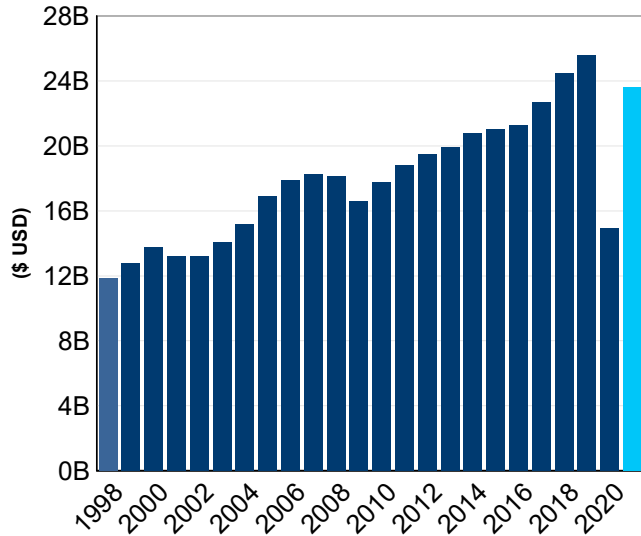
Note: These estimates for Arizona are subject to revision when more complete or additional data becomes available.



# Arizona / Spending

## Direct Travel Spending

Direct travel spending increased by \$8.7 billion in 2021.

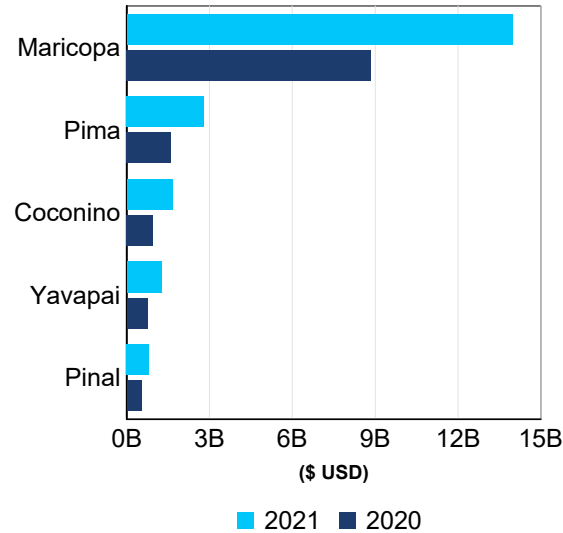


In 2021, travel spending in Arizona grew to \$23.6 billion, a 58.2% increase from the prior year.

From 2012-2021, Arizona travel spending grew at an annual growth rate of 2.2%.



Direct travel spending increases in top 5 counties.



All 5 of the counties that generate the highest travel spending in Arizona grew in 2021. The growth rate of the top 5 counties was 61.2%, compared to a growth rate of 58.2% for the state as a whole. Visitors spent approximately \$13.9 billion in Maricopa county alone in 2021, 59.1% of the state total.



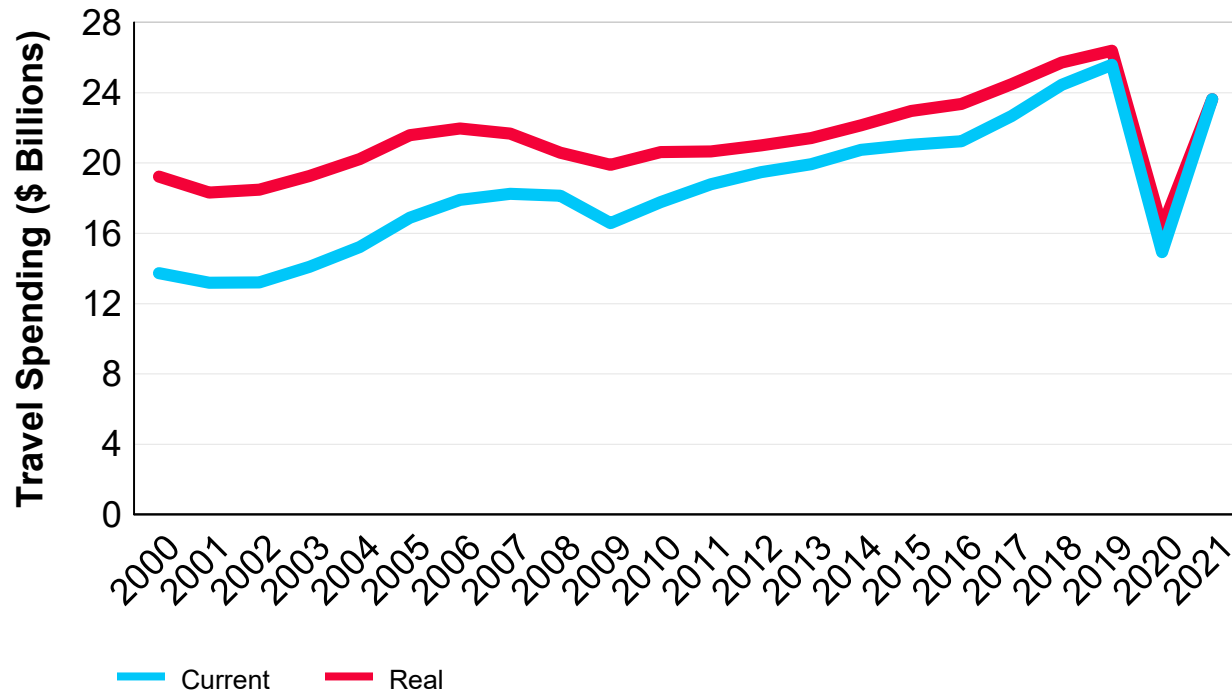
$$\begin{aligned} &\text{Destination + Other Travel} \\ &= \\ &\text{Direct Travel Spending} \end{aligned}$$

### What is direct travel spending?

**Direct travel spending** includes both destination spending and other spending. **Destination spending** refers to all spending on goods and services by visitors at the destination. **Other travel spending** refers to expenditures at travel arrangement companies located in Arizona, convention and trade show operations, and spending on air by residents to leave the state for travel elsewhere. These expenditures directly support the travel industry in Arizona but are not considered visitor spending in our methodology.

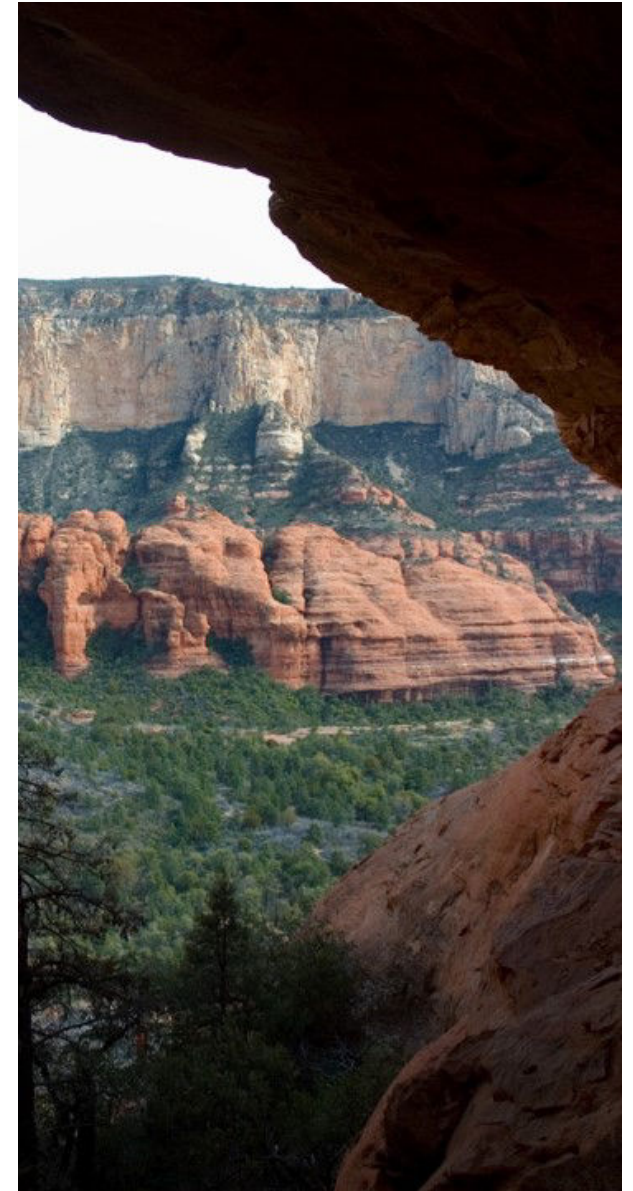
# Arizona / Spending

## Direct Spending / Real and Current Dollars



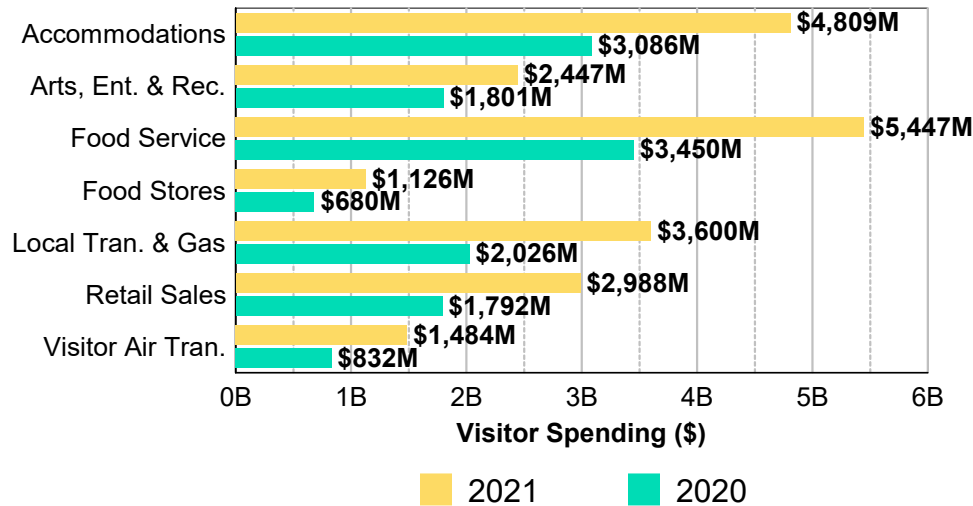
Between 2020 and 2021, travel spending adjusted for inflation (real) increased 45%, compared to a 58% increase in travel spending un-adjusted for inflation (current).

Sources: Bureau of Labor Statistics CPI, Dean Runyan Associates



# Arizona / Spending

## Visitor Spending by Commodity Purchased

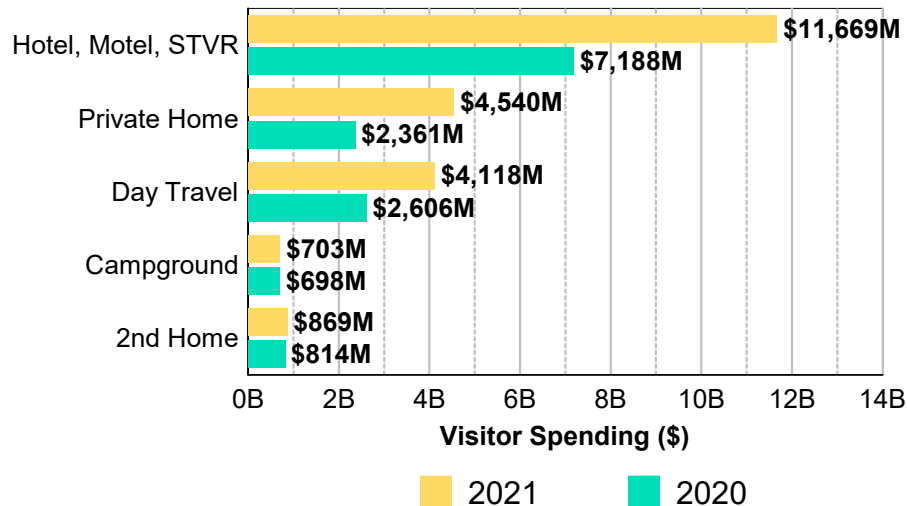


The largest gain occurred in food service -- \$2 billion more in spending in 2021 compared to 2020, an increase of 57.9%.

Spending on accommodations grew by approximately \$1.7 billion, an increase of 55.8%.

**Sources:** Dean Runyan Associates, Arizona Dept. of Revenue, Omnitrak Group LLC, Energy Information Administration

## Visitor Spending by Accommodation Type



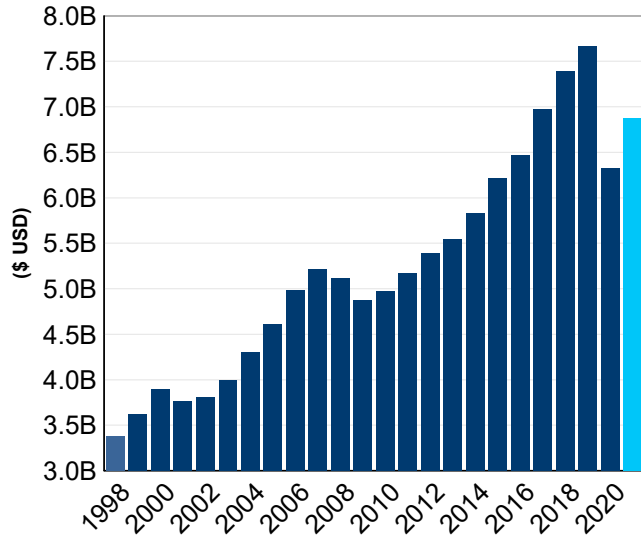
Visitors who stayed in a Hotel, Motel, or STVR (short term vacation rental) spent \$11.7 billion in 2021, an increase of 62.3%.

**Sources:** Dean Runyan Associates, Omnitrak Group LLC., STR LLC., KeyData Dashboard, Census Bureau

# Arizona / Earnings

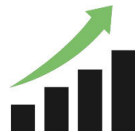
## Direct Travel-Generated Earnings

Direct travel-generated earnings increased by \$555 million in 2021.

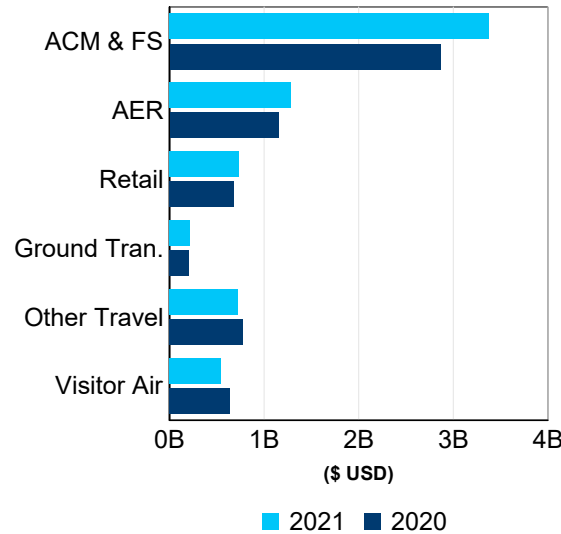


In 2021, direct travel-generated earnings grew to \$6.8 billion, an 8.8% increase from the prior year.

From 2012-2021, Arizona direct travel-generated earnings grew at an annual growth rate of 2.7%.



Component sectors of the travel industry show mixed growth.



Accommodation & Food Services (ACM & FS)  
Arts, Entertainment, Recreation (AER)

Accommodation & Food Services grew at the fastest rate (18%) of the primary sectors that make up the travel industry.



$$\begin{aligned}
 &(\text{Revenue} - \text{Cost of Goods Sold} - \\
 &\text{Expenses} - \text{Sales Tax}) \\
 &= \\
 &\text{Earnings}
 \end{aligned}$$

### What are direct travel-generated earnings?

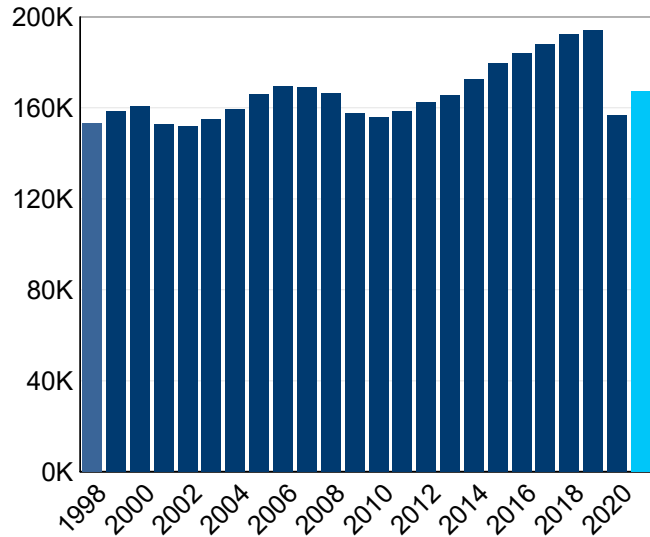
**Direct travel-generated earnings** represent the total after-point of sale tax income from travel activity. It includes wage and salary disbursements, proprietor income, and other earned income or benefits.

Earnings are an important measure of the benefit of the travel industry that flow to proprietors and employees. Because the travel industry is highly labor intensive, much of travel-generated earnings flow to workers in the form of wages as opposed to owners of capital and intellectual property assets.

# Arizona / Employment

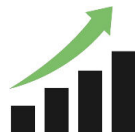
## Direct Travel-Generated Employment

Direct travel-generated employment increased by 10,431 jobs in 2021.

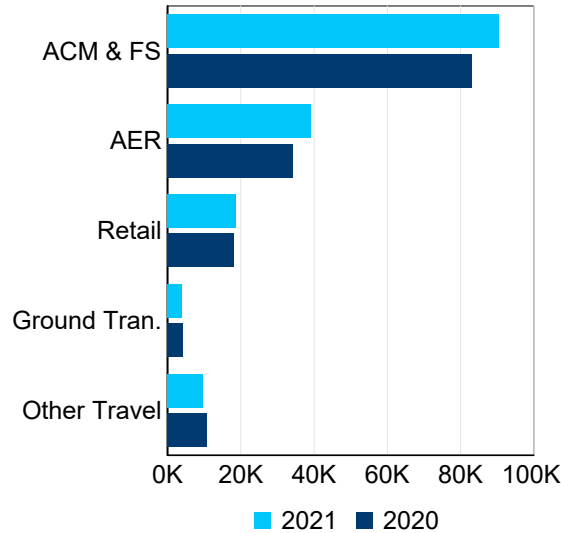


In 2021, direct travel-generated employment totaled 167 thousand jobs, a 6.7% increase from the prior year.

From 2012-2021, Arizona travel employment grew at an annual growth rate of 0.3%.



Accommodations and Food Services accounted for 70% of the gain.



Accommodation & Food Services (ACM & FS)  
Arts, Entertainment, Recreation (AER)

Employment in the Accommodations and Food Services sector totaled 90,330 in 2021, a gain of 7,260 jobs (8.7%) from 2020. Arts, Entertainment, and Recreation grew at the highest rate, gaining 4,900 jobs (14.3%).

## What is direct travel-generated employment?

Direct travel-generated employment refers to the total number of full and part-time jobs directly attributable to travel spending. A significant share of many industries' earnings come from travel-related spending. Part of these earnings are used to pay employees in the form of income and benefits. Based on average salaries for employees in the various travel-related industries in Arizona, a total employment number attributable to travel can be reached. Employment figures reflect an annual average level of employment.

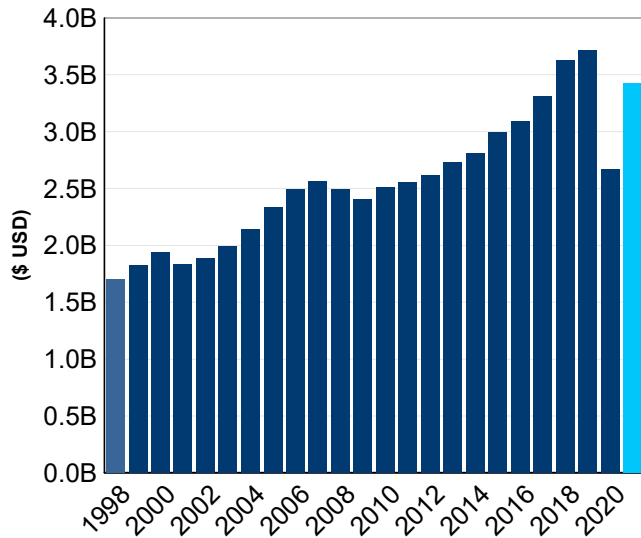


In 2021, every \$1 million in travel-related spending resulted in 7.1 jobs for the industry.

# Arizona / Tax Revenue

## Direct Travel-Generated Tax Receipts

Direct travel-generated tax revenue increased by \$755 million in 2021.

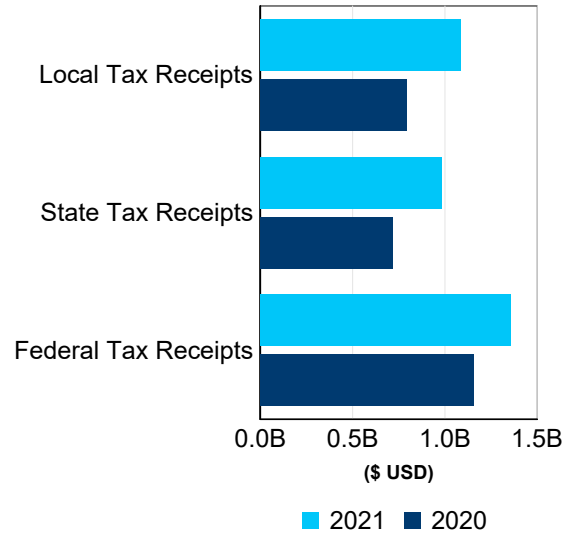


Direct travel-generated tax revenue increased to \$3.4 billion in 2021, a 28.4% increase from the prior year.

From 2012-2021, Arizona tax revenue grew at an annual growth rate of 3%.



Tax revenue increases across state and local sources.



State and local tax receipts grew at similar rates in 2021. State tax receipts grew 37%, while local tax receipts grew 36.7%.

## What are direct travel-generated tax receipts?

Direct travel-generated tax receipts include state, local and federal taxes related to travel. **State taxes** include lodging taxes, income taxes, motor fuel taxes, and sales taxes. **Local taxes** primarily take the form of sales taxes imposed by cities, counties, and other tax jurisdictions in Arizona. They also include any applicable local lodging tax, and property taxes attributable to employee and business earnings. **Federal taxes** include motor fuel excise taxes, income taxes, and airline ticket taxes.

# Arizona / Impacts Table

## Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	Avg. Annual % Chg.	
											2020-21	2012-21
<b>Spending (\$Millions)</b>												
Total (Current \$)	19,489	19,936	20,762	21,034	21,245	22,679	24,446	25,591	14,930	23,630	▲ 58.3%	▲ 2.2%
Other	2,398	2,486	2,573	2,580	2,628	2,764	2,949	3,050	1,263	2,669	▲ 111.3%	▲ 1.2%
Visitor	17,090	17,450	18,189	18,454	18,617	19,916	21,497	22,541	13,667	20,961	▲ 53.4%	▲ 2.3%
Non-transportation	11,757	12,081	12,683	13,394	13,831	14,701	15,744	16,558	10,809	16,817	▲ 55.6%	▲ 4.1%
Transportation	5,333	5,369	5,506	5,060	4,786	5,215	5,753	5,983	2,858	5,083	▲ 77.9%	▼ -0.5%
<b>Earnings (\$Millions)</b>												
Earnings (Current \$)	5,393	5,546	5,827	6,216	6,464	6,968	7,397	7,667	6,322	6,877	▲ 8.8%	▲ 2.7%
<b>Employment (000's)</b>												
Employment	162.5	165.6	172.7	179.5	184.2	187.9	192.3	194.3	156.7	167.2	▲ 6.7%	▲ 0.3%
<b>Tax Revenue (\$Millions)</b>												
Total (Current \$)	2,617	2,733	2,814	2,999	3,093	3,309	3,625	3,718	2,666	3,421	▲ 28.4%	▲ 3.0%
Local	735	756	787	856	893	953	1,111	1,116	794	1,085	▲ 36.7%	▲ 4.4%
State	825	805	796	839	859	933	1,010	1,036	717	982	▲ 37.0%	▲ 2.0%
Federal	1,057	1,172	1,230	1,304	1,341	1,423	1,505	1,566	1,155	1,354	▲ 17.2%	▲ 2.8%



# Arizona / Impacts Table, Detailed

## Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2020-2021
<b>Direct Travel Spending (\$Millions)</b>											
Destination Spending	17,090	17,450	18,189	18,454	18,617	19,916	21,497	22,541	13,667	21,900	▲ 60.2%
Other Travel*	2,398	2,486	2,573	2,580	2,628	2,764	2,949	3,050	1,263	1,729	▲ 36.9%
<b>TOTAL</b>	<b>19,489</b>	<b>19,936</b>	<b>20,762</b>	<b>21,034</b>	<b>21,245</b>	<b>22,679</b>	<b>24,446</b>	<b>25,591</b>	<b>14,930</b>	<b>23,630</b>	<b>▲ 58.3%</b>
<b>Visitor Spending by Type of Traveler Accommodation (\$Millions)</b>											
Hotel, Motel, STVR	7,688	7,909	8,399	8,916	9,196	9,941	10,932	11,606	7,188	11,669	▲ 62.3%
Hotel, Motel										10,730	
STVR										940	
Private Home	4,216	4,284	4,420	4,399	4,390	4,643	4,931	5,100	2,361	4,540	▲ 92.3%
Campground	698	694	707	664	648	678	723	773	698	703	▲ 0.8%
2nd Home	710	719	737	735	747	770	805	832	814	869	▲ 6.8%
Day Travel	3,779	3,845	3,926	3,739	3,636	3,883	4,106	4,230	2,606	4,118	▲ 58.0%
<b>TOTAL</b>	<b>17,090</b>	<b>17,450</b>	<b>18,189</b>	<b>18,454</b>	<b>18,617</b>	<b>19,916</b>	<b>21,497</b>	<b>22,541</b>	<b>13,667</b>	<b>21,900</b>	<b>▲ 60.2%</b>
<b>Visitor Spending by Commodity Purchased (\$Millions)</b>											
Accommodations	2,616	2,719	2,951	3,303	3,469	3,759	4,127	4,508	3,086	4,809	▲ 55.8%
Food Service	3,615	3,744	3,947	4,191	4,398	4,730	5,127	5,391	3,450	5,447	▲ 57.9%
Food Stores	912	940	985	992	971	1,000	1,021	1,056	680	1,126	▲ 65.5%
Local Tran. & Gas	3,755	3,741	3,754	3,206	2,927	3,250	3,637	3,688	2,026	3,600	▲ 77.7%
Arts, Ent. & Rec.	2,126	2,151	2,217	2,298	2,375	2,486	2,630	2,697	1,801	2,447	▲ 35.9%
Retail Sales	2,488	2,528	2,583	2,610	2,617	2,727	2,839	2,906	1,792	2,988	▲ 66.7%
Visitor Air Tran.	1,578	1,628	1,752	1,854	1,859	1,965	2,117	2,295	832	1,484	▲ 78.3%
<b>TOTAL</b>	<b>17,090</b>	<b>17,450</b>	<b>18,189</b>	<b>18,454</b>	<b>18,617</b>	<b>19,916</b>	<b>21,497</b>	<b>22,541</b>	<b>13,667</b>	<b>21,900</b>	<b>▲ 60.2%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*Other Travel includes resident air travel, travel arrangement, and convention/ trade shows.

