

Statewide Lodging Performance Fourth Quarter 2020 (October, November, December)					
Market Year	Occupancy	ADR	RevPAR	Demand	Supply
<b>United States</b>					
2019	61.6%	\$128.99	\$79.51	302,589,236	490,879,874
<b>2020</b>	<b>41.8%</b>	<b>\$93.84</b>	<b>\$39.22</b>	<b>201,140,043</b>	<b>481,283,703</b>
% change Q4	-32.2%	-27.3%	-50.7%	-33.5%	-2.0%
<b>Mountain Region</b>					
2019	61.2%	\$116.14	\$71.14	34,935,626	57,038,465
<b>2020</b>	<b>43.8%</b>	<b>\$95.45</b>	<b>\$41.80</b>	<b>24,724,649</b>	<b>56,466,015</b>
% change Q4	-28.5%	-17.8%	-41.2%	-29.2%	-1.0%
<b>State of Arizona</b>					
2019	66.1%	\$119.75	\$79.10	7,192,800	10,889,345
<b>2020</b>	<b>50.2%</b>	<b>\$102.34</b>	<b>\$51.38</b>	<b>5,462,035</b>	<b>10,879,924</b>
% change Q4	-24.0%	-14.5%	-35.0%	-24.1%	-0.1%
<b>Metro Phoenix</b>					
2019	68.9%	\$126.97	\$87.52	4,275,133	6,202,189
<b>2020</b>	<b>48.8%</b>	<b>\$100.57</b>	<b>\$49.06</b>	<b>3,003,346</b>	<b>6,156,642</b>
% change Q4	-29.2%	-20.8%	-43.9%	-29.7%	-0.7%
<b>Metro Tucson</b>					
2019	65.0%	\$111.85	\$72.67	915,611	1,409,379
<b>2020</b>	<b>43.8%</b>	<b>\$93.96</b>	<b>\$41.14</b>	<b>631,916</b>	<b>1,443,362</b>
% change Q4	-32.6%	-16.0%	-43.4%	-31.0%	2.4%
<b>Flagstaff AZ</b>					
2019	68.0%	\$103.28	\$70.26	340,891	501,093
<b>2020</b>	<b>66.0%</b>	<b>\$95.96</b>	<b>\$63.31</b>	<b>330,568</b>	<b>501,032</b>
% change Q4	-3.0%	-7.1%	-9.9%	-3.0%	0.0%
<b>Non-metro AZ</b>					
2019	61.5%	\$109.48	\$67.30	1,917,505	3,119,168
<b>2020</b>	<b>55.6%</b>	<b>\$110.08</b>	<b>\$61.23</b>	<b>1,741,557</b>	<b>3,130,872</b>
% change Q4	-9.5%	0.6%	-9.0%	-9.2%	0.4%

Source: STR, LLC.-The information contained in this report is based upon independent surveys and research from sources considered reliable but no representation is made as to its completeness or accuracy. This information is intended solely for the internal purposes of your organization and should not be published in any manner unless authorized by the Arizona Office of Tourism and STR. REPUBLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

Note: % change represents the current Quarter over the same Quarter in the previous year.