

Statewide Lodging Performance Second Quarter 2021 (April, May, June)					
Market Year	Occupancy	ADR	RevPAR	Demand	Supply
United States					
2020	33.5%	\$83.55	\$28.01	145,943,110	435,383,834
2021	61.0%	\$119.51	\$72.89	301,151,092	493,740,531
% change Q2	82.0%	43.0%	160.3%	106.3%	13.4%
Mountain Region					
2020	35.5%	\$80.64	\$28.63	17,156,523	48,329,036
2021	62.8%	\$115.77	\$72.69	36,340,991	57,875,448
% change Q2	76.9%	43.6%	153.9%	111.8%	19.8%
State of Arizona					
2020	37.8%	\$81.12	\$30.67	3,764,967	9,958,094
2021	65.5%	\$125.36	\$82.17	7,279,406	11,106,499
% change Q2	73.4%	54.5%	167.9%	93.3%	11.5%
Metro Phoenix					
2020	37.3%	\$78.92	\$29.44	2,014,971	5,400,795
2021	64.0%	\$123.62	\$79.09	4,051,809	6,333,152
% change Q2	71.5%	56.6%	168.6%	101.1%	17.3%
Metro Tucson					
2020	33.9%	\$75.53	\$25.58	454,928	1,343,085
2021	60.0%	\$113.30	\$68.02	871,422	1,451,622
% change Q2	77.2%	50.0%	165.9%	91.6%	8.1%
Flagstaff AZ					
2020	44.4%	\$74.28	\$33.00	211,682	476,546
2021	79.9%	\$126.97	\$101.44	388,203	485,889
% change Q2	79.9%	70.9%	207.4%	83.4%	2.0%
Non-metro AZ					
2020	39.2%	\$86.74	\$34.04	1,207,636	3,076,918
2021	70.7%	\$134.01	\$94.76	2,251,282	3,183,678
% change Q2	80.2%	54.5%	178.3%	86.4%	3.5%

Source: STR, LLC.-The information contained in this report is based upon independent surveys and research from sources considered reliable but no representation is made as to its completeness or accuracy. This information is intended solely for the internal purposes of your organization and should not be published in any manner unless authorized by the Arizona Office of Tourism and STR. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Note: % change represents the current Quarter over the same Quarter in the previous year.