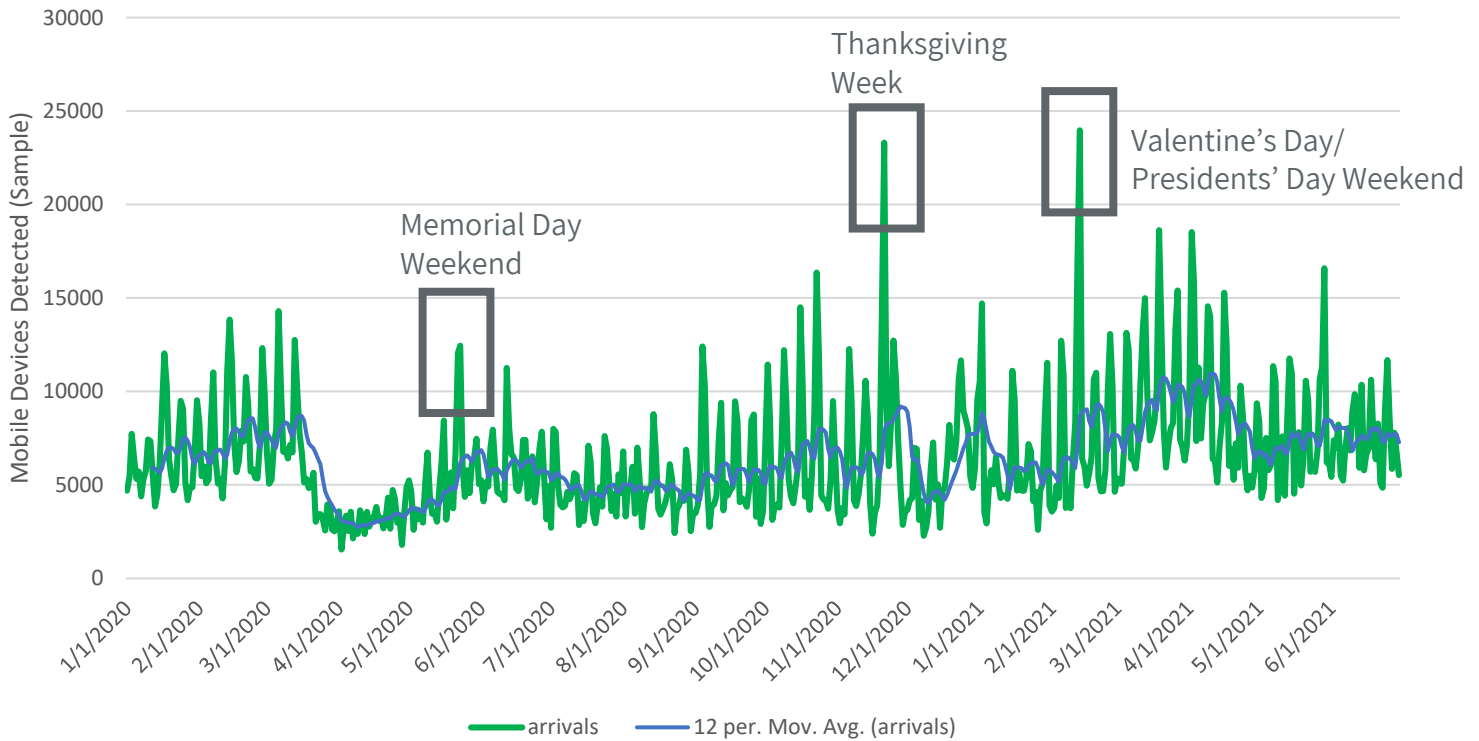


# Pinal County Visitation Data 2021



## Trips by Arrival County Over Time



## Top Origin Markets for Overnight Stays

Time Period: 1/1/2021 - 6/30/2021.

| Origin DMA                      | Visitor Share | Repeat Visit Ratio | Average Time in Destination  |
|---------------------------------|---------------|--------------------|------------------------------|
| Los Angeles                     | 15.3%         | 40%                | 2 Days, 42 Minutes           |
| Phoenix                         | 15.2%         | 36%                | 1 Day, 23 Hours, 31 Minutes  |
| Tucson/Sierra Vista             | 10.7%         | 41%                | 1 Day, 21 Hours, 2 Minutes   |
| El Paso                         | 3.5%          | 44%                | 2 Days, 58 Minutes           |
| San Diego                       | 3.0%          | 19%                | 2 Days, 21 Hours, 39 Minutes |
| Salt Lake City                  | 3.0%          | 21%                | 2 Days, 22 Hours, 39 Minutes |
| Albuquerque/<br>Santa Fe        | 2.6%          | 27%                | 3 Days, 3 Hours, 23 Minutes  |
| Minneapolis/<br>Saint Paul      | 2.4%          | 7%                 | 5 Days, 5 Hours, 8 Minutes   |
| Sacramento/Stockton<br>/Modesto | 2.4%          | 29%                | 2 Days, 13 Hours, 20 Minutes |
| Las Vegas                       | 2.2%          | 26%                | 2 Days, 9 Hours, 4 Minutes   |