Breakouts for Hotel, Motel, STVR are not available prior to 2021.

# Arizona / Impacts Table, Detailed

## Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2020-2021
<b>Travel Industry Earnings (\$Millions)</b>											
Accom. & Food Serv.	2,231	2,330	2,464	2,655	2,785	3,020	3,229	3,373	2,863	3,379	▲ 18.0%
Arts, Ent. & Rec.	967	995	1,083	1,129	1,180	1,252	1,356	1,430	1,151	1,282	▲ 11.4%
Retail**	501	505	538	566	584	608	634	653	687	736	▲ 7.1%
Ground Tran.	148	149	160	172	182	207	225	243	203	214	▲ 5.6%
Visitor Air Tran.	618	615	628	704	715	792	816	842	636	542	▼ -14.8%
Other Travel*	929	952	954	989	1,018	1,089	1,137	1,126	781	724	▼ -7.4%
<b>TOTAL</b>	<b>5,393</b>	<b>5,546</b>	<b>5,827</b>	<b>6,216</b>	<b>6,464</b>	<b>6,968</b>	<b>7,397</b>	<b>7,667</b>	<b>6,322</b>	<b>6,877</b>	<b>▲ 8.8%</b>
<b>Travel Industry Employment (Thousand Jobs)</b>											
Accom. & Food Serv.	83.2	86.1	88.7	92.2	95.1	97.0	99.3	100.0	83.1	90.3	▲ 8.7%
Arts, Ent. & Rec.	36.6	37.3	39.7	41.3	41.9	43.1	45.0	46.1	34.2	39.2	▲ 14.3%
Retail**	16.6	16.9	17.6	18.1	18.4	18.4	18.4	18.3	18.0	18.6	▲ 3.2%
Ground Tran.	3.7	3.8	3.9	4.1	4.4	4.9	5.1	5.3	4.2	4.0	▼ -5.8%
Visitor Air Tran.	7.5	7.2	7.6	8.1	8.2	8.4	8.7	8.8	6.4	5.3	▼ -16.3%
Other Travel*	14.9	14.3	15.3	15.7	16.1	16.1	15.7	15.7	10.8	9.7	▼ -9.6%
<b>TOTAL</b>	<b>162.5</b>	<b>165.6</b>	<b>172.7</b>	<b>179.5</b>	<b>184.2</b>	<b>187.9</b>	<b>192.3</b>	<b>194.3</b>	<b>156.7</b>	<b>167.2</b>	<b>▲ 6.7%</b>
<b>Tax Receipts Generated by Travel Spending (\$Millions)</b>											
Local Tax Receipts	735	756	787	856	893	953	1,111	1,116	794	1,085	▲ 36.7%
State Tax Receipts	825	805	796	839	859	933	1,010	1,036	717	982	▲ 37.0%
Federal Tax Receipts	1,057	1,172	1,230	1,304	1,341	1,423	1,505	1,566	1,155	1,354	▲ 17.2%
<b>TOTAL</b>	<b>2,617</b>	<b>2,733</b>	<b>2,814</b>	<b>2,999</b>	<b>3,093</b>	<b>3,309</b>	<b>3,625</b>	<b>3,718</b>	<b>2,666</b>	<b>3,421</b>	<b>▲ 28.4%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*Other Travel includes resident air travel, travel arrangement, and convention/ trade shows.

\*\*Retail includes gasoline.



# Arizona / Lodging Sales

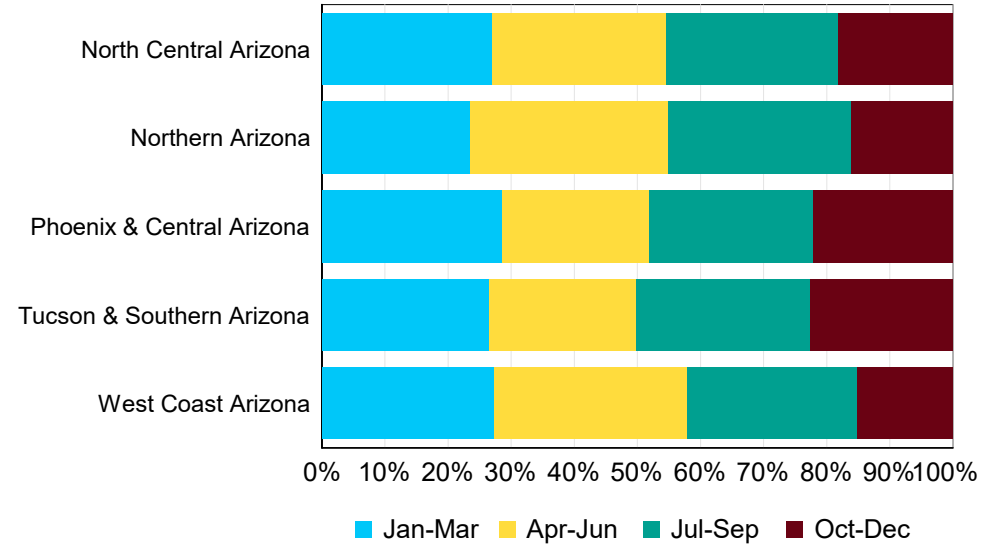
## Seasonal & Regional

Lodging sales are a strong indicator to seasonal travel patterns in the Arizona tourism industry. Lodging sales of the Phoenix and Central Arizona region area are greater than the four other regions combined (56.3%). This share has declined 4.6% compared to 2019 (60.9%).

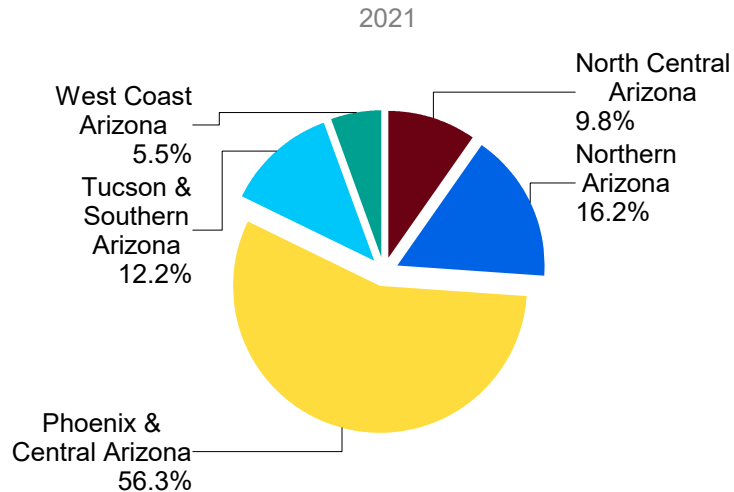
In 2021 the third quarter (Jul-Sep) experienced sales during this time period that exceeded the historical trend.

*The Northern Arizona region includes Apache, Coconino, and Navajo counties. The West Coast region includes La Paz, Mohave, and Yuma counties. The North Central region includes Gila and Yavapai counties. The Phoenix and Central Arizona region includes Maricopa and Pinal counties. The Tucson and Southern Arizona region includes Cochise, Graham, Greenlee, Pima, and Santa Cruz counties.*

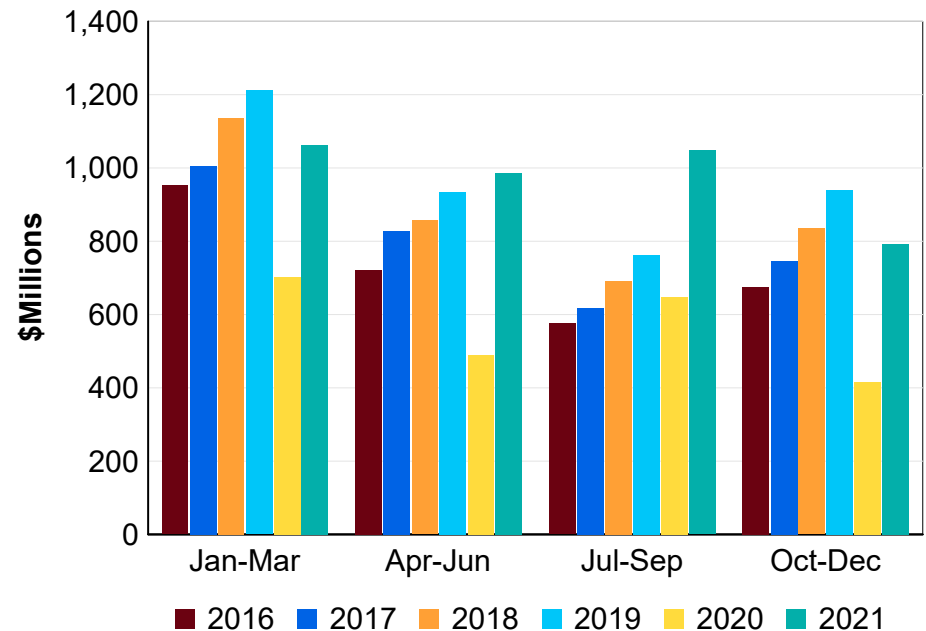
**Taxable Lodging Sales by Region and Quarter, 2021**



**Regional Shares of Arizona Taxable Lodging Sales**



**Arizona Taxable Lodging Sales by Quarter**



# Arizona / Origin

## Direct Travel Impacts Origin, 2021p

U.S. residents of states other than Arizona accounted for approximately 62% of all travel spending in Arizona in 2020. Residents of Arizona accounted for 33%, while international visitors accounted for 5% of travel spending in the state. Detailed estimates by visitor residence are reported in the following table for spending, earnings, employment, and tax receipts.

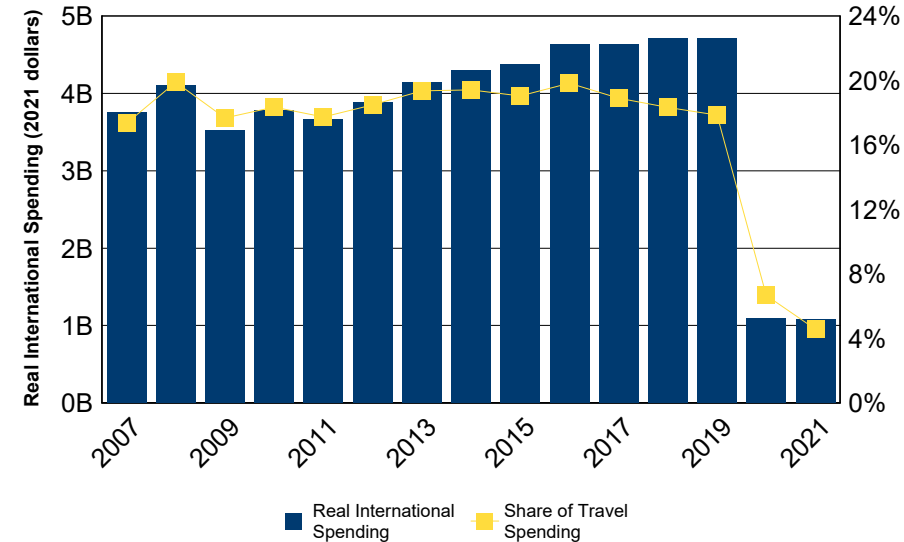
International spending historically has been around 20% of travel spending in Arizona. Global international travel continued to be depressed by the COVID-19 pandemic and associated restrictions.

Category	Arizona	Other US	International	All Visitors
Spending (\$Billions)	7.8	14.7	1.1	23.6
Earnings (\$Billions)	1.8	4.0	1.1	6.9
Employment (000's Jobs)	39.3	96.4	31.5	167.2
Local/State Tax (\$Millions)	415.7	1,216.6	434.7	2,067.0
Federal Tax (\$Millions)	326.0	840.8	187.7	1,354.5

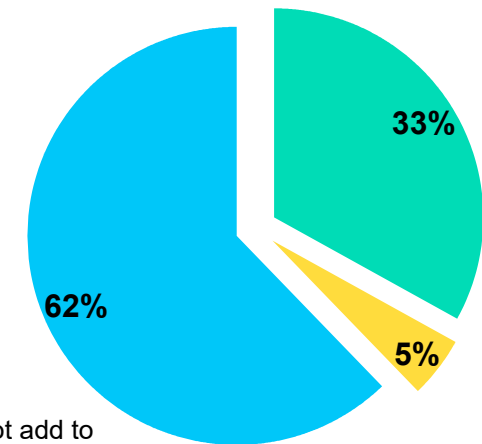
Note: All figures rounded

International spending impacts for Arizona were derived from the U.S. International Transaction estimates from the Bureau of Economic Analysis (BEA) and origin & destination counts from the National Travel and Tourism Office. The remaining economic impact categories are derived from the travel impact results in this report.

## International Visitor Spending in Real Dollars



## Travel Spending by Visitor Residence, 2021p



Figures may not add to 100% due to rounding.

Arizona International Other U.S.

# Arizona / Travel GDP

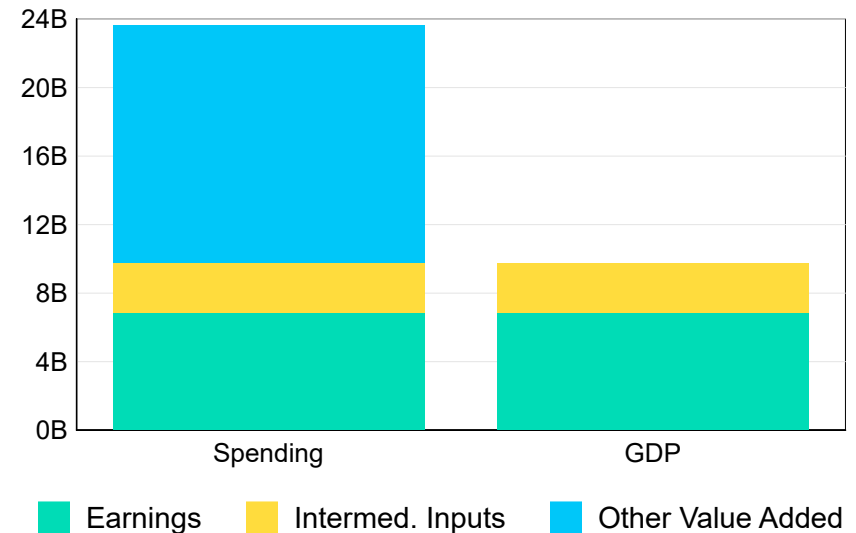
## Travel Industry GDP, 2021p

Gross Domestic Product (GDP, also referred to as value-added) is a measure of economic activity that reflects the market value of the labor and capital used to produce goods and services. The GDP for a particular industry within a state excludes the intermediate inputs purchased by businesses from other firms in the production process. It includes payments to individuals in the form of earnings, indirect business taxes to government, and other payments to individuals and corporations. The relationship between travel spending and the GDP of the Arizona travel industry is shown to the right. Arizona travel industry GDP of \$9.8 billion represents approximately 2.4 percent of the total Arizona GDP.

The estimates represent only the direct impacts of travel spending. A portion of the inputs purchased by travel businesses in Arizona will be delivered by other Arizona firms that are not strictly part of the travel industry. These inputs are sometimes referred to as "indirect" effects. See page 29 for estimates of secondary effects of travel spending.

**Travel Spending and GDP of Travel Industry**

(\$ Billions)



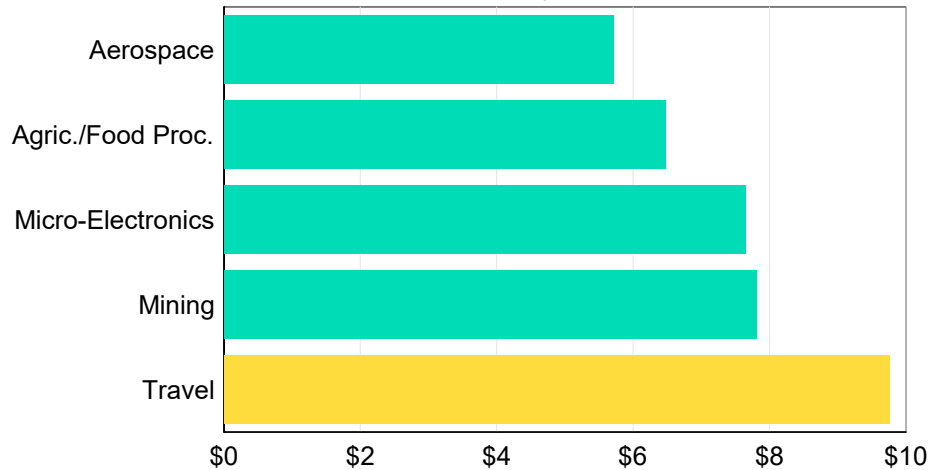
# Arizona / Travel GDP

## Arizona Export-Oriented Industries, 2021p

Export-oriented industries are those industries that primarily market their products and services to other regions, states or nations. Agriculture, extractive industries such as mining, and manufacturing are the best examples of goods-producing export industries. The travel industry is also an export-oriented industry because goods and services are sold to visitors, injecting money into the local economy, as do the exports of other industries.

### Arizona Gross Domestic Product

2021, GDP of Selected Export Industries



A comparison of the leading export-oriented industries in Arizona is shown for 2021. Exports are not necessarily more important than locally traded goods and services. However, diverse export-oriented industries in any economy are a source of strength - in part because they generate income that contributes to development of other local services and amenities.

Source: Dean Runyan Associates and Bureau of Economic Analysis. GDP estimates by Dean Runyan Associates.



# Arizona / Tax Revenue, Detailed

## Industry Gross Domestic Product and Taxes, CY 2021p

One way to consider the contributions of various industries is to express the tax payments of businesses to government as a percentage of their Gross Domestic Product. Both figures highlight these tax payments for a sample of goods-producing and service sectors in the state, including travel.

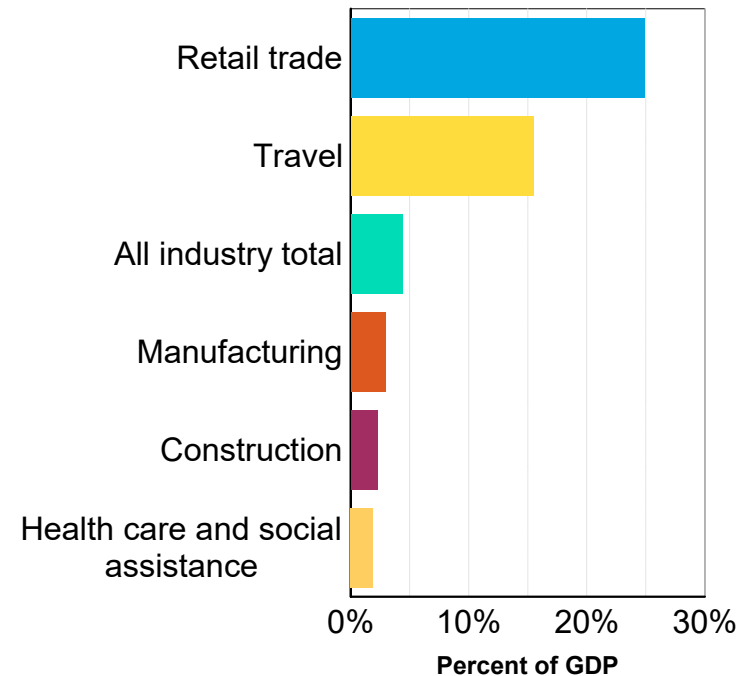
TOPI includes most taxes paid by businesses except for income taxes. This is why retail trade and travel have relatively high proportions of tax payments to their corresponding gross domestic products.

**Production & Import Taxes as a Percent of GDP, Selected Industries, 2021 CY**

Industry	GDP (Millions)	TOPI (Millions)	Percent
Construction	\$20,809	\$469	2.3%
Health care and social assistance	\$34,096	\$638	1.9%
Manufacturing	\$34,995	\$1,026	2.9%
Retail trade	\$31,861	\$7,924	24.9%
Travel	\$9,766	\$1,514	15.5%
All industry total	\$411,192	\$17,987	4.4%

Source: Bureau of Economic Analysis and Dean Runyan Associates  
 Note: TOPI denotes taxes on production and imports less subsidies.

**Production & Import Taxes as a Percent of GDP**



# Arizona / Tax Revenue, Detailed

## State and Local Tax Revenues, FY 2021p

The three primary sources of tax revenue generated by the travel industry are:

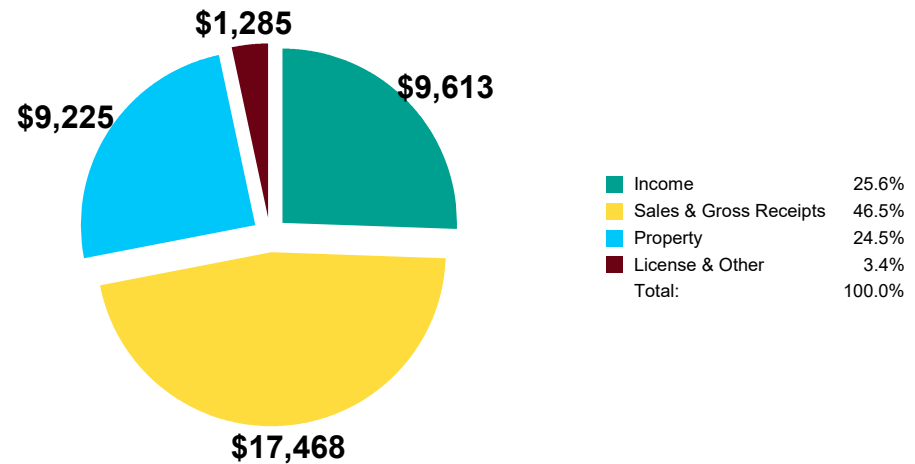
- Sales tax receipts generated by visitor spending. This includes local and state sales taxes, lodging taxes, alcoholic beverage taxes, motor vehicle rental taxes and motor fuel taxes.
- Taxes paid by travel industry businesses attributable to travel generated business receipts (property and income taxes).
- Taxes paid by travel industry employees attributable to travel generated earnings (sales and property taxes).

Tax Type	Total	Travel	Percent Travel
Sales & Gross Receipts	\$17,468	\$1,458	8.3%
Property	\$9,225	\$157	1.7%
Income	\$9,613	\$126	1.3%
License & Other	\$1,285	\$48	3.7%
<b>Total Tax Receipts</b>	<b>\$37,592</b>	<b>\$1,789</b>	<b>4.8%</b>

Source: Dean Runyan Associates, Census Bureau  
 Note: Total refers to all taxes collected in Arizona.

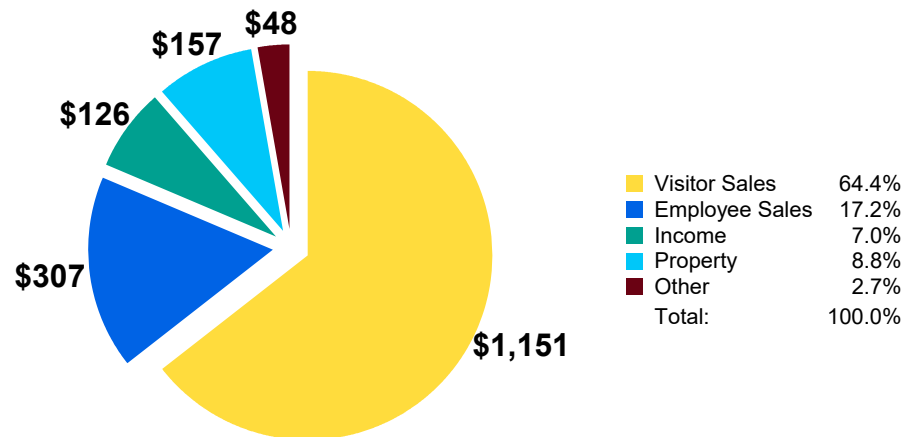
## State and Local Government Tax Revenues

2021 Fiscal Year (\$Millions)



## Travel Industry State and Local Government Tax Revenues

2021 Fiscal Year (\$Millions)



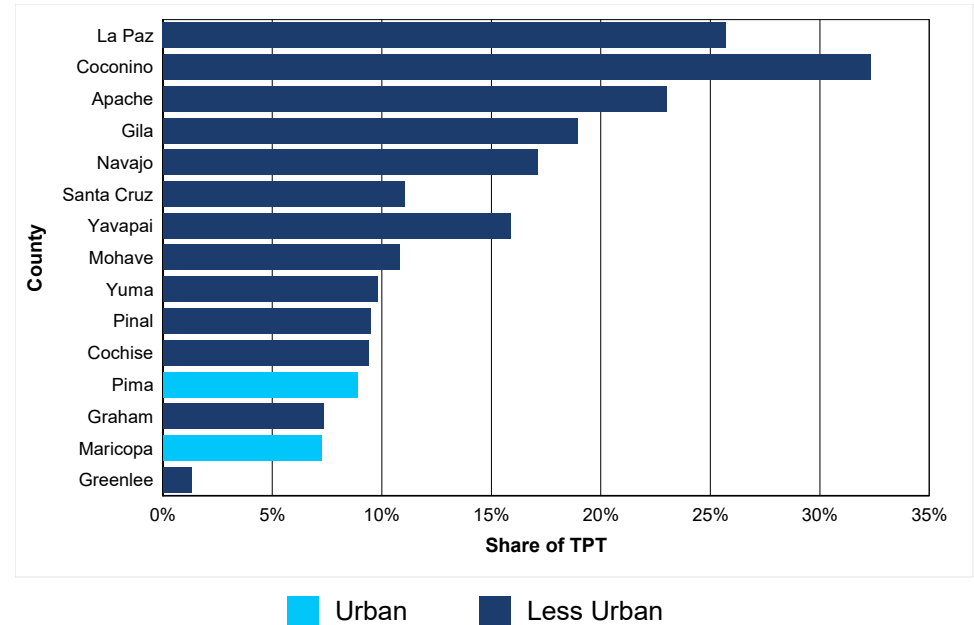
# Arizona / Tax Revenue, Detailed

## Total and Visitor-Generated TPT, FY 2021p

County	Total (Millions)	Travel (Millions)	Percent
Apache	\$19.5	\$4.5	23.0%
Cochise	\$115.6	\$10.8	9.4%
Coconino	\$192.0	\$62.0	32.3%
Gila	\$44.5	\$8.4	18.9%
Graham	\$29.8	\$2.2	7.3%
Greenlee	\$34.0	\$0.4	1.3%
La Paz	\$17.6	\$4.5	25.7%
Maricopa	\$5,482.7	\$397.6	7.3%
Mohave	\$226.1	\$24.4	10.8%
Navajo	\$84.8	\$14.5	17.1%
Pima	\$1,009.5	\$89.8	8.9%
Pinal	\$258.2	\$24.5	9.5%
Santa Cruz	\$50.4	\$5.6	11.0%
Yavapai	\$260.6	\$41.4	15.9%
Yuma	\$187.3	\$18.3	9.8%
<b>Arizona</b>	<b>\$8,012.6</b>	<b>\$709.1</b>	<b>8.8%</b>

Note: Total refers to all industries in Arizona.

**State Transaction Privilege Tax**  
Generated by Direct Travel Spending, FY 2021



Source: Arizona Department of Revenue, Dean Runyan Associates

The tax impacts of the travel industry are generally greater for the less urbanized counties in the state. Overall, travel contributes 8.8% to the statewide sales tax collections.

