Coconino County Visitation Data 2021

Trips by Arrival County Over Time

Memorial Day Weekend

Labor Day

Memorial Day Weekend

Legend: arrivals — 12 per. Mov. Avg. (arrivals)

Y-axis: Mobile Devices Detected (Sample) — 0, 10000, 20000, 30000, 40000, 50000, 60000, 70000

X-axis: 1/1/2020, 2/1/2020, 3/1/2020, 4/1/2020, 5/1/2020, 6/1/2020, 7/1/2020, 8/1/2020, 9/1/2020, 10/1/2020, 11/1/2020, 12/1/2020, 1/1/2021, 2/1/2021, 3/1/2021, 4/1/2021, 5/1/2021, 6/1/2021
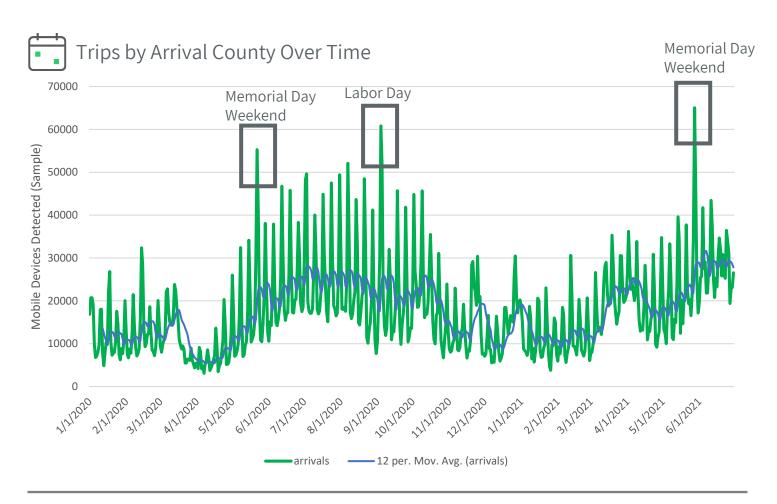
Top Origin Markets for Overnight Stays

Time Period: 1/1/2021 - 6/30/2021.

Origin DMA	Visitor Share	Repeat Visit Ratio	Average Time in Destination
Phoenix	34.8%	35%	1 Day, 20 Hours, 52 Minutes
Los Angeles	10.9%	28%	1 Day, 21 Hours, 22 Minutes
Albuquerque/Santa Fe	5.2%	30%	1 Day, 20 Hours, 49 Minutes
Salt Lake City	3.7%	21%	2 Days, 20 Hours, 47 Minutes
Tucson/Sierra Vista	2.9%	17%	2 Days, 5 Hours, 42 Minutes
Las Vegas	2.7%	25%	1 Day, 16 Hours, 23 Minutes
Denver	1.9%	7%	3 Days, 21 Hours, 31 Minutes
Sacramento/Stockton/Modesto	1.8%	25%	1 Day, 21 Hours, 24 Minutes
Fresno/Visalia	1.6%	48%	1 Day, 7 Hours, 26 Minutes
San Francisco/Oakland/San Jose	1.5%	8%	2 Days, 10 Hours, 51 Minutes