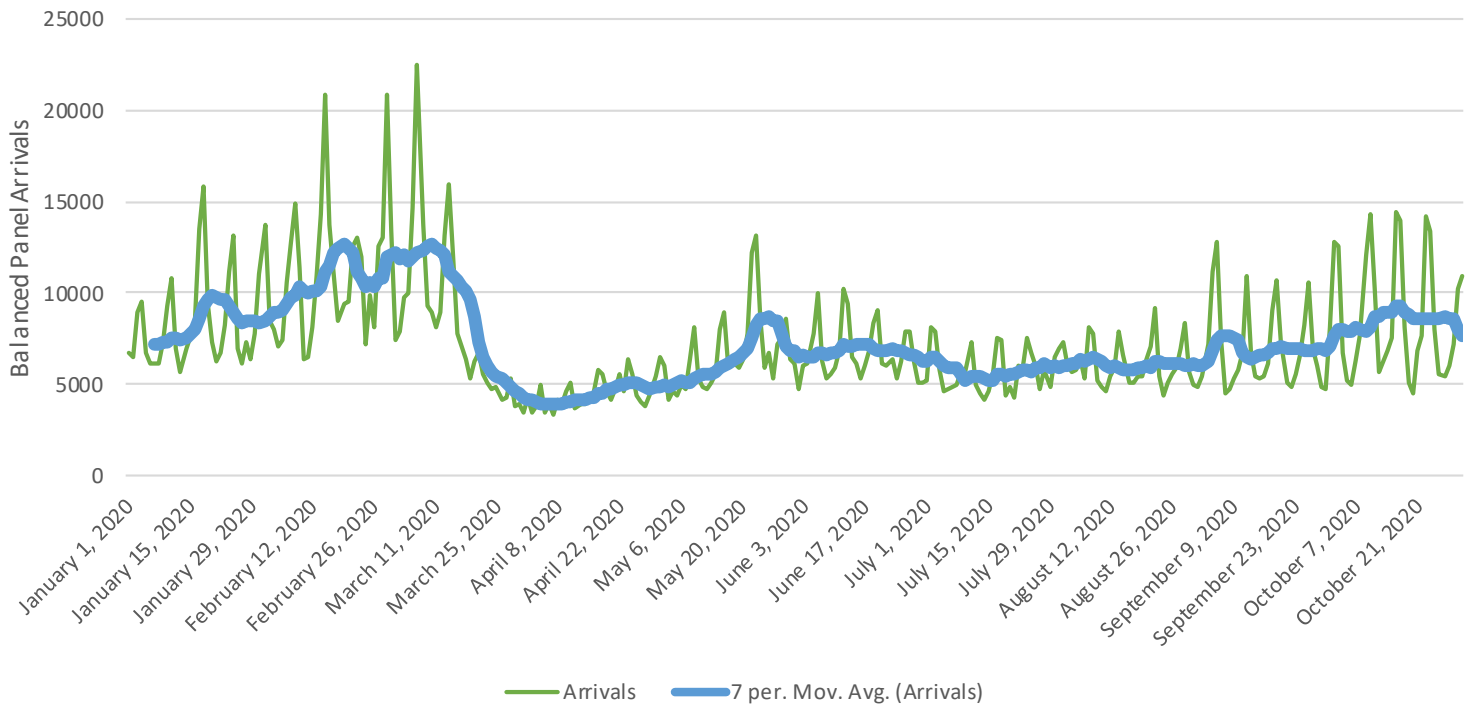


Pinal County Visitation Data 2020



Trips by Arrival County Over Time



Top Post-COVID Origin Markets for Overnight Stays

Time Period: 3/15/2020-10/31/2020

Origin DMA	Visitor Share	Repeat Visit Ratio	Average Time in Destination
Phoenix	19.60%	45%	1 Day, 21 Hours, 9 Minutes
Los Angeles	12.40%	40%	2 Days, 1 Hours, 33 Minutes
Tucson/Sierra Vista	12.20%	46%	1 Day, 19 Hours, 7 Minutes
El Paso	3.50%	52%	1 Day, 16 Hours, 37 Minutes
Salt Lake City	2.60%	26%	2 Days, 20 Hours, 3 Minutes
San Diego	2.60%	25%	2 Days, 14 Hours, 12 Minutes
Albuquerque/Santa Fe	2.20%	28%	2 Days, 22 Hours, 20 Minutes
Las Vegas	2.00%	31%	2 Days, 8 Hours, 19 Minutes
Yuma/El Centro	2.00%	47%	2 Days, 0 Hours, 16 Minutes
Minneapolis/Saint Paul	1.90%	10%	4 Days, 22 Hours, 17 Minutes

Source: Arrivalist