# Arizona / Tax Revenue, Detailed

## Tax Revenue Generated by Travel per Household, CY 2021p

County	Local (Millions)	State (Millions)	Total (Millions)	Households (000's)	Tax Per Household
Apache	\$4.3	\$6.4	\$10.7	23.2	\$463
Cochise	\$14.7	\$14.9	\$29.6	50.0	\$592
Coconino	\$84.7	\$70.5	\$155.2	50.3	\$3,086
Gila	\$12.0	\$15.2	\$27.2	22.7	\$1,198
Graham	\$2.9	\$3.0	\$6.0	11.9	\$498
Greenlee	\$0.2	\$0.6	\$0.8	3.6	\$232
La Paz	\$7.0	\$7.7	\$14.8	9.8	\$1,504
Maricopa	\$713.2	\$558.5	\$1,271.7	1,719.2	\$740
Mohave	\$32.2	\$34.2	\$66.4	91.0	\$729
Navajo	\$17.8	\$19.2	\$37.0	37.8	\$979
Pima	\$69.4	\$124.4	\$193.8	427.4	\$454
Pinal	\$31.4	\$38.3	\$69.7	162.0	\$430
Santa Cruz	\$7.0	\$8.2	\$15.2	15.5	\$983
Yavapai	\$63.8	\$51.9	\$115.7	105.2	\$1,099
Yuma	\$24.3	\$28.8	\$53.1	72.8	\$729
<b>Arizona</b>	<b>\$1,085</b>	<b>\$982</b>	<b>\$2,067</b>	<b>2,803</b>	<b>\$738</b>

# Arizona / Secondary Effects

Travel spending brings money into many Arizona communities in the form of business receipts. Portions of these receipts are spent within the state for labor and supplies. Employees, in turn, spend a portion of their earnings on goods and services in the state. This re-spending of travel-related revenues creates indirect and induced impacts.

**Direct** impacts represent effects attributable to traveler expenditures.

**Indirect** impacts represent effects associated with industries that supply goods and services to the direct businesses.

**Induced** impacts represent effects of purchases made by employees in both the direct and indirect businesses.

The impacts in this section are presented in eleven major industry groups. These industry groups are similar, but not identical to the business categories presented elsewhere in this report. (The specific industries that comprise these groups are listed in Implan/Secondary Effects.)

It should be emphasized that the estimates of indirect and induced impacts reported here apply to the entire state of Arizona and do not necessarily reflect economic patterns for individual counties, regions or sub-regions within the state. In general, geographic areas with lower levels of economic activity will have smaller secondary impacts within those same geographic boundaries.

## Largest Secondary Industries 2021p

**Professional Services** (21,700 jobs and \$1.3 billion in earnings) A variety of administrative services (e.g., accounting and advertising) are utilized by travel businesses. Employees of these businesses also purchase professional services.

**Education & Health Services** (13,590 jobs and \$871 million in earnings) The secondary effects are primarily induced, such as employees of travel-related businesses use of medical services.

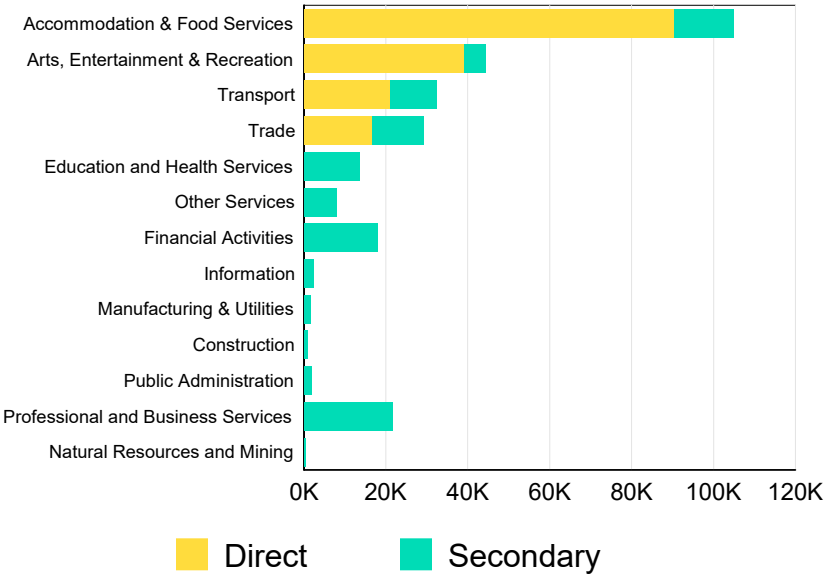
**Financial Activities** (17,970 jobs and \$903 million in earnings) Both businesses and individuals make use of banking and insurance institutions.

**Other Services** (8,050 jobs and \$387 million in earnings) Employees and travel businesses utilize a number of service providers such as repair shops, laundry, maintenance, and business services.

# Arizona / Secondary Effects

## Total Employment 2021p

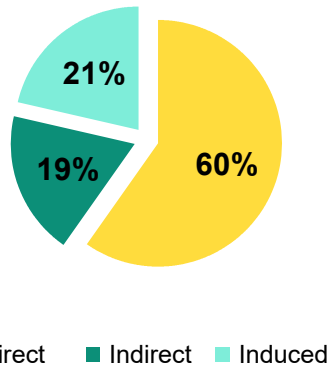
### Direct & Secondary Employment



Industry Group	Direct	Secondary			Grand Total
		Indirect	Induced	Total	
Accommodation & Food Services	90,330	6,560	7,870	14,430	104,760
Arts, Entertainment & Recreation	39,160	3,520	1,720	5,230	44,390
Transport	21,060	8,190	3,270	11,460	32,510
Trade	16,620	2,070	10,610	12,680	29,300
Education and Health Services	0	330	13,270	13,590	13,590
Other Services	0	2,370	5,680	8,050	8,050
Financial Activities	0	10,210	7,750	17,970	17,970
Information	0	1,380	980	2,360	2,360
Manufacturing & Utilities	0	880	630	1,500	1,500
Construction	0	530	460	990	990
Public Administration	0	1,240	700	1,940	1,940
Professional and Business Services	0	14,980	6,720	21,700	21,700
Natural Resources and Mining	0	200	250	450	450
<b>All Industries</b>	<b>167,170</b>	<b>52,450</b>	<b>59,900</b>	<b>112,340</b>	<b>279,510</b>

Values may not add to totals due to rounding.

### Share of Total Employment





**MOST DIRECT JOBS**  
Accommodation & Food Services



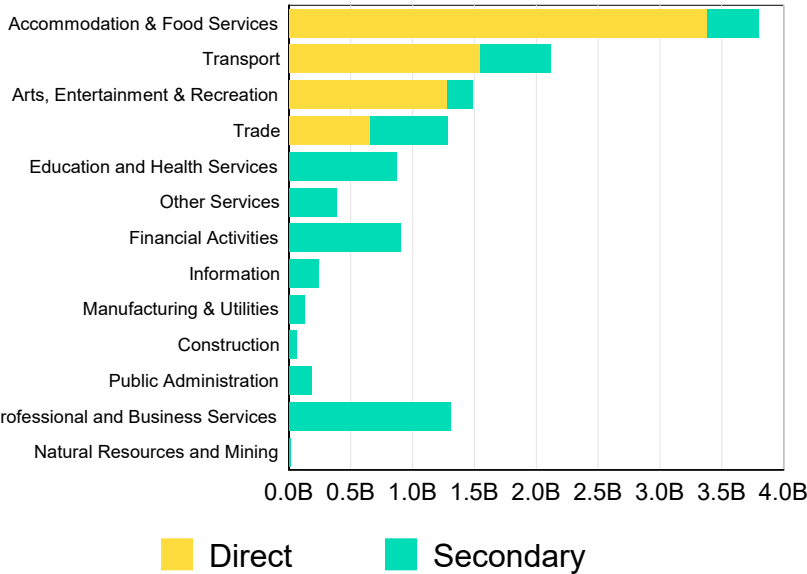
**MOST SECONDARY JOBS**  
Professional & Business Services



# Arizona / Secondary Effects

## Total Earnings 2021p

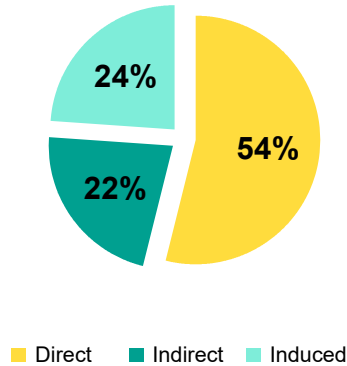
Direct & Secondary Earnings



Industry Group	Direct	Secondary			Grand Total
		Indirect	Induced	Total	
Accommodation & Food Services	3,379	198	218	415	3,795
Transport	1,552	436	131	567	2,119
Arts, Entertainment & Recreation	1,282	150	57	207	1,489
Trade	664	143	480	624	1,287
Education and Health Services	0	16	854	871	871
Other Services	0	133	254	387	387
Financial Activities	0	476	427	903	903
Information	0	148	87	235	235
Manufacturing & Utilities	0	78	51	128	128
Construction	0	32	27	58	58
Public Administration	0	118	64	182	182
Professional and Business Services	0	908	399	1,307	1,307
Natural Resources and Mining	0	7	10	17	17
<b>All Industries</b>	<b>6,877</b>	<b>2,842</b>	<b>3,060</b>	<b>5,902</b>	<b>12,779</b>

Values may not add to totals due to rounding. Figures in \$Millions

Share of Total Earnings



**MOST DIRECT Earnings**  
Accommodation & Food Services

**MOST SECONDARY Earnings**  
Professional & Business Services



# Region Impacts

2021p

# Tourism Regions

## **North Central Arizona**

Gila  
Yavapai

## **Northern Arizona**

Apache  
Coconino  
Navajo

## **Phoenix & Central Arizona**

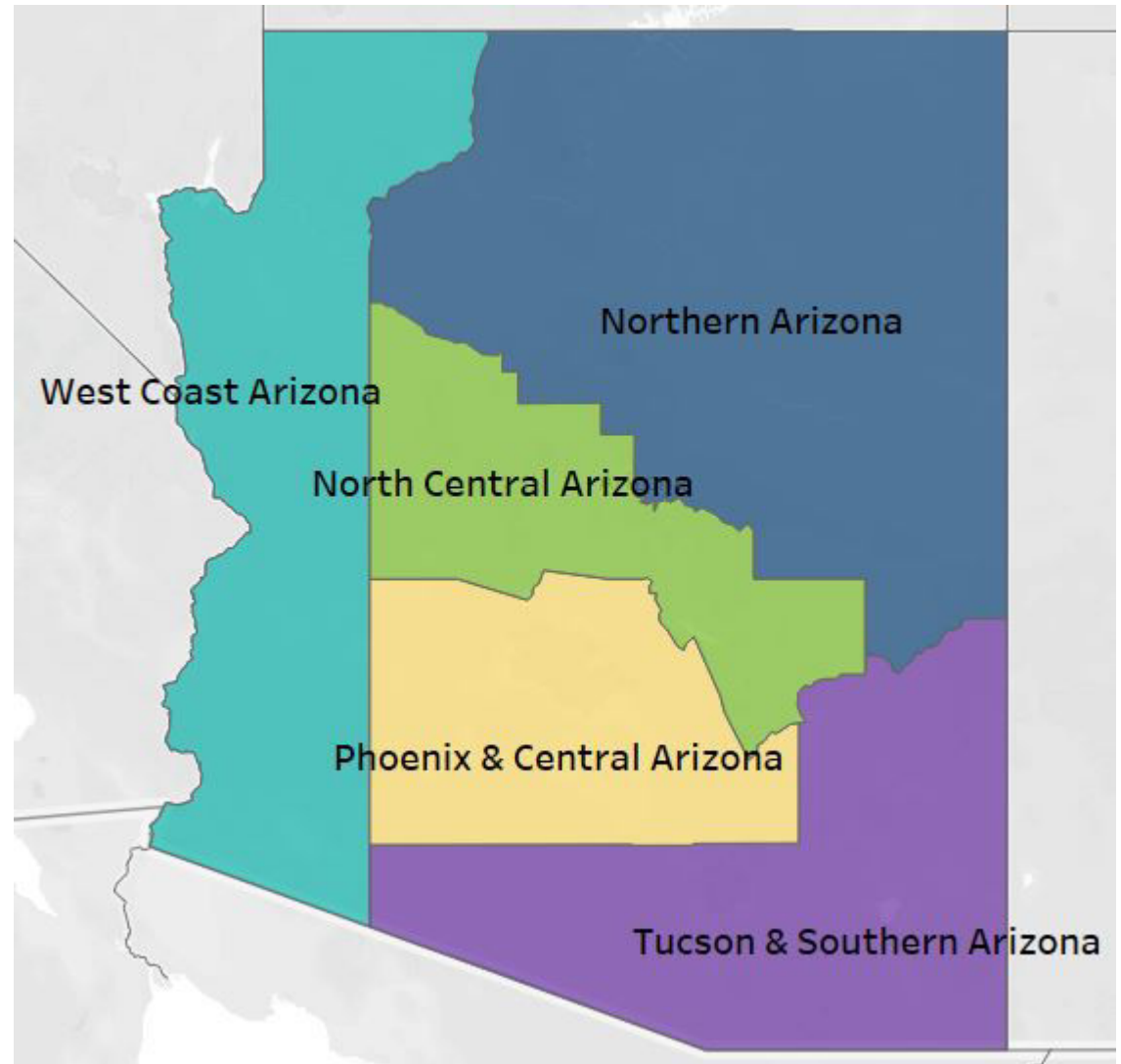
Maricopa  
Pinal

## **Tucson & Southern Arizona**

Cochise  
Graham  
Greenlee  
Pima  
Santa Cruz

## **West Coast Arizona**

La Paz  
Mohave  
Yuma



# Region / Summary

## Direct Travel Impacts 2021p

	Travel Spending						
	Total (Millions)	Visitor * (Millions)	Earnings (Millions)	Employ. (000's Jobs)	Local Tax (Millions)	State Tax (Millions)	Total Tax (Millions)
North Central Arizona	\$1,606	\$1,534	\$398	12.6	\$76	\$67	\$143
Northern Arizona	\$2,227	\$2,144	\$646	18.4	\$107	\$96	\$203
Phoenix & Central Arizona	\$14,785	\$12,363	\$4,507	95.9	\$745	\$597	\$1,341
Tucson & Southern Arizona	\$3,395	\$2,946	\$874	26.2	\$94	\$151	\$246
West Coast Arizona	\$1,618	\$1,507	\$453	14.1	\$64	\$71	\$134
<b>Arizona</b>	<b>\$23,630</b>	<b>\$20,495</b>	<b>\$6,877</b>	<b>167.2</b>	<b>\$1,085</b>	<b>\$982</b>	<b>\$2,067</b>

Note: Total Earnings includes wage and salary disbursements, other earned income and proprietor income. Employment includes payroll employees and proprietors.

\*The sum of visitor spending is less than statewide visitor spending because a portion of ground transportation is allocated to "other travel" at the regional level.

## Travel Industry Earnings & Employment as a Percent of Total, 2021p

Region	Earnings (\$M)			Employment (Jobs)		
	Total	Travel	Percent	Total	Travel	Percent
North Central Arizona	5,839	398	6.8%	123,766	12,560	10.2%
Northern Arizona	7,794	646	8.3%	154,384	18,390	11.9%
Phoenix & Central Arizona	194,759	4,507	2.3%	2,879,220	95,880	3.3%
Tucson & Southern Arizona	36,029	874	2.4%	610,637	26,230	4.3%
West Coast Arizona	9,742	453	4.7%	172,198	14,100	8.2%
<b>Arizona</b>	<b>254,163</b>	<b>6,877</b>	<b>2.7%</b>	<b>3,940,205</b>	<b>167,170</b>	<b>4.2%</b>

Source: Bureau of Economic Analysis, Bureau of Labor Statistics, Dean Runyan Associates

Note: 2021 Total Employment & Earnings has been estimated by Dean Runyan Associates

# Region / Impacts Table

## Direct Travel Spending 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	Avg. Annual % Chg.	
											2020-21	2012-21
<b>Spending (\$Millions)</b>												
<b>North Central Arizona</b>												
Total (Current \$)	973	996	1,024	1,026	1,042	1,143	1,246	1,322	1,042	1,606	▲ 54.1%	▲ 5.1%
Other	75	77	78	51	46	58	81	80	46	71	▲ 56.8%	▼ -0.5%
Visitor	898	920	947	975	996	1,085	1,165	1,242	997	1,534	▲ 53.9%	▲ 5.5%
Non-transportation	772	797	826	877	911	988	1,056	1,129	928	1,406	▲ 51.4%	▲ 6.2%
Transportation	126	123	121	98	85	97	109	113	68	129	▲ 88.1%	▲ 0.2%
<b>Northern Arizona</b>												
Total (Current \$)	1,483	1,510	1,598	1,653	1,733	1,898	2,031	2,197	1,382	2,227	▲ 61.1%	▲ 4.2%
Other	99	102	101	87	75	84	91	104	50	82	▲ 65.9%	▼ -1.9%
Visitor	1,383	1,408	1,497	1,567	1,658	1,815	1,940	2,093	1,333	2,144	▲ 60.9%	▲ 4.5%
Non-transportation	1,180	1,209	1,294	1,397	1,504	1,637	1,745	1,878	1,228	1,937	▲ 57.8%	▲ 5.1%
Transportation	204	200	203	169	154	178	194	215	105	207	▲ 97.2%	▲ 0.2%
<b>Phoenix &amp; Central Arizona</b>												
Total (Current \$)	12,219	12,638	13,264	13,636	13,891	14,711	16,067	16,719	9,379	14,785	▲ 57.6%	▲ 1.9%
Other	2,928	3,055	3,125	2,997	2,937	3,131	3,431	3,515	1,561	2,422	▲ 55.2%	▼ -1.9%
Visitor	9,290	9,582	10,140	10,639	10,954	11,580	12,637	13,203	7,819	12,363	▲ 58.1%	▲ 2.9%
Non-transportation	6,641	6,858	7,269	7,783	8,129	8,574	9,337	9,748	6,247	9,682	▲ 55.0%	▲ 3.8%
Transportation	2,649	2,724	2,870	2,856	2,825	3,006	3,300	3,456	1,571	2,681	▲ 70.7%	▲ 0.1%

# Region / Impacts Table

## Direct Travel Spending 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	Avg. Annual % Chg.	
											2020-21	2012-21
<b>Spending (\$Millions)</b>												
<b>Tucson &amp; Southern Arizona</b>												
Total (Current \$)	3,461	3,432	3,503	3,432	3,305	3,545	3,658	3,854	1,982	3,395	▲ 71.2%	▼ -0.2%
Other	690	627	629	571	549	588	598	622	290	449	▲ 54.8%	▼ -4.2%
Visitor	2,771	2,805	2,874	2,861	2,756	2,957	3,060	3,231	1,693	2,946	▲ 74.1%	▲ 0.6%
Non-transportation	2,161	2,206	2,266	2,299	2,232	2,386	2,449	2,595	1,430	2,463	▲ 72.2%	▲ 1.3%
Transportation	609	598	608	562	524	571	611	637	262	483	▲ 84.3%	▼ -2.3%
<b>West Coast Arizona</b>												
Total (Current \$)	1,353	1,360	1,373	1,287	1,275	1,381	1,444	1,501	1,144	1,618	▲ 41.5%	▲ 1.8%
Other	147	148	152	93	84	110	118	119	65	111	▲ 71.4%	▼ -2.8%
Visitor	1,206	1,211	1,221	1,194	1,191	1,272	1,326	1,382	1,079	1,507	▲ 39.7%	▲ 2.3%
Non-transportation	1,003	1,011	1,027	1,038	1,054	1,117	1,156	1,208	976	1,330	▲ 36.3%	▲ 2.9%
Transportation	203	200	194	156	136	155	170	173	103	177	▲ 71.7%	▼ -1.3%

# Region / Impacts Table

## Travel Industry Earnings 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	Avg. Annual % Chg.	
											2020-21	2012-21
<b>Earnings (\$Millions)</b>												
Northern Arizona	401	414	443	471	500	553	585	606	543	646	▲ 18.9%	▲ 4.9%
West Coast Arizona	301	306	323	334	354	385	406	411	376	453	▲ 20.7%	▲ 4.2%
North Central Arizona	231	242	259	276	294	320	351	370	344	398	▲ 15.5%	▲ 5.6%
Phoenix & Central Arizona	3,716	3,854	4,020	4,309	4,478	4,816	5,148	5,320	4,269	4,507	▲ 5.6%	▲ 1.9%
Tucson & Southern Arizona	744	730	781	826	838	894	907	960	790	874	▲ 10.5%	▲ 1.6%
<b>Arizona</b>	<b>5,393</b>	<b>5,546</b>	<b>5,827</b>	<b>6,216</b>	<b>6,464</b>	<b>6,968</b>	<b>7,397</b>	<b>7,667</b>	<b>6,322</b>	<b>6,877</b>	▲ 8.8%	▲ 2.5%

Note: Total Earnings includes wage and salary disbursements, other earned income and proprietor income.

## Travel Industry Employment 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	Avg. Annual % Chg.	
											2020-21	2012-21
<b>Employment (Thousand Jobs)</b>												
Northern Arizona	16.2	16.6	17.2	17.6	18.3	19.0	19.4	19.3	16.3	18.4	▲ 13.0%	▲ 1.3%
West Coast Arizona	13.2	13.1	13.5	14.0	14.4	14.5	14.7	14.7	12.2	14.1	▲ 15.5%	▲ 0.7%
North Central Arizona	10.4	10.6	11.2	11.5	12.0	12.4	12.8	13.2	11.4	12.6	▲ 10.1%	▲ 1.9%
Phoenix & Central Arizona	93.0	95.8	100.2	105.2	108.1	110.6	114.4	115.7	92.0	95.9	▲ 4.2%	▲ 0.3%
Tucson & Southern Arizona	29.7	29.5	30.6	31.1	31.3	31.4	31.1	31.4	24.8	26.2	▲ 5.7%	▼ -1.2%
<b>Arizona</b>	<b>162.5</b>	<b>165.6</b>	<b>172.7</b>	<b>179.5</b>	<b>184.2</b>	<b>187.9</b>	<b>192.3</b>	<b>194.3</b>	<b>156.7</b>	<b>167.2</b>	▲ 6.7%	▲ 0.3%

Note: Employment includes payroll employees and proprietors.

# North Central Arizona Region / Impacts Table, Detailed

## Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2020-2021
<b>Direct Travel Spending (\$Million)</b>											
Destination Spending	898	920	947	975	996	1,085	1,165	1,242	997	1,534	▲ 53.9%
Other Travel*	75	77	78	51	46	58	81	80	46	71	▲ 56.8%
<b>TOTAL</b>	<b>973</b>	<b>996</b>	<b>1,024</b>	<b>1,026</b>	<b>1,042</b>	<b>1,143</b>	<b>1,246</b>	<b>1,322</b>	<b>1,042</b>	<b>1,606</b>	<b>▲ 54.1%</b>
<b>Visitor Spending by Type of Traveler Accommodation (\$Million)</b>											
Hotel, Motel, STVR	293	312	332	365	387	449	505	560	467	828	▲ 77.3%
Hotel, Motel										731	
STVR										97	
Private Home	130	130	131	128	126	134	139	144	71	139	▲ 95.2%
Campground	27	27	28	27	27	28	30	32	27	32	▲ 17.0%
2nd Home	39	40	41	41	42	43	45	46	45	48	▲ 7.3%
Day Travel	408	411	415	413	413	430	447	460	386	487	▲ 26.1%
<b>TOTAL</b>	<b>898</b>	<b>920</b>	<b>947</b>	<b>975</b>	<b>996</b>	<b>1,085</b>	<b>1,165</b>	<b>1,242</b>	<b>997</b>	<b>1,534</b>	<b>▲ 53.9%</b>
<b>Visitor Spending by Commodity Purchased (\$Million)</b>											
Accommodations	141	153	167	192	211	245	276	306	289	477	▲ 64.8%
Food Service	176	183	190	202	211	231	249	268	197	326	▲ 65.7%
Food Stores	66	67	70	72	72	74	76	79	62	99	▲ 59.8%
Local Tran. & Gas	124	122	120	97	84	96	108	111	67	126	▲ 87.8%
Arts, Ent. & Rec.	273	277	280	289	295	311	323	339	277	340	▲ 22.8%
Retail Sales	116	117	118	121	122	127	132	136	104	165	▲ 58.6%
Visitor Air Tran.	2	1	1	1	1	1	1	2	1	2	▲ 103.3%
<b>TOTAL</b>	<b>898</b>	<b>920</b>	<b>947</b>	<b>975</b>	<b>996</b>	<b>1,085</b>	<b>1,165</b>	<b>1,242</b>	<b>997</b>	<b>1,534</b>	<b>▲ 53.9%</b>

Details may not add to totals due to rounding.

\*Other Travel includes ground transportation and air travel impacts to other Arizona destinations, travel arrangement and convention/trade show services.

Hotel, Motel, STVR breakouts prior to 2021 are not available.

# North Central Arizona Region / Impacts Table, Detailed

## Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2020-2021
<b>Travel Industry Earnings (\$Million)</b>											
Accom. & Food Serv.	110	120	129	146	159	174	192	205	186	221	▲ 19.1%
Arts, Ent. & Rec.	89	89	95	98	101	108	114	120	110	125	▲ 14.3%
Retail**	25	25	26	28	29	31	32	33	38	41	▲ 7.4%
Visitor Air Tran.	0	0	0	0	1	1	1	1	0	0	▼ -6.3%
Other Travel*	6	7	8	3	3	6	12	11	10	10	▼ -5.1%
<b>TOTAL</b>	<b>231</b>	<b>242</b>	<b>259</b>	<b>276</b>	<b>294</b>	<b>320</b>	<b>351</b>	<b>370</b>	<b>344</b>	<b>398</b>	<b>▲ 15.5%</b>
<b>Travel Industry Employment (Jobs)</b>											
Accom. & Food Serv.	4,600	4,830	5,100	5,490	5,870	6,030	6,340	6,450	5,400	5,940	▲ 10.2%
Arts, Ent. & Rec.	4,590	4,510	4,830	4,840	4,870	5,110	5,100	5,460	4,620	5,160	▲ 11.6%
Retail**	980	990	1,020	1,070	1,080	1,090	1,110	1,110	1,200	1,270	▲ 6.3%
Visitor Air Tran.	10	10	10	10	10	10	10	10	10	10	▼ -8.1%
Other Travel*	220	220	230	120	130	170	240	220	190	190	▼ -4.4%
<b>TOTAL</b>	<b>10,390</b>	<b>10,550</b>	<b>11,190</b>	<b>11,530</b>	<b>11,960</b>	<b>12,410</b>	<b>12,790</b>	<b>13,240</b>	<b>11,410</b>	<b>12,560</b>	<b>▲ 10.1%</b>
<b>Tax Receipts Generated by Travel Spending (\$Millions)</b>											
Local Tax Receipts	34	36	38	41	44	50	56	58	52	76	▲ 45.8%
State Tax Receipts	44	43	43	45	47	51	56	58	48	67	▲ 41.0%
<b>TOTAL</b>	<b>78</b>	<b>79</b>	<b>81</b>	<b>87</b>	<b>91</b>	<b>101</b>	<b>112</b>	<b>116</b>	<b>100</b>	<b>143</b>	<b>▲ 43.5%</b>

Details may not add to totals due to rounding.

