

May 2021

Arizona Office of Tourism

Monthly Gross Sales & Tourism Taxes Report



State of Arizona: Gross Sales by Sector						
Sector	May 2021	May 2020	% Change	2021 YTD Sales	2020 YTD Sales	% Change
Lodging	\$ 352,792,408	\$ 126,797,286	178.2%	\$ 1,632,911,749	\$ 1,197,428,715	36.4%
Restaurant/Bar	\$ 1,624,060,617	\$ 1,067,344,821	52.2%	\$ 7,300,538,468	\$ 5,495,076,660	32.9%
Retail	\$ 8,021,727,185	\$ 6,612,460,045	21.3%	\$ 37,951,733,187	\$ 30,318,180,491	25.2%
Amusement	\$ 114,018,249	\$ 41,814,318	172.7%	\$ 510,191,319	\$ 406,321,694	25.6%
Total	\$ 10,112,598,459	\$ 7,848,416,470	28.8%	\$ 47,395,374,723	\$ 37,417,007,560	26.7%

Source: Arizona Department of Revenue

Estimated State Tourism Taxes: Tourism Related Sectors						
Sector	May 2021	May 2020	% Change	2021 YTD Sales	2020 YTD Sales	% Change
Lodging	\$ 18,433,403	\$ 6,625,158	178.2%	\$ 85,319,639	\$ 62,565,650	36.4%
Restaurant/Bar	\$ 21,481,775	\$ 14,117,983	52.2%	\$ 96,565,682	\$ 72,684,478	32.9%
Retail	\$ 49,009,544	\$ 40,399,486	21.3%	\$ 231,869,909	\$ 185,231,956	25.2%
Amusement	\$ 410,557	\$ 150,565	172.7%	\$ 1,837,097	\$ 1,463,083	25.6%
Total	\$ 89,335,279	\$ 61,293,192	45.8%	\$ 415,592,327	\$ 321,945,167	29.1%

Tax rates reflected above are Lodging (5.5%) and Restaurant/Bar, Retail, Amusement (5.6%). Data is shown in the month sales occurred.

For additional information contact: Colleen Floyd, Director of Research, Arizona Office of Tourism at 602-364-3716 or cfloyd@tourism.az.gov.

Source: Gross Sales reported by Arizona Dept. of Revenue.

Estimated state tax collections by Arizona Hospitality Research and Resource Center (AHRRC).



Economic Policy Institute

Northern Arizona University-The W. A. Franke College of Business  
Economic Policy Institute | AHRRC | nau.edu/economic-policy-institute