

November 2020

Arizona Office of Tourism

Monthly Gross Sales & Tourism Taxes Report



State of Arizona: Gross Sales by Sector						
Sector	November 2020	November 2019	% Change	2020 YTD Sales	2019 YTD Sales	% Change
Lodging	\$ 219,890,745	\$ 313,153,726	-29.8%	\$ 2,426,947,000	\$ 3,561,449,009	-31.9%
Restaurant/Bar	\$ 1,189,242,645	\$ 1,355,219,091	-12.2%	\$ 12,232,370,037	\$ 14,477,978,280	-15.5%
Retail	\$ 7,013,473,716	\$ 6,424,297,073	9.2%	\$ 70,460,651,533	\$ 66,382,009,342	6.1%
Amusement	\$ 71,284,714	\$ 135,704,159	-47.5%	\$ 704,935,581	\$ 1,431,636,280	-50.8%
Total	\$ 8,493,891,820	\$ 8,228,374,049	3.2%	\$ 85,824,904,151	\$ 85,853,072,911	0.0%

Source: Arizona Department of Revenue

Estimated State Tourism Taxes: Tourism Related Sectors						
Sector	November 2020	November 2019	% Change	2020 YTD Sales	2019 YTD Sales	% Change
Lodging	\$ 11,489,291	\$ 16,362,282	-29.8%	\$ 126,807,981	\$ 186,085,711	-31.9%
Restaurant/Bar	\$ 15,730,350	\$ 17,925,754	-12.2%	\$ 161,800,005	\$ 191,503,114	-15.5%
Retail	\$ 42,849,519	\$ 39,249,885	9.2%	\$ 430,486,397	\$ 405,567,524	6.1%
Amusement	\$ 256,682	\$ 488,644	-47.5%	\$ 2,538,332	\$ 5,155,036	-50.8%
Total	\$ 70,325,843	\$ 74,026,565	-5.0%	\$ 721,632,714	\$ 788,311,385	-8.5%

Tax rates reflected above are Lodging (5.5%) and Restaurant/Bar, Retail, Amusement (5.6%). Data is shown in the month sales occurred.

For additional information contact: Colleen Floyd, Director of Research, Arizona Office of Tourism at 602-364-3716 or cfloyd@tourism.az.gov.

Source: Gross Sales reported by Arizona Dept. of Revenue.

Estimated state tax collections by Arizona Hospitality Research and Resource Center (AHRRC).



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