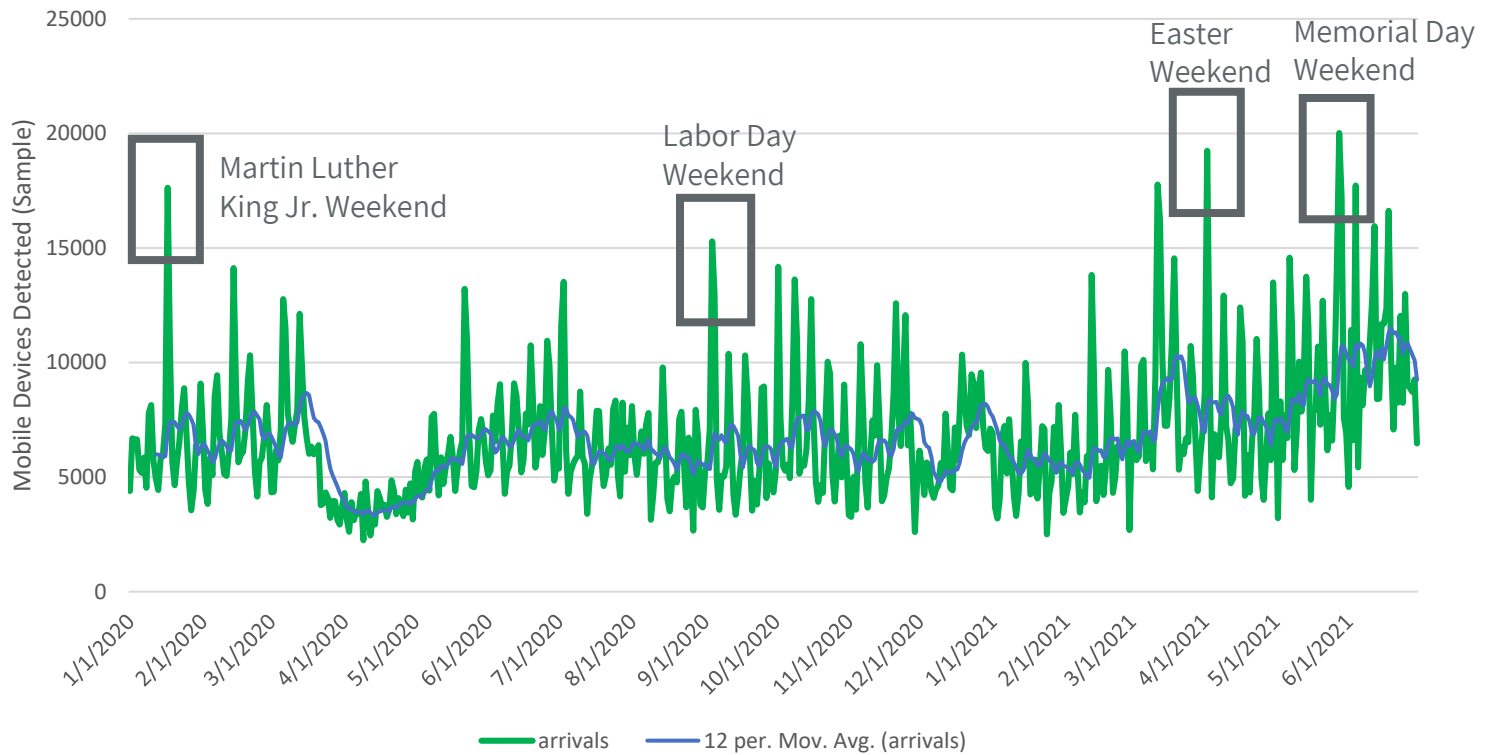


Cochise County Visitation Data 2021



Trips by Arrival County Over Time



Top Origin Markets for Overnight Stays

Time Period: 1/1/2021 - 6/30/2021.

Origin DMA	Visitor Share	Repeat Visit Ratio	Average Time in Destination
Phoenix	23.1%	27%	16 Hours, 38 Minutes
Los Angeles	17.8%	31%	1 Day, 6 Hours, 47 Minutes
Tucson/Sierra Vista	7.1%	39%	1 Day, 43 Minutes
El Paso	5.2%	38%	1 Day, 23 Hours, 13 Minutes
Albuquerque/Santa Fe	4.0%	25%	1 Day, 13 Hours, 45 Minutes
Salt Lake City	3.4%	23%	2 Days, 8 Hours, 7 Minutes
Las Vegas	1.9%	18%	1 Day, 3 Hours, 16 Minutes
San Diego	1.8%	18%	1 Day, 16 Hours, 38 Minutes
Sacramento/Stockton/Modesto	1.7%	31%	1 Day, 18 Hours, 55 Minutes
Dallas/Fort Worth	1.6%	32%	1 Day, 16 Hours, 40 Minutes