

2021 Economic Impact Data



\$23.6 billion

Amount of direct travel spending generated within Arizona
↑ Up 58.3% over 2020



167,200

Number of industry related jobs directly generated by travel spending
↑ Up 6.7% over 2020



\$64.7 million

Amount of direct travel spending injected into Arizona's economy every **single** day



\$6.9 billion

Amount of earnings generated by Arizonans employed by tourism jobs
↑ Up 8.8% over 2020



\$3.42 billion

Amount of local, state and federal tax revenues generated
↑ Up 28% over 2020

\$738

Amount generated by the tourism industry that lessens the annual tax burden for **every** Arizona household

Federal



\$1.35 billion, up 17% over 2020
(39% of all travel-generated tax revenue)

State



\$982 million, up 37% over 2020
(29% of all travel-generated tax revenue)

Local



\$1.1 billion, up 37% over 2020
(32% of all travel-generated tax revenue)



40.9 million

Number of domestic and international overnight visitors who experienced Arizona as a travel destination
↑ Up 27% over 2020



37.9 million

Number of domestic overnight visitors to Arizona
↑ Up 25.7% over 2020



3.0 million

Number of international visitors to Arizona, including Mexico and Canada
↑ Up 101% over 2020 (Overseas visitation up 49%)

Visitors from Top Origin States:



Arizona
10.7 million



California
6.5 million



Texas
2.5 million



Florida
2.4 million



New York
2.2 million



Illinois
1.5 million

Individual Country Overnight Visitation:



Mexico
2.5 million



Canada
278,712



United Kingdom
24,798



Germany
19,617



France
14,060



India
13,658