\*Other Travel includes ground transportation and air travel impacts to other Arizona destinations, travel arrangement and convention/trade show services.

\*\*Retail includes gasoline.

Federal Tax Receipts not included.

# Northern Arizona Region / Impacts Table, Detailed

## Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2020-2021
<b>Direct Travel Spending (\$Million)</b>											
Destination Spending	1,383	1,408	1,497	1,567	1,658	1,815	1,940	2,093	1,333	2,144	▲ 60.9%
Other Travel*	99	102	101	87	75	84	91	104	50	82	▲ 65.9%
<b>TOTAL</b>	<b>1,483</b>	<b>1,510</b>	<b>1,598</b>	<b>1,653</b>	<b>1,733</b>	<b>1,898</b>	<b>2,031</b>	<b>2,197</b>	<b>1,382</b>	<b>2,227</b>	<b>▲ 61.1%</b>
<b>Visitor Spending by Type of Traveler Accommodation (\$Million)</b>											
Hotel, Motel, STVR	840	863	934	1,007	1,088	1,214	1,308	1,421	906	1,487	▲ 64.0%
Hotel, Motel										1,362	
STVR										125	
Private Home	161	159	163	158	157	163	164	176	86	168	▲ 95.3%
Campground	50	50	49	47	47	49	51	55	50	65	▲ 29.1%
2nd Home	94	95	97	97	99	100	103	106	102	110	▲ 7.3%
Day Travel	238	242	253	258	267	290	313	335	187	315	▲ 67.8%
<b>TOTAL</b>	<b>1,383</b>	<b>1,408</b>	<b>1,497</b>	<b>1,567</b>	<b>1,658</b>	<b>1,815</b>	<b>1,940</b>	<b>2,093</b>	<b>1,333</b>	<b>2,144</b>	<b>▲ 60.9%</b>
<b>Visitor Spending by Commodity Purchased (\$Million)</b>											
Accommodations	381	398	439	494	546	604	638	680	472	777	▲ 64.8%
Food Service	331	340	364	390	422	463	505	555	348	541	▲ 55.5%
Food Stores	83	83	88	93	95	99	103	110	70	122	▲ 73.7%
Local Tran. & Gas	190	186	187	153	138	159	183	192	97	184	▲ 90.1%
Arts, Ent. & Rec.	181	184	193	202	215	230	247	263	156	220	▲ 40.9%
Retail Sales	205	204	211	218	227	241	253	271	182	277	▲ 52.4%
Visitor Air Tran.	14	13	15	17	16	19	12	23	8	23	▲ 180.9%
<b>TOTAL</b>	<b>1,383</b>	<b>1,408</b>	<b>1,497</b>	<b>1,567</b>	<b>1,658</b>	<b>1,815</b>	<b>1,940</b>	<b>2,093</b>	<b>1,333</b>	<b>2,144</b>	<b>▲ 60.9%</b>

Details may not add to totals due to rounding.

\*Other Travel includes ground transportation and air travel impacts to other Arizona destinations, travel arrangement and convention/trade show services.

Hotel, Motel, STVR breakouts prior to 2021 are not available.



# Northern Arizona Region / Impacts Table, Detailed

## Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2020-2021
<b>Travel Industry Earnings (\$Million)</b>											
Accom. & Food Serv.	244	254	268	284	301	332	359	373	326	394	▲ 20.8%
Arts, Ent. & Rec.	100	102	112	118	126	138	141	144	135	165	▲ 22.0%
Retail**	40	40	43	46	50	51	53	53	56	63	▲ 11.4%
Visitor Air Tran.	6	5	7	8	9	15	13	14	11	11	▲ 2.4%
Other Travel*	11	13	14	14	14	17	20	22	15	13	▼ -11.1%
<b>TOTAL</b>	<b>401</b>	<b>414</b>	<b>443</b>	<b>471</b>	<b>500</b>	<b>553</b>	<b>585</b>	<b>606</b>	<b>543</b>	<b>646</b>	<b>▲ 18.9%</b>
<b>Travel Industry Employment (Jobs)</b>											
Accom. & Food Serv.	10,010	10,190	10,420	10,600	11,030	11,290	11,820	11,870	9,830	10,930	▲ 11.2%
Arts, Ent. & Rec.	4,130	4,310	4,570	4,640	4,930	5,310	5,060	4,860	4,200	5,100	▲ 21.5%
Retail**	1,580	1,560	1,620	1,700	1,800	1,760	1,780	1,750	1,720	1,840	▲ 6.7%
Visitor Air Tran.	100	100	120	150	180	220	190	210	150	150	▲ 0.5%
Other Travel*	370	420	460	490	400	430	510	590	380	370	▼ -2.8%
<b>TOTAL</b>	<b>16,190</b>	<b>16,580</b>	<b>17,200</b>	<b>17,590</b>	<b>18,340</b>	<b>19,010</b>	<b>19,360</b>	<b>19,290</b>	<b>16,280</b>	<b>18,390</b>	<b>▲ 13.0%</b>
<b>Tax Receipts Generated by Travel Spending (\$Millions)</b>											
Local Tax Receipts	64	64	70	77	84	90	98	100	74	107	▲ 44.8%
State Tax Receipts	69	66	67	72	76	84	91	95	67	96	▲ 44.1%
<b>TOTAL</b>	<b>134</b>	<b>131</b>	<b>138</b>	<b>149</b>	<b>160</b>	<b>174</b>	<b>189</b>	<b>195</b>	<b>140</b>	<b>203</b>	<b>▲ 44.5%</b>

Details may not add to totals due to rounding.

\*Other Travel includes ground transportation and air travel impacts to other Arizona destinations, travel arrangement and convention/trade show services.

\*\*Retail includes gasoline.

Federal Tax Receipts not included.

# Phoenix & Central Arizona Region / Impacts Table, Detailed

## Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2020-2021
<b>Direct Travel Spending (\$Million)</b>											
Destination Spending	9,290	9,582	10,140	10,639	10,954	11,580	12,637	13,203	7,819	12,363	▲ 58.1%
Other Travel*	2,928	3,055	3,125	2,997	2,937	3,131	3,431	3,515	1,561	2,422	▲ 55.2%
<b>TOTAL</b>	<b>12,219</b>	<b>12,638</b>	<b>13,264</b>	<b>13,636</b>	<b>13,891</b>	<b>14,711</b>	<b>16,067</b>	<b>16,719</b>	<b>9,379</b>	<b>14,785</b>	<b>▲ 57.6%</b>
<b>Visitor Spending by Type of Traveler Accommodation (\$Million)</b>											
Hotel, Motel, STVR	4,695	4,872	5,212	5,613	5,842	6,219	6,896	7,258	4,392	6,950	▲ 58.2%
Hotel, Motel										6,386	
STVR										564	
Private Home	2,624	2,696	2,828	2,918	2,970	3,112	3,325	3,445	1,604	3,008	▲ 87.5%
Campground	297	304	321	314	315	327	347	373	349	309	▼ -11.6%
2nd Home	357	365	378	386	397	411	430	447	444	466	▲ 4.8%
Day Travel	1,318	1,346	1,401	1,408	1,430	1,512	1,639	1,680	1,029	1,630	▲ 58.4%
<b>TOTAL</b>	<b>9,290</b>	<b>9,582</b>	<b>10,140</b>	<b>10,639</b>	<b>10,954</b>	<b>11,580</b>	<b>12,637</b>	<b>13,203</b>	<b>7,819</b>	<b>12,363</b>	<b>▲ 58.1%</b>
<b>Visitor Spending by Commodity Purchased (\$Million)</b>											
Accommodations	1,568	1,642	1,794	2,025	2,115	2,265	2,519	2,759	1,757	2,726	▲ 55.2%
Food Service	2,156	2,243	2,385	2,547	2,706	2,889	3,175	3,302	2,143	3,291	▲ 53.6%
Food Stores	343	352	375	394	399	408	430	441	299	499	▲ 66.7%
Local Tran. & Gas	1,297	1,313	1,350	1,238	1,202	1,295	1,447	1,456	841	1,384	▲ 64.5%
Arts, Ent. & Rec.	1,205	1,229	1,280	1,332	1,387	1,443	1,545	1,564	1,002	1,404	▲ 40.0%
Retail Sales	1,368	1,391	1,435	1,485	1,522	1,569	1,667	1,682	1,046	1,761	▲ 68.3%
Visitor Air Tran.	1,353	1,411	1,520	1,618	1,623	1,711	1,853	1,999	730	1,297	▲ 77.7%
<b>TOTAL</b>	<b>9,290</b>	<b>9,582</b>	<b>10,140</b>	<b>10,639</b>	<b>10,954</b>	<b>11,580</b>	<b>12,637</b>	<b>13,203</b>	<b>7,819</b>	<b>12,363</b>	<b>▲ 58.1%</b>

Details may not add to totals due to rounding.

\*Other Travel includes ground transportation and air travel impacts to other Arizona destinations, travel arrangement and convention/trade show services.

Hotel, Motel, STVR breakouts prior to 2021 are not available.

# Phoenix & Central Arizona Region / Impacts Table, Detailed

## Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2020-2021
<b>Travel Industry Earnings (\$Million)</b>											
Accom. & Food Serv.	1,328	1,396	1,473	1,572	1,648	1,778	1,924	1,999	1,681	1,955	▲ 16.3%
Arts, Ent. & Rec.	587	616	670	701	738	780	856	918	713	783	▲ 9.8%
Retail**	227	228	246	265	281	291	309	315	339	361	▲ 6.8%
Ground Tran.	119	120	129	139	149	170	183	197	171	178	▲ 4.5%
Visitor Air Tran.	602	602	610	684	693	764	789	814	615	522	▼ -15.1%
Other Travel*	854	893	892	947	971	1,034	1,087	1,077	750	707	▼ -5.8%
<b>TOTAL</b>	<b>3,716</b>	<b>3,854</b>	<b>4,020</b>	<b>4,309</b>	<b>4,478</b>	<b>4,816</b>	<b>5,148</b>	<b>5,320</b>	<b>4,269</b>	<b>4,507</b>	<b>▲ 5.6%</b>
<b>Travel Industry Employment (Jobs)</b>											
Accom. & Food Serv.	45,030	47,160	48,480	50,120	51,860	53,170	55,020	55,330	46,530	49,500	▲ 6.4%
Arts, Ent. & Rec.	17,870	18,780	20,010	21,350	21,490	22,140	23,730	24,500	17,360	20,090	▲ 15.7%
Retail**	6,670	6,830	7,190	7,620	7,940	8,010	8,130	8,020	8,050	8,230	▲ 2.2%
Ground Tran.	2,970	3,040	3,160	3,320	3,600	4,030	4,130	4,340	3,570	3,330	▼ -6.7%
Visitor Air Tran.	7,160	7,000	7,300	7,720	7,820	8,010	8,360	8,440	6,070	5,060	▼ -16.7%
Other Travel*	13,290	13,010	14,100	15,070	15,400	15,240	15,000	15,040	10,430	9,660	▼ -7.3%
<b>TOTAL</b>	<b>92,990</b>	<b>95,820</b>	<b>100,240</b>	<b>105,190</b>	<b>108,110</b>	<b>110,600</b>	<b>114,370</b>	<b>115,670</b>	<b>92,010</b>	<b>95,880</b>	<b>▲ 4.2%</b>
<b>Tax Receipts Generated by Travel Spending (\$Millions)</b>											
Local Tax Receipts	495	514	536	586	613	665	800	802	552	745	▲ 35.0%
State Tax Receipts	503	495	491	522	538	582	638	650	445	597	▲ 34.1%
<b>TOTAL</b>	<b>998</b>	<b>1,010</b>	<b>1,026</b>	<b>1,108</b>	<b>1,151</b>	<b>1,247</b>	<b>1,438</b>	<b>1,451</b>	<b>997</b>	<b>1,341</b>	<b>▲ 34.6%</b>

Details may not add to totals due to rounding.

\*Other Travel includes ground transportation and air travel impacts to other Arizona destinations, travel arrangement and convention/trade show services.

\*\*Retail includes gasoline.

Federal Tax Receipts not included.

# Tucson & Southern Arizona Region / Impacts Table, Detailed

## Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2020-2021
<b>Direct Travel Spending (\$Million)</b>											
Destination Spending	2,771	2,805	2,874	2,861	2,756	2,957	3,060	3,231	1,693	2,946	▲ 74.1%
Other Travel*	690	627	629	571	549	588	598	622	290	449	▲ 54.8%
<b>TOTAL</b>	<b>3,461</b>	<b>3,432</b>	<b>3,503</b>	<b>3,432</b>	<b>3,305</b>	<b>3,545</b>	<b>3,658</b>	<b>3,854</b>	<b>1,982</b>	<b>3,395</b>	<b>▲ 71.2%</b>
<b>Visitor Spending by Type of Traveler Accommodation (\$Million)</b>											
Hotel, Motel, STVR	1,118	1,131	1,169	1,227	1,197	1,292	1,360	1,452	792	1,367	▲ 72.6%
Hotel, Motel										1,294	
STVR										74	
Private Home	600	592	604	599	589	623	650	677	294	589	▲ 100.4%
Campground	46	45	45	43	42	44	46	49	46	50	▲ 9.0%
2nd Home	60	60	61	61	62	63	66	67	66	70	▲ 6.5%
Day Travel	947	976	995	931	866	935	938	986	494	869	▲ 75.8%
<b>TOTAL</b>	<b>2,771</b>	<b>2,805</b>	<b>2,874</b>	<b>2,861</b>	<b>2,756</b>	<b>2,957</b>	<b>3,060</b>	<b>3,231</b>	<b>1,693</b>	<b>2,946</b>	<b>▲ 74.1%</b>
<b>Visitor Spending by Commodity Purchased (\$Million)</b>											
Accommodations	394	398	414	443	440	473	508	561	362	547	▲ 51.4%
Food Service	682	699	724	760	756	817	851	899	481	886	▲ 84.2%
Food Stores	289	302	313	299	275	286	279	291	151	262	▲ 73.6%
Local Tran. & Gas	411	408	406	358	319	352	375	383	178	335	▲ 88.5%
Arts, Ent. & Rec.	212	211	214	220	217	227	232	238	130	207	▲ 59.0%
Retail Sales	585	597	600	578	544	582	579	607	307	561	▲ 82.7%
Visitor Air Tran.	198	190	202	204	205	219	236	254	84	148	▲ 75.5%
<b>TOTAL</b>	<b>2,771</b>	<b>2,805</b>	<b>2,874</b>	<b>2,861</b>	<b>2,756</b>	<b>2,957</b>	<b>3,060</b>	<b>3,231</b>	<b>1,693</b>	<b>2,946</b>	<b>▲ 74.1%</b>

Details may not add to totals due to rounding.

\*Other Travel includes ground transportation and air travel impacts to other Arizona destinations, travel arrangement and convention/trade show services.

Hotel, Motel, STVR breakouts prior to 2021 are not available.

# Tucson & Southern Arizona Region / Impacts Table, Detailed

## Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2020-2021
<b>Travel Industry Earnings (\$Million)</b>											
Accom. & Food Serv.	411	416	444	481	491	530	536	574	460	532	▲ 15.6%
Arts, Ent. & Rec.	93	93	104	107	107	114	127	130	104	114	▲ 9.7%
Retail**	116	117	123	123	119	123	123	127	123	130	▲ 6.0%
Ground Tran.	29	29	31	33	33	38	42	46	32	35	▲ 11.6%
Visitor Air Tran.	9	8	10	11	12	12	12	12	10	8	▼ -14.8%
Other Travel*	86	67	70	71	76	77	67	71	63	54	▼ -13.2%
<b>TOTAL</b>	<b>744</b>	<b>730</b>	<b>781</b>	<b>826</b>	<b>838</b>	<b>894</b>	<b>907</b>	<b>960</b>	<b>790</b>	<b>874</b>	<b>▲ 10.5%</b>
<b>Travel Industry Employment (Jobs)</b>											
Accom. & Food Serv.	17,180	17,280	17,860	18,400	18,420	18,400	17,940	18,320	14,350	15,410	▲ 7.4%
Arts, Ent. & Rec.	5,410	5,450	5,820	5,900	6,060	6,150	6,620	6,530	4,840	5,330	▲ 10.0%
Retail**	4,000	4,020	4,120	4,050	3,870	3,840	3,740	3,750	3,360	3,500	▲ 4.0%
Ground Tran.	740	740	750	800	800	900	950	1,010	670	660	▼ -1.1%
Visitor Air Tran.	180	130	170	170	180	160	170	170	120	100	▼ -16.4%
Other Travel*	2,210	1,920	1,850	1,830	1,980	1,950	1,670	1,590	1,480	1,240	▼ -16.1%
<b>TOTAL</b>	<b>29,710</b>	<b>29,540</b>	<b>30,580</b>	<b>31,140</b>	<b>31,310</b>	<b>31,400</b>	<b>31,080</b>	<b>31,370</b>	<b>24,820</b>	<b>26,230</b>	<b>▲ 5.7%</b>
<b>Tax Receipts Generated by Travel Spending (\$Millions)</b>											
Local Tax Receipts	99	99	100	106	105	97	101	102	68	94	▲ 38.8%
State Tax Receipts	149	143	140	144	141	154	160	166	104	151	▲ 45.6%
<b>TOTAL</b>	<b>249</b>	<b>241</b>	<b>240</b>	<b>249</b>	<b>246</b>	<b>250</b>	<b>262</b>	<b>268</b>	<b>172</b>	<b>246</b>	<b>▲ 42.9%</b>

Details may not add to totals due to rounding.

\*Other Travel includes ground transportation and air travel impacts to other Arizona destinations, travel arrangement and convention/trade show services.

\*\*Retail includes gasoline.

Federal Tax Receipts not included.

# West Coast Arizona Region / Impacts Table, Detailed

## Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2020-2021
<b>Direct Travel Spending (\$Million)</b>											
Destination Spending	1,206	1,211	1,221	1,194	1,191	1,272	1,326	1,382	1,079	1,507	▲ 39.7%
Other Travel*	147	148	152	93	84	110	118	119	65	111	▲ 71.4%
<b>TOTAL</b>	<b>1,353</b>	<b>1,360</b>	<b>1,373</b>	<b>1,287</b>	<b>1,275</b>	<b>1,381</b>	<b>1,444</b>	<b>1,501</b>	<b>1,144</b>	<b>1,618</b>	<b>▲ 41.5%</b>
<b>Visitor Spending by Type of Traveler Accommodation (\$Million)</b>											
Hotel, Motel, STVR	277	267	279	293	306	341	373	406	380	541	▲ 42.3%
Hotel, Motel										486	
STVR										55	
Private Home	265	277	272	259	256	281	286	291	149	280	▲ 88.0%
Campground	128	122	120	117	116	119	125	134	122	128	▲ 5.3%
2nd Home	106	106	108	108	110	113	117	121	118	127	▲ 7.3%
Day Travel	429	440	441	416	402	418	425	430	309	430	▲ 39.1%
<b>TOTAL</b>	<b>1,206</b>	<b>1,211</b>	<b>1,221</b>	<b>1,194</b>	<b>1,191</b>	<b>1,272</b>	<b>1,326</b>	<b>1,382</b>	<b>1,079</b>	<b>1,507</b>	<b>▲ 39.7%</b>
<b>Visitor Spending by Commodity Purchased (\$Million)</b>											
Accommodations	132	128	137	148	157	173	185	202	207	281	▲ 35.8%
Food Service	271	279	284	292	304	330	347	368	282	404	▲ 43.3%
Food Stores	131	135	138	135	130	133	133	135	98	145	▲ 47.4%
Local Tran. & Gas	191	188	180	141	122	140	154	157	95	165	▲ 73.0%
Arts, Ent. & Rec.	255	250	250	254	261	274	283	293	235	276	▲ 17.4%
Retail Sales	214	219	218	209	203	208	209	210	153	224	▲ 45.9%
Visitor Air Tran.	12	12	14	15	14	15	16	17	8	13	▲ 56.2%
<b>TOTAL</b>	<b>1,206</b>	<b>1,211</b>	<b>1,221</b>	<b>1,194</b>	<b>1,191</b>	<b>1,272</b>	<b>1,326</b>	<b>1,382</b>	<b>1,079</b>	<b>1,507</b>	<b>▲ 39.7%</b>

Details may not add to totals due to rounding.

\*Other Travel includes ground transportation and air travel impacts to other Arizona destinations, travel arrangement and convention/trade show services.

Hotel, Motel, STVR breakouts prior to 2021 are not available.

# West Coast Arizona Region / Impacts Table, Detailed

## Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2020-2021
<b>Travel Industry Earnings (\$Million)</b>											
Accom. & Food Serv.	137	144	150	172	187	205	217	222	210	277	▲ 31.8%
Arts, Ent. & Rec.	98	95	103	105	108	113	119	119	90	95	▲ 6.1%
Retail**	49	50	52	52	52	54	56	58	64	68	▲ 7.0%
Visitor Air Tran.	0	0	0	0	1	1	1	1	1	0	▼ -19.3%
Other Travel*	16	17	19	5	7	13	12	12	11	12	▲ 8.1%
<b>TOTAL</b>	<b>301</b>	<b>306</b>	<b>323</b>	<b>334</b>	<b>354</b>	<b>385</b>	<b>406</b>	<b>411</b>	<b>376</b>	<b>453</b>	<b>▲ 20.7%</b>
<b>Travel Industry Employment (Jobs)</b>											
Accom. & Food Serv.	6,440	6,660	6,810	7,540	7,950	8,070	8,210	8,010	6,980	8,540	▲ 22.5%
Arts, Ent. & Rec.	4,550	4,250	4,440	4,600	4,550	4,420	4,500	4,720	3,220	3,480	▲ 8.0%
Retail**	1,700	1,700	1,720	1,690	1,680	1,650	1,660	1,670	1,730	1,790	▲ 3.5%
Visitor Air Tran.	10	10	10	10	10	20	20	20	10	10	▼ -20.8%
Other Travel*	520	530	550	190	240	350	330	320	270	280	▲ 3.0%
<b>TOTAL</b>	<b>13,210</b>	<b>13,140</b>	<b>13,520</b>	<b>14,040</b>	<b>14,440</b>	<b>14,510</b>	<b>14,710</b>	<b>14,740</b>	<b>12,210</b>	<b>14,100</b>	<b>▲ 15.5%</b>
<b>Tax Receipts Generated by Travel Spending (\$Millions)</b>											
Local Tax Receipts	43	43	43	45	47	51	55	54	48	64	▲ 31.5%
State Tax Receipts	60	58	56	57	57	62	65	67	54	71	▲ 31.8%
<b>TOTAL</b>	<b>102</b>	<b>100</b>	<b>99</b>	<b>102</b>	<b>104</b>	<b>113</b>	<b>120</b>	<b>121</b>	<b>102</b>	<b>134</b>	<b>▲ 31.6%</b>

Details may not add to totals due to rounding.

\*Other Travel includes ground transportation and air travel impacts to other Arizona destinations, travel arrangement and convention/trade show services.

\*\*Retail includes gasoline.

Federal Tax Receipts not included.



# County Impacts

2021p

# County / Earnings & Employment

## Travel Industry Earnings & Employment as a Percent of Total, 2021p

County	Earnings (\$M)			Employment (Jobs)		
	Total	Travel	Percent	Total	Travel	Percent
Apache	1,278	36	2.8%	27,383	1,310	4.8%
Cochise	2,973	90	3.0%	50,573	3,210	6.3%
Coconino	4,553	485	10.7%	85,314	13,070	15.3%
Gila	1,068	90	8.4%	20,545	2,930	14.3%
Graham	716	16	2.3%	13,016	820	6.3%
Greenlee	486	2	0.4%	5,678	90	1.5%
La Paz	465	44	9.4%	8,166	1,220	14.9%
Maricopa	189,583	4,257	2.2%	2,773,752	88,160	3.2%
Mohave	3,742	231	6.2%	77,915	7,070	9.1%
Navajo	1,963	125	6.4%	41,687	4,010	9.6%
Pima	30,685	710	2.3%	521,763	20,170	3.9%
Pinal	5,177	250	4.8%	105,468	7,720	7.3%
Santa Cruz	1,169	56	4.8%	19,607	1,950	9.9%
Yavapai	4,772	308	6.4%	103,220	9,630	9.3%
Yuma	5,535	179	3.2%	86,117	5,810	6.7%

Source: Bureau of Economic Analysis, Bureau of Labor Statistics, Dean Runyan Associates

Note: 2021 Total Employment & Earnings has been estimated by Dean Runyan Associates.

# County / Impacts Summary

## Direct Travel Impacts 2021p

	Travel Spending						
	Total (Millions)	Visitor* (Millions)	Earnings (Millions)	Employ. (Jobs)	Local Tax (Millions)	State Tax (Millions)	Total Tax (Millions)
Apache	\$148	\$134	\$36	1,310	\$4.3	\$6.4	\$10.7
Cochise	\$338	\$313	\$90	3,210	\$14.7	\$14.9	\$29.6
Coconino	\$1,653	\$1,606	\$485	13,070	\$84.7	\$70.5	\$155.2
Gila	\$349	\$339	\$90	2,930	\$12.0	\$15.2	\$27.2
Graham	\$67	\$59	\$16	820	\$2.9	\$3.0	\$6.0
Greenlee	\$14	\$12	\$2	90	\$0.2	\$0.6	\$0.8
La Paz	\$184	\$180	\$44	1,220	\$7.0	\$7.7	\$14.8
Maricopa	\$13,971	\$11,640	\$4,257	88,160	\$713.2	\$558.5	\$1,271.7
Mohave	\$767	\$712	\$231	7,070	\$32.2	\$34.2	\$66.4
Navajo	\$426	\$405	\$125	4,010	\$17.8	\$19.2	\$37.0
Pima	\$2,786	\$2,380	\$710	20,170	\$69.4	\$124.4	\$193.8
Pinal	\$814	\$723	\$250	7,720	\$31.4	\$38.3	\$69.7
Santa Cruz	\$191	\$182	\$56	1,950	\$7.0	\$8.2	\$15.2
Yavapai	\$1,256	\$1,195	\$308	9,630	\$63.8	\$51.9	\$115.7
Yuma	\$667	\$615	\$179	5,810	\$24.3	\$28.8	\$53.1
<b>Arizona</b>	<b>\$23,630</b>	<b>\$20,495</b>	<b>\$6,877</b>	<b>167,170</b>	<b>\$1,085.1</b>	<b>\$981.9</b>	<b>\$2,067.0</b>

Details may not add to totals due to rounding.

\*Sum of county visitor spending is less than statewide visitor spending because a portion of county ground transportation is allocated to "other travel" at the county level.

Note: Total Earnings includes wage and salary disbursements, other earned income and proprietor income. Employment includes payroll employees and proprietors.

