



Tourism Advisory Council Meeting

Monday, August 2, 2021

12:00 PM – 2:00 PM

JW Marriott Scottsdale Camelback Inn

Meeting Room: Salon 5

5402 E. Lincoln Drive, Scottsdale, AZ 85253

AGENDA

(Box Lunch provided)

Welcome	Debbie Johnson
Call to Order / Introductions	Debbie Johnson
Approval of Minutes – Wednesday, June 22, 2020	ALL
US Travel Association Update	Angie Briggs, VP of Industry Relations
AOT Strategic Plan	Trever Cartwright, Coraggio Group
Arizona Office of Tourism Updates	
◆ Office of Executive Audit Budget Visit Arizona Initiative	Debbie Johnson
◆ Appreciate Az	Kiva Couchon
◆ CRF/EDA/ARP Funding & Legislative	Alix Skelpsa Ridgway
◆ Meetings & Workforce Campaigns	Becky Blaine
◆ Research	Colleen Floyd
◆ Rediscover Arizona	Jamie Daer
◆ Year of the Road Trip	Josh Coddington
Open Discussion	ALL
Call to Public	Debbie Johnson
Adjourn	