

March 2021

Arizona Office of Tourism

Monthly Gross Sales & Tourism Taxes Report



State of Arizona: Gross Sales by Sector						
Sector	March 2021	March 2020	% Change	2021 YTD Sales	2020 YTD Sales	% Change
Lodging	\$ 415,313,739	\$ 234,935,440	76.8%	\$ 903,263,523	\$ 992,190,939	-9.0%
Restaurant/Bar	\$ 1,612,450,040	\$ 1,039,806,621	55.1%	\$ 4,139,113,685	\$ 3,619,325,857	14.4%
Retail	\$ 8,526,530,404	\$ 6,321,790,846	34.9%	\$ 21,958,172,006	\$ 18,162,015,556	20.9%
Amusement	\$ 127,257,925	\$ 84,397,681	50.8%	\$ 291,027,608	\$ 332,913,439	-12.6%
Total	\$ 10,681,552,108	\$ 7,680,930,588	39.1%	\$ 27,291,576,822	\$ 23,106,445,791	18.1%

Source: Arizona Department of Revenue

Estimated State Tourism Taxes: Tourism Related Sectors						
Sector	March 2021	March 2020	% Change	2021 YTD Sales	2020 YTD Sales	% Change
Lodging	\$ 21,700,143	\$ 12,275,377	76.8%	\$ 47,195,519	\$ 51,841,977	-9.0%
Restaurant/Bar	\$ 21,328,199	\$ 13,753,730	55.1%	\$ 54,748,885	\$ 47,873,547	14.4%
Retail	\$ 52,093,690	\$ 38,623,613	34.9%	\$ 134,155,648	\$ 110,962,650	20.9%
Amusement	\$ 458,230	\$ 303,899	50.8%	\$ 1,047,932	\$ 1,198,755	-12.6%
Total	\$ 95,580,263	\$ 64,956,619	47.1%	\$ 237,147,984	\$ 211,876,928	11.9%

Tax rates reflected above are Lodging (5.5%) and Restaurant/Bar, Retail, Amusement (5.6%). Data is shown in the month sales occurred.

For additional information contact: Colleen Floyd, Director of Research, Arizona Office of Tourism at 602-364-3716 or cfloyd@tourism.az.gov.

Source: Gross Sales reported by Arizona Dept. of Revenue.

Estimated state tax collections by Arizona Hospitality Research and Resource Center (AHRRC).