# County / Impacts Table

## Direct Travel Spending 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	Avg. Annual % Chg.	
											2020-21	2012-21
<b>Spending (\$Million)</b>												
<b>Apache</b>												
Total (Current \$)	128.6	116.5	119.1	114.9	116.5	117.9	118.7	123.6	96.1	147.6	▲ 53.5%	▲ 1.4%
Other	17.2	16.5	16.1	12.8	11.2	12.3	13.7	13.7	7.2	13.6	▲ 88.0%	▼ -2.3%
Visitor	111.5	100.0	102.9	102.2	105.3	105.5	105.0	109.8	88.9	134.0	▲ 50.7%	▲ 1.9%
Non-transportation	91.0	81.3	84.4	87.5	92.3	91.7	90.2	94.6	80.1	117.5	▲ 46.7%	▲ 2.6%
Transportation	20.4	18.7	18.5	14.7	12.9	13.8	14.8	15.2	8.8	16.5	▲ 87.5%	▼ -2.1%
<b>Cochise</b>												
Total (Current \$)	349.8	343.0	338.0	325.3	306.7	327.2	330.5	345.4	206.7	337.8	▲ 63.4%	▼ -0.4%
Other	33.2	32.2	31.3	22.8	19.8	23.0	25.6	25.3	13.7	25.0	▲ 82.8%	▼ -2.8%
Visitor	316.6	310.8	306.7	302.4	287.0	304.2	304.9	320.1	193.1	312.8	▲ 62.0%	▼ -0.1%
Non-transportation	263.7	259.6	258.3	263.7	255.0	268.4	266.3	280.8	173.6	274.3	▲ 58.0%	▲ 0.4%
Transportation	53.0	51.2	48.4	38.7	32.0	35.8	38.6	39.3	19.4	38.4	▲ 97.8%	▼ -3.2%
<b>Coconino</b>												
Total (Current \$)	1,050.2	1,088.1	1,171.6	1,236.2	1,311.2	1,449.8	1,569.0	1,696.6	960.7	1,652.9	▲ 72.1%	▲ 4.6%
Other	56.7	60.6	60.5	54.5	46.7	52.4	56.0	68.6	31.0	47.3	▲ 52.7%	▼ -1.8%
Visitor	993.5	1,027.5	1,111.1	1,181.7	1,264.5	1,397.4	1,513.0	1,628.0	929.7	1,605.6	▲ 72.7%	▲ 4.9%
Non-transportation	853.0	888.3	967.4	1,059.2	1,151.5	1,265.2	1,368.8	1,466.0	857.7	1,454.4	▲ 69.6%	▲ 5.5%
Transportation	140.5	139.2	143.7	122.5	113.0	132.3	144.2	162.0	72.0	151.2	▲ 110.0%	▲ 0.7%
<b>Gila</b>												
Total (Current \$)	278.7	281.6	278.3	277.8	278.6	294.3	296.5	321.1	287.4	349.5	▲ 21.6%	▲ 2.3%
Other	12.5	12.6	12.4	9.5	8.3	9.5	10.5	10.5	5.6	10.4	▲ 86.0%	▼ -1.8%
Visitor	266.2	269.0	265.9	268.3	270.3	284.8	286.0	310.6	281.8	339.1	▲ 20.3%	▲ 2.4%
Non-transportation	228.0	231.7	230.5	239.8	245.7	257.4	256.5	279.8	260.5	307.0	▲ 17.9%	▲ 3.0%
Transportation	38.2	37.3	35.5	28.5	24.6	27.4	29.5	30.8	21.2	32.0	▲ 50.7%	▼ -1.7%

# County / Impacts Table

## Direct Travel Spending 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	Avg. Annual % Chg.	
											2020-21	2012-21
<b>Spending (\$Million)</b>												
<b>Graham</b>												
Total (Current \$)	62.5	72.7	76.1	56.9	55.0	62.8	63.7	70.3	40.2	66.7	▲ 65.7%	▲ 0.7%
Other	9.0	9.0	9.0	6.8	5.8	6.7	7.5	7.6	4.1	7.6	▲ 85.2%	▼ -1.8%
Visitor	53.4	63.7	67.1	50.1	49.2	56.1	56.2	62.6	36.2	59.1	▲ 63.5%	▲ 1.0%
Non-transportation	43.2	52.9	56.3	42.8	42.9	48.7	48.4	54.3	32.2	51.2	▲ 58.6%	▲ 1.7%
Transportation	10.2	10.8	10.8	7.3	6.3	7.4	7.9	8.4	3.9	8.0	▲ 103.5%	▼ -2.4%
<b>Greenlee</b>												
Total (Current \$)	13.1	14.9	15.8	12.4	12.1	13.4	13.6	14.7	8.2	13.7	▲ 67.0%	▲ 0.5%
Other	2.1	2.0	2.1	1.7	1.5	1.6	1.8	1.8	0.9	1.8	▲ 88.0%	▼ -1.5%
Visitor	11.0	12.8	13.7	10.7	10.6	11.8	11.8	12.9	7.3	12.0	▲ 64.2%	▲ 0.8%
Non-transportation	8.8	10.5	11.3	9.0	9.1	10.1	10.0	11.1	6.5	10.3	▲ 58.9%	▲ 1.6%
Transportation	2.2	2.3	2.4	1.7	1.5	1.7	1.8	1.9	0.8	1.7	▲ 105.3%	▼ -2.5%
<b>La Paz</b>												
Total (Current \$)	142.4	143.9	140.6	139.6	139.4	145.7	163.7	166.7	154.3	184.1	▲ 19.3%	▲ 2.6%
Other	4.8	4.7	4.6	3.6	3.1	3.5	4.0	4.0	2.2	4.1	▲ 88.0%	▼ -1.6%
Visitor	137.6	139.2	136.0	136.0	136.3	142.2	159.6	162.7	152.2	180.0	▲ 18.3%	▲ 2.7%
Non-transportation	115.6	117.7	115.8	119.7	122.2	126.6	141.5	144.6	138.8	159.7	▲ 15.0%	▲ 3.3%
Transportation	22.0	21.5	20.2	16.2	14.0	15.6	18.1	18.1	13.3	20.4	▲ 52.7%	▼ -0.8%
<b>Maricopa</b>												
Total (Current \$)	11,594	12,017	12,620	12,995	13,255	14,020	15,316	15,945	8,846	13,971	▲ 57.9%	▲ 1.9%
Other	2,838	2,966	3,035	2,925	2,873	3,057	3,345	3,427	1,512	2,330	▲ 54.1%	▼ -2.0%
Visitor	8,756	9,051	9,585	10,071	10,383	10,963	11,971	12,518	7,334	11,640	▲ 58.7%	▲ 2.9%
Non-transportation	6,198	6,416	6,804	7,288	7,621	8,029	8,753	9,145	5,812	9,045	▲ 55.6%	▲ 3.9%
Transportation	2,557	2,635	2,781	2,783	2,762	2,934	3,217	3,373	1,521	2,596	▲ 70.6%	▲ 0.1%

# County / Impacts Table

## Direct Travel Spending 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	Avg. Annual % Chg.	
											2020-21	2012-21
<b>Spending (\$Million)</b>												
<b>Mohave</b>												
Total (Current \$)	554.0	580.4	580.8	524.3	529.2	599.5	629.5	667.0	521.5	766.7	▲ 47.0%	▲ 3.3%
Other	80.4	83.3	86.3	40.7	38.9	58.3	60.4	58.8	34.5	54.2	▲ 57.3%	▼ -3.9%
Visitor	473.6	497.1	494.5	483.6	490.3	541.2	569.1	608.1	487.1	712.4	▲ 46.3%	▲ 4.2%
Non-transportation	383.9	405.0	407.7	415.9	431.5	471.9	492.8	529.8	440.1	628.9	▲ 42.9%	▲ 5.1%
Transportation	89.7	92.2	86.8	67.7	58.8	69.4	76.4	78.3	47.0	83.6	▲ 78.0%	▼ -0.7%
<b>Navajo</b>												
Total (Current \$)	303.9	305.7	307.4	302.1	305.5	330.7	343.0	376.4	325.5	426.1	▲ 30.9%	▲ 3.4%
Other	25.4	24.8	24.5	19.3	16.9	18.8	21.2	21.3	11.3	21.3	▲ 87.6%	▼ -1.8%
Visitor	278.5	280.8	283.0	282.7	288.6	311.9	321.8	355.2	314.1	404.8	▲ 28.9%	▲ 3.8%
Non-transportation	235.7	239.2	242.6	250.5	260.4	279.8	286.5	317.8	289.8	365.2	▲ 26.0%	▲ 4.5%
Transportation	42.7	41.7	40.4	32.3	28.2	32.0	35.4	37.4	24.4	39.6	▲ 62.7%	▼ -0.8%
<b>Pima</b>												
Total (Current \$)	2,764	2,713	2,784	2,772	2,697	2,902	3,021	3,189	1,609	2,786	▲ 73.2%	▲ 0.1%
Other	635	573	576	532	514	549	554	579	267	406	▲ 52.2%	▼ -4.4%
Visitor	2,129	2,140	2,208	2,240	2,183	2,353	2,467	2,610	1,342	2,380	▲ 77.3%	▲ 1.1%
Non-transportation	1,611	1,631	1,686	1,745	1,713	1,843	1,921	2,040	1,112	1,960	▲ 76.3%	▲ 2.0%
Transportation	519	508	522	495	469	510	546	570	231	420	▲ 82.1%	▼ -2.1%
<b>Pinal</b>												
Total (Current \$)	625.1	620.7	644.0	640.4	635.8	691.7	751.6	774.3	533.6	814.1	▲ 52.6%	▲ 2.7%
Other	90.4	89.0	89.5	72.6	64.2	74.3	85.6	88.6	48.6	91.2	▲ 87.7%	▲ 0.1%
Visitor	534.7	531.8	554.5	567.8	571.6	617.4	666.0	685.7	485.0	722.9	▲ 49.0%	▲ 3.1%
Non-transportation	442.5	442.3	465.1	494.6	508.1	544.8	583.6	602.8	435.0	637.1	▲ 46.5%	▲ 3.7%
Transportation	92.3	89.4	89.4	73.1	63.4	72.5	82.4	83.0	50.0	85.8	▲ 71.5%	▼ -0.7%

# County / Impacts Table

## Direct Travel Spending 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	Avg. Annual % Chg.	
											2020-21	2012-21
<b>Spending (\$Million)</b>												
<b>Santa Cruz</b>												
Total (Current \$)	271.2	288.5	288.6	265.8	233.8	239.1	228.4	234.7	118.5	190.8	▲ 60.9%	▼ -3.5%
Other	11.2	10.8	10.5	8.3	7.0	8.0	8.9	8.9	4.7	8.9	▲ 88.0%	▼ -2.3%
Visitor	260.0	277.7	278.2	257.5	226.7	231.1	219.6	225.9	113.8	181.9	▲ 59.8%	▼ -3.5%
Non-transportation	235.0	252.2	254.3	238.9	212.3	215.0	202.4	208.7	106.4	166.8	▲ 56.8%	▼ -3.4%
Transportation	25.0	25.5	23.9	18.6	14.5	16.1	17.2	17.1	7.4	15.0	▲ 103.1%	▼ -4.9%
<b>Yavapai</b>												
Total (Current \$)	694.7	714.9	746.2	748.2	763.1	848.6	949.5	1,000.5	754.9	1,256.2	▲ 66.4%	▲ 6.1%
Other	62.8	64.1	65.3	41.6	37.6	48.6	70.2	69.2	39.9	61.0	▲ 52.7%	▼ -0.3%
Visitor	631.9	650.8	680.9	706.6	725.5	800.0	879.3	931.3	715.0	1,195.2	▲ 67.2%	▲ 6.6%
Non-transportation	544.4	564.9	595.7	637.5	665.4	730.2	799.8	848.8	667.9	1,098.7	▲ 64.5%	▲ 7.3%
Transportation	87.5	85.8	85.2	69.1	60.1	69.8	79.5	82.5	47.1	96.5	▲ 105.0%	▲ 1.0%
<b>Yuma</b>												
Total (Current \$)	656.7	635.3	651.2	623.3	606.1	636.2	650.9	667.0	467.7	667.1	▲ 42.6%	▲ 0.2%
Other	62.3	60.2	60.8	48.6	42.0	48.0	53.2	56.0	28.0	52.5	▲ 87.5%	▼ -1.7%
Visitor	594.5	575.1	590.4	574.7	564.1	588.2	597.7	611.0	439.8	614.6	▲ 39.8%	▲ 0.3%
Non-transportation	503.4	488.4	503.6	502.2	500.5	518.4	522.1	534.0	396.7	541.2	▲ 36.4%	▲ 0.7%
Transportation	91.1	86.7	86.8	72.5	63.6	69.9	75.6	76.9	43.0	73.4	▲ 70.7%	▼ -2.1%

# County / Impacts Table

## Travel Industry Employment 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	Avg. Annual % Chg.	
											2020-21	2012-21
<b>Employment (Jobs)</b>												
Apache	1,590	1,480	1,540	1,610	1,700	1,600	1,590	1,540	1,330	1,310	▼ -1.5%	▼ -1.9%
Cochise	3,750	3,710	3,750	3,760	3,580	3,430	3,420	3,510	3,030	3,210	▲ 5.9%	▼ -1.5%
Coconino	10,960	11,420	11,890	12,030	12,640	13,340	13,640	13,810	11,290	13,070	▲ 15.7%	▲ 1.8%
Gila	2,660	2,640	2,690	2,740	2,920	2,900	2,880	2,950	2,790	2,930	▲ 5.0%	▲ 1.0%
Graham	950	1,050	1,050	840	810	880	910	910	740	820	▲ 11.9%	▼ -1.4%
Greenlee	140	150	160	140	110	110	110	110	90	90	▲ 1.6%	▼ -4.5%
La Paz	1,310	1,380	1,380	1,330	1,350	1,300	1,410	1,410	1,330	1,220	▼ -8.5%	▼ -0.7%
Maricopa	87,480	90,160	94,530	99,180	101,270	103,800	107,660	108,810	85,410	88,160	▲ 3.2%	▲ 0.1%
Mohave	5,560	5,750	6,100	6,450	6,710	6,960	7,090	6,400	5,570	7,070	▲ 26.9%	▲ 2.4%
Navajo	3,650	3,690	3,760	3,940	4,000	4,070	4,130	3,940	3,650	4,010	▲ 9.8%	▲ 0.9%
Pima	22,950	22,600	23,440	24,050	24,700	24,970	24,670	24,770	19,220	20,170	▲ 4.9%	▼ -1.3%
Pinal	5,500	5,660	5,710	6,010	6,840	6,810	6,710	6,860	6,600	7,720	▲ 16.9%	▲ 3.4%
Santa Cruz	1,920	2,020	2,180	2,360	2,110	2,010	1,980	2,070	1,750	1,950	▲ 11.1%	▲ 0.1%
Yavapai	7,730	7,910	8,500	8,790	9,040	9,510	9,910	10,300	8,620	9,630	▲ 11.7%	▲ 2.2%
Yuma	6,340	6,010	6,050	6,260	6,370	6,250	6,210	6,930	5,310	5,810	▲ 9.5%	▼ -0.9%

# County / Impacts Table

## Travel Industry Earnings 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	Avg. Annual % Chg.	
											2020-21	2012-21
<b>Earnings (\$Million)</b>												
Apache	32	29	31	33	36	37	38	39	34	36	▲ 5.5%	▲ 1.2%
Cochise	77	77	79	81	79	82	84	89	82	90	▲ 9.6%	▲ 1.6%
Coconino	284	299	323	343	365	409	434	458	401	485	▲ 21.1%	▲ 5.5%
Gila	58	61	65	69	73	78	82	85	85	90	▲ 6.4%	▲ 4.5%
Graham	13	14	15	12	12	13	14	15	14	16	▲ 13.5%	▲ 2.6%
Greenlee	2	3	3	3	2	2	2	3	2	2	▲ 9.4%	▼ -1.9%
La Paz	31	33	33	34	34	36	41	43	45	44	▼ -2.1%	▲ 3.3%
Maricopa	3,582	3,723	3,884	4,162	4,310	4,635	4,961	5,120	4,060	4,257	▲ 4.9%	▲ 1.7%
Mohave	124	134	145	151	165	185	196	180	171	231	▲ 35.2%	▲ 6.4%
Navajo	85	86	89	94	98	106	113	109	109	125	▲ 15.1%	▲ 3.9%
Pima	605	587	631	674	693	743	752	796	643	710	▲ 10.4%	▲ 1.6%
Pinal	134	131	137	147	168	181	187	200	209	250	▲ 19.7%	▲ 6.5%
Santa Cruz	47	49	53	57	53	54	54	58	49	56	▲ 13.2%	▲ 1.8%
Yavapai	173	181	194	207	221	242	269	284	260	308	▲ 18.5%	▲ 5.9%
Yuma	146	139	145	150	155	165	169	188	160	179	▲ 11.5%	▲ 2.0%

# Apache County / Impacts Table, Detailed

## Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2020-2021
<b>Direct Travel Spending (\$Million)</b>											
Destination Spending	111.5	100.0	102.9	102.2	105.3	105.5	105.0	109.8	88.9	134.0	▲ 50.7%
Other Travel*	17.2	16.5	16.1	12.8	11.2	12.3	13.7	13.7	7.2	13.6	▲ 88.0%
<b>TOTAL</b>	<b>128.6</b>	<b>116.5</b>	<b>119.1</b>	<b>114.9</b>	<b>116.5</b>	<b>117.9</b>	<b>118.7</b>	<b>123.6</b>	<b>96.1</b>	<b>147.6</b>	<b>▲ 53.5%</b>
<b>Visitor Spending by Type of Traveler Accommodation (\$Million)</b>											
Hotel, Motel, STVR	46.8	37.1	38.5	40.3	43.1	43.2	41.1	43.1	44.5	66.5	▲ 49.4%
Hotel, Motel										62.3	
STVR										4.2	
Private Home	39.0	37.7	39.1	37.1	37.1	37.1	38.0	39.7	20.3	38.0	▲ 87.5%
Campground	7.7	7.5	7.4	7.1	6.9	7.2	7.5	8.1	7.4	9.7	▲ 30.9%
2nd Home	13.0	12.9	13.1	13.0	13.4	13.3	13.6	13.9	13.4	14.3	▲ 7.3%
Day Travel	5.0	4.7	4.8	4.7	4.7	4.8	4.8	5.1	3.3	5.4	▲ 63.1%
<b>TOTAL</b>	<b>111.5</b>	<b>100.0</b>	<b>102.9</b>	<b>102.2</b>	<b>105.3</b>	<b>105.5</b>	<b>105.0</b>	<b>109.8</b>	<b>88.9</b>	<b>134.0</b>	<b>▲ 50.7%</b>
<b>Visitor Spending by Commodity Purchased (\$Million)</b>											
Accommodations	21.0	17.3	17.9	19.1	20.7	20.6	19.7	20.5	21.5	30.6	▲ 42.6%
Food Service	29.4	27.4	28.8	29.9	31.9	32.2	32.5	34.7	27.0	40.3	▲ 49.5%
Food Stores	10.0	9.6	10.1	10.2	10.4	10.1	10.0	10.5	7.3	11.7	▲ 61.7%
Local Tran. & Gas	20.4	18.7	18.5	14.7	12.9	13.8	14.8	15.2	8.8	16.5	▲ 87.5%
Arts, Ent. & Rec.	8.3	7.6	7.8	8.0	8.3	8.2	8.1	8.4	6.7	8.4	▲ 26.2%
Retail Sales	22.4	19.4	19.9	20.3	21.0	20.6	19.8	20.6	17.7	26.3	▲ 48.8%
<b>TOTAL</b>	<b>111.5</b>	<b>100.0</b>	<b>102.9</b>	<b>102.2</b>	<b>105.3</b>	<b>105.5</b>	<b>105.0</b>	<b>109.8</b>	<b>88.9</b>	<b>134.0</b>	<b>▲ 50.7%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*Other Travel includes ground transportation and air travel impacts for travel to other Arizona visitor destinations, travel arrangement services and convention/trade shows services.

Hotel, Motel, STVR breakouts prior to 2021 are not available.

# Apache County / Impacts Table, Detailed

## Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2020-2021
<b>Travel Industry Earnings (\$Million)</b>											
Accom. & Food Serv.	23.0	20.8	21.8	23.5	26.0	26.8	27.6	27.3	22.6	24.1	▲ 6.5%
Arts, Ent. & Rec.	3.7	3.4	4.0	4.1	4.3	4.4	4.4	4.7	4.6	4.6	▼ -0.9%
Retail**	4.6	4.1	4.4	4.7	5.0	5.1	5.3	5.7	5.9	6.3	▲ 6.5%
Other Travel*	0.5	0.5	0.5	0.5	0.6	0.6	0.6	0.7	0.7	0.7	▲ 3.4%
<b>TOTAL</b>	<b>31.9</b>	<b>28.9</b>	<b>30.8</b>	<b>32.9</b>	<b>35.9</b>	<b>36.8</b>	<b>38.0</b>	<b>38.5</b>	<b>33.9</b>	<b>35.8</b>	<b>▲ 5.5%</b>
<b>Travel Industry Employment (Jobs)</b>											
Accom. & Food Serv.	1,110	1,050	1,090	1,150	1,240	1,170	1,160	1,090	900	870	▼ -2.4%
Arts, Ent. & Rec.	240	210	220	210	200	180	180	190	180	170	▼ -7.5%
Retail**	200	200	210	220	230	210	220	230	230	240	▲ 6.5%
Other Travel*	20	30	30	30	30	30	30	30	30	30	▼ 0.0%
<b>TOTAL</b>	<b>1,590</b>	<b>1,480</b>	<b>1,540</b>	<b>1,610</b>	<b>1,700</b>	<b>1,600</b>	<b>1,590</b>	<b>1,540</b>	<b>1,330</b>	<b>1,310</b>	<b>▼ -1.5%</b>
<b>Tax Receipts Generated by Travel Spending (\$Millions)</b>											
Local Tax Receipts	3.8	3.2	3.3	3.5	3.8	3.9	4.0	3.9	3.4	4.3	▲ 28.0%
State Tax Receipts	6.2	5.3	5.4	5.5	5.8	5.8	5.9	6.0	4.8	6.4	▲ 33.9%
<b>TOTAL</b>	<b>10.0</b>	<b>8.5</b>	<b>8.6</b>	<b>9.0</b>	<b>9.5</b>	<b>9.7</b>	<b>9.9</b>	<b>9.9</b>	<b>8.2</b>	<b>10.7</b>	<b>▲ 31.4%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*Other Travel includes ground transportation and air travel impacts for travel to other Arizona visitor destinations, travel arrangement services and convention/trade shows services.

\*\*Retail includes gasoline.

Federal Tax Receipts not included.

# Cochise County / Impacts Table, Detailed

## Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2020-2021
<b>Direct Travel Spending (\$Million)</b>											
Destination Spending	316.6	310.8	306.7	302.4	287.0	304.2	304.9	320.1	193.1	312.8	▲ 62.0%
Other Travel*	33.2	32.2	31.3	22.8	19.8	23.0	25.6	25.3	13.7	25.0	▲ 82.8%
<b>TOTAL</b>	<b>349.8</b>	<b>343.0</b>	<b>338.0</b>	<b>325.3</b>	<b>306.7</b>	<b>327.2</b>	<b>330.5</b>	<b>345.4</b>	<b>206.7</b>	<b>337.8</b>	<b>▲ 63.4%</b>
<b>Visitor Spending by Type of Traveler Accommodation (\$Million)</b>											
Hotel, Motel, STVR	111.8	102.4	98.5	106.2	104.5	113.9	113.4	124.2	81.0	131.3	▲ 62.1%
Hotel, Motel										126.4	
STVR										4.9	
Private Home	68.8	68.4	67.4	66.1	62.5	65.2	67.5	69.6	36.1	67.0	▲ 85.7%
Campground	10.2	10.0	9.9	9.4	9.2	9.6	10.0	10.8	10.7	13.3	▲ 25.2%
2nd Home	7.0	6.9	6.9	6.9	6.9	6.9	7.2	7.3	7.1	7.6	▲ 7.3%
Day Travel	118.8	123.0	124.0	113.9	103.9	108.6	106.9	108.3	58.2	93.5	▲ 60.6%
<b>TOTAL</b>	<b>316.6</b>	<b>310.8</b>	<b>306.7</b>	<b>302.4</b>	<b>287.0</b>	<b>304.2</b>	<b>304.9</b>	<b>320.1</b>	<b>193.1</b>	<b>312.8</b>	<b>▲ 62.0%</b>
<b>Visitor Spending by Commodity Purchased (\$Million)</b>											
Accommodations	40.2	35.2	35.5	38.4	38.8	43.5	42.9	47.8	36.4	52.1	▲ 43.4%
Food Service	80.9	81.4	81.2	85.1	84.3	89.4	91.0	96.8	58.3	95.5	▲ 63.8%
Food Stores	57.3	59.9	61.7	57.9	52.6	53.8	51.8	52.2	29.2	45.5	▲ 55.7%
Local Tran. & Gas	53.0	51.2	48.4	38.7	32.0	35.8	38.6	39.3	19.4	38.4	▲ 97.8%
Arts, Ent. & Rec.	20.1	19.6	19.0	20.0	19.7	20.3	20.4	21.3	12.9	19.2	▲ 48.2%
Retail Sales	65.1	63.5	61.1	62.3	59.5	61.4	60.2	62.6	36.9	62.0	▲ 68.4%
<b>TOTAL</b>	<b>316.6</b>	<b>310.8</b>	<b>306.7</b>	<b>302.4</b>	<b>287.0</b>	<b>304.2</b>	<b>304.9</b>	<b>320.1</b>	<b>193.1</b>	<b>312.8</b>	<b>▲ 62.0%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*Other Travel includes ground transportation and air travel impacts for travel to other Arizona visitor destinations, travel arrangement services and convention/trade shows services.

Hotel, Motel, STVR breakouts prior to 2021 are not available.

# Cochise County / Impacts Table, Detailed

## Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2020-2021
<b>Travel Industry Earnings (\$Million)</b>											
Accom. & Food Serv.	48.5	48.8	50.2	51.1	49.7	51.9	53.3	56.6	50.3	57.5	▲ 14.2%
Arts, Ent. & Rec.	9.8	10.0	10.4	11.0	11.0	11.6	12.3	13.2	11.5	11.2	▼ -2.3%
Retail**	16.8	16.6	17.0	17.4	16.8	17.2	17.2	18.0	18.4	19.3	▲ 4.7%
Other Travel*	1.7	1.8	1.9	1.1	1.2	1.6	1.6	1.6	1.6	1.7	▲ 7.4%
<b>TOTAL</b>	<b>76.8</b>	<b>77.3</b>	<b>79.5</b>	<b>80.5</b>	<b>78.6</b>	<b>82.2</b>	<b>84.4</b>	<b>89.4</b>	<b>81.8</b>	<b>89.6</b>	<b>▲ 9.6%</b>
<b>Travel Industry Employment (Jobs)</b>											
Accom. & Food Serv.	2,380	2,340	2,360	2,370	2,210	2,110	2,120	2,150	1,830	1,940	▲ 6.0%
Arts, Ent. & Rec.	650	650	680	690	700	670	670	710	580	630	▲ 8.5%
Retail**	660	650	650	650	630	600	580	600	570	590	▲ 3.0%
Other Travel*	60	70	70	50	50	50	50	50	50	50	▲ 2.5%
<b>TOTAL</b>	<b>3,750</b>	<b>3,710</b>	<b>3,750</b>	<b>3,760</b>	<b>3,580</b>	<b>3,430</b>	<b>3,420</b>	<b>3,510</b>	<b>3,030</b>	<b>3,210</b>	<b>▲ 5.9%</b>
<b>Tax Receipts Generated by Travel Spending (\$Millions)</b>											
Local Tax Receipts	13.1	12.2	12.0	12.6	12.4	13.3	14.0	14.5	10.6	14.7	▲ 38.3%
State Tax Receipts	16.0	15.0	14.1	14.5	14.0	14.8	15.0	15.6	10.5	14.9	▲ 42.3%
<b>TOTAL</b>	<b>29.1</b>	<b>27.2</b>	<b>26.2</b>	<b>27.1</b>	<b>26.4</b>	<b>28.1</b>	<b>28.9</b>	<b>30.1</b>	<b>21.1</b>	<b>29.6</b>	<b>▲ 40.3%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*Other Travel includes ground transportation and air travel impacts for travel to other Arizona visitor destinations, travel arrangement services and convention/trade shows services.

