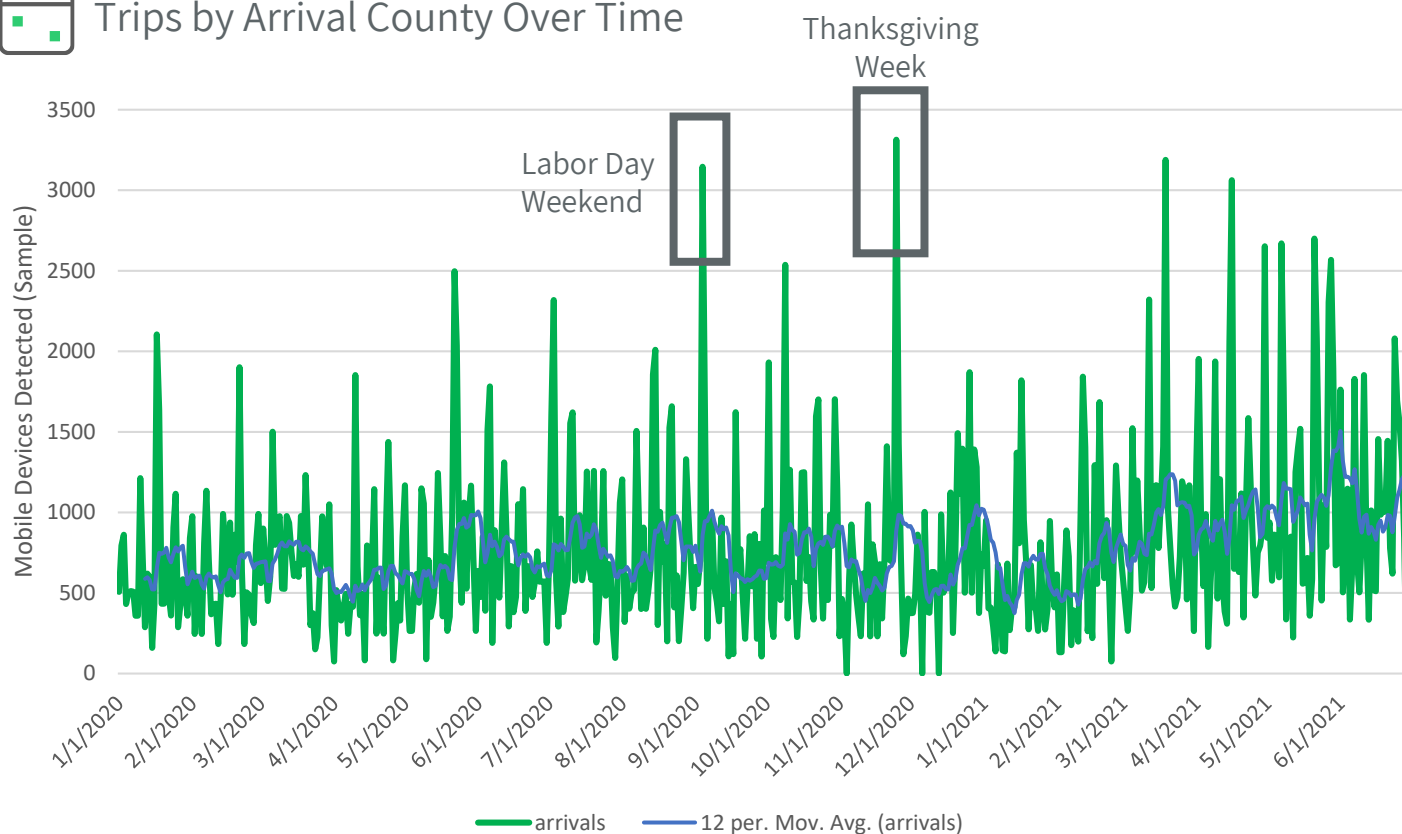


# Graham County Visitation Data 2021



## Trips by Arrival County Over Time



## Top Origin Markets for Overnight Stays

Time Period: 1/1/2021 - 6/30/2021.

Origin DMA	Visitor Share	Repeat Visit Ratio	Average Time in Destination
Phoenix	25.5%	33%	1 Day, 22 Hours, 5 Minutes
Tucson/Sierra Vista	13.5%	39%	1 Day, 18 Hours, 51 Minutes
Los Angeles	12.3%	36%	1 Day, 37 Minutes
Albuquerque/Santa Fe	5.0%	43%	3 Days, 21 Minutes
Reno	3.6%	16%	2 Days, 18 Hours, 11 Minutes
Sacramento/Stockton/Modesto	2.3%	23%	1 Day, 13 Hours, 25 Minutes
Bakersfield	2.1%	39%	1 Day, 1 Hour, 4 Minutes
Fresno/Visalia	2.1%	38%	23 Hours, 51 Minutes
El Paso	1.9%	38%	2 Days, 20 Hours, 9 Minutes
Las Vegas	1.7%	12%	1 Day, 3 Minutes