

Statewide Lodging Performance by County First Quarter 2022 (January, February, March)										
County	Occupancy		ADR (\$)		RevPAR (\$)		Demand		Supply	
	2022	% Ch Q1 2022 vs 2021	2022	% Ch Q1 2022 vs 2021	2022	% Ch Q1 2022 vs 2021	2022	% Ch Q1 2022 vs 2021	2022	% Ch Q1 2022 vs 2021
Apache	47.3%	-3.0%	90.81	15.8%	42.93	12.2%	43,648	-2.7%	92,340	0.0%
Cochise	63.3%	15.5%	93.84	15.1%	59.39	33.2%	154,423	9.8%	243,990	-4.6%
Coconino	54.4%	8.2%	134.06	11.6%	72.94	20.8%	626,816	7.0%	1,152,070	-1.0%
Gila	60.4%	5.9%	113.96	17.3%	68.88	24.3%	69,019	3.9%	114,182	0.1%
Graham	62.0%	31.6%	103.06	18.4%	63.90	55.7%	32,702	30.3%	52,740	0.0%
Greenlee	N/A		N/A		N/A		N/A		N/A	
La Paz	80.8%	17.0%	101.48	14.7%	82.03	34.2%	52,670	16.7%	65,160	0.0%
Maricopa	73.5%	26.2%	200.65	57.8%	147.46	99.5%	4,451,816	29.3%	6,057,495	3.4%
Mohave	67.8%	8.8%	95.83	19.3%	64.96	29.9%	255,945	9.5%	377,609	1.0%
Navajo	52.3%	-0.1%	83.01	20.5%	43.39	20.4%	155,525	0.3%	297,556	0.7%
Pima	71.9%	38.5%	160.73	52.6%	115.56	111.9%	1,047,861	40.6%	1,457,478	2.7%
Pinal	80.7%	14.0%	121.90	44.3%	98.40	64.4%	175,377	21.6%	217,260	7.0%
Santa Cruz	57.7%	8.4%	93.38	11.2%	53.92	20.6%	48,070	7.3%	83,250	0.0%
Yavapai	63.9%	9.0%	212.27	28.2%	135.70	39.7%	289,775	9.2%	453,289	0.9%
Yuma	79.7%	17.3%	117.19	19.7%	93.36	40.3%	253,376	20.1%	318,050	3.2%

Source: STR, Inc.-The information contained in this report is based upon independent surveys and research from sources considered reliable but no representation is made as to its completeness or accuracy. This information is intended solely for the internal purposes of your organization and should not be published in any manner unless authorized by the Arizona Office of Tourism and STR. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

N/A = Not Available