\*\*Retail includes gasoline.

Federal Tax Receipts not included.

# Coconino County / Impacts Table, Detailed

## Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2020-2021
<b>Direct Travel Spending (\$Million)</b>											
Destination Spending	993.5	1,027.5	1,111.1	1,181.7	1,264.5	1,397.4	1,513.0	1,628.0	929.7	1,605.6	▲ 72.7%
Other Travel*	56.7	60.6	60.5	54.5	46.7	52.4	56.0	68.6	31.0	47.3	▲ 52.7%
<b>TOTAL</b>	<b>1,050.2</b>	<b>1,088.1</b>	<b>1,171.6</b>	<b>1,236.2</b>	<b>1,311.2</b>	<b>1,449.8</b>	<b>1,569.0</b>	<b>1,696.6</b>	<b>960.7</b>	<b>1,652.9</b>	<b>▲ 72.1%</b>
<b>Visitor Spending by Type of Traveler Accommodation (\$Million)</b>											
Hotel, Motel, STVR	664.9	695.2	764.3	832.3	906.3	1,013.2	1,105.3	1,189.9	674.0	1,186.7	▲ 76.1%
Hotel, Motel										1,091.5	
STVR										95.2	
Private Home	63.2	63.3	65.9	64.8	64.1	67.8	66.4	74.3	33.9	71.3	▲ 110.6%
Campground	26.4	25.9	25.5	24.3	23.7	24.7	25.9	27.8	25.5	33.4	▲ 30.9%
2nd Home	33.9	34.2	35.0	35.3	36.0	36.6	37.8	38.8	37.1	39.8	▲ 7.3%
Day Travel	205.2	208.9	220.3	225.1	234.3	255.2	277.6	297.2	159.3	274.4	▲ 72.3%
<b>TOTAL</b>	<b>993.5</b>	<b>1,027.5</b>	<b>1,111.1</b>	<b>1,181.7</b>	<b>1,264.5</b>	<b>1,397.4</b>	<b>1,513.0</b>	<b>1,628.0</b>	<b>929.7</b>	<b>1,605.6</b>	<b>▲ 72.7%</b>
<b>Visitor Spending by Commodity Purchased (\$Million)</b>											
Accommodations	304.5	323.9	363.9	415.8	462.2	513.3	548.8	580.3	369.4	642.2	▲ 73.9%
Food Service	230.7	240.5	260.6	282.2	307.9	342.2	379.7	416.4	230.3	386.0	▲ 67.6%
Food Stores	52.1	53.3	57.2	60.6	62.6	66.2	70.4	75.2	44.1	81.8	▲ 85.6%
Local Tran. & Gas	126.8	126.0	128.2	105.7	97.0	113.6	132.4	139.1	63.8	128.3	▲ 100.9%
Arts, Ent. & Rec.	142.9	145.8	154.6	163.3	174.4	188.9	204.4	218.0	118.0	176.9	▲ 49.9%
Retail Sales	122.8	124.9	131.1	137.3	144.3	154.5	165.5	175.9	95.9	167.5	▲ 74.7%
Visitor Air Tran.	13.7	13.2	15.5	16.8	16.0	18.6	11.8	22.9	8.2	23.0	▲ 180.9%
<b>TOTAL</b>	<b>993.5</b>	<b>1,027.5</b>	<b>1,111.1</b>	<b>1,181.7</b>	<b>1,264.5</b>	<b>1,397.4</b>	<b>1,513.0</b>	<b>1,628.0</b>	<b>929.7</b>	<b>1,605.6</b>	<b>▲ 72.7%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*Other Travel includes ground transportation and air travel impacts for travel to other Arizona visitor destinations, travel arrangement services and convention/trade shows services.

Hotel, Motel, STVR breakouts prior to 2021 are not available.

# Coconino County / Impacts Table, Detailed

## Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2020-2021
<b>Travel Industry Earnings (\$Million)</b>											
Accom. & Food Serv.	169.3	179.4	192.1	202.2	213.6	238.0	261.2	271.1	231.9	287.8	▲ 24.1%
Arts, Ent. & Rec.	74.4	76.8	85.2	90.5	97.6	107.8	106.5	116.9	108.9	133.7	▲ 22.7%
Retail**	25.0	25.1	27.5	30.0	32.5	33.5	35.2	35.5	36.0	41.5	▲ 15.2%
Visitor Air Tran.	5.5	5.4	6.5	7.9	9.4	14.8	13.0	14.3	10.7	11.0	▲ 2.4%
Other Travel*	10.2	11.9	12.2	12.8	12.2	15.2	18.0	20.0	13.0	11.1	▼ -14.5%
<b>TOTAL</b>	<b>284.3</b>	<b>298.7</b>	<b>323.5</b>	<b>343.3</b>	<b>365.4</b>	<b>409.4</b>	<b>433.9</b>	<b>457.8</b>	<b>400.5</b>	<b>485.0</b>	<b>▲ 21.1%</b>
<b>Travel Industry Employment (Jobs)</b>											
Accom. & Food Serv.	6,600	6,820	6,990	7,020	7,330	7,630	8,140	8,250	6,640	7,620	▲ 14.8%
Arts, Ent. & Rec.	3,000	3,200	3,410	3,390	3,690	4,040	3,740	3,750	3,170	3,890	▲ 22.4%
Retail**	950	950	990	1,050	1,110	1,100	1,140	1,090	1,020	1,110	▲ 9.7%
Visitor Air Tran.	100	100	120	150	180	220	190	210	150	150	▲ 0.5%
Other Travel*	310	350	390	420	320	360	430	520	310	290	▼ -5.3%
<b>TOTAL</b>	<b>10,960</b>	<b>11,420</b>	<b>11,890</b>	<b>12,030</b>	<b>12,640</b>	<b>13,340</b>	<b>13,640</b>	<b>13,810</b>	<b>11,290</b>	<b>13,070</b>	<b>▲ 15.7%</b>
<b>Tax Receipts Generated by Travel Spending (\$Millions)</b>											
Local Tax Receipts	48.9	50.4	55.8	61.9	67.3	72.3	79.1	81.2	55.8	84.7	▲ 51.9%
State Tax Receipts	48.4	46.7	48.2	52.1	55.8	62.4	67.9	71.7	46.3	70.5	▲ 52.3%
<b>TOTAL</b>	<b>97.2</b>	<b>97.1</b>	<b>104.1</b>	<b>114.0</b>	<b>123.1</b>	<b>134.6</b>	<b>147.0</b>	<b>152.9</b>	<b>102.1</b>	<b>155.2</b>	<b>▲ 52.1%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*Other Travel includes ground transportation and air travel impacts for travel to other Arizona visitor destinations, travel arrangement services and convention/trade shows services.

\*\*Retail includes gasoline.

Federal Tax Receipts not included.

# Gila County / Impacts Table, Detailed

## Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2020-2021
<b>Direct Travel Spending (\$Million)</b>											
Destination Spending	266.2	269.0	265.9	268.3	270.3	284.8	286.0	310.6	281.8	339.1	▲ 20.3%
Other Travel*	12.5	12.6	12.4	9.5	8.3	9.5	10.5	10.5	5.6	10.4	▲ 86.0%
<b>TOTAL</b>	<b>278.7</b>	<b>281.6</b>	<b>278.3</b>	<b>277.8</b>	<b>278.6</b>	<b>294.3</b>	<b>296.5</b>	<b>321.1</b>	<b>287.4</b>	<b>349.5</b>	<b>▲ 21.6%</b>
<b>Visitor Spending by Type of Traveler Accommodation (\$Million)</b>											
Hotel, Motel, STVR	47.4	50.6	48.9	53.5	56.4	64.8	62.9	79.0	87.0	114.4	▲ 31.4%
Hotel, Motel										104.6	
STVR										9.8	
Private Home	42.6	42.3	41.3	40.9	40.2	42.1	42.2	44.7	23.1	42.3	▲ 82.9%
Campground	13.7	13.4	13.2	12.6	12.3	12.8	13.4	14.4	11.4	12.1	▲ 6.2%
2nd Home	14.0	14.1	14.3	14.3	14.5	14.7	15.1	15.5	15.0	16.1	▲ 7.3%
Day Travel	148.4	148.6	148.2	147.0	146.9	150.4	152.3	157.0	145.2	154.2	▲ 6.2%
<b>TOTAL</b>	<b>266.2</b>	<b>269.0</b>	<b>265.9</b>	<b>268.3</b>	<b>270.3</b>	<b>284.8</b>	<b>286.0</b>	<b>310.6</b>	<b>281.8</b>	<b>339.1</b>	<b>▲ 20.3%</b>
<b>Visitor Spending by Commodity Purchased (\$Million)</b>											
Accommodations	18.7	19.6	20.0	22.4	23.9	27.1	26.6	32.4	38.4	51.0	▲ 32.6%
Food Service	48.8	50.2	50.3	53.2	55.4	58.9	59.7	66.0	57.1	73.6	▲ 28.9%
Food Stores	21.6	21.8	22.1	22.8	22.6	22.8	22.7	23.8	20.6	25.9	▲ 25.3%
Local Tran. & Gas	38.2	37.3	35.5	28.5	24.6	27.4	29.5	30.8	21.2	32.0	▲ 50.7%
Arts, Ent. & Rec.	104.6	105.8	104.4	107.3	109.6	113.8	113.2	121.5	112.3	116.6	▲ 3.8%
Retail Sales	34.2	34.3	33.6	34.1	34.2	34.8	34.4	36.1	32.0	40.0	▲ 25.0%
<b>TOTAL</b>	<b>266.2</b>	<b>269.0</b>	<b>265.9</b>	<b>268.3</b>	<b>270.3</b>	<b>284.8</b>	<b>286.0</b>	<b>310.6</b>	<b>281.8</b>	<b>339.1</b>	<b>▲ 20.3%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*Other Travel includes ground transportation and air travel impacts for travel to other Arizona visitor destinations, travel arrangement services and convention/trade shows services.

Hotel, Motel, STVR breakouts prior to 2021 are not available.

# Gila County / Impacts Table, Detailed

## Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2020-2021
<b>Travel Industry Earnings (\$Million)</b>											
Accom. & Food Serv.	24.7	26.9	28.5	30.9	34.1	37.1	41.3	43.1	38.6	44.0	▲ 14.1%
Arts, Ent. & Rec.	24.6	25.6	28.0	28.8	29.5	30.9	30.6	31.9	33.2	32.8	▼ -1.2%
Retail**	8.1	8.0	8.2	8.7	9.0	9.3	9.4	9.7	12.2	12.4	▲ 1.5%
Other Travel*	0.4	0.5	0.5	0.4	0.5	0.5	0.5	0.6	0.6	0.8	▲ 33.5%
<b>TOTAL</b>	<b>57.7</b>	<b>61.1</b>	<b>65.3</b>	<b>68.8</b>	<b>73.1</b>	<b>77.8</b>	<b>81.9</b>	<b>85.3</b>	<b>84.6</b>	<b>90.0</b>	<b>▲ 6.4%</b>
<b>Travel Industry Employment (Jobs)</b>											
Accom. & Food Serv.	1,170	1,240	1,300	1,380	1,500	1,510	1,590	1,570	1,280	1,360	▲ 6.6%
Arts, Ent. & Rec.	1,150	1,050	1,030	1,000	1,040	1,020	930	1,020	1,100	1,150	▲ 4.5%
Retail**	320	330	330	340	350	340	330	330	390	390	▼ -0.1%
Other Travel*	20	20	20	20	20	20	20	20	20	20	▲ 23.4%
<b>TOTAL</b>	<b>2,660</b>	<b>2,640</b>	<b>2,690</b>	<b>2,740</b>	<b>2,920</b>	<b>2,900</b>	<b>2,880</b>	<b>2,950</b>	<b>2,790</b>	<b>2,930</b>	<b>▲ 5.0%</b>
<b>Tax Receipts Generated by Travel Spending (\$Millions)</b>											
Local Tax Receipts	7.6	7.6	7.7	8.2	8.6	9.5	9.9	10.2	10.2	12.0	▲ 17.8%
State Tax Receipts	12.4	12.1	11.8	12.3	12.5	13.4	13.7	14.5	13.2	15.2	▲ 14.9%
<b>TOTAL</b>	<b>20.0</b>	<b>19.8</b>	<b>19.5</b>	<b>20.5</b>	<b>21.1</b>	<b>22.8</b>	<b>23.6</b>	<b>24.7</b>	<b>23.4</b>	<b>27.2</b>	<b>▲ 16.2%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*Other Travel includes ground transportation and air travel impacts for travel to other Arizona visitor destinations, travel arrangement services and convention/trade shows services.

\*\*Retail includes gasoline.

Federal Tax Receipts not included.

# Graham County / Impacts Table, Detailed

## Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2020-2021
<b>Direct Travel Spending (\$Million)</b>											
Destination Spending	53.4	63.7	67.1	50.1	49.2	56.1	56.2	62.6	36.2	59.1	▲ 63.5%
Other Travel*	9.0	9.0	9.0	6.8	5.8	6.7	7.5	7.6	4.1	7.6	▲ 85.2%
<b>TOTAL</b>	<b>62.5</b>	<b>72.7</b>	<b>76.1</b>	<b>56.9</b>	<b>55.0</b>	<b>62.8</b>	<b>63.7</b>	<b>70.3</b>	<b>40.2</b>	<b>66.7</b>	<b>▲ 65.7%</b>
<b>Visitor Spending by Type of Traveler Accommodation (\$Million)</b>											
Hotel, Motel, STVR	25.1	34.7	37.5	23.7	23.0	28.2	27.8	32.1	19.1	29.5	▲ 54.0%
Hotel, Motel										29.4	
STVR										0.1	
Private Home	20.3	20.5	20.9	18.8	18.6	19.8	20.2	21.6	11.2	20.6	▲ 84.1%
Campground	1.9	1.9	1.8	1.8	1.7	1.8	1.9	2.0	1.8	2.4	▲ 30.9%
2nd Home	0.6	0.6	0.7	0.6	0.6	0.7	0.7	0.7	0.7	0.7	▲ 7.3%
Day Travel	5.6	6.0	6.3	5.2	5.2	5.7	5.7	6.2	3.3	5.9	▲ 78.3%
<b>TOTAL</b>	<b>53.4</b>	<b>63.7</b>	<b>67.1</b>	<b>50.1</b>	<b>49.2</b>	<b>56.1</b>	<b>56.2</b>	<b>62.6</b>	<b>36.2</b>	<b>59.1</b>	<b>▲ 63.5%</b>
<b>Visitor Spending by Commodity Purchased (\$Million)</b>											
Accommodations	9.0	13.2	13.7	8.4	8.3	10.5	10.3	12.2	8.7	11.6	▲ 33.6%
Food Service	14.6	16.9	18.2	15.2	15.6	17.5	17.7	19.8	11.2	18.7	▲ 67.7%
Food Stores	4.7	5.0	5.3	4.8	4.8	5.0	4.9	5.3	3.1	5.3	▲ 72.4%
Local Tran. & Gas	10.2	10.8	10.8	7.3	6.3	7.4	7.9	8.4	3.9	8.0	▲ 103.5%
Arts, Ent. & Rec.	3.7	4.2	4.5	3.7	3.7	4.0	4.0	4.3	2.4	3.6	▲ 50.5%
Retail Sales	11.2	13.6	14.6	10.7	10.5	11.8	11.5	12.7	6.9	11.9	▲ 72.1%
<b>TOTAL</b>	<b>53.4</b>	<b>63.7</b>	<b>67.1</b>	<b>50.1</b>	<b>49.2</b>	<b>56.1</b>	<b>56.2</b>	<b>62.6</b>	<b>36.2</b>	<b>59.1</b>	<b>▲ 63.5%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*Other Travel includes ground transportation and air travel impacts for travel to other Arizona visitor destinations, travel arrangement services and convention/trade shows services.

Hotel, Motel, STVR breakouts prior to 2021 are not available.

# Graham County / Impacts Table, Detailed

## Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2020-2021
<b>Travel Industry Earnings (\$Million)</b>											
Accom. & Food Serv.	7.6	8.8	9.0	7.3	7.3	7.8	8.7	9.1	9.3	10.7	▲ 15.2%
Arts, Ent. & Rec.	2.3	2.4	2.6	2.1	2.1	2.4	2.4	2.7	1.9	2.2	▲ 19.0%
Retail**	2.2	2.5	2.8	2.3	2.3	2.5	2.5	2.6	2.7	2.9	▲ 4.6%
Other Travel*	0.4	0.4	0.4	0.3	0.3	0.4	0.4	0.4	0.4	0.5	▲ 7.8%
<b>TOTAL</b>	<b>12.5</b>	<b>14.1</b>	<b>14.9</b>	<b>12.1</b>	<b>12.1</b>	<b>13.1</b>	<b>14.0</b>	<b>14.9</b>	<b>14.3</b>	<b>16.2</b>	<b>▲ 13.5%</b>
<b>Travel Industry Employment (Jobs)</b>											
Accom. & Food Serv.	470	550	540	420	410	400	440	420	390	430	▲ 11.8%
Arts, Ent. & Rec.	380	390	400	320	300	370	370	380	240	280	▲ 16.0%
Retail**	90	100	100	90	90	90	90	90	90	90	▲ 3.4%
Other Travel*	20	20	20	10	10	20	20	20	20	20	▼ -0.5%
<b>TOTAL</b>	<b>950</b>	<b>1,050</b>	<b>1,050</b>	<b>840</b>	<b>810</b>	<b>880</b>	<b>910</b>	<b>910</b>	<b>740</b>	<b>820</b>	<b>▲ 11.9%</b>
<b>Tax Receipts Generated by Travel Spending (\$Millions)</b>											
Local Tax Receipts	2.3	2.9	3.1	2.2	2.2	2.6	2.7	3.0	2.1	2.9	▲ 37.2%
State Tax Receipts	3.0	3.3	3.3	2.7	2.7	2.9	3.0	3.2	2.1	3.0	▲ 45.2%
<b>TOTAL</b>	<b>5.3</b>	<b>6.2</b>	<b>6.4</b>	<b>4.9</b>	<b>4.9</b>	<b>5.6</b>	<b>5.7</b>	<b>6.2</b>	<b>4.2</b>	<b>6.0</b>	<b>▲ 41.2%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*Other Travel includes ground transportation and air travel impacts for travel to other Arizona visitor destinations, travel arrangement services and convention/trade shows services.

\*\*Retail includes gasoline.

Federal Tax Receipts not included.

# Greenlee County / Impacts Table, Detailed

## Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2020-2021
<b>Direct Travel Spending (\$Million)</b>											
Destination Spending	11.0	12.8	13.7	10.7	10.6	11.8	11.8	12.9	7.3	12.0	▲ 64.2%
Other Travel*	2.1	2.0	2.1	1.7	1.5	1.6	1.8	1.8	0.9	1.8	▲ 88.0%
<b>TOTAL</b>	<b>13.1</b>	<b>14.9</b>	<b>15.8</b>	<b>12.4</b>	<b>12.1</b>	<b>13.4</b>	<b>13.6</b>	<b>14.7</b>	<b>8.2</b>	<b>13.7</b>	<b>▲ 67.0%</b>
<b>Visitor Spending by Type of Traveler Accommodation (\$Million)</b>											
Hotel, Motel, STVR	4.5	6.2	6.7	4.3	4.1	5.0	5.0	5.7	3.4	5.2	▲ 52.2%
Hotel, Motel										5.1	
STVR										0.1	
Private Home	4.8	4.9	5.1	4.8	4.8	5.0	5.0	5.3	2.7	4.9	▲ 84.1%
Campground	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	▲ 30.9%
2nd Home	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	▲ 7.3%
Day Travel	1.2	1.3	1.4	1.2	1.2	1.3	1.3	1.4	0.7	1.3	▲ 79.0%
<b>TOTAL</b>	<b>11.0</b>	<b>12.8</b>	<b>13.7</b>	<b>10.7</b>	<b>10.6</b>	<b>11.8</b>	<b>11.8</b>	<b>12.9</b>	<b>7.3</b>	<b>12.0</b>	<b>▲ 64.2%</b>
<b>Visitor Spending by Commodity Purchased (\$Million)</b>											
Accommodations	1.6	2.3	2.3	1.5	1.4	1.8	1.8	2.1	1.5	2.0	▲ 33.1%
Food Service	3.1	3.6	3.9	3.4	3.5	3.9	3.9	4.3	2.4	4.0	▲ 67.0%
Food Stores	1.0	1.1	1.2	1.1	1.1	1.2	1.1	1.2	0.7	1.2	▲ 74.8%
Local Tran. & Gas	2.2	2.3	2.4	1.7	1.5	1.7	1.8	1.9	0.8	1.7	▲ 105.3%
Arts, Ent. & Rec.	0.8	0.9	1.0	0.8	0.8	0.9	0.9	1.0	0.5	0.8	▲ 48.5%
Retail Sales	2.3	2.7	2.9	2.2	2.2	2.4	2.3	2.6	1.4	2.4	▲ 69.5%
<b>TOTAL</b>	<b>11.0</b>	<b>12.8</b>	<b>13.7</b>	<b>10.7</b>	<b>10.6</b>	<b>11.8</b>	<b>11.8</b>	<b>12.9</b>	<b>7.3</b>	<b>12.0</b>	<b>▲ 64.2%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*Other Travel includes ground transportation and air travel impacts for travel to other Arizona visitor destinations, travel arrangement services and convention/trade shows services.

Hotel, Motel, STVR breakouts prior to 2021 are not available.

# Greenlee County / Impacts Table, Detailed

## Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2020-2021
<b>Travel Industry Earnings (\$Million)</b>											
Accom. & Food Serv.	1.5	1.9	2.0	1.6	1.1	1.3	1.2	1.4	1.0	1.1	▲ 5.5%
Arts, Ent. & Rec.	0.3	0.4	0.4	0.4	0.4	0.4	0.4	0.4	0.3	0.3	▲ 17.2%
Retail**	0.5	0.6	0.7	0.6	0.6	0.6	0.6	0.7	0.5	0.5	▲ 12.9%
Other Travel*	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	▲ 8.5%
<b>TOTAL</b>	<b>2.5</b>	<b>3.0</b>	<b>3.1</b>	<b>2.6</b>	<b>2.1</b>	<b>2.4</b>	<b>2.3</b>	<b>2.6</b>	<b>1.9</b>	<b>2.0</b>	▲ 9.4%
<b>Travel Industry Employment (Jobs)</b>											
Accom. & Food Serv.	100	110	110	100	60	70	70	70	50	50	▼ -3.3%
Arts, Ent. & Rec.	10	10	20	10	10	20	20	20	10	10	▲ 9.4%
Retail**	20	20	30	20	20	20	20	20	10	20	▲ 13.1%
Other Travel*	<10	<10	<10	<10	<10	<10	<10	<10	<10	<10	▲ 1.6%
<b>TOTAL</b>	<b>140</b>	<b>150</b>	<b>160</b>	<b>140</b>	<b>110</b>	<b>110</b>	<b>110</b>	<b>110</b>	<b>90</b>	<b>90</b>	▲ 1.6%
<b>Tax Receipts Generated by Travel Spending (\$Millions)</b>											
Local Tax Receipts	0.2	0.3	0.3	0.2	0.2	0.2	0.2	0.3	0.2	0.2	▲ 36.9%
State Tax Receipts	0.7	0.7	0.7	0.6	0.6	0.7	0.7	0.7	0.4	0.6	▲ 45.8%
<b>TOTAL</b>	<b>0.9</b>	<b>1.0</b>	<b>1.0</b>	<b>0.9</b>	<b>0.8</b>	<b>0.9</b>	<b>0.9</b>	<b>1.0</b>	<b>0.6</b>	<b>0.8</b>	▲ 43.2%

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*Other Travel includes ground transportation and air travel impacts for travel to other Arizona visitor destinations, travel arrangement services and convention/trade shows services.

\*\*Retail includes gasoline.

Federal Tax Receipts not included.

# La Paz County / Impacts Table, Detailed

## Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2020-2021
<b>Direct Travel Spending (\$Million)</b>											
Destination Spending	137.6	139.2	136.0	136.0	136.3	142.2	159.6	162.7	152.2	180.0	▲ 18.3%
Other Travel*	4.8	4.7	4.6	3.6	3.1	3.5	4.0	4.0	2.2	4.1	▲ 88.0%
<b>TOTAL</b>	<b>142.4</b>	<b>143.9</b>	<b>140.6</b>	<b>139.6</b>	<b>139.4</b>	<b>145.7</b>	<b>163.7</b>	<b>166.7</b>	<b>154.3</b>	<b>184.1</b>	<b>▲ 19.3%</b>
<b>Visitor Spending by Type of Traveler Accommodation (\$Million)</b>											
Hotel, Motel, STVR	8.3	10.2	8.8	10.3	11.0	12.9	23.8	23.6	29.5	33.0	▲ 11.8%
Hotel, Motel										29.5	
STVR										3.5	
Private Home	16.4	16.4	15.6	15.6	15.3	16.2	17.2	16.9	8.8	16.7	▲ 89.3%
Campground	32.5	31.9	31.4	30.6	30.4	31.3	32.5	34.7	32.0	39.3	▲ 22.9%
2nd Home	17.1	17.3	17.5	17.3	17.6	18.1	18.9	19.3	18.9	20.3	▲ 7.3%
Day Travel	63.3	63.5	62.8	62.1	62.0	63.7	67.3	68.2	62.9	70.8	▲ 12.4%
<b>TOTAL</b>	<b>137.6</b>	<b>139.2</b>	<b>136.0</b>	<b>136.0</b>	<b>136.3</b>	<b>142.2</b>	<b>159.6</b>	<b>162.7</b>	<b>152.2</b>	<b>180.0</b>	<b>▲ 18.3%</b>
<b>Visitor Spending by Commodity Purchased (\$Million)</b>											
Accommodations	10.1	10.8	10.6	11.4	11.9	12.7	16.7	17.5	20.3	23.0	▲ 13.4%
Food Service	25.3	26.2	25.9	27.4	28.5	30.2	34.5	35.5	32.7	40.5	▲ 23.7%
Food Stores	13.2	13.3	13.4	13.8	13.7	13.8	14.5	14.8	13.5	17.4	▲ 28.8%
Local Tran. & Gas	22.0	21.5	20.2	16.2	14.0	15.6	18.1	18.1	13.3	20.4	▲ 52.7%
Arts, Ent. & Rec.	48.4	48.8	47.8	48.8	49.8	51.1	55.8	56.7	53.8	55.8	▲ 3.5%
Retail Sales	18.5	18.6	18.1	18.4	18.4	18.7	20.1	20.2	18.5	23.0	▲ 24.6%
<b>TOTAL</b>	<b>137.6</b>	<b>139.2</b>	<b>136.0</b>	<b>136.0</b>	<b>136.3</b>	<b>142.2</b>	<b>159.6</b>	<b>162.7</b>	<b>152.2</b>	<b>180.0</b>	<b>▲ 18.3%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*Other Travel includes ground transportation and air travel impacts for travel to other Arizona visitor destinations, travel arrangement services and convention/trade shows services.

