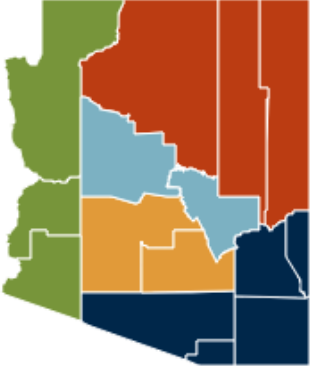


2021 ARIZONA VISITATION CHARTS

All research performed by Dean Runyan Associates, Longwoods International & Tourism Economics.

ARIZONA VISITATION DATA AT-A-GLANCE			
METRIC	2021	2020	2019
Total Overnight Visitation	40.9 million	32.1 million	46.8 million
Visitor Spending	\$23.6 billion	\$14.9 billion	\$25.6 billion
Jobs	167,200	156,700	194,300
Tax Revenue	\$3.4 billion	\$2.7 billion	\$3.7 billion
Earnings	\$6.9 billion	\$6.3 billion	\$7.7 billion

Data Notes: 2019 was an all-time record year for Arizona tourism. 2020 was an abnormal year, with visitation heavily impacted by the pandemic

REGIONAL DOMESTIC OVERNIGHT VISITATION		
Phoenix & Central	16.4 million	
Northern	11.1 million	
North Central	9.0 million	
West Coast	8.5 million	
Tucson & Southern	4.9 million	

Data Note: Volume estimates are based on survey data. These data can vary from year to year.

TOP ORIGIN STATES	
Arizona	10.8 million
California	6.5 million
Texas	2.5 million
Florida	2.4 million
New York	2.2 million
Illinois	1.5 million

ARIZONA TOURISM TAX REVENUES GENERATED	
Federal	\$1.35 billion
State	\$982 million
Local	\$1.09 billion
Total	\$3.4 billion