

Statewide Lodging Performance Second Quarter 2022 (April, May, June)					
Market Year	Occupancy	ADR	RevPAR	Demand	Supply
United States					
2021	60.8%	\$120.23	\$73.08	300,696,535	494,678,187
2022	66.9%	\$151.69	\$101.43	338,329,166	505,978,836
% change Q2	10.0%	26.2%	38.8%	12.5%	2.3%
Mountain Region					
2021	62.4%	\$116.54	\$72.77	36,097,588	57,812,052
2022	67.3%	\$141.57	\$95.26	39,224,196	58,294,583
% change Q2	7.8%	21.5%	30.9%	8.7%	0.8%
State of Arizona					
2021	65.6%	\$126.13	\$82.70	7,264,255	11,079,448
2022	68.8%	\$152.11	\$104.72	7,651,935	11,115,238
% change Q2	5.0%	20.6%	26.6%	5.3%	0.3%
Metro Phoenix					
2021	63.9%	\$124.07	\$79.30	4,025,332	6,297,984
2022	69.5%	\$158.13	\$109.85	4,396,561	6,328,958
% change Q2	8.7%	27.5%	38.5%	9.2%	0.5%
Metro Tucson					
2021	60.2%	\$115.88	\$69.73	873,377	1,451,440
2022	62.2%	\$135.19	\$84.07	911,085	1,465,096
% change Q2	3.3%	16.7%	20.6%	4.3%	0.9%
Flagstaff AZ					
2021	79.9%	\$127.62	\$102.01	385,321	482,049
2022	79.8%	\$136.13	\$108.59	378,954	475,054
% change Q2	-0.2%	6.7%	6.4%	-1.7%	-1.5%
AZ Northeast & Holbrook					
2021	66.1%	\$89.36	\$59.05	260,308	393,939
2022	64.6%	\$100.44	\$64.87	258,740	400,582
% change Q2	-2.3%	12.4%	9.9%	-0.6%	1.7%
AZ Southeast & Sierra Vista					
2021	64.9%	\$86.61	\$56.19	299,272	461,279
2022	60.2%	\$98.91	\$59.50	266,864	443,658
% change Q2	-7.3%	14.2%	5.9%	-10.8%	-3.8%
Non-metro AZ					
2021	70.8%	\$134.56	\$95.25	2,262,375	3,195,998
2022	70.6%	\$149.27	\$105.40	2,243,251	3,177,079
% change Q2	-0.3%	10.9%	10.7%	-0.8%	-0.6%

Source: STR, Inc.-The information contained in this report is based upon independent surveys and research from sources considered reliable but no representation is made as to its completeness or accuracy. This information is intended solely for the internal purposes of your organization and should not be published in any manner unless authorized by the Arizona Office of Tourism and STR. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Note: % change represents the current Quarter over the same Quarter in the previous year.