Hotel, Motel, STVR breakouts prior to 2021 are not available.

# La Paz County / Impacts Table, Detailed

## Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2020-2021
<b>Travel Industry Earnings (\$Million)</b>											
Accom. & Food Serv.	12.5	13.4	13.3	13.6	13.3	14.2	17.0	18.5	16.4	17.0	▲ 3.3%
Arts, Ent. & Rec.	14.4	14.8	15.1	15.5	15.9	16.5	18.2	18.8	20.6	18.1	▼ -12.1%
Retail**	4.3	4.3	4.4	4.6	4.8	4.9	5.4	6.0	7.3	8.2	▲ 12.4%
Other Travel*	0.1	0.1	0.1	0.1	0.2	0.2	0.2	0.2	0.2	0.3	▲ 58.9%
<b>TOTAL</b>	<b>31.3</b>	<b>32.6</b>	<b>32.9</b>	<b>33.9</b>	<b>34.1</b>	<b>35.8</b>	<b>40.8</b>	<b>43.5</b>	<b>44.5</b>	<b>43.6</b>	<b>▼ -2.1%</b>
<b>Travel Industry Employment (Jobs)</b>											
Accom. & Food Serv.	650	700	690	670	670	650	730	730	600	560	▼ -5.6%
Arts, Ent. & Rec.	480	500	510	480	490	470	490	480	490	390	▼ -20.1%
Retail**	180	180	170	180	190	180	190	200	230	250	▲ 6.9%
Other Travel*	<10	<10	<10	<10	<10	<10	<10	<10	<10	<10	▲ 44.4%
<b>TOTAL</b>	<b>1,310</b>	<b>1,380</b>	<b>1,380</b>	<b>1,330</b>	<b>1,350</b>	<b>1,300</b>	<b>1,410</b>	<b>1,410</b>	<b>1,330</b>	<b>1,220</b>	<b>▼ -8.5%</b>
<b>Tax Receipts Generated by Travel Spending (\$Millions)</b>											
Local Tax Receipts	4.4	4.3	4.2	4.4	4.5	5.3	6.2	6.2	6.4	7.0	▲ 10.5%
State Tax Receipts	6.3	6.2	5.9	6.1	6.1	6.4	7.2	7.3	7.0	7.7	▲ 10.8%
<b>TOTAL</b>	<b>10.7</b>	<b>10.6</b>	<b>10.1</b>	<b>10.5</b>	<b>10.6</b>	<b>11.6</b>	<b>13.5</b>	<b>13.6</b>	<b>13.4</b>	<b>14.8</b>	<b>▲ 10.7%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*Other Travel includes ground transportation and air travel impacts for travel to other Arizona visitor destinations, travel arrangement services and convention/trade shows services.

\*\*Retail includes gasoline.

Federal Tax Receipts not included.

# Maricopa County / Impacts Table, Detailed

## Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2020-2021
<b>Direct Travel Spending (\$Million)</b>											
Destination Spending	8,756	9,051	9,585	10,071	10,383	10,963	11,971	12,518	7,334	11,640	▲ 58.7%
Other Travel*	2,838	2,966	3,035	2,925	2,873	3,057	3,345	3,427	1,512	2,330	▲ 54.1%
<b>TOTAL</b>	<b>11,594</b>	<b>12,017</b>	<b>12,620</b>	<b>12,995</b>	<b>13,255</b>	<b>14,020</b>	<b>15,316</b>	<b>15,945</b>	<b>8,846</b>	<b>13,971</b>	<b>▲ 57.9%</b>
<b>Visitor Spending by Type of Traveler Accommodation (\$Million)</b>											
Hotel, Motel, STVR	4,657	4,839	5,178	5,575	5,803	6,170	6,835	7,196	4,341	6,869	▲ 58.2%
Hotel, Motel										6,316	
STVR										552	
Private Home	2,381	2,451	2,568	2,648	2,699	2,821	3,015	3,129	1,433	2,690	▲ 87.7%
Campground	245	253	271	267	269	279	296	318	293	251	▼ -14.3%
2nd Home	278	284	294	299	308	317	331	343	340	354	▲ 4.1%
Day Travel	1,195	1,223	1,273	1,281	1,304	1,376	1,494	1,531	927	1,476	▲ 59.2%
<b>TOTAL</b>	<b>8,756</b>	<b>9,051</b>	<b>9,585</b>	<b>10,071</b>	<b>10,383</b>	<b>10,963</b>	<b>11,971</b>	<b>12,518</b>	<b>7,334</b>	<b>11,640</b>	<b>▲ 58.7%</b>
<b>Visitor Spending by Commodity Purchased (\$Million)</b>											
Accommodations	1,526	1,600	1,751	1,979	2,066	2,211	2,459	2,694	1,698	2,649	▲ 56.0%
Food Service	1,984	2,070	2,200	2,348	2,499	2,663	2,930	3,046	1,964	3,020	▲ 53.8%
Food Stores	294	303	323	339	344	351	370	380	254	433	▲ 70.6%
Local Tran. & Gas	1,204	1,224	1,261	1,165	1,139	1,222	1,364	1,373	791	1,298	▲ 64.1%
Arts, Ent. & Rec.	1,132	1,156	1,203	1,252	1,305	1,356	1,453	1,471	936	1,318	▲ 40.8%
Retail Sales	1,262	1,286	1,327	1,371	1,407	1,449	1,541	1,554	961	1,625	▲ 69.1%
Visitor Air Tran.	1,353	1,411	1,520	1,618	1,623	1,711	1,853	1,999	730	1,297	▲ 77.7%
<b>TOTAL</b>	<b>8,756</b>	<b>9,051</b>	<b>9,585</b>	<b>10,071</b>	<b>10,383</b>	<b>10,963</b>	<b>11,971</b>	<b>12,518</b>	<b>7,334</b>	<b>11,640</b>	<b>▲ 58.7%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*Other Travel includes ground transportation and air travel impacts for travel to other Arizona visitor destinations, travel arrangement services and convention/trade shows services.

Hotel, Motel, STVR breakouts prior to 2021 are not available.

# Maricopa County / Impacts Table, Detailed

## Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2020-2021
<b>Travel Industry Earnings (\$Million)</b>											
Accom. & Food Serv.	1,248	1,319	1,395	1,487	1,544	1,663	1,806	1,869	1,542	1,792	▲ 16.3%
Arts, Ent. & Rec.	556	585	637	666	701	743	818	880	681	735	▲ 7.9%
Retail**	206	207	224	241	256	265	282	287	305	327	▲ 7.1%
Ground Tran.	119	120	129	139	149	170	183	197	171	178	▲ 4.5%
Visitor Air Tran.	602	602	610	684	693	764	789	814	615	522	▼ -15.1%
Other Travel*	851	890	889	944	968	1,031	1,083	1,073	746	702	▼ -5.9%
<b>TOTAL</b>	<b>3,582</b>	<b>3,723</b>	<b>3,884</b>	<b>4,162</b>	<b>4,310</b>	<b>4,635</b>	<b>4,961</b>	<b>5,120</b>	<b>4,060</b>	<b>4,257</b>	<b>▲ 4.9%</b>
<b>Travel Industry Employment (Jobs)</b>											
Accom. & Food Serv.	41,710	43,650	45,010	46,470	47,530	48,800	50,750	50,840	42,050	44,610	▲ 6.1%
Arts, Ent. & Rec.	16,560	17,510	18,710	20,000	20,020	20,750	22,330	23,220	16,360	18,400	▲ 12.5%
Retail**	5,910	6,070	6,390	6,750	7,050	7,120	7,240	7,100	7,080	7,250	▲ 2.4%
Ground Tran.	2,970	3,040	3,160	3,320	3,600	4,030	4,130	4,340	3,570	3,330	▼ -6.7%
Visitor Air Tran.	7,160	7,000	7,300	7,720	7,820	8,010	8,360	8,440	6,070	5,060	▼ -16.7%
Other Travel*	13,170	12,890	13,960	14,930	15,250	15,090	14,860	14,880	10,280	9,520	▼ -7.4%
<b>TOTAL</b>	<b>87,480</b>	<b>90,160</b>	<b>94,530</b>	<b>99,180</b>	<b>101,270</b>	<b>103,800</b>	<b>107,660</b>	<b>108,810</b>	<b>85,410</b>	<b>88,160</b>	<b>▲ 3.2%</b>
<b>Tax Receipts Generated by Travel Spending (\$Millions)</b>											
Local Tax Receipts	476	495	516	565	590	640	773	774	528	713	▲ 35.0%
State Tax Receipts	473	467	463	492	507	549	602	613	417	558	▲ 33.8%
<b>TOTAL</b>	<b>949</b>	<b>962</b>	<b>979</b>	<b>1,057</b>	<b>1,098</b>	<b>1,189</b>	<b>1,375</b>	<b>1,388</b>	<b>946</b>	<b>1,272</b>	<b>▲ 34.5%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*Other Travel includes ground transportation and air travel impacts for travel to other Arizona visitor destinations, travel arrangement services and convention/trade shows services.

\*\*Retail includes gasoline.

Federal Tax Receipts not included.

# Mohave County / Impacts Table, Detailed

## Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2020-2021
<b>Direct Travel Spending (\$Million)</b>											
Destination Spending	473.6	497.1	494.5	483.6	490.3	541.2	569.1	608.1	487.1	712.4	▲ 46.3%
Other Travel*	80.4	83.3	86.3	40.7	38.9	58.3	60.4	58.8	34.5	54.2	▲ 57.3%
<b>TOTAL</b>	<b>554.0</b>	<b>580.4</b>	<b>580.8</b>	<b>524.3</b>	<b>529.2</b>	<b>599.5</b>	<b>629.5</b>	<b>667.0</b>	<b>521.5</b>	<b>766.7</b>	<b>▲ 47.0%</b>
<b>Visitor Spending by Type of Traveler Accommodation (\$Million)</b>											
Hotel, Motel, STVR	120.0	124.7	132.6	137.2	144.9	162.7	182.8	210.9	218.5	307.6	▲ 40.8%
Hotel, Motel										259.7	
STVR										47.9	
Private Home	160.8	173.5	165.5	155.2	153.8	173.2	174.2	175.6	92.5	169.1	▲ 82.9%
Campground	22.6	22.2	21.8	20.8	20.4	21.2	22.2	23.8	22.3	26.3	▲ 17.9%
2nd Home	40.4	40.6	41.3	41.5	42.0	43.1	44.4	45.9	45.2	48.5	▲ 7.3%
Day Travel	129.8	136.1	133.2	128.9	129.3	141.2	145.6	151.8	108.5	160.9	▲ 48.3%
<b>TOTAL</b>	<b>473.6</b>	<b>497.1</b>	<b>494.5</b>	<b>483.6</b>	<b>490.3</b>	<b>541.2</b>	<b>569.1</b>	<b>608.1</b>	<b>487.1</b>	<b>712.4</b>	<b>▲ 46.3%</b>
<b>Visitor Spending by Commodity Purchased (\$Million)</b>											
Accommodations	56.5	58.7	64.0	69.3	74.8	82.8	89.5	101.6	111.2	159.9	▲ 43.8%
Food Service	129.4	138.7	139.3	142.4	149.3	166.3	175.5	189.6	147.8	212.8	▲ 44.0%
Food Stores	44.1	46.7	46.5	46.8	46.8	50.0	50.3	52.2	37.8	60.8	▲ 60.9%
Local Tran. & Gas	89.7	92.2	86.8	67.7	58.8	69.4	76.4	78.3	47.0	83.6	▲ 78.0%
Arts, Ent. & Rec.	82.0	85.7	84.7	84.8	87.2	94.3	97.5	102.8	79.8	100.3	▲ 25.7%
Retail Sales	71.9	75.1	73.2	72.6	73.3	78.6	80.0	83.6	63.5	95.0	▲ 49.5%
<b>TOTAL</b>	<b>473.6</b>	<b>497.1</b>	<b>494.5</b>	<b>483.6</b>	<b>490.3</b>	<b>541.2</b>	<b>569.1</b>	<b>608.1</b>	<b>487.1</b>	<b>712.4</b>	<b>▲ 46.3%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*Other Travel includes ground transportation and air travel impacts for travel to other Arizona visitor destinations, travel arrangement services and convention/trade shows services.

Hotel, Motel, STVR breakouts prior to 2021 are not available.

# Mohave County / Impacts Table, Detailed

## Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2020-2021
<b>Travel Industry Earnings (\$Million)</b>											
Accom. & Food Serv.	61.3	66.8	71.6	89.8	100.3	112.3	118.0	113.5	109.4	163.3	▲ 49.2%
Arts, Ent. & Rec.	32.0	34.5	39.0	39.2	40.6	41.7	46.7	34.8	27.5	30.1	▲ 9.5%
Retail**	17.3	18.0	18.2	18.8	19.6	21.1	21.9	22.9	25.8	28.8	▲ 11.8%
Other Travel*	13.1	14.6	16.1	3.1	4.3	9.9	9.2	8.6	8.1	8.8	▲ 8.8%
<b>TOTAL</b>	<b>123.8</b>	<b>133.9</b>	<b>144.9</b>	<b>150.9</b>	<b>164.8</b>	<b>185.0</b>	<b>195.7</b>	<b>179.9</b>	<b>170.8</b>	<b>231.0</b>	<b>▲ 35.2%</b>
<b>Travel Industry Employment (Jobs)</b>											
Accom. & Food Serv.	2,950	3,110	3,290	3,940	4,220	4,390	4,430	4,140	3,680	4,970	▲ 35.1%
Arts, Ent. & Rec.	1,580	1,590	1,750	1,790	1,700	1,660	1,770	1,350	990	1,140	▲ 14.3%
Retail**	600	620	610	620	640	650	660	680	700	770	▲ 8.8%
Other Travel*	430	430	450	110	150	260	230	220	190	190	▲ 2.3%
<b>TOTAL</b>	<b>5,560</b>	<b>5,750</b>	<b>6,100</b>	<b>6,450</b>	<b>6,710</b>	<b>6,960</b>	<b>7,090</b>	<b>6,400</b>	<b>5,570</b>	<b>7,070</b>	<b>▲ 26.9%</b>
<b>Tax Receipts Generated by Travel Spending (\$Millions)</b>											
Local Tax Receipts	16.5	17.5	18.1	19.3	20.6	23.2	25.2	24.5	22.9	32.2	▲ 40.4%
State Tax Receipts	24.3	24.4	23.7	24.1	24.8	27.8	29.4	29.7	24.4	34.2	▲ 40.3%
<b>TOTAL</b>	<b>40.8</b>	<b>41.9</b>	<b>41.8</b>	<b>43.4</b>	<b>45.5</b>	<b>51.0</b>	<b>54.6</b>	<b>54.2</b>	<b>47.3</b>	<b>66.4</b>	<b>▲ 40.3%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*Other Travel includes ground transportation and air travel impacts for travel to other Arizona visitor destinations, travel arrangement services and convention/trade shows services.

\*\*Retail includes gasoline.

Federal Tax Receipts not included.

# Navajo County / Impacts Table, Detailed

## Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2020-2021
<b>Direct Travel Spending (\$Million)</b>											
Destination Spending	278.5	280.8	283.0	282.7	288.6	311.9	321.8	355.2	314.1	404.8	▲ 28.9%
Other Travel*	25.4	24.8	24.5	19.3	16.9	18.8	21.2	21.3	11.3	21.3	▲ 87.6%
<b>TOTAL</b>	<b>303.9</b>	<b>305.7</b>	<b>307.4</b>	<b>302.1</b>	<b>305.5</b>	<b>330.7</b>	<b>343.0</b>	<b>376.4</b>	<b>325.5</b>	<b>426.1</b>	<b>▲ 30.9%</b>
<b>Visitor Spending by Type of Traveler Accommodation (\$Million)</b>											
Hotel, Motel, STVR	128.1	130.4	131.3	134.1	139.0	157.4	161.8	188.0	187.9	233.5	▲ 24.3%
Hotel, Motel										207.8	
STVR										25.7	
Private Home	58.5	57.7	58.2	55.8	55.3	57.7	59.4	61.8	32.0	58.9	▲ 84.1%
Campground	16.4	16.8	16.2	16.1	16.3	16.8	17.8	19.1	17.5	22.1	▲ 25.7%
2nd Home	47.4	47.9	48.9	48.9	50.0	50.4	52.0	53.3	51.9	55.6	▲ 7.3%
Day Travel	28.1	28.1	28.3	27.8	28.0	29.6	30.8	33.0	24.8	34.7	▲ 39.9%
<b>TOTAL</b>	<b>278.5</b>	<b>280.8</b>	<b>283.0</b>	<b>282.7</b>	<b>288.6</b>	<b>311.9</b>	<b>321.8</b>	<b>355.2</b>	<b>314.1</b>	<b>404.8</b>	<b>▲ 28.9%</b>
<b>Visitor Spending by Commodity Purchased (\$Million)</b>											
Accommodations	55.0	56.5	57.0	59.5	63.3	69.7	69.5	78.7	80.8	104.5	▲ 29.4%
Food Service	70.7	72.2	74.3	77.6	81.7	88.5	92.9	103.7	90.3	114.3	▲ 26.6%
Food Stores	20.4	20.6	21.2	21.8	21.9	22.4	22.7	24.1	18.8	28.2	▲ 50.2%
Local Tran. & Gas	42.7	41.7	40.4	32.3	28.2	32.0	35.4	37.4	24.4	39.6	▲ 62.7%
Arts, Ent. & Rec.	30.0	30.2	30.3	30.9	31.9	33.2	34.1	36.5	31.6	34.9	▲ 10.4%
Retail Sales	59.6	59.7	59.7	60.7	61.7	66.0	67.4	74.8	68.3	83.3	▲ 22.0%
<b>TOTAL</b>	<b>278.5</b>	<b>280.8</b>	<b>283.0</b>	<b>282.7</b>	<b>288.6</b>	<b>311.9</b>	<b>321.8</b>	<b>355.2</b>	<b>314.1</b>	<b>404.8</b>	<b>▲ 28.9%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*Other Travel includes ground transportation and air travel impacts for travel to other Arizona visitor destinations, travel arrangement services and convention/trade shows services.

Hotel, Motel, STVR breakouts prior to 2021 are not available.

# Navajo County / Impacts Table, Detailed

## Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2020-2021
<b>Travel Industry Earnings (\$Million)</b>											
Accom. & Food Serv.	52.1	53.5	54.5	58.7	61.1	67.2	70.6	74.3	71.8	82.3	▲ 14.7%
Arts, Ent. & Rec.	21.7	21.8	22.8	23.3	24.3	25.8	29.7	22.0	21.5	26.6	▲ 23.6%
Retail**	10.5	10.4	10.9	11.5	12.1	12.4	12.1	12.1	14.3	14.8	▲ 3.8%
Other Travel*	0.8	0.8	0.8	0.8	0.8	0.9	0.9	1.0	1.0	1.2	▲ 22.7%
<b>TOTAL</b>	<b>85.2</b>	<b>86.5</b>	<b>89.0</b>	<b>94.3</b>	<b>98.2</b>	<b>106.3</b>	<b>113.3</b>	<b>109.3</b>	<b>108.5</b>	<b>125.0</b>	<b>▲ 15.1%</b>
<b>Travel Industry Employment (Jobs)</b>											
Accom. & Food Serv.	2,300	2,330	2,350	2,420	2,450	2,490	2,520	2,530	2,290	2,440	▲ 6.3%
Arts, Ent. & Rec.	890	900	940	1,040	1,040	1,090	1,140	930	840	1,050	▲ 24.2%
Retail**	420	410	420	440	460	440	430	430	480	480	▲ 0.3%
Other Travel*	40	40	40	40	40	40	40	40	40	40	▲ 16.0%
<b>TOTAL</b>	<b>3,650</b>	<b>3,690</b>	<b>3,760</b>	<b>3,940</b>	<b>4,000</b>	<b>4,070</b>	<b>4,130</b>	<b>3,940</b>	<b>3,650</b>	<b>4,010</b>	<b>▲ 9.8%</b>
<b>Tax Receipts Generated by Travel Spending (\$Millions)</b>											
Local Tax Receipts	11.4	10.9	11.1	12.1	12.6	13.9	14.8	15.0	14.6	17.8	▲ 21.6%
State Tax Receipts	14.9	14.2	13.8	14.3	14.6	15.9	16.7	17.5	15.6	19.2	▲ 22.9%
<b>TOTAL</b>	<b>26.3</b>	<b>25.0</b>	<b>24.9</b>	<b>26.3</b>	<b>27.2</b>	<b>29.8</b>	<b>31.5</b>	<b>32.5</b>	<b>30.2</b>	<b>37.0</b>	<b>▲ 22.3%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*Other Travel includes ground transportation and air travel impacts for travel to other Arizona visitor destinations, travel arrangement services and convention/trade shows services.

\*\*Retail includes gasoline.

Federal Tax Receipts not included.

# Pima County / Impacts Table, Detailed

## Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2020-2021
<b>Direct Travel Spending (\$Million)</b>											
Destination Spending	2,129	2,140	2,208	2,240	2,183	2,353	2,467	2,610	1,342	2,380	▲ 77.3%
Other Travel*	635	573	576	532	514	549	554	579	267	406	▲ 52.2%
<b>TOTAL</b>	<b>2,764</b>	<b>2,713</b>	<b>2,784</b>	<b>2,772</b>	<b>2,697</b>	<b>2,902</b>	<b>3,021</b>	<b>3,189</b>	<b>1,609</b>	<b>2,786</b>	<b>▲ 73.2%</b>
<b>Visitor Spending by Type of Traveler Accommodation (\$Million)</b>											
Hotel, Motel, STVR	946	953	994	1,053	1,033	1,109	1,177	1,251	666	1,161	▲ 74.4%
Hotel, Motel										1,096	
STVR										66	
Private Home	468	460	474	473	469	498	520	543	225	460	▲ 104.9%
Campground	33	32	31	30	30	31	32	35	32	33	▲ 1.3%
2nd Home	50	51	52	52	53	54	56	58	57	60	▲ 6.4%
Day Travel	633	644	657	631	598	661	682	724	363	666	▲ 83.6%
<b>TOTAL</b>	<b>2,129</b>	<b>2,140</b>	<b>2,208</b>	<b>2,240</b>	<b>2,183</b>	<b>2,353</b>	<b>2,467</b>	<b>2,610</b>	<b>1,342</b>	<b>2,380</b>	<b>▲ 77.3%</b>
<b>Visitor Spending by Commodity Purchased (\$Million)</b>											
Accommodations	330	333	349	379	378	402	437	482	304	464	▲ 52.6%
Food Service	542	552	576	611	610	662	694	732	385	727	▲ 88.9%
Food Stores	138	140	146	146	139	149	152	160	83	157	▲ 90.2%
Local Tran. & Gas	321	318	321	292	265	291	310	316	146	272	▲ 86.0%
Arts, Ent. & Rec.	178	177	181	186	185	193	198	202	109	175	▲ 60.4%
Retail Sales	423	428	433	423	402	436	441	464	231	437	▲ 89.1%
Visitor Air Tran.	198	190	202	204	205	219	236	254	84	148	▲ 75.5%
<b>TOTAL</b>	<b>2,129</b>	<b>2,140</b>	<b>2,208</b>	<b>2,240</b>	<b>2,183</b>	<b>2,353</b>	<b>2,467</b>	<b>2,610</b>	<b>1,342</b>	<b>2,380</b>	<b>▲ 77.3%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*Other Travel includes ground transportation and air travel impacts for travel to other Arizona visitor destinations, travel arrangement services and convention/trade shows services.

Hotel, Motel, STVR breakouts prior to 2021 are not available.

# Pima County / Impacts Table, Detailed

## Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2020-2021
<b>Travel Industry Earnings (\$Million)</b>											
Accom. & Food Serv.	334	337	360	393	407	444	446	477	373	432	▲ 15.6%
Arts, Ent. & Rec.	76	75	85	88	88	94	105	107	85	93	▲ 9.4%
Retail**	73	73	77	79	78	81	82	86	83	90	▲ 8.0%
Ground Tran.	29	29	31	33	33	38	42	46	32	35	▲ 11.6%
Visitor Air Tran.	9	8	10	11	12	12	12	12	10	8	▼ -14.8%
Other Travel*	84	65	67	69	74	75	65	68	60	52	▼ -13.8%
<b>TOTAL</b>	<b>605</b>	<b>587</b>	<b>631</b>	<b>674</b>	<b>693</b>	<b>743</b>	<b>752</b>	<b>796</b>	<b>643</b>	<b>710</b>	<b>▲ 10.4%</b>
<b>Travel Industry Employment (Jobs)</b>											
Accom. & Food Serv.	13,330	13,340	13,810	14,290	14,630	14,780	14,300	14,550	11,150	11,930	▲ 7.0%
Arts, Ent. & Rec.	4,080	4,060	4,350	4,440	4,640	4,700	5,170	5,030	3,640	3,950	▲ 8.5%
Retail**	2,520	2,510	2,610	2,610	2,550	2,570	2,510	2,510	2,250	2,360	▲ 5.2%
Ground Tran.	740	740	750	800	800	900	950	1,010	670	660	▼ -1.1%
Visitor Air Tran.	180	130	170	170	180	160	170	170	120	100	▼ -16.4%
Other Travel*	2,110	1,820	1,750	1,750	1,900	1,860	1,570	1,490	1,390	1,150	▼ -16.8%
<b>TOTAL</b>	<b>22,950</b>	<b>22,600</b>	<b>23,440</b>	<b>24,050</b>	<b>24,700</b>	<b>24,970</b>	<b>24,670</b>	<b>24,770</b>	<b>19,220</b>	<b>20,170</b>	<b>▲ 4.9%</b>
<b>Tax Receipts Generated by Travel Spending (\$Millions)</b>											
Local Tax Receipts	76	75	77	82	83	73	77	77	50	69	▲ 39.1%
State Tax Receipts	119	113	111	116	114	126	132	137	85	124	▲ 46.4%
<b>TOTAL</b>	<b>194</b>	<b>188</b>	<b>188</b>	<b>198</b>	<b>197</b>	<b>198</b>	<b>209</b>	<b>214</b>	<b>135</b>	<b>194</b>	<b>▲ 43.7%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*Other Travel includes ground transportation and air travel impacts for travel to other Arizona visitor destinations, travel arrangement services and convention/trade shows services.

\*\*Retail includes gasoline.

Federal Tax Receipts not included.

# Pinal County / Impacts Table, Detailed

## Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2020-2021
<b>Direct Travel Spending (\$Million)</b>											
Destination Spending	534.7	531.8	554.5	567.8	571.6	617.4	666.0	685.7	485.0	722.9	▲ 49.0%
Other Travel*	90.4	89.0	89.5	72.6	64.2	74.3	85.6	88.6	48.6	91.2	▲ 87.7%
<b>TOTAL</b>	<b>625.1</b>	<b>620.7</b>	<b>644.0</b>	<b>640.4</b>	<b>635.8</b>	<b>691.7</b>	<b>751.6</b>	<b>774.3</b>	<b>533.6</b>	<b>814.1</b>	<b>▲ 52.6%</b>
<b>Visitor Spending by Type of Traveler Accommodation (\$Million)</b>											
Hotel, Motel, STVR	37.8	33.3	33.4	38.1	38.9	49.0	60.8	61.6	51.4	81.1	▲ 58.0%
Hotel, Motel										69.2	
STVR										11.9	
Private Home	243.2	245.0	260.1	269.2	270.8	291.0	310.0	315.9	171.4	318.4	▲ 85.8%
Campground	51.4	50.5	49.6	47.3	46.3	48.1	50.4	54.2	56.3	57.7	▲ 2.5%
2nd Home	79.5	80.5	84.2	86.2	89.4	93.5	99.0	104.6	104.6	112.2	▲ 7.3%
Day Travel	122.8	122.4	127.3	127.0	126.2	135.9	145.8	149.5	101.4	153.5	▲ 51.3%
<b>TOTAL</b>	<b>534.7</b>	<b>531.8</b>	<b>554.5</b>	<b>567.8</b>	<b>571.6</b>	<b>617.4</b>	<b>666.0</b>	<b>685.7</b>	<b>485.0</b>	<b>722.9</b>	<b>▲ 49.0%</b>
<b>Visitor Spending by Commodity Purchased (\$Million)</b>											
Accommodations	42.9	41.7	43.0	46.8	48.7	53.9	60.7	64.8	59.2	77.6	▲ 31.1%
Food Service	171.1	173.3	184.7	199.0	207.8	226.3	245.3	255.7	178.7	270.9	▲ 51.6%
Food Stores	49.0	49.2	52.3	55.2	55.1	57.2	59.6	61.4	45.8	66.5	▲ 45.2%
Local Tran. & Gas	92.3	89.4	89.4	73.1	63.4	72.5	82.4	83.0	50.0	85.8	▲ 71.5%
Arts, Ent. & Rec.	73.5	73.1	76.3	79.9	81.9	86.7	91.4	93.0	66.2	85.7	▲ 29.5%
Retail Sales	105.9	105.0	108.9	113.8	114.6	120.7	126.5	127.9	85.1	136.4	▲ 60.2%
<b>TOTAL</b>	<b>534.7</b>	<b>531.8</b>	<b>554.5</b>	<b>567.8</b>	<b>571.6</b>	<b>617.4</b>	<b>666.0</b>	<b>685.7</b>	<b>485.0</b>	<b>722.9</b>	<b>▲ 49.0%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*Other Travel includes ground transportation and air travel impacts for travel to other Arizona visitor destinations, travel arrangement services and convention/trade shows services.

Hotel, Motel, STVR breakouts prior to 2021 are not available.

# Pinal County / Impacts Table, Detailed

## Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2020-2021
<b>Travel Industry Earnings (\$Million)</b>											
Accom. & Food Serv.	79.4	76.8	78.1	84.8	103.7	114.3	117.6	129.9	139.4	162.7	▲ 16.7%
Arts, Ent. & Rec.	31.0	31.1	33.6	35.4	36.6	36.6	38.2	37.4	32.0	48.3	▲ 50.8%
Retail**	20.7	20.3	22.0	23.9	24.9	26.1	27.3	28.6	33.1	34.3	▲ 3.6%
Other Travel*	2.6	2.7	2.9	3.0	3.2	3.5	3.7	4.2	4.3	4.7	▲ 8.5%
<b>TOTAL</b>	<b>133.7</b>	<b>131.0</b>	<b>136.6</b>	<b>147.1</b>	<b>168.4</b>	<b>180.5</b>	<b>186.9</b>	<b>200.2</b>	<b>208.9</b>	<b>250.0</b>	<b>▲ 19.7%</b>
<b>Travel Industry Employment (Jobs)</b>											
Accom. & Food Serv.	3,310	3,510	3,470	3,650	4,340	4,370	4,270	4,500	4,470	4,900	▲ 9.5%
Arts, Ent. & Rec.	1,310	1,270	1,300	1,350	1,470	1,400	1,390	1,280	1,000	1,700	▲ 69.0%
Retail**	760	760	800	870	880	890	900	920	980	980	▲ 0.3%
Other Travel*	120	130	140	140	140	150	150	160	150	150	▼ -1.4%
<b>TOTAL</b>	<b>5,500</b>	<b>5,660</b>	<b>5,710</b>	<b>6,010</b>	<b>6,840</b>	<b>6,810</b>	<b>6,710</b>	<b>6,860</b>	<b>6,600</b>	<b>7,720</b>	<b>▲ 16.9%</b>
<b>Tax Receipts Generated by Travel Spending (\$Millions)</b>											
Local Tax Receipts	19.7	19.3	19.7	21.4	22.8	24.9	27.2	27.3	23.2	31.4	▲ 35.6%
State Tax Receipts	29.3	28.1	27.8	29.5	30.5	33.0	35.3	36.3	27.9	38.3	▲ 37.5%
<b>TOTAL</b>	<b>49.0</b>	<b>47.3</b>	<b>47.6</b>	<b>50.8</b>	<b>53.2</b>	<b>57.9</b>	<b>62.5</b>	<b>63.5</b>	<b>51.0</b>	<b>69.7</b>	<b>▲ 36.6%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*Other Travel includes ground transportation and air travel impacts for travel to other Arizona visitor destinations, travel arrangement services and convention/trade shows services.

\*\*Retail includes gasoline.

Federal Tax Receipts not included.

# Santa Cruz County / Impacts Table, Detailed

## Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2020-2021
<b>Direct Travel Spending (\$Million)</b>											
Destination Spending	260.0	277.7	278.2	257.5	226.7	231.1	219.6	225.9	113.8	181.9	▲ 59.8%
Other Travel*	11.2	10.8	10.5	8.3	7.0	8.0	8.9	8.9	4.7	8.9	▲ 88.0%
<b>TOTAL</b>	<b>271.2</b>	<b>288.5</b>	<b>288.6</b>	<b>265.8</b>	<b>233.8</b>	<b>239.1</b>	<b>228.4</b>	<b>234.7</b>	<b>118.5</b>	<b>190.8</b>	<b>▲ 60.9%</b>
<b>Visitor Spending by Type of Traveler Accommodation (\$Million)</b>											
Hotel, Motel, STVR	31.0	35.1	32.6	39.2	32.8	35.0	37.4	39.3	22.2	39.7	▲ 78.6%
Hotel, Motel										36.9	
STVR										2.9	
Private Home	38.2	38.0	36.0	35.8	33.3	35.7	37.3	37.7	19.5	36.4	▲ 86.9%
Campground	1.4	1.3	1.3	1.3	1.2	1.3	1.3	1.4	1.3	1.7	▲ 30.9%
2nd Home	1.3	1.3	1.3	1.3	1.3	1.4	1.4	1.4	1.4	1.5	▲ 7.3%
Day Travel	188.2	201.9	206.9	179.9	158.0	157.8	142.1	146.0	69.4	102.5	▲ 47.8%
<b>TOTAL</b>	<b>260.0</b>	<b>277.7</b>	<b>278.2</b>	<b>257.5</b>	<b>226.7</b>	<b>231.1</b>	<b>219.6</b>	<b>225.9</b>	<b>113.8</b>	<b>181.9</b>	<b>▲ 59.8%</b>
<b>Visitor Spending by Commodity Purchased (\$Million)</b>											
Accommodations	12.8	14.0	13.4	16.4	14.0	15.1	15.9	17.1	11.3	18.0	▲ 59.8%
Food Service	41.5	44.8	44.4	45.4	42.0	44.2	44.4	46.2	24.3	40.8	▲ 68.0%
Food Stores	88.6	95.3	98.9	88.3	77.6	77.0	69.5	71.5	34.9	52.1	▲ 49.2%
Local Tran. & Gas	25.0	25.5	23.9	18.6	14.5	16.1	17.2	17.1	7.4	15.0	▲ 103.1%
Arts, Ent. & Rec.	8.5	9.0	8.4	9.4	8.5	8.9	9.2	9.3	5.0	8.0	▲ 62.2%
Retail Sales	83.7	89.1	89.1	79.3	70.1	69.8	63.4	64.6	31.0	47.9	▲ 54.5%
<b>TOTAL</b>	<b>260.0</b>	<b>277.7</b>	<b>278.2</b>	<b>257.5</b>	<b>226.7</b>	<b>231.1</b>	<b>219.6</b>	<b>225.9</b>	<b>113.8</b>	<b>181.9</b>	<b>▲ 59.8%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*Other Travel includes ground transportation and air travel impacts for travel to other Arizona visitor destinations, travel arrangement services and convention/trade shows services.

Hotel, Motel, STVR breakouts prior to 2021 are not available.

# Santa Cruz County / Impacts Table, Detailed

## Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2020-2021
<b>Travel Industry Earnings (\$Million)</b>											
Accom. & Food Serv.	19.1	19.8	22.3	27.7	25.3	25.8	26.8	30.7	25.6	30.6	▲ 19.5%
Arts, Ent. & Rec.	4.3	4.4	5.2	5.9	5.4	5.7	6.1	6.3	5.5	7.4	▲ 35.7%
Retail**	23.1	24.2	25.3	23.6	21.5	21.8	20.8	20.1	17.8	17.5	▼ -2.0%
Other Travel*	0.3	0.3	0.4	0.4	0.4	0.4	0.4	0.5	0.5	0.3	▼ -25.3%
<b>TOTAL</b>	<b>46.9</b>	<b>48.7</b>	<b>53.3</b>	<b>57.5</b>	<b>52.6</b>	<b>53.7</b>	<b>54.1</b>	<b>57.6</b>	<b>49.3</b>	<b>55.8</b>	<b>▲ 13.2%</b>
<b>Travel Industry Employment (Jobs)</b>											
Accom. & Food Serv.	900	930	1,040	1,220	1,110	1,030	1,020	1,140	930	1,040	▲ 12.8%
Arts, Ent. & Rec.	290	330	390	440	400	400	400	390	360	450	▲ 23.4%
Retail**	710	740	730	680	580	570	540	520	450	440	▼ -0.9%
Other Travel*	20	20	20	20	20	20	20	20	20	10	▼ -32.1%
<b>TOTAL</b>	<b>1,920</b>	<b>2,020</b>	<b>2,180</b>	<b>2,360</b>	<b>2,110</b>	<b>2,010</b>	<b>1,980</b>	<b>2,070</b>	<b>1,750</b>	<b>1,950</b>	<b>▲ 11.1%</b>
<b>Tax Receipts Generated by Travel Spending (\$Millions)</b>											
Local Tax Receipts	7.9	8.1	8.0	8.2	7.3	7.8	7.8	7.8	5.1	7.0	▲ 38.5%
State Tax Receipts	11.1	11.1	10.6	10.4	9.3	9.6	9.5	9.7	5.9	8.2	▲ 40.0%
<b>TOTAL</b>	<b>18.9</b>	<b>19.1</b>	<b>18.6</b>	<b>18.5</b>	<b>16.6</b>	<b>17.4</b>	<b>17.3</b>	<b>17.5</b>	<b>10.9</b>	<b>15.2</b>	<b>▲ 39.3%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*Other Travel includes ground transportation and air travel impacts for travel to other Arizona visitor destinations, travel arrangement services and convention/trade shows services.

\*\*Retail includes gasoline.

Federal Tax Receipts not included.

# Yavapai County / Impacts Table, Detailed

## Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2020-2021
<b>Direct Travel Spending (\$Million)</b>											
Destination Spending	631.9	650.8	680.9	706.6	725.5	800.0	879.3	931.3	715.0	1,195.2	▲ 67.2%
Other Travel*	62.8	64.1	65.3	41.6	37.6	48.6	70.2	69.2	39.9	61.0	▲ 52.7%
<b>TOTAL</b>	<b>694.7</b>	<b>714.9</b>	<b>746.2</b>	<b>748.2</b>	<b>763.1</b>	<b>848.6</b>	<b>949.5</b>	<b>1,000.5</b>	<b>754.9</b>	<b>1,256.2</b>	<b>▲ 66.4%</b>
<b>Visitor Spending by Type of Traveler Accommodation (\$Million)</b>											
Hotel, Motel, STVR	245.6	261.6	282.8	311.4	330.6	384.4	442.5	481.2	380.0	713.4	▲ 87.7%
Hotel, Motel										626.6	
STVR										86.8	
Private Home	87.5	87.8	89.6	87.3	86.3	92.3	96.8	99.6	48.2	96.9	▲ 101.2%
Campground	13.8	13.5	14.7	14.6	14.8	15.2	16.1	17.3	15.9	19.8	▲ 24.7%
2nd Home	25.4	25.8	26.7	27.0	27.7	28.5	29.5	30.5	30.0	32.2	▲ 7.3%
Day Travel	259.6	262.0	267.1	266.3	266.1	279.6	294.4	302.6	240.9	332.8	▲ 38.2%
<b>TOTAL</b>	<b>631.9</b>	<b>650.8</b>	<b>680.9</b>	<b>706.6</b>	<b>725.5</b>	<b>800.0</b>	<b>879.3</b>	<b>931.3</b>	<b>715.0</b>	<b>1,195.2</b>	<b>▲ 67.2%</b>
<b>Visitor Spending by Commodity Purchased (\$Million)</b>											
Accommodations	122.7	133.3	147.4	169.7	187.1	217.9	249.8	273.7	250.8	425.6	▲ 69.7%
Food Service	127.1	132.4	139.9	149.2	155.7	171.8	189.5	202.2	139.6	252.2	▲ 80.7%
Food Stores	44.4	45.3	47.6	49.6	49.4	51.3	53.5	55.4	41.1	72.7	▲ 77.1%
Local Tran. & Gas	85.7	84.9	84.4	68.5	59.3	68.5	78.7	80.2	45.9	94.1	▲ 105.0%
Arts, Ent. & Rec.	168.3	170.9	176.0	182.0	185.8	197.2	209.8	217.1	164.6	223.4	▲ 35.7%
Retail Sales	81.8	83.0	84.7	87.0	87.5	92.1	97.3	100.3	71.8	124.7	▲ 73.6%
Visitor Air Tran.	1.8	1.0	0.8	0.7	0.8	1.3	0.8	2.3	1.2	2.4	▲ 103.3%
<b>TOTAL</b>	<b>631.9</b>	<b>650.8</b>	<b>680.9</b>	<b>706.6</b>	<b>725.5</b>	<b>800.0</b>	<b>879.3</b>	<b>931.3</b>	<b>715.0</b>	<b>1,195.2</b>	<b>▲ 67.2%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*Other Travel includes ground transportation and air travel impacts for travel to other Arizona visitor destinations, travel arrangement services and convention/trade shows services.

Hotel, Motel, STVR breakouts prior to 2021 are not available.

# Yavapai County / Impacts Table, Detailed

## Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2020-2021
<b>Travel Industry Earnings (\$Million)</b>											
Accom. & Food Serv.	85.8	93.1	100.6	114.9	125.1	137.4	150.5	161.6	147.3	177.3	▲ 20.4%
Arts, Ent. & Rec.	64.4	63.4	67.2	69.7	71.7	77.2	83.8	88.6	76.4	92.5	▲ 21.1%
Retail**	17.1	17.1	18.2	19.6	20.3	21.6	22.7	23.4	26.1	28.8	▲ 10.2%
Visitor Air Tran.	0.4	0.3	0.3	0.5	0.7	0.9	0.7	0.5	0.4	0.4	▼ -6.3%
Other Travel*	5.9	6.7	7.4	2.4	2.9	5.4	11.6	10.4	9.5	8.8	▼ -7.4%
<b>TOTAL</b>	<b>173.5</b>	<b>180.5</b>	<b>193.8</b>	<b>207.1</b>	<b>220.7</b>	<b>242.5</b>	<b>269.3</b>	<b>284.5</b>	<b>259.7</b>	<b>307.7</b>	<b>▲ 18.5%</b>
<b>Travel Industry Employment (Jobs)</b>											
Accom. & Food Serv.	3,430	3,590	3,810	4,110	4,370	4,520	4,740	4,880	4,120	4,580	▲ 11.3%
Arts, Ent. & Rec.	3,430	3,460	3,790	3,840	3,820	4,080	4,170	4,440	3,520	4,010	▲ 13.9%
Retail**	660	660	690	720	730	740	770	770	800	880	▲ 9.3%
Visitor Air Tran.	<10	<10	<10	<10	10	10	10	<10	<10	<10	▼ -8.1%
Other Travel*	200	190	200	100	110	150	220	200	170	160	▼ -7.7%
<b>TOTAL</b>	<b>7,730</b>	<b>7,910</b>	<b>8,500</b>	<b>8,790</b>	<b>9,040</b>	<b>9,510</b>	<b>9,910</b>	<b>10,300</b>	<b>8,620</b>	<b>9,630</b>	<b>▲ 11.7%</b>
<b>Tax Receipts Generated by Travel Spending (\$Millions)</b>											
Local Tax Receipts	26.2	28.1	30.0	33.2	35.5	40.5	46.4	47.8	41.8	63.8	▲ 52.7%
State Tax Receipts	31.6	30.9	31.1	33.1	34.2	37.9	41.9	43.7	34.4	51.9	▲ 51.1%
<b>TOTAL</b>	<b>57.8</b>	<b>59.0</b>	<b>61.1</b>	<b>66.3</b>	<b>69.6</b>	<b>78.4</b>	<b>88.3</b>	<b>91.5</b>	<b>76.1</b>	<b>115.7</b>	<b>▲ 52.0%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*Other Travel includes ground transportation and air travel impacts for travel to other Arizona visitor destinations, travel arrangement services and convention/trade shows services.

\*\*Retail includes gasoline.

Federal Tax Receipts not included.

# Yuma County / Impacts Table, Detailed

## Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2020-2021
<b>Direct Travel Spending (\$Million)</b>											
Destination Spending	594.5	575.1	590.4	574.7	564.1	588.2	597.7	611.0	439.8	614.6	▲ 39.8%
Other Travel*	62.3	60.2	60.8	48.6	42.0	48.0	53.2	56.0	28.0	52.5	▲ 87.5%
<b>TOTAL</b>	<b>656.7</b>	<b>635.3</b>	<b>651.2</b>	<b>623.3</b>	<b>606.1</b>	<b>636.2</b>	<b>650.9</b>	<b>667.0</b>	<b>467.7</b>	<b>667.1</b>	<b>▲ 42.6%</b>
<b>Visitor Spending by Type of Traveler Accommodation (\$Million)</b>											
Hotel, Motel, STVR	149.2	131.9	137.7	145.8	150.6	165.5	166.1	171.4	132.1	200.3	▲ 51.6%
Hotel, Motel										197.1	
STVR										3.3	
Private Home	87.7	86.7	90.8	88.6	87.2	91.6	94.7	98.3	47.9	94.6	▲ 97.7%
Campground	72.9	68.0	66.9	65.3	64.9	66.8	70.4	75.5	67.6	62.7	▼ -7.2%
2nd Home	48.2	48.5	49.5	49.6	50.4	51.7	53.9	55.4	54.4	58.3	▲ 7.3%
Day Travel	236.3	240.0	245.4	225.4	211.0	212.7	212.5	210.2	137.8	198.6	▲ 44.1%
<b>TOTAL</b>	<b>594.5</b>	<b>575.1</b>	<b>590.4</b>	<b>574.7</b>	<b>564.1</b>	<b>588.2</b>	<b>597.7</b>	<b>611.0</b>	<b>439.8</b>	<b>614.6</b>	<b>▲ 39.8%</b>
<b>Visitor Spending by Commodity Purchased (\$Million)</b>											
Accommodations	65.2	59.0	62.1	67.2	70.4	77.1	78.7	83.2	75.7	98.4	▲ 29.9%
Food Service	116.5	113.8	119.2	122.4	126.0	133.4	136.8	142.5	101.1	150.3	▲ 48.8%
Food Stores	73.5	75.1	78.4	74.3	69.6	69.0	68.3	68.1	47.0	66.8	▲ 41.9%
Local Tran. & Gas	79.4	74.2	73.2	57.5	49.2	55.0	59.9	60.4	34.9	60.7	▲ 74.0%
Arts, Ent. & Rec.	124.4	115.6	117.6	120.6	123.7	128.5	129.8	133.8	101.6	120.0	▲ 18.1%
Retail Sales	123.7	124.9	126.4	117.6	110.9	110.4	108.5	106.4	71.4	105.7	▲ 48.1%
Visitor Air Tran.	11.7	12.5	13.6	15.0	14.4	14.9	15.6	16.5	8.2	12.7	▲ 56.2%
<b>TOTAL</b>	<b>594.5</b>	<b>575.1</b>	<b>590.4</b>	<b>574.7</b>	<b>564.1</b>	<b>588.2</b>	<b>597.7</b>	<b>611.0</b>	<b>439.8</b>	<b>614.6</b>	<b>▲ 39.8%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*Other Travel includes ground transportation and air travel impacts for travel to other Arizona visitor destinations, travel arrangement services and convention/trade shows services.

Hotel, Motel, STVR breakouts prior to 2021 are not available.

# Yuma County / Impacts Table, Detailed

## Direct Travel Impacts 2012-2021p

	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2020-2021
<b>Travel Industry Earnings (\$Million)</b>											
Accom. & Food Serv.	63.7	63.7	64.6	68.7	73.0	78.4	82.5	90.1	84.5	97.1	▲ 14.9%
Arts, Ent. & Rec.	52.0	45.5	48.5	49.9	51.5	54.4	54.1	64.9	41.5	46.8	▲ 12.8%
Retail**	27.7	27.5	29.1	28.5	27.9	28.2	29.1	28.8	30.8	31.3	▲ 1.8%
Visitor Air Tran.	0.3	0.3	0.3	0.4	0.5	0.7	0.8	0.7	0.6	0.5	▼ -19.3%
Other Travel*	2.3	2.5	2.6	2.0	2.2	2.8	2.9	3.1	2.8	2.9	▲ 2.9%
<b>TOTAL</b>	<b>145.9</b>	<b>139.4</b>	<b>145.2</b>	<b>149.5</b>	<b>155.1</b>	<b>164.5</b>	<b>169.4</b>	<b>187.7</b>	<b>160.2</b>	<b>178.6</b>	<b>▲ 11.5%</b>
<b>Travel Industry Employment (Jobs)</b>											
Accom. & Food Serv.	2,840	2,850	2,830	2,940	3,060	3,040	3,060	3,140	2,700	3,010	▲ 11.5%
Arts, Ent. & Rec.	2,490	2,160	2,190	2,340	2,360	2,290	2,240	2,890	1,730	1,950	▲ 12.4%
Retail**	920	900	930	890	850	820	810	790	790	770	▼ -2.3%
Visitor Air Tran.	<10	<10	<10	<10	10	20	20	20	10	<10	▼ -20.8%
Other Travel*	90	90	90	80	80	90	90	90	80	80	▲ 1.3%
<b>TOTAL</b>	<b>6,340</b>	<b>6,010</b>	<b>6,050</b>	<b>6,260</b>	<b>6,370</b>	<b>6,250</b>	<b>6,210</b>	<b>6,930</b>	<b>5,310</b>	<b>5,810</b>	<b>▲ 9.5%</b>
<b>Tax Receipts Generated by Travel Spending (\$Millions)</b>											
Local Tax Receipts	21.9	20.8	21.1	21.6	21.9	22.4	23.4	23.5	19.0	24.3	▲ 27.7%
State Tax Receipts	29.1	27.0	26.3	26.5	26.4	28.1	28.9	29.7	22.3	28.8	▲ 29.1%
<b>TOTAL</b>	<b>50.9</b>	<b>47.7</b>	<b>47.4</b>	<b>48.1</b>	<b>48.3</b>	<b>50.5</b>	<b>52.2</b>	<b>53.3</b>	<b>41.3</b>	<b>53.1</b>	<b>▲ 28.5%</b>

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*Other Travel includes ground transportation and air travel impacts for travel to other Arizona visitor destinations, travel arrangement services and convention/trade shows services.

\*\*Retail includes gasoline.

Federal Tax Receipts not included.

# Glossary

## Term

Hotel, Motel, STVR

Private Home

Other Overnight

Day Travel

Visitor Spending

Other Spending

Direct Spending

Direct Earnings

Direct Employment

Local Taxes

State Taxes

Destination Spending

STVR

2nd Home

## Definition

Accommodation types that house transient lodging activity.

Unpaid overnight accommodations used to host visiting friends and family overnight.

Combination of other overnight visitors who stay in campgrounds or 2nd homes.

Greater than 50 miles traveled non-routine to the destination.

Direct spending made by visitors in a destination.

Spending by residents on travel arrangement services, or spending for convention activity.

Expenditures made by consumers, combination of Visitor Spending and Other Spending.

Total after-tax net income from travel. It includes wage and salary disbursements, proprietor income, and other earned income or benefits.

Employment generated by direct spending; Includes full time, part time, seasonal, and proprietors.

City and county taxes generated by travel spending.

State taxes generated by travel spending.

Interchangeable with Visitor Spending. Direct spending made by visitors in a destination.

Short Term Vacation Rental, private and semi-private lodging rented by owners or property management companies (e.g. Airbnb, VRBO).

Homes under private ownership for personal use as a seasonal property where a lodging tax is not collected. Only includes spending during trip.

# Methodology

## Travel Impacts Methodology

Primary travel impact analysis will make use of the Regional Travel Impact Model (RTIM), prepared and maintained by Dean Runyan Associates and used for most of our travel impact analysis since 1985. This model was developed to provide robust impact findings at small geography without reliance on annual survey research. This is a “bottom up” approach whereby analysis is conducted at the county level, then aggregated to regions and the state, allowing us to use the most detailed tax, employment, wages, and other data that are available. Our clients have selected this approach to provide particularly detailed and defensible findings for all parts of their constituency.

Because the model does not rely on annual survey research for its primary inputs, we work in other states with a variety of other visitor profile providers, including national panel managers or those making use of intercept or regional web methodology. Analysis is conducted separately by type of visitor lodging, making use of data and modeling appropriate to each. Impact analysis associated with visitors staying in commercial lodging makes use of lodging tax data to calculate lodging sales, then employs expenditure distribution data for these types of visitors to calculate total sales and the distribution among expenditure categories. We maintain our own expenditure distribution database for each state we work in, but also make use of historic and current expenditure data, as available. Rental cabins, condos and other property are included in this category if lodging tax has been applied to sales.

Earnings, employment, and tax receipts are calculated using employment and wage data by business category, for each county, plus the applicable taxes on each type of expenditure. Tax impacts, such as for restaurant, fuel, and retail purchases, are calculated from spending amounts; totals will be checked against data from state sources.

Sales attributed to campers are calculated from campground inventory (separately for public and commercial campgrounds), camping occupancy data and average expenditures for camping parties. Expenditure data will be from expenditure databases that we maintain, augmented by visitor survey data available for Arizona, as available.

Other impacts are calculated in a manner like those for commercial accommodation travelers. Sales attributable to travelers staying in their own second homes, or in rented condo, cabin, and other accommodations, are calculated from inventories of these types of lodging and the associated utilization and expenditure data. Findings are made consistent if some of these sales have been subject to lodging tax. Second home inventories are from US Census sources and any local/regional data available. Other impacts are calculated in a manner like those for commercial accommodation travelers.

(Continued on next page)

# Methodology / Continued

## Travel Impacts Methodology

Day travel spending is calculated as a factor of overnight spending, with the proportions based on visitor data for Arizona travelers. This analysis will rely the most on visitor profile data provided by the profile contractor. Other impacts are calculated in a similar way as those for commercial accommodation travelers.

All spending estimates are summed for each county and separately for each business category with applicable data then used to calculate earnings, employment, and tax receipts. County totals will be mapped to regions using address and other location data for lodging, camping, and other rental accommodations using separate methods for each type of lodging.

In all cases, our data and methodology are transparent, allowing for reliable error trapping and effective review of findings. All findings are also checked against available comparable data, such as county-level employment data by industry from the US Bureau of Labor Statistics and lodging sales data from STR and Key Data.