

December 2020

Arizona Office of Tourism

Monthly Gross Sales & Tourism Taxes Report



State of Arizona: Gross Sales by Sector						
Sector	December 2020	December 2019	% Change	2020 YTD Sales	2019 YTD Sales	% Change
Lodging	\$ 196,053,122	\$ 287,466,752	-31.8%	\$ 2,623,000,122	\$ 3,848,915,761	-31.9%
Restaurant/Bar	\$ 1,210,993,786	\$ 1,404,523,123	-13.8%	\$ 13,443,363,823	\$ 15,882,501,403	-15.4%
Retail	\$ 8,647,226,296	\$ 8,032,429,540	7.7%	\$ 79,107,877,829	\$ 74,414,438,882	6.3%
Amusement	\$ 71,286,787	\$ 151,007,085	-52.8%	\$ 776,222,368	\$ 1,582,643,365	-51.0%
Total	\$ 10,125,559,991	\$ 9,875,426,500	2.5%	\$ 95,950,464,142	\$ 95,728,499,411	0.2%

Source: Arizona Department of Revenue

Estimated State Tourism Taxes: Tourism Related Sectors						
Sector	December 2020	December 2019	% Change	2020 YTD Sales	2019 YTD Sales	% Change
Lodging	\$ 10,243,776	\$ 15,020,138	-31.8%	\$ 137,051,756	\$ 201,105,849	-31.9%
Restaurant/Bar	\$ 16,018,057	\$ 18,577,908	-13.8%	\$ 177,818,062	\$ 210,081,023	-15.4%
Retail	\$ 52,831,094	\$ 49,074,932	7.7%	\$ 483,317,490	\$ 454,642,456	6.3%
Amusement	\$ 256,689	\$ 543,746	-52.8%	\$ 2,795,022	\$ 5,698,782	-51.0%
Total	\$ 79,349,616	\$ 83,216,724	-4.6%	\$ 800,982,330	\$ 871,528,109	-8.1%

Tax rates reflected above are Lodging (5.5%) and Restaurant/Bar, Retail, Amusement (5.6%). Data is shown in the month sales occurred.

For additional information contact: Colleen Floyd, Director of Research, Arizona Office of Tourism at 602-364-3716 or cfloyd@tourism.az.gov.

Source: Gross Sales reported by Arizona Dept. of Revenue.

Estimated state tax collections by Arizona Hospitality Research and Resource Center (AHRRC).