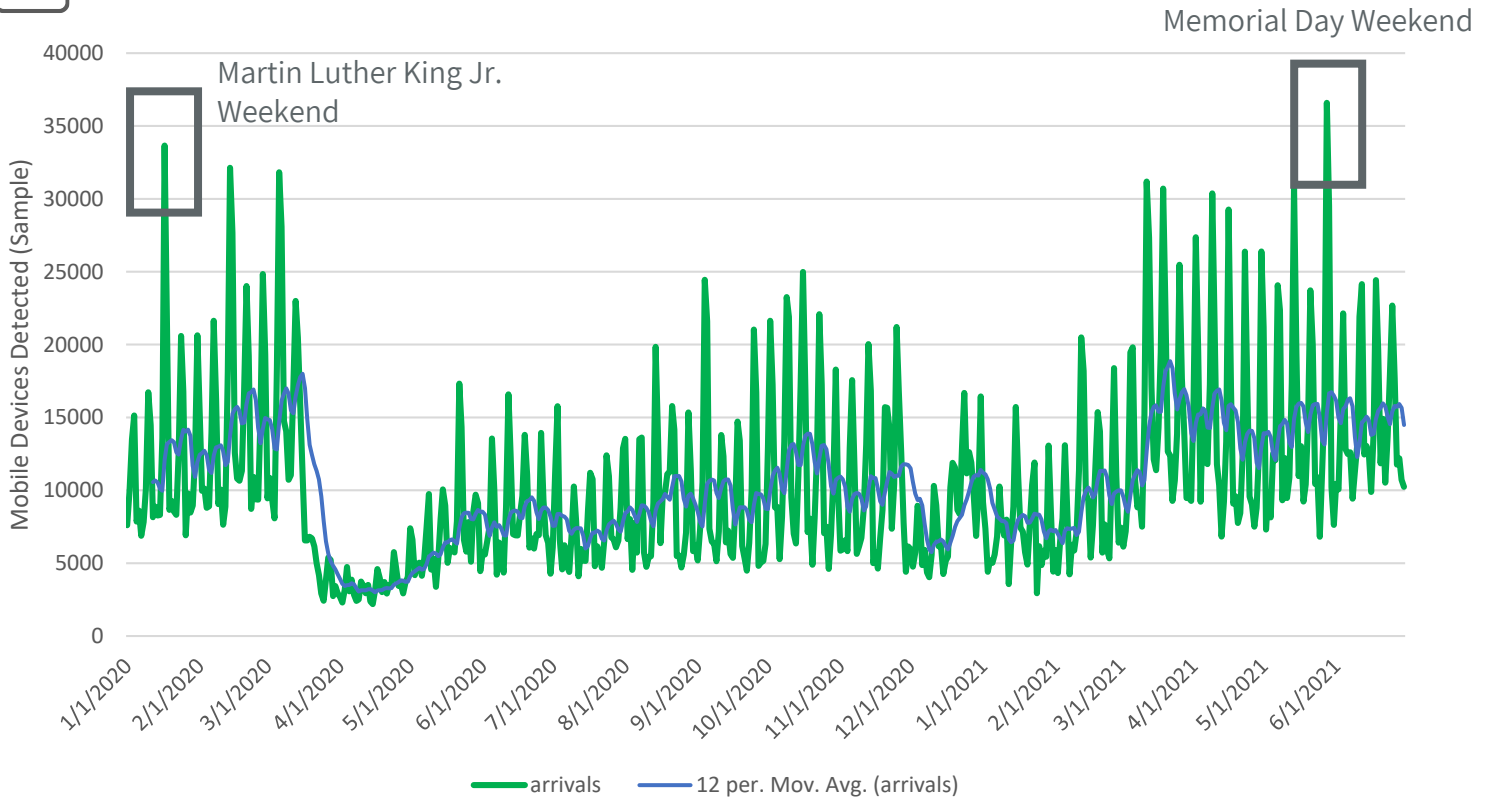


# Pima County Visitation Data 2021



## Trips by Arrival County Over Time



## Top Origin Markets for Overnight Stays

Time Period: 1/1/2021 - 6/30/2021.

Origin DMA	Visitor Share	Repeat Visit Ratio	Average Time in Destination
Phoenix	30.4%	38%	1 Day, 12 Hours, 58 Minutes
Los Angeles	10.8%	35%	1 Day, 20 Hours, 24 Minutes
Tucson/Sierra Vista	9.7%	56%	1 Day, 8 Hours, 26 Minutes
El Paso	3.7%	23%	2 Days, 2 Hours, 25 Minutes
Sacramento/Stockton/Modesto	2.7%	38%	1 Day, 19 Hours, 45 Minutes
Albuquerque/Santa Fe	2.3%	30%	2 Days, 14 Hours, 42 Minutes
Denver	2.3%	8%	3 Days, 23 Hours, 41 Minutes
San Francisco/Oakland/San Jose	2.1%	15%	2 Days, 16 Hours, 53 Minutes
San Diego	1.8%	19%	2 Days, 18 Hours, 53 Minutes
Las Vegas	1.8%	30%	1 Day, 20 Hours, 42 Minutes