

Statewide Lodging Performance Third Quarter 2021 (July, August, September)					
Market Year	Occupancy	ADR	RevPAR	Demand	Supply
<b>United States</b>					
2020	48.0%	\$101.57	\$48.80	230,190,211	479,143,657
<b>2021</b>	<b>64.8%</b>	<b>\$138.25</b>	<b>\$89.61</b>	<b>328,769,741</b>	<b>507,228,181</b>
% change Q3	34.9%	36.1%	83.6%	42.8%	5.9%
<b>Mountain Region</b>					
2020	51.2%	\$103.03	\$52.79	28,968,398	56,536,681
<b>2021</b>	<b>67.0%</b>	<b>\$138.85</b>	<b>\$93.08</b>	<b>39,656,433</b>	<b>59,155,297</b>
% change Q3	30.8%	34.8%	76.3%	36.9%	4.6%
<b>State of Arizona</b>					
2020	48.9%	\$90.84	\$44.42	5,233,415	10,702,538
<b>2021</b>	<b>60.8%</b>	<b>\$117.28</b>	<b>\$71.29</b>	<b>6,825,634</b>	<b>11,228,987</b>
% change Q3	24.3%	29.1%	60.5%	30.4%	4.9%
<b>Metro Phoenix</b>					
2020	45.1%	\$83.88	\$37.86	2,684,030	5,947,579
<b>2021</b>	<b>60.3%</b>	<b>\$112.69</b>	<b>\$67.97</b>	<b>3,859,168</b>	<b>6,398,458</b>
% change Q3	33.7%	34.3%	79.5%	43.8%	7.6%
<b>Metro Tucson</b>					
2020	44.2%	\$82.60	\$36.55	621,553	1,404,821
<b>2021</b>	<b>54.6%</b>	<b>\$108.71</b>	<b>\$59.31</b>	<b>806,871</b>	<b>1,479,062</b>
% change Q3	23.3%	31.6%	62.3%	29.8%	5.3%
<b>Flagstaff AZ</b>					
2020	69.9%	\$99.33	\$69.45	352,192	503,700
<b>2021</b>	<b>74.5%</b>	<b>\$132.68</b>	<b>\$98.82</b>	<b>360,331</b>	<b>483,828</b>
% change Q3	6.5%	33.6%	42.3%	2.3%	-3.9%
<b>AZ Northeast &amp; Holbrook Area</b>					
2020	57.8%	\$80.27	\$46.42	226,250	391,242
<b>2021</b>	<b>62.8%</b>	<b>\$96.18</b>	<b>\$60.42</b>	<b>249,991</b>	<b>397,958</b>
% change Q3	8.6%	19.8%	30.2%	10.5%	1.7%
<b>AZ Southeast &amp; Sierra Vista Area</b>					
2020	48.7%	\$79.47	\$38.69	232,344	477,227
<b>2021</b>	<b>58.6%</b>	<b>\$89.27</b>	<b>\$52.28</b>	<b>269,683</b>	<b>460,498</b>
% change Q3	20.3%	12.3%	35.1%	16.1%	-3.5%
<b>Non-metro AZ</b>					
2020	56.5%	\$103.90	\$58.68	1,814,970	3,213,472
<b>2021</b>	<b>63.4%</b>	<b>\$129.87</b>	<b>\$82.27</b>	<b>2,034,832</b>	<b>3,211,903</b>
% change Q3	12.2%	25.0%	40.2%	12.1%	0.0%

Source: STR, LLC.-The information contained in this report is based upon independent surveys and research from sources considered reliable but no representation is made as to its completeness or accuracy. This information is intended solely for the internal purposes of your organization and should not be published in any manner unless authorized by the Arizona Office of Tourism and STR. REPUBLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Note: % change represents the current Quarter over the same Quarter in the previous year.