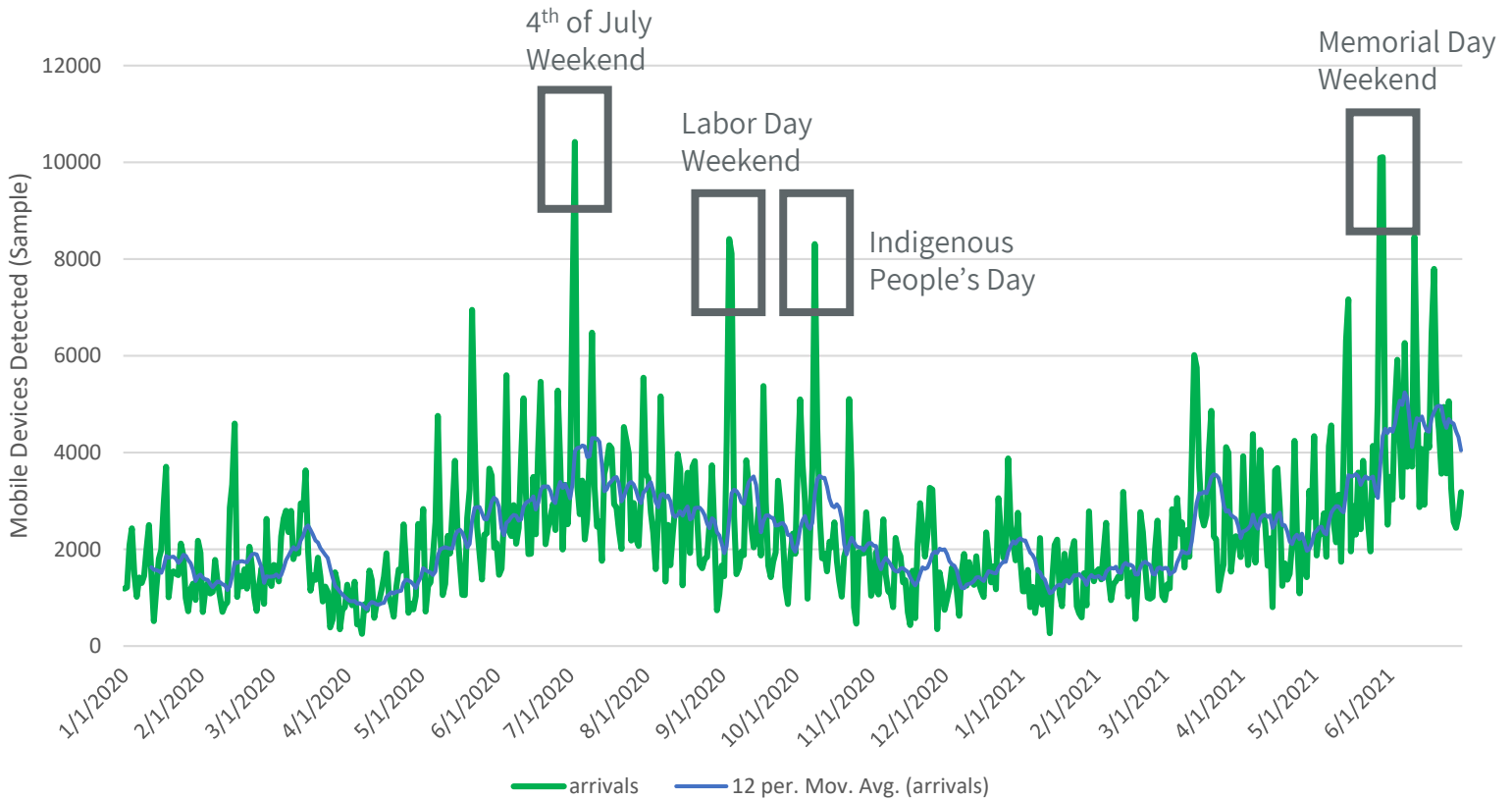


Apache County Visitation Data 2021



Trips by Arrival County Over Time



Top Origin Markets for Overnight Stays

Time Period: 1/1/2021 - 6/30/2021.

Origin DMA	Visitor Share	Repeat Visit Ratio	Average Time in Destination
Phoenix	25.9%	32%	1 Day, 10 Hours, 49 Minutes
Los Angeles	12.4%	34%	1 Day, 2 Hours, 5 Minutes
Albuquerque/ Santa Fe	5.3%	37%	2 Days, 5 Minutes
Tucson/Sierra Vista	4.3%	18%	2 Days, 3 Hours, 24 Minutes
Sacramento/Stockton /Modesto	3.1%	30%	1 Day, 11 Hours, 20 Minutes
Denver	2.8%	6%	3 Days, 14 Hours, 21 Minutes
Salt Lake City	2.7%	17%	1 Day, 21 Hours, 39 Minutes
Dallas/Fort Worth	2.4%	19%	1 Day, 23 Hours, 57 Minutes
Las Vegas	2.3%	19%	20 Hours
Fresno/Visalia	2.2%	42%	1 Day, 1 Hour, 31 Minutes