

July 2021

Arizona Office of Tourism

Monthly Gross Sales & Tourism Taxes Report



State of Arizona: Gross Sales by Sector						
Sector	July 2021	July 2020	% Change	2021 YTD Sales	2020 YTD Sales	% Change
Lodging	\$ 310,941,619	\$ 173,639,348	79.1%	\$ 2,266,953,471	\$ 1,559,944,208	45.3%
Restaurant/Bar	\$ 1,461,196,140	\$ 1,014,762,713	44.0%	\$ 10,223,700,062	\$ 7,618,493,480	34.2%
Retail	\$ 7,494,725,768	\$ 6,385,855,313	17.4%	\$ 53,478,222,621	\$ 43,568,954,134	22.7%
Amusement	\$ 144,893,636	\$ 36,105,128	301.3%	\$ 839,606,380	\$ 484,568,362	73.3%
Total	\$ 9,411,757,163	\$ 7,610,362,502	23.7%	\$ 66,808,482,534	\$ 53,231,960,184	25.5%

Source: Arizona Department of Revenue

Estimated State Tourism Taxes: Tourism Related Sectors						
Sector	July 2021	July 2020	% Change	2021 YTD Sales	2020 YTD Sales	% Change
Lodging	\$ 16,246,700	\$ 9,072,656	79.1%	\$ 118,448,319	\$ 81,507,085	45.3%
Restaurant/Bar	\$ 19,327,534	\$ 13,422,469	44.0%	\$ 135,230,925	\$ 100,771,337	34.2%
Retail	\$ 45,789,777	\$ 39,015,022	17.4%	\$ 326,730,549	\$ 266,188,882	22.7%
Amusement	\$ 521,733	\$ 130,007	301.3%	\$ 3,023,255	\$ 1,744,834	73.3%
Total	\$ 81,885,743	\$ 61,640,154	32.8%	\$ 583,433,048	\$ 450,212,138	29.6%

Tax rates reflected above are Lodging (5.5%) and Restaurant/Bar, Retail, Amusement (5.6%). Data is shown in the month sales occurred.

For additional information contact: Colleen Floyd, Director of Research, Arizona Office of Tourism at 602-364-3716 or cfloyd@tourism.az.gov.

Source: Gross Sales reported by Arizona Dept. of Revenue.

Estimated state tax collections by Arizona Hospitality Research and Resource Center (AHRRC).



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