

January 2021

Arizona Office of Tourism

Monthly Gross Sales & Tourism Taxes Report



State of Arizona: Gross Sales by Sector						
Sector	January 2021	January 2020	% Change	2021 YTD Sales	2020 YTD Sales	% Change
Lodging	\$ 218,550,600	\$ 368,670,927	-40.7%	\$ 218,550,600	\$ 368,670,927	-40.7%
Restaurant/Bar	\$ 1,207,133,318	\$ 1,355,719,230	-11.0%	\$ 1,207,133,318	\$ 1,355,719,230	-11.0%
Retail	\$ 6,612,304,860	\$ 5,981,400,306	10.5%	\$ 6,612,304,860	\$ 5,981,400,306	10.5%
Amusement	\$ 69,489,148	\$ 127,733,190	-45.6%	\$ 69,489,148	\$ 127,733,190	-45.6%
Total	\$ 8,107,477,926	\$ 7,833,523,653	3.5%	\$ 8,107,477,926	\$ 7,833,523,653	3.5%

Source: Arizona Department of Revenue

Estimated State Tourism Taxes: Tourism Related Sectors						
Sector	January 2021	January 2020	% Change	2021 YTD Sales	2020 YTD Sales	% Change
Lodging	\$ 11,419,269	\$ 19,263,056	-40.7%	\$ 11,419,269	\$ 19,263,056	-40.7%
Restaurant/Bar	\$ 15,966,994	\$ 17,932,369	-11.0%	\$ 15,966,994	\$ 17,932,369	-11.0%
Retail	\$ 40,398,538	\$ 36,543,963	10.5%	\$ 40,398,538	\$ 36,543,963	10.5%
Amusement	\$ 250,217	\$ 459,942	-45.6%	\$ 250,217	\$ 459,942	-45.6%
Total	\$ 68,035,017	\$ 74,199,330	-8.3%	\$ 68,035,017	\$ 74,199,330	-8.3%

Tax rates reflected above are Lodging (5.5%) and Restaurant/Bar, Retail, Amusement (5.6%). Data is shown in the month sales occurred.

For additional information contact: Colleen Floyd, Director of Research, Arizona Office of Tourism at 602-364-3716 or cfloyd@tourism.az.gov.

Source: Gross Sales reported by Arizona Dept. of Revenue.

Estimated state tax collections by Arizona Hospitality Research and Resource Center (AHRRC).



Economic Policy Institute

Northern Arizona University-The W. A. Franke College of Business
Economic Policy Institute | AHRRC | nau.edu/economic-policy-institute