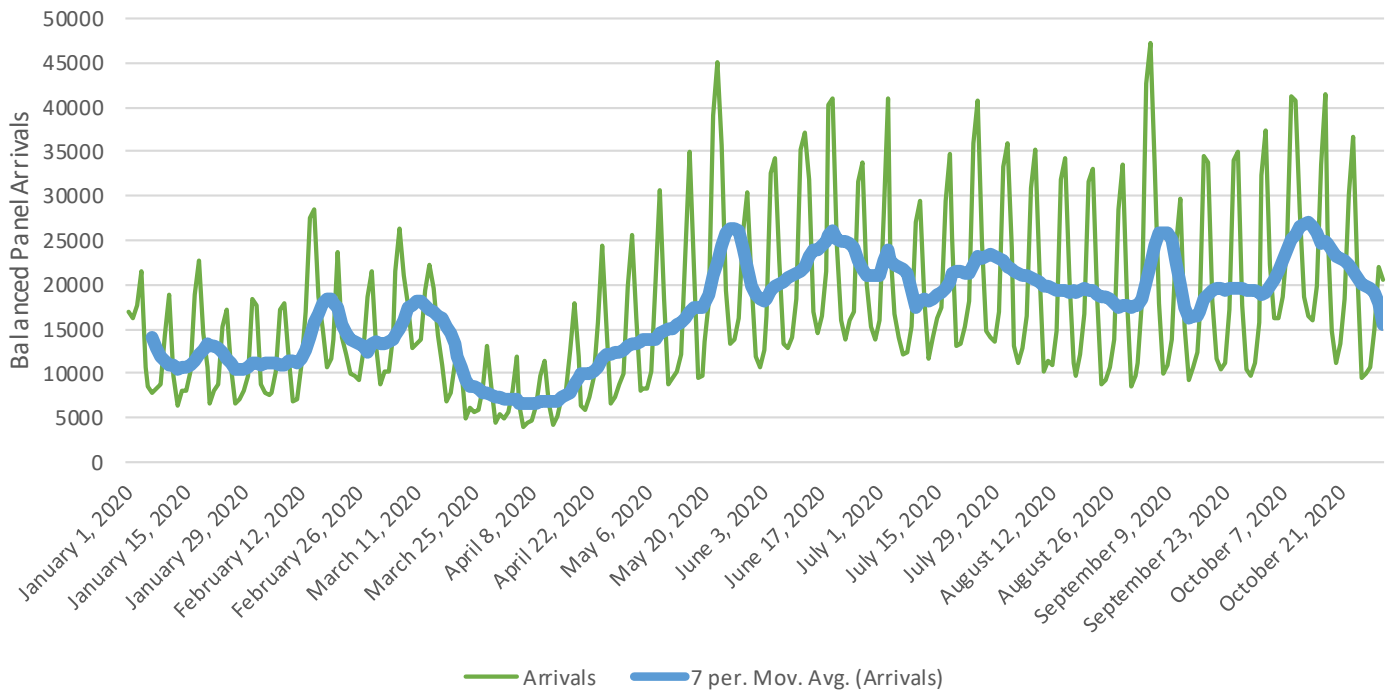


Yavapai County Visitation Data 2020



Trips by Arrival County Over Time



Top Post-COVID Origin Markets for Overnight Stays

Time Period: 3/15/2020-10/31/2020

Origin DMA	Visitor Share	Repeat Visit Ratio	Average Time in Destination
Phoenix	44.50%	43%	1 Day, 16 Hours, 55 Minutes
Los Angeles	8.60%	22%	2 Days, 16 Hours, 13 Minutes
San Diego	7.40%	37%	2 Days, 14 Hours, 57 Minutes
Tucson/Sierra Vista	4.90%	29%	1 Day, 23 Hours, 30 Minutes
Salt Lake City	2.70%	23%	2 Days, 15 Hours, 45 Minutes
Las Vegas	1.90%	27%	2 Days, 4 Hours, 17 Minutes
Albuquerque/Santa Fe	1.70%	29%	2 Days, 10 Hours, 39 Minutes
Chicago	1.30%	7%	4 Days, 5 Hours, 20 Minutes
San Francisco/Oakland/San Jose	1.20%	6%	3 Days, 10 Hours, 52 Minutes
Denver	1.10%	9%	3 Days, 16 Hours, 28 Minutes

Source: Arrivalist