

Statewide Lodging Performance First Quarter 2022 (January, February, March)					
Market Year	Occupancy	ADR	RevPAR	Demand	Supply
United States					
2021	46.2%	\$99.76	\$46.10	219,868,539	475,748,629
2022	56.2%	\$136.96	\$76.99	278,040,221	494,617,274
% change Q1	21.6%	37.3%	67.0%	26.5%	4.0%
Mountain Region					
2021	48.3%	\$106.15	\$51.22	27,128,314	56,222,205
2022	59.7%	\$149.05	\$88.97	34,232,151	57,349,269
% change Q1	23.7%	40.4%	73.7%	26.2%	2.0%
State of Arizona					
2021	57.3%	\$118.86	\$68.11	6,155,083	10,741,290
2022	69.7%	\$174.34	\$121.55	7,660,902	10,988,769
% change Q1	21.7%	46.7%	78.5%	24.5%	2.3%
Metro Phoenix					
2021	59.2%	\$127.29	\$75.34	3,588,499	6,062,652
2022	73.7%	\$197.66	\$145.76	4,627,193	6,274,755
% change Q1	24.6%	55.3%	93.5%	28.9%	3.5%
Metro Tucson					
2021	52.5%	\$106.55	\$55.97	745,173	1,418,771
2022	71.9%	\$160.73	\$115.56	1,047,861	1,457,478
% change Q1	36.9%	50.8%	106.5%	40.6%	2.7%
Flagstaff AZ					
2021	65.1%	\$104.27	\$67.86	315,079	484,110
2022	65.9%	\$114.69	\$75.61	309,413	469,350
% change Q1	1.3%	10.0%	11.4%	-1.8%	-3.0%
Non-metro AZ					
2021	55.9%	\$108.60	\$60.75	1,747,230	3,123,427
2022	61.7%	\$129.05	\$79.59	1,922,062	3,116,527
% change Q1	10.2%	18.8%	31.0%	10.0%	-0.2%

Source: STR, Inc.-The information contained in this report is based upon independent surveys and research from sources considered reliable but no representation is made as to its completeness or accuracy. This information is intended solely for the internal purposes of your organization and should not be published in any manner unless authorized by the Arizona Office of Tourism and STR. REPUBLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Note: % change represents the current Quarter over the same Quarter in the previous year.