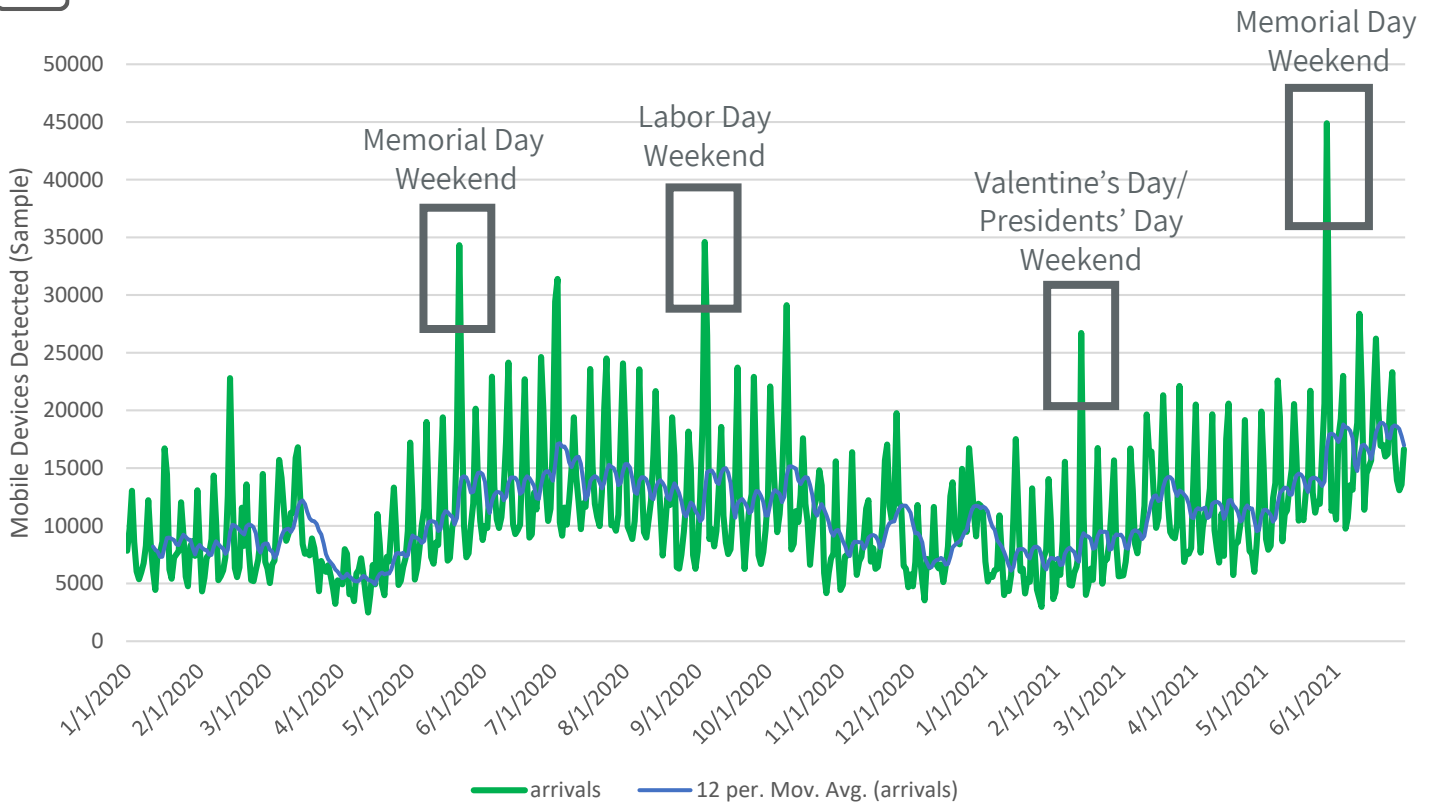


Navajo County Visitation Data 2021



Trips by Arrival County Over Time



Top Origin Markets for Overnight Stays

Time Period: 1/1/2021 - 6/30/2021.

Origin DMA	Visitor Share	Repeat Visit Ratio	Average Time in Destination
Phoenix	32.2%	37%	1 Day, 22 Hours, 15 Minutes
Albuquerque/Santa Fe	12.8%	38%	2 Days, 8 Hours, 36 Minutes
Los Angeles	11.0%	49%	1 Day, 6 Hours, 31 Minutes
Tucson/Sierra Vista	4.2%	26%	2 Days, 12 Hours, 44 Minutes
Fresno/Visalia	2.2%	60%	22 Hours, 4 Minutes
Sacramento/Stockton/Modesto	2.1%	39%	1 Day, 8 Hours, 39 Minutes
Denver	2.1%	8%	3 Days, 23 Hours, 31 Minutes
Las Vegas	2.0%	36%	1 Day, 1 Hour, 5 Minutes
Dallas/Fort Worth	1.4%	30%	1 Day, 21 Hours, 51 Minutes
Chicago	1.2%	25%	2 Days, 6 Hours, 60 Minutes