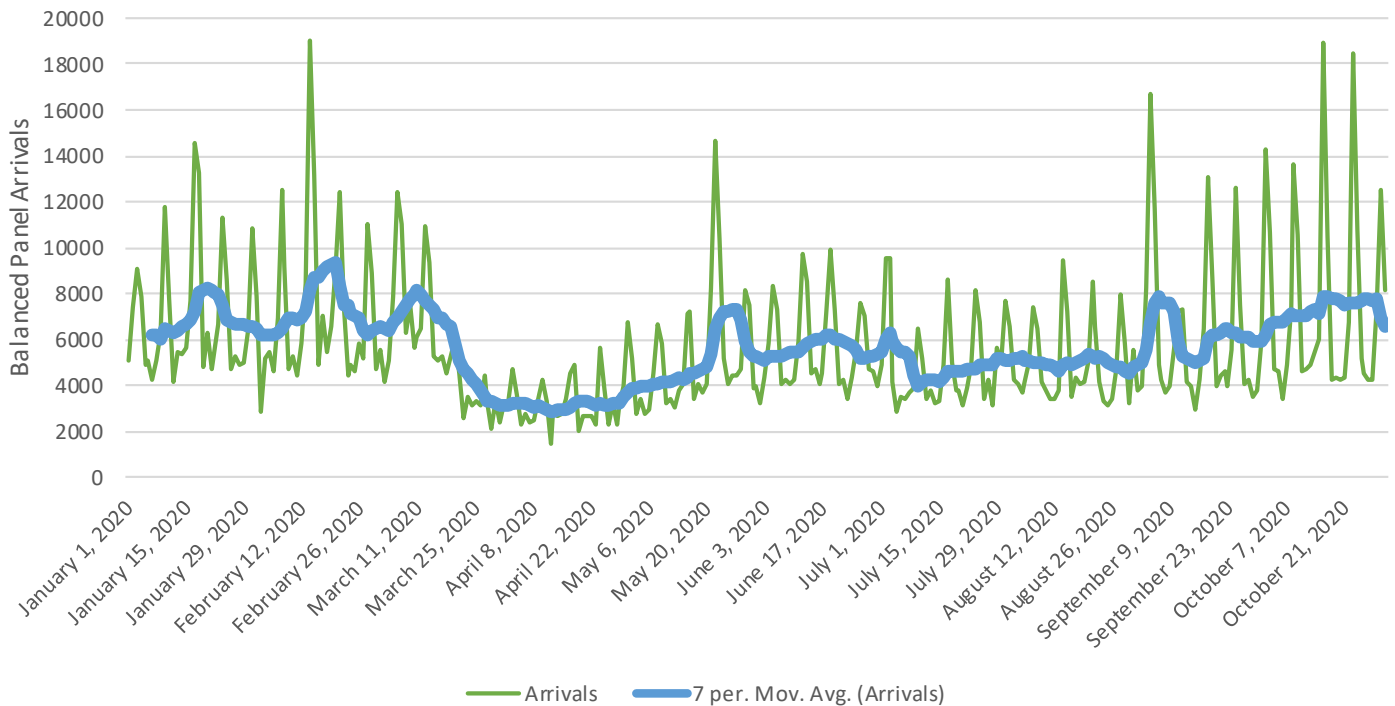


Yuma County Visitation Data 2020



Trips by Arrival County Over Time



Top Post-COVID Origin Markets for Overnight Stays

Time Period: 3/15/2020-10/31/2020

Origin DMA	Visitor Share	Repeat Visit Ratio	Average Time in Destination
Phoenix	32.80%	35%	20 Hours
San Diego	21.10%	40%	2 Days, 12 Hours, 21 Minutes
Los Angeles	9.50%	36%	1 Day, 18 Hours, 17 Minutes
Tucson/Sierra Vista	7.80%	38%	1 Day, 1 Hours, 52 Minutes
Yuma/El Centro	4.60%	55%	1 Day, 9 Hours, 18 Minutes
Las Vegas	1.20%	33%	1 Day, 13 Hours, 54 Minutes
Sacramento/Stockton/Modesto	1.20%	30%	1 Day, 21 Hours, 48 Minutes
Monterey/Salinas	1.20%	48%	2 Days, 5 Hours, 34 Minutes
Fresno/Visalia	1.10%	39%	1 Day, 9 Hours, 46 Minutes
Salt Lake City	1.10%	26%	2 Days, 11 Hours, 59 Minutes

Source: